CAMPBELL SOUP CO Form 5 September 12, 2013 FORM 5

1(b).

Reported

Reported

Form 4

#### **OMB APPROVAL** OMB UNITED STATES SECURITIES AND EXCHANGE COMMISSION 3235-0362 Number: Washington, D.C. 20549 Check this box if January 31, Expires: no longer subject 2005 to Section 16. Estimated average **ANNUAL STATEMENT OF CHANGES IN BENEFICIAL** Form 4 or Form burden hours per 5 obligations **OWNERSHIP OF SECURITIES** response... 1.0 may continue. See Instruction Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Form 3 Holdings Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940 Transactions 1. Name and Address of Reporting Person \* 2. Issuer Name and Ticker or Trading 5. Relationship of Reporting Person(s) to Issuer vanBeuren Archbold D Symbol CAMPBELL SOUP CO [CPB] (Check all applicable)

(Last)	(First)	(Middle)	3. Statement for Issuer's Fiscal Year Ended	(Check a	ii applicable)
1 CAMPBE	LL PLACE		(Month/Day/Year) 07/28/2013	_X_ Director Officer (give title below)	e 10% Owner Other (specify below)
	(Street)		4. If Amendment, Date Original Filed(Month/Day/Year)	6. Individual or Joint	Group Reporting

### CAMDEN, NJÂ 08103

\_X\_ Form Filed by One Reporting Person Form Filed by More than One Reporting Person

(check applicable line)

(City)	(State)	(Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned							
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securit (A) or Dia (D) (Instr. 3, 4)	sposed	l of	5. Amount of Securities Beneficially Owned at end of Issuer's Fiscal Year (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	05/28/2013	Â	G	4,390	D	\$0	896,104	I	ADvB Revocable Trust
Common Stock	06/30/2013	Â	G	44,653 (1)	D	\$ 0	1,065,880	I	Family investment partnership (2)
Common Stock	06/30/2013	Â	G	44,653	А	\$0	44,653	Ι	By GRAT (1)
	07/01/2013	Â	G		D	\$0	27,552	Ι	By GRAT

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Common Stock				17,101 (3)					
Common Stock	07/01/2013	Â	G	17,101	A	\$ 0	913,205	I	ADvB Revocable Trust <u>(3)</u>
Common Stock	Â	Â	Â	Â	Â	Â	735	Ι	Family management company (2)
Common Stock	Â	Â	Â	Â	Â	Â	21,242	I	401(k) Plan

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	<b>S</b>	ate	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. of D S G B O E I S F i (I:
						Data	Expiration	Amount or		

Date Exercisable (A) (D)	Expiration Date	Title	or Number of Shares
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## **Reporting Owners**

Reporting Owner Name / Address	Relationships					
1 8	Director	10% Owner	Officer	Other		
vanBeuren Archbold D 1 CAMPBELL PLACE CAMDEN, NJ 08103	ÂX	Â	Â	Â		
Signatures						
Tara L. Smith, Attorney-in-fact	09/11/2013					
<u>**</u> Signature of Reporting Person	Ι					

**SEC 2270** 

(9-02)

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) 44,653 shares of Campbell stock were transferred from a family investment partnership to a grantor retained annuity trust.

A family management company that both owns Common Stock and has an interest in a family investment partnership that owns shares of

- (2) Common Stock. The Reporting Person might also be considered to have a beneficial ownership interest in shares of Common Stock held by the family investment partnership. The Reporting Person disclaims beneficial ownership of securities owned by such family investment partnership except to the extent of his pecuniary interest therein.
- (3) 17,101 shares of Campbell common stock were transferred from a grantor retained annuity trust to the reporting person's revocable trust.

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.