

McIntyre Dee Ann  
Form 4  
April 11, 2012

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
McIntyre Dee Ann

2. Issuer Name and Ticker or Trading Symbol  
UNITED FIRE GROUP INC  
[UFCS]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)  
04/10/2012

\_\_\_\_ Director  
\_\_\_\_ Officer (give title below)  
 10% Owner  
\_\_\_\_ Other (specify below)

118 SECOND AVENUE SE

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting Person

CEDAR RAPIDS, IA 52407-3909

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |                          |   |                 |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|--------------------------|---|-----------------|
|                                 |                                      |  | Code                           | V   | Amount  | (A) or (D)   | Price                             |                          |   |                 |
| Common Stock                    | 04/10/2012                           |  | P                              |   | 225   | A  | \$ 16.1                           | 2,903,242 <sup>(1)</sup> | I | See footnote #1 |
| Common Stock                    | 04/10/2012                           |  | P                              |   | 1,172   | A  | \$ 16.1466                        | 2,904,414 <sup>(2)</sup> | I | See footnote #2 |
| Common Stock                    |                                      |  |                                |   |   |  |                                   | 11,164 <sup>(3)</sup>    | D |                 |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not

SEC 1474 (9-02)

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Number of Derivative Securities Owned Following Transaction (Instr. 5) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--|---|
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--|---|

## Reporting Owners

| Reporting Owner Name / Address  | Relationships |           |         |       |
|---|---------------|-----------|---------|-------|
|   | Director      | 10% Owner | Officer | Other |
| McIntyre Dee Ann<br>118 SECOND AVENUE SE<br>CEDAR RAPIDS, IA 52407-3909 |               | X         |         |       |

## Signatures

/s/ Dee Ann McIntyre by Dianne M. Lyons,  
Attorney-in-Fact

04/11/2012

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

The number of securities beneficially held indirectly by the reporting person following the reported transaction includes: 2,383,533 shares held by the Dee Ann McIntyre Marital Election Trust for which Mrs. McIntyre serves as sole trustee; 449,675 shares held by the Dee Ann McIntyre Trust (irrevocable) for which Mrs. McIntyre is a lifetime beneficiary; 50,802 shares held by the J. Scott McIntyre Marital Election Trust for which Mrs. McIntyre serves as trustee; 15,257 shares held in an individual retirement account for Mrs. McIntyre's benefit; and 3,975 shares held in a brokerage account by the J. Scott McIntyre Estate.

The number of securities beneficially held indirectly by the reporting person following the reported transaction includes: 2,383,533 shares held by the Dee Ann McIntyre Marital Election Trust for which Mrs. McIntyre serves as sole trustee; 449,675 shares held by the Dee Ann McIntyre Trust (irrevocable) for which Mrs. McIntyre is a lifetime beneficiary; 50,802 shares held by the J. Scott McIntyre Marital Election Trust for which Mrs. McIntyre serves as trustee; 16,429 shares held in an individual retirement account for Mrs. McIntyre's benefit; and 3,975 shares held in a brokerage account by the J. Scott McIntyre Estate.

(3) The number of securities beneficially held directly by the reporting person following the reported transaction includes: 168 shares held directly by Mrs. McIntyre and 10,996 shares held in a revocable trust account for Mrs. McIntyre's benefit.

## Edgar Filing: McIntyre Dee Ann - Form 4

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.  
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