FERRO CORP Form 8-K August 30, 2004

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of Earliest Event Reported):

August 27, 2004

Ferro Corporation

(Exact name of registrant as specified in its charter)

| Ohio | 1-584 | 34-0217820 |
|--|---|-------------------------------------|
| (State or other jurisdiction of incorporation) | (Commission File Number) | (I.R.S. Employer Identification No. |
| 1000 Lakeside Avenue, Cleveland, OH | | 44114 |
| (Address of principal executive offices) | | (Zip Code) |
| Registrant s telephone number, including area code | | 216-641-8580 |
| | Not Applicable | |
| Former name or form | ner address, if changed since last report | |

Top of the Form Item 7.01. Regulation FD Disclosure.

On August 27, 2004, Ferro Corporation issued a press release announcing price increases in its Polymer Additives business. A copy of this release is attached hereto as Exhibit 99.1.

The information in this Form 8-K and Exhibit shall not be deemed filed for purposes of Section 18 of the Securities Exchange Act of 1934, nor shall it be deemed incorporated by reference in any such filing under the Securities Act of 1933, except as shall be expressly set forth by specific reference in such filing.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Ferro Corporation (Registrant)

August 30, 2004 By: Hector R. Ortino

Name: Hector R. Ortino

Title: Chairman and Chief Executive Officer

Ferro Corporation (Registrant)

August 30, 2004 By: Thomas Gannon

Name: Thomas Gannon Title: Chief Financial Officer

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Exhibit Index

| Exhibit No. | Description |
|-------------|---------------|
| EX-99.1 | Press Release |