Campbell Thomas E Form 4 January 08, 2010

### FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

OMB and

Expires:

Number: 3235-0287

January 31,

**OMB APPROVAL** 

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Check this box if no longer subject to Section 16. Form 4 or

Form 4 or Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

| 1. Name and Address of Reporting Person ** Campbell Thomas E |          |          | 2. Issuer Name <b>and</b> Ticker or Trading Symbol          | 5. Relationship of Reporting Person(s) to Issuer  |  |  |
|--|----------|----------|---|---|--|--|
|  |          |          | OXFORD INDUSTRIES INC [OXM]                                 | (Check all applicable)  |  |  |
| (Last)   | (First)  | (Middle) | 3. Date of Earliest Transaction (Month/Day/Year) 12/31/2009 | Director 10% Owner Self-up of the control of th |  |  |
| 222 PIEDMONT AVENUE, NE                                      |          |          |   | SeniorVP Law & General Counsel  |  |  |
|  | (Street) |          | 4. If Amendment, Date Original Filed(Month/Day/Year)        | <ol> <li>Individual or Joint/Group Filing(Check<br/>Applicable Line)</li> <li>X_ Form filed by One Reporting Person</li> </ol>  |  |  |
| ATLANTA,   | GA 30308 |          |   | Form filed by More than One Reporting Person  |  |  |
| (City)   | (State)  | (Zin)    |   |   |  |  |

| (City)                               | (State)   | Tab | le I - Non-E                            | Derivative Sec   | urities Acqu  | ired, Disposed of | , or Beneficiall   | y Owned   |
|--------------------------------------|---|-----|---|--|---------------|-------------------|--|---|
| 1.Title of<br>Security<br>(Instr. 3) | 2. Transaction Date 2A. Deemed (Month/Day/Year) Execution Date, if any (Month/Day/Year) |     | 3.<br>Transaction<br>Code<br>(Instr. 8) | Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5) |               |                   | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|                                      |   |     | Code V                                  | Amount (D  |               | (Instr. 3 and 4)  |  |   |
| Common<br>Stock                      | 12/31/2009  |     | A(1) V                                  | 154 A  | 17.578<br>(2) | 36,902            | D  |   |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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| 1. Title of | 2.          | 3. Transaction Date | 3A. Deemed         | 4.         | 5.         | 6. Date Exerc | isable and | 7. Titl | e and    | 8. Price of | ٥ |
|-------------|-------------|---------------------|--------------------|------------|------------|---------------|------------|---------|----------|-------------|---|
| Derivative  | Conversion  | (Month/Day/Year)    | Execution Date, if | Transacti  | onNumber   | Expiration Da | ate        | Amou    | nt of    | Derivative  | J |
| Security    | or Exercise |                     | any                | Code       | of         | (Month/Day/   | Year)      | Under   | lying    | Security    | , |
| (Instr. 3)  | Price of    |                     | (Month/Day/Year)   | (Instr. 8) | Derivative | e             |            | Secur   | ities    | (Instr. 5)  | J |
|             | Derivative  |                     |                    |            | Securities |               |            | (Instr. | 3 and 4) |             | ( |
|             | Security    |                     |                    |            | Acquired   |               |            |         |          |             | ] |
|             | _           |                     |                    |            | (A) or     |               |            |         |          |             | ] |
|             |             |                     |                    |            | Disposed   |               |            |         |          |             | 7 |
|             |             |                     |                    |            | of (D)     |               |            |         |          |             | ( |
|             |             |                     |                    |            | (Instr. 3, |               |            |         |          |             |   |
|             |             |                     |                    |            | 4, and 5)  |               |            |         |          |             |   |
|             |             |                     |                    |            |            |               |            |         | A 4      |             |   |
|             |             |                     |                    |            |            |               |            |         | Amount   |             |   |
|             |             |                     |                    |            |            | Date          | Expiration | TC'41   | or       |             |   |
|             |             |                     |                    |            |            | Exercisable   | Date       | Title   | Number   |             |   |
|             |             |                     |                    | C 1 17     | (A) (D)    |               |            |         | of       |             |   |
|             |             |                     |                    | Code V     | (A) (D)    |               |            |         | Shares   |             |   |

## **Reporting Owners**

| Reporting Owner Name / Address | Relationships |           |               |       |  |  |  |  |
|--------------------------------|---------------|-----------|---------------|-------|--|--|--|--|
|                                | Director      | 10% Owner | Officer       | Other |  |  |  |  |
| Campbell Thomas E              |               |           | SeniorVP      |       |  |  |  |  |
| 222 PIEDMONT AVENUE, NE        |               |           | Law & General |       |  |  |  |  |
| ATLANTA, GA 30308              |               |           | Counsel       |       |  |  |  |  |

### **Signatures**

/Suraj A. Palakshappa/Attorney-In-Fact for Thomas E.
Campbell 01/04/2010

\*\*Signature of Reporting Person Date

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Purchase of shares under the Oxford Industries, Inc. Employee Stock Purchase Plan, in an exempt transaction pursuant to Rule 16b-3(c).
- (2) Shares acquired under this Plan are purchased at a 15% discount on the closing market price on the last day of the purchase period.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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