Ramundo Katherine H Form 3 January 20, 2011

## FORM 3

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting 2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol Person \* Statement COLGATE PALMOLIVE CO [CL] Ramundo Katherine H (Month/Day/Year) 01/13/2011 (Last) (First) (Middle) 4. Relationship of Reporting 5. If Amendment, Date Original Person(s) to Issuer Filed(Month/Day/Year) COLGATE-PALMOLIVE (Check all applicable) COMPANY, Â 300 PARK **AVENUE** 10% Owner Director (Street) \_X\_\_ Officer Other 6. Individual or Joint/Group (give title below) (specify below) Filing(Check Applicable Line) VP Dep Gen Counsel & Asst Sec \_X\_ Form filed by One Reporting Person NEW YORK. NYÂ 10025 Form filed by More than One Reporting Person (City) (State) (Zip) Table I - Non-Derivative Securities Beneficially Owned 1. Title of Security 2. Amount of Securities 3. 4. Nature of Indirect Beneficial Beneficially Owned Ownership (Instr. 4) Ownership

Common Stock 8,975 D Â

Common Stock 8,113 I By Issuer's 401(k) Plan Trustee

(Instr. 4)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

Form:

Direct (D) or Indirect (I) (Instr. 5)

(Instr. 5)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative 2. Date Exercisable and 3. Title and Amount of 4. 6. Nature of Indirect **Expiration Date** Securities Underlying Conversion Beneficial Security Ownership (Month/Day/Year) (Instr. 4) **Derivative Security** Ownership or Exercise Form of

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	Date Exercisable	Expiration Date	(Instr. 4) Title	Amount or Number of Shares	Price of Derivative Security	Derivative Security: Direct (D) or Indirect (I) (Instr. 5)	(Instr. 5)
Stock Option (Right to Buy)	09/07/2009(1)	09/07/2012	Common Stock	5,200	\$ 60.68	D	Â
Stock Option (Right to Buy)	09/12/2010(1)	09/12/2013	Common Stock	6,500	\$ 68.15	D	Â
Stock Option (Right to Buy)	09/11/2009(2)	09/11/2014	Common Stock	8,200	\$ 79.52	D	Â
Stock Option (Right to Buy)	09/10/2010(2)	09/10/2015	Common Stock	8,200	\$ 73.23	D	Â
Stock Option (Right to Buy)	09/16/2011(2)	09/09/2016	Common Stock	12,000	\$ 76.58	D	Â

## **Reporting Owners**

Reporting Owner Name / Address	Relationships				
	Director	10% Owner	Officer	Other	
Ramundo Katherine H COLGATE-PALMOLIVE COMPANY 300 PARK AVENUE NEW YORK, NY 10025	Â	Â	VP Dep Gen Counsel & Asst Sec	Â	

## **Signatures**

Nina R. Huffman by Power of Attorney 01/20/2011

\*\*Signature of Reporting Person Date

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Option became 100% exercisable on the date shown in this column.
- Option becomes exercisable in one-third increments on each anniversary date, with the first third becoming exercisable on the date shown in this column.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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