

MCCRARY CHARLES D  
Form 4  
May 04, 2010

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
MCCRARY CHARLES D

2. Issuer Name and Ticker or Trading Symbol  
SOUTHERN CO [SO]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
30 IVAN ALLEN JR BLVD, NW  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
05/03/2010

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
President & CEO, APC

ATLANTA, GA 30308

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership: Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(D)	Price
Southern Company Common Stock	05/03/2010		M		71,424	A	\$ 29.5
					72,609.567	D	
Southern Company Common Stock	05/03/2010		S		300	D	\$ 34.7
					72,309.567	D	
Southern Company Common Stock	05/03/2010		S		3,424	D	\$ 34.71
					68,885.567	D	

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Southern Company Common Stock	05/03/2010	S	5,900	D	\$ 34.72	62,985.567	D
Southern Company Common Stock	05/03/2010	S	7,100	D	\$ 34.72	55,885.567	D
Southern Company Common Stock	05/03/2010	S	100	D	\$ 34.745	55,785.567	D
Southern Company Common Stock	05/03/2010	S	16,900	D	\$ 34.74	38,885.567	D
Southern Company Common Stock	05/03/2010	S	10,400	D	\$ 34.75	28,485.567	D
Southern Company Common Stock	05/03/2010	S	1,200	D	\$ 34.76	27,285.567	D
Southern Company Common Stock	05/03/2010	S	2,300	D	\$ 34.77	24,985.567	D
Southern Company Common Stock	05/03/2010	S	4,800	D	\$ 34.78	20,185.567	D
Southern Company Common Stock	05/03/2010	S	6,200	D	\$ 34.79	13,985.567	D
Southern Company Common Stock	05/03/2010	S	4,500	D	\$ 34.8	9,485.567	D
Southern Company Common Stock	05/03/2010	S	3,200	D	\$ 34.81	6,285.567	D
	05/03/2010	S	3,100	D	\$ 34.82	3,185.567	D

Southern  
Company  
Common  
Stock

Southern  
Company  
Common  
Stock

05/03/2010

S 2,000 D \$ 34.83 1,185.567 D

Southern  
Company  
Common  
Stock

4,459.1226 I By  
401(K)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares
Option Right to Buy <sup>(1)</sup>	\$ 29.5	05/03/2010	05/03/2010	M	71,424	02/13/2005 02/13/2014	Southern Company Common Stock	71,424

## Reporting Owners

**Reporting Owner Name / Address**

**Relationships**

Director 10% Owner Officer Other

MCCRARY CHARLES D  
30 IVAN ALLEN JR BLVD, NW  
ATLANTA, GA 30308

President & CEO, APC

## Signatures

/s/Patricia L. Roberts Attorney in Fact for Charles D.  
McCrary

05/04/2010

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Options vest 33% per year on the anniversary of the grant date. Includes the right to have shares withheld upon exercise to satisfy tax withholding obligations.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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