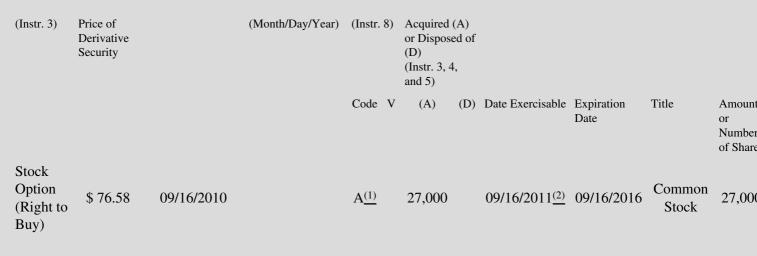
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Groener Da	vid R									
Form 4										
September 2	_									
FORM	$\mathbf{\Lambda} 4_{\text{UNITED}}$	STATES	SECU	DITIES	AND FY	CHANCE	COMMISSIO	N.T.	PPROVAL	
		STATES		shington				N OMB Number:	3235-0287	
Check this box if no longer subject to STATEMENT OI								Expires:	January 31,	
			F CHAI		र ं	Expires: 2005 Estimated average				
Section 16.				SECURITIES					urs per	
Form 4 Form 5						response	. 0.5			
obligati	000						-			
may con	iunue.			•	•	ny Act of 1	of 1935 or Secti	011		
<i>See</i> Inst 1(b).	ruction	50(II)	of the fi	livestillen	i Compa	Ily Act of 1				
1(0).										
(Print or Type	Responses)									
1. Name and	2. Issuer Name and Ticker or Trading Symbol				5. Relationship of Reporting Person(s) to Issuer					
Groener David R										
			COLG	ATE PAI	LMOLIV	E CO [CL	.] (Check all applicable)			
(Last)	(First) (Middle)	3. Date of Earliest Transaction (Che				eck an applicabl	e)		
			(Month/Day/Year)				Director 10% Owner			
	E-PALMOLIVE		09/16/2	2010			X Officer (gi below)	ve title Oth below)	ner (specify	
COMPAN	Y, 300 PARK AV	ENUE					· · · · · · · · · · · · · · · · · · ·	lobal Supply Ch	nain	
(Street)			4. If Amendment, Date Original			6. Individual or Joint/Group Filing(Check				
			Filed(Month/Day/Year)				Applicable Line)			
	NX 10000							y One Reporting P More than One R		
NEW YOR	RK, NY 10022						Person			
(City)	(State)	(Zip)	Tab	ole I - Non-	Derivative	Securities A	Acquired, Disposed	of, or Beneficia	lly Owned	
1.Title of	2. Transaction Date	2A. Deem	ed	3.	4. Securit		5. Amount of	6. Ownership	7. Nature of	
Security	(Month/Day/Year)	Execution Date, if						Form: Direct (D) or Indirect	Indirect	
(Instr. 3)		any (Month/Da	ay/Year)	CodeDisposed of (D)(Instr. 8)(Instr. 3, 4 and 5)			•	(D) or indirect (I)	Ownership	
		``	<i>,</i>	. ,	× ,	,	Following	(Instr. 4)	(Instr. 4)	
						(A)	Reported Transaction(s)			
						or	(Instr. 3 and 4)			
				Code v	Amount	(D) Price				
Reminder: Re	port on a separate line	e for each cl	ass of sec	urities bene	-	-	-			
							spond to the colle		SEC 1474	
							tained in this forn ond unless the fo		(9-02)	
					displa	ays a curre	ntly valid OMB co			
					numb	er.				

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number of	6. Date Exercisable and	7. Title and Amount o
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transactio	orDerivative	Expiration Date	Underlying Securities
Security	or Exercise		any	Code	Securities	(Month/Day/Year)	(Instr. 3 and 4)

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Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
Groener David R COLGATE-PALMOLIVE COMPANY 300 PARK AVENUE NEW YORK, NY 10022			VP-Global Supply Chain				
Signatures							
Nina D. Gillman by power of	09/20/2010						

attorney

09/20/2010

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Annual Stock Option granted under the issuer's 2005 Employee Stock Option Plan. (1)
- Option becomes exercisable in one-third increments on each anniversary date, with the first third becoming exercisable on the date shown (2) in this column.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.