

IMERGENT INC
Form 4
October 04, 2007

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
MIHAYLO STEVEN G

2. Issuer Name and Ticker or Trading Symbol
IMERGENT INC [IIG]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)

____ Director
____ Officer (give title below)
__X__ 10% Owner
____ Other (specify below)

P.O BOX 19790

09/28/2007

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)

RENO, NV 89511

__X__ Form filed by One Reporting Person
____ Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
| Common Stock | 09/28/2007 | | P | 21,300 A | \$ 22.5 1,117,000 | I | Via Trust |
| Common Stock | 10/01/2007 | | P | 53,000 A | \$ 23.4 1,170,000 | I | Via Trust |
| Common Stock | 10/02/2007 | | P | 80,000 A | \$ 23.45 1,250,000 | I | Via Trust |
| Common Stock | 10/02/2007 | | P | 50,000 A | \$ 23.49 1,300,000 | I | Via Trust |
| Common Stock | 10/02/2007 | | P | 100,000 A | \$ 23.5 1,400,000 | I | Via Trust |

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |
|--|--|--------------------------------------|--|--------------------------------|---|---------|--|-----------------|---|
| | | | | | V | (A) (D) | Date Exercisable | Expiration Date | |
| Put Option (obligation to buy) | \$ 22.5 | 09/28/2007 | | S | | 600 | 09/28/2007 | 10/20/2007 | Common Stock 600 |
| Put Option (obligation to buy) | \$ 25 | 09/28/2007 | | S | | 5,000 | 09/28/2007 | 10/20/2007 | Common Stock 5,000 |
| Put Option (obligation to buy) | \$ 25 | 10/01/2007 | | S | | 10,000 | 10/01/2007 | 10/20/2007 | Common Stock 10,000 |
| Put Option (obligation to buy) | \$ 22.5 | 10/02/2007 | | S | | 5,000 | 10/02/2007 | 11/17/2007 | Common Stock 5,000 |
| Put Option (obligation to buy) | \$ 22.5 | 10/02/2007 | | S | | 80,700 | 10/02/2007 | 11/17/2007 | Common Stock 80,700 |
| Put Option (obligation to buy) | \$ 22.5 | 10/02/2007 | | S | | 14,300 | 10/02/2007 | 11/17/2007 | Common Stock 14,300 |
| Put Option (obligation to buy) | \$ 22.5 | 10/03/2007 | | S | | 10,000 | 10/03/2007 | 11/17/2007 | Common Stock 10,000 |
| Put Option (obligation to buy) | \$ 22.5 | 10/03/2007 | | S | | 20,000 | 10/03/2007 | 11/17/2007 | Common Stock 20,000 |
| Put Option (obligation to buy) | \$ 22.5 | 10/03/2007 | | S | | 25,500 | 10/03/2007 | 11/17/2007 | Common Stock 25,500 |

| | | | | | | | | |
|--------------------------------------|---------|------------|---|--------|------------|------------|-----------------|--------|
| Put Option (obligation to buy) | \$ 22.5 | 10/03/2007 | S | 4,500 | 10/03/2007 | 11/17/2007 | Common Stock | 4,500 |
| Put Option (obligation to buy) | \$ 22.5 | 10/03/2007 | S | 19,900 | 10/03/2007 | 11/17/2007 | Common Stock | 19,900 |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|---|---------------|-----------|---------|-------|
| | Director | 10% Owner | Officer | Other |
| MIHAYLO STEVEN G P.O BOX 19790 RENO, NV 89511 | | X | | |

Signatures

/s/ Steven
Mihaylo

10/04/2007

**Signature of
Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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