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MARTIN R	ONALD T												
Form 4	2000												
November (
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION							OMMISSION	OMB APPROVAL					
						, D.C. 20				Number:	3235-0287		
Check this box if no longer					** *					Expires:	January 31, 2005		
subject to Section 16. Form 4 or				CHANGES IN BENEFICIAL OWNE SECURITIES						Estimated a	verage		
				SEC	Ur	MIIE5				burden hour response	s per 0.5		
Form 5	Filed pur	suant to S	Section	16(a) o	f th	ne Securi	ties I	Exchange	Act of 1934,	10000100	0.0		
obligatio may con				•		•	-	•	935 or Section	l			
See Inst		30(h)	of the I	nvestm	ent	: Compa	ny A	ct of 1940					
1(b).													
(Print or Type	Responses)												
1. Name and A	Address of Reporting	Person <u>*</u>	2. Issue	er Name	and	d Ticker of	r Trad	ing 5	6. Relationship of 1	Reporting Pers	on(s) to		
MARTIN H	RONALD T	ALD T S		Symbol					Issuer				
					COLGATE PALMOLIVE CO [CL]					(Check all applicable)			
				3. Date of Earliest Transaction									
•				Month/Day/Year) 1/05/2009					Director 10% Owner X Officer (give title Other (specify below) below) VP Global Soc. Responsibility				
				(Month/Day/Year)					Applicable Line)				
NEWLYOR								-	X_Form filed by O Form filed by M				
NEW YOR	RK, NY 10022							Ī	Person		0		
(City)	(State)	(Zip)	Tab	le I - No	on-I	Derivative	Secu	rities Acqui	red, Disposed of,	or Beneficiall	y Owned		
1.Title of	2. Transaction Date 2A. Deen (Month/Day/Year) Execution any			· · · · · · · · · · · · · · · · · · ·					5. Amount of	6.	7. Nature of		
Security (Instr. 3)			Date, if Transactionor Disposed of (D) Code (Instr. 3, 4 and 5)						Securities Beneficially	Ownership Form:	Indirect Beneficial		
(ay/Year) (Instr. 8)					-)	Owned	Ownership				
								Following Reported	or Indirect (I)	(Instr. 4)			
							(A) or		Transaction(s)	(Instr. 4)			
				Code	V	Amount	(D)	Price	(Instr. 3 and 4)				
Common Stock	11/05/2009			S <u>(1)</u>		1,700	D	\$ 79.2787	6,355	D			
Common Stock	11/05/2009			M <u>(2)</u>		8,500	А	\$ 60.68	14,855	D			
Common Stock	11/05/2009			F <u>(3)</u>		7,237	D	\$ 79.6	7,618	D			
Common Stock	11/06/2009			S <u>(4)</u>		101	D	\$ 79.8031	7,517	D			
Common Stock	11/06/2009			S		790	D	\$ 79.972	6,727	D			

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Common Stock							1,795	Ι	By Issuer's 401(k) Plan Trustee		
Reminder: F	Report on a sep	parate line for each cla		Persor inform require display numbe	ns wh ation ed to /s a c er.	o respo contain respond urrently	nd to the colle ed in this forr I unless the for valid OMB co	m are not orm ontrol	SEC 1474 (9-02)		
			ative Securities Acq puts, calls, warrants					d			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)		4. Transactic Code (Instr. 8)	Secu Secu Acqu (A) o Disp (D)	rities nired or osed of c. 3, 4,	rative Expiration Date es (Month/Day/Year) d d of		, ,		8 I S ()
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Sock Option (Right to Buy)	\$ 60.68	11/05/2009		M <u>(2)</u>		8,500	09/07/2009	09/07/2012	Common Stock	8,500	
Reporting Owners											
Reporting Owner Name / Address					Relat	tionships					

Reporting Owner Name / Address		Retutionships							
	Director	10% Owner	Officer	Other					
MARTIN RONALD T C/O COLGATE-PALMOLIVE COMPAN 300 PARK AVENUE NEW YORK, NY 10022	NY		VP Global So Responsibility	с.					
Signatures									
Nina D. Gillman by power of attorney	11/09/2009								
**Signature of Reporting Person	Date								

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Weighted Average Price: High--\$79.291, Low--\$79.2716
- (2) Exercise of stock options awarded under the issuer's employee stock option plan.
- (3) The exercise price of the options and related withholding requirement was satisfied by the Company's withholding shares otherwise deliverable upon exercise of the options.
- (4) Sale of shares (with proceeds delivered to the Company) for payment of tax liability above minimum required statutory withholding (but not in excess of full applicable statutory tax rates) incident to the exercise of the option under the issuer's employee stock option plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.