

RICKETTS J JOE
Form 4
April 22, 2011

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
RICKETTS J JOE

2. Issuer Name and Ticker or Trading Symbol
TD AMERITRADE HOLDING CORP [AMTD]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)

Director 10% Owner
 Officer (give title below) Other (specify below)

C/O HUGO LLC, 1395 S. PLATTE RIVER DRIVE

04/20/2011

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

DENVER, CO 80223

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code | | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|---------------------|---|---|------------|---|--|---|
| | | | Code | V | Amount | (A) or (D) | | | |
| Common Stock | 04/20/2011 | | J ⁽¹⁾ | | 4,550 | D | \$ 0 50,264,240 | D | |
| Common Stock | 04/21/2011 | | J ⁽¹⁾ | | 4,550 | A | \$ 0 14,562,385 | I | By Spouse |
| Common Stock | 04/21/2011 | | G ⁽²⁾ | | 4,550 | D | \$ 0 14,557,835 | I | By Spouse |
| Common Stock | 03/01/2011 | | G ⁽³⁾ | V | 180,000 | D | \$ 0 14,377,835 | I | By Spouse |
| Common Stock | 02/14/2011 | | G ⁽²⁾ | V | 48,275 | D | \$ 0 14,329,560 | I | By Spouse |

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| | | | | | | | | | |
|--------------|------------|------------------|---|-------|---|------|------------|---|-----------|
| Common Stock | 12/30/2010 | G ⁽⁴⁾ | V | 6,650 | D | \$ 0 | 14,322,910 | I | By Spouse |
| Common Stock | 12/30/2010 | G ⁽⁴⁾ | V | 6,650 | D | \$ 0 | 14,316,260 | I | By Spouse |
| Common Stock | 12/30/2010 | G ⁽⁴⁾ | V | 6,650 | D | \$ 0 | 14,309,610 | I | By Spouse |
| Common Stock | 12/30/2010 | G ⁽⁴⁾ | V | 6,650 | D | \$ 0 | 14,302,960 | I | By Spouse |
| Common Stock | 12/30/2010 | G ⁽⁴⁾ | V | 6,650 | D | \$ 0 | 14,296,310 | I | By Spouse |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Number of Derivative Securities Owned Beneficially (Instr. 5) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--|--|
| | | | | Code | V (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|--|---------------|-----------|---------|-------|
| | Director | 10% Owner | Officer | Other |
| RICKETTS J JOE C/O HUGO LLC, 1395 S. PLATTE RIVER DRIVE DENVER, CO 80223 | X | X | | |

Signatures

/s/ J. Joe
Ricketts 04/22/2011

__Signature of
Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Transfer of shares, for no consideration, from Mr. Ricketts to Marlene M. Ricketts, his spouse.
- (2) Transfer of shares, for no consideration, by Mr. Ricketts' spouse as a charitable donation.
- (3) Transfer of shares, for no consideration, to the Marlene M. Ricketts Special Trust from Mr. Ricketts' spouse, the grantor of such trust.
- (4) Transfer of shares, for no consideration, from Mr. Ricketts' spouse to one of their grandchildren.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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