

MOLSON COORS BREWING CO

Form 4

June 08, 2015

**FORM 4****UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
See Instruction  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

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(Print or Type Responses)

1. Name and Address of Reporting Person \*  
COORS PETER H

2. Issuer Name **and** Ticker or Trading  
Symbol  
MOLSON COORS BREWING CO  
[TAP]

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

(Last) (First) (Middle)  
1225 17TH STREET, SUITE 3200  
(Street)

3. Date of Earliest Transaction  
(Month/Day/Year)  
06/04/2015

\_\_\_\_ Director \_\_\_\_ 10% Owner  
\_\_\_\_ Officer (give title \_\_\_\_ Other (specify  
below) below)  
Vice Chairman of the Board

DENVER, CO 80202

4. If Amendment, Date Original  
Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
\_X\_ Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting  
Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of<br>Security<br>(Instr. 3) | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 3. Transaction<br>Code<br>(Instr. 8) | 4. Securities<br>Acquired (A) or<br>Disposed of (D)<br>(Instr. 3, 4 and 5) | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership<br>Form: Direct<br>(D) or<br>Indirect (I)<br>(Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|---------------------------------------|-----------------------------------------|-------------------------------------------------------------|--------------------------------------|----------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------|-------------------------------------------------------------------|
| Class B<br>Common<br>Stock            | 06/04/2015                              |                                                             | A                                    | 1,670 A                                                                    | \$ 0<br>(1) 166,476                                                                                                | D                                                                    |                                                                   |
| Class B<br>Common<br>Stock            |                                         |                                                             |                                      |                                                                            | 13,536,806                                                                                                         | I                                                                    | by Adolph<br>Coors<br>Company<br>LLC                              |
| Class B<br>Common<br>Stock            |                                         |                                                             |                                      |                                                                            | 20,939                                                                                                             | I                                                                    | by Marilyn E<br>& Peter H<br>Coors,<br>Co-Trustees<br>of Peter H  |

|                            |         |   |  |                                                                  |
|----------------------------|---------|---|--|------------------------------------------------------------------|
|                            |         |   |  | Coors 2012<br>Grantor<br>Retained<br>Annuity<br>Trust XI         |
|                            |         |   |  | by Marilyn E<br>& Peter H<br>Coors,<br>Co-Trustees<br>of Peter H |
| Class B<br>Common<br>Stock | 96,394  | I |  | Coors 2012<br>Grantor<br>Retained<br>Annuity<br>Trust XII        |
|                            |         |   |  | by Marilyn E<br>& Peter H<br>Coors,<br>Co-Trustees<br>of Peter H |
| Class B<br>common<br>Stock | 9,163   | I |  | Coors 2013<br>Grantor<br>Retained<br>Annuity<br>Trust XIII       |
|                            |         |   |  | by Marilyn E<br>& Peter H<br>Coors,<br>Co-Trustees<br>of Peter H |
| Class B<br>Common<br>Stock | 13,573  | I |  | Coors 2013<br>Grantor<br>Retained<br>Annuity<br>Trust XIV        |
|                            |         |   |  | by Marilyn E<br>& Peter H<br>Coors,<br>Co-Trustees<br>of Peter H |
| Class B<br>Common<br>Stock | 129,365 | I |  | Coors 2013<br>Grantor<br>Retained<br>Annuity<br>Trust XV         |
|                            |         |   |  | by Marilyn E<br>& Peter H<br>Coors,                              |
| Class B<br>Common<br>Stock | 75,564  | I |  |                                                                  |

|                            |         |   |  |                                                                                                                                |
|----------------------------|---------|---|--|--------------------------------------------------------------------------------------------------------------------------------|
|                            |         |   |  | Co-Trustees<br>of Peter H<br>Coors 2013<br>Grantor<br>Retained<br>Annuity<br>Trust XVI                                         |
|                            |         |   |  | by Marilyn E<br>& Peter H<br>Coors,<br>Co-Trustees<br>of Peter H<br>Coors 2014<br>Grantor<br>Retained<br>Annuity<br>Trust XVII |
| Class B<br>Common<br>Stock | 64,029  | I |  |                                                                                                                                |
|                            |         |   |  | by Marilyn E<br>& Peter H<br>Coors,<br>Co-Trustees<br>of Peter H<br>Coors 2014<br>Grantor<br>Retained<br>Annuity<br>Trust XIX  |
| Class B<br>Common<br>Stock | 114,337 | I |  |                                                                                                                                |
|                            |         |   |  | by Marilyn E<br>& Peter H<br>Coors,<br>Co-Trustees<br>of Peter H<br>Coors 2015<br>Grantor<br>Retained<br>Annuity<br>Trust XX   |
| Class B<br>Common<br>Stock | 25,988  | I |  |                                                                                                                                |
|                            |         |   |  |                                                                                                                                |
| Class B<br>Common<br>Stock | 1,064   | I |  | by Spouse                                                                                                                      |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2. Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4. Transaction<br>Code<br>(Instr. 8) | 5. Number<br>of<br>Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D)<br>(Instr. 3,<br>4, and 5) | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) | 7. Title and<br>Amount of<br>Underlying<br>Securities<br>(Instr. 3 and 4) | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Nu<br>Deriv<br>Secur<br>Bene<br>Own<br>Follo<br>Repor<br>Trans<br>(Instr |
|-----------------------------------------------------|--------------------------------------------------------------------|-----------------------------------------|-------------------------------------------------------------|--------------------------------------|--------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------|---------------------------------------------------------------------------|-----------------------------------------------------|-----------------------------------------------------------------------------|
|                                                     |                                                                    |                                         |                                                             | Code                                 | V (A) (D)                                                                                                          | Date<br>Exercisable                                            | Expiration<br>Date                                                        | Title                                               | Amount<br>or<br>Number<br>of<br>Shares                                      |

## Reporting Owners

| Reporting Owner Name / Address                                    | Relationships                    |
|-------------------------------------------------------------------|----------------------------------|
|                                                                   | Director 10% Owner Officer Other |
| COORS PETER H<br>1225 17TH STREET, SUITE 3200<br>DENVER, CO 80202 | Vice Chairman of<br>the Board    |

## Signatures

Kathleen M. Kirchner, by Power of Attorney  
06/08/2015  
 \*\*Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The reporting person received a Restricted Stock Unit grant under the Company's Director Compensation Program, which will vest in full on June 4, 2018.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.  
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