### Edgar Filing: RODKIN GARY M - Form 4

DODUNI CADVA

| Form 4   |  |   |  |                 |               |                |                      |  |  |   |  |
|--|--|---|--|-----------------|---------------|----------------|----------------------|--|--|---|--|
| FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION  |  |   |  |                 |               |                |                      | OMB APPROVAL   |  |   |  |
|  |  |   | Washington, D.C. 20549   |                 |               |                |                      | OMB<br>Number:   | 3235-0287  |   |  |
| Check th<br>if no lor<br>subject to<br>Section<br>Form 4<br>Form 5<br>obligation<br>may cor<br>See Inst<br>1(b). | nger<br>50<br>16.<br>50<br>Filed pur<br>50<br>50<br>50<br>50<br>50<br>50<br>50<br>50<br>50<br>50 | STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF<br>SECURITIES<br>Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,<br>Section 17(a) of the Public Utility Holding Company Act of 1935 or Section<br>30(h) of the Investment Company Act of 1940 |  |                 |               |                |                      |  | Expires:<br>Estimated a<br>burden hour<br>response                         | ires: January 31,<br>2005<br>mated average<br>len hours per       |  |
| (Print or Type   | Responses)   |   |  |                 |               |                |                      |  |  |   |  |
| 1. Name and Address of Reporting Person <u>*</u><br>RODKIN GARY M  |  |   | 2. Issuer Name <b>and</b> Ticker or Trading<br>Symbol<br>CONAGRA FOODS INC /DE/<br>[CAG] |                 |               |                |                      | 5. Relationship of Reporting Person(s) to<br>Issuer<br>(Check all applicable)  |  |   |  |
| (Last) (First) (Middle)<br>C/O CONAGRA FOODS,<br>INC., ONE CONAGRA DRIVE   |  |   | 3. Date of Earliest Transaction<br>(Month/Day/Year)<br>12/17/2012                        |                 |               |                | -<br>-<br>           | _X_ Director10% Owner<br>_X_ Officer (give title Other (specify<br>below)below)<br>President and CEO   |  |   |  |
|  |  |   |  | Month/Day/Year) |               |                |                      | <ol> <li>6. Individual or Joint/Group Filing(Check<br/>Applicable Line)</li> <li>_X_ Form filed by One Reporting Person</li> <li> Form filed by More than One Reporting</li> </ol> |  |   |  |
| OMAHA, I   | NE 68102   |   |  |                 |               |                | i                    | Person   | ore than One Rep   | porting   |  |
| (City)   | (State)  | (Zip)   | Tab  | le I - Non-J    | Derivative    | Secur          | ities Acqu           | ired, Disposed of,   | or Beneficiall   | y Owned   |  |
| 1.Title of<br>Security<br>(Instr. 3)   | 2. Transaction Date<br>(Month/Day/Year)  | 2A. Deemo<br>Execution<br>any<br>(Month/Da  | Date, if   | (A)             |               |                |                      | Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)   | 6.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I)<br>(Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |
| Common   | 12/17/2012   |   |  | Code V<br>M(1)  | Amount 50,000 | or<br>(D)<br>A | Price<br>\$ 22       | (Instr. 3 and 4)<br>650,736  | D  |   |  |
| Stock<br>Common<br>Stock   | 12/17/2012   |   |  | S <u>(1)</u>    | 50,000<br>(2) | D              | \$<br>30.1609<br>(3) | 0 600,736  | D  |   |  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transactio<br>Code<br>(Instr. 8) | TransactionDerivative<br>Code Securities |        | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                    | 7. Title and Amount of<br>Underlying Securities<br>(Instr. 3 and 4) |                                     |
|---|---|---|---|--|--|--------|--|--------------------|---|-------------------------------------|
|   |   |   |   | Code V                                 | (A)                                      | (D)    | Date<br>Exercisable  | Expiration<br>Date | Title   | Amount<br>or<br>Number<br>of Shares |
| Employee<br>Stock<br>Options<br>(right to<br>buy)   | \$ 22   | 12/17/2012                              |   | M <u>(1)</u>                           |  | 50,000 | <u>(4)</u>   | 07/12/2013         | Common<br>Stock   | 50,000                              |

er

## **Reporting Owners**

| Reporting Owner Name / Address   | Relationships |           |                   |      |  |  |  |
|--|---------------|-----------|-------------------|------|--|--|--|
|  | Director      | 10% Owner | Officer           | Othe |  |  |  |
| RODKIN GARY M<br>C/O CONAGRA FOODS, INC.<br>ONE CONAGRA DRIVE<br>OMAHA, NE 68102 | Х             |           | President and CEO |      |  |  |  |
| Signatures   |               |           |                   |      |  |  |  |
| /s/ Lyn Rhoten,<br>Attorney-in-fact  | 12/18         | 8/2012    |                   |      |  |  |  |
| <u>**</u> Signature of Reporting Person  | D             | ate       |                   |      |  |  |  |
|  |               |           |                   |      |  |  |  |

## **Explanation of Responses:**

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

This exercise of stock options reported in this Form 4 relates to the Reporting Person's acquisition and sale of shares, as part of the
 process of exercising stock options that were scheduled to expire in July 2013. The exercise and sale were effected pursuant to a previously disclosed Rule 10b5-1 trading plan adopted by the Reporting Person on September 25, 2012.

(2) All of the shares being sold were acquired by the Reporting Person upon the exercise of stock options.

Price reflects a weighted average sale price for multiple transactions ranging from \$30.12 to \$30.20 per share, inclusive. The Reporting

(3) Person undertakes to provide, upon request by the SEC Staff, the Issuer or a security holder of the Issuer, full information regarding the number of shares sold at each separate price.

(4) These stock options became exercisable as to 40% on May 27, 2007, 30% on May 25, 2008, and 30% on May 31, 2009.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.