

Huang Jianhai  
 Form 3  
 November 09, 2009

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
 Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *		2. Date of Event Requiring Statement	3. Issuer Name and Ticker or Trading Symbol	
Â Huang Jianhai		(Month/Day/Year)	Searchmedia Holdings Ltd [IDI]	
(Last)	(First)	10/30/2009	4. Relationship of Reporting Person(s) to Issuer	5. If Amendment, Date Original Filed(Month/Day/Year)
4B, YING LONG BUILDING,Â 1358 YAN AN ROAD WEST			(Check all applicable)	
(Street)			<input type="checkbox"/> Director	<input type="checkbox"/> 10% Owner
			<input checked="" type="checkbox"/> Officer	<input type="checkbox"/> Other
			(give title below)	(specify below)
			Chief Operating Officer	
SHANGHAI,Â F4Â 200052				6. Individual or Joint/Group Filing(Check Applicable Line)
(City)	(State)	(Zip)		<input checked="" type="checkbox"/> Form filed by One Reporting Person
				<input type="checkbox"/> Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. SEC 1473 (7-02)

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of	

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				Shares		or Indirect (I) (Instr. 5)	
Warrants	10/30/2009	10/30/2012	Ordinary Shares, par value \$0.0001 per share	2,239	\$ 0.0001	D	Â
Warrants	10/30/2009	10/30/2012	Ordinary Shares, par value \$0.0001 per share	1,586	\$ 7.8815	D	Â
Restricted Share Awards	10/30/2009	Â <u>(1)</u>	Ordinary Shares, par value \$0.0001 per share	60,784	\$ 0.0001	D	Â
Restricted Share Awards	11/30/2009	Â <u>(1)</u>	Ordinary Shares, par value \$0.0001 per share	3,377	\$ 0.0001	D	Â
Restricted Share Awards	12/31/2009	Â <u>(1)</u>	Ordinary Shares, par value \$0.0001 per share	3,377	\$ 0.0001	D	Â
Restricted Share Awards	01/30/2010	Â <u>(1)</u>	Ordinary Shares, par value \$0.0001 per share	3,377	\$ 0.0001	D	Â
Restricted Share Awards	02/28/2010	Â <u>(1)</u>	Ordinary Shares, par value \$0.0001 per share	3,377	\$ 0.0001	D	Â
Restricted Share Awards	03/31/2010	Â <u>(1)</u>	Ordinary Shares, par value \$0.0001 per share	3,377	\$ 0.0001	D	Â
Restricted Share Awards	04/30/2010	Â <u>(1)</u>	Ordinary Shares, par value \$0.0001	3,377	\$ 0.0001	D	Â

per share

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Huang Jianhai 4B, YING LONG BUILDING 1358 YAN AN ROAD WEST SHANGHAI, F4 200052	Â	Â	Â Chief Operating Officer	Â

## Signatures

/s/ Jennifer  
Huang 11/09/2009

\*\*Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The Restricted Share Awards do not expire.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.