Greene Thomas W Jr Form 3 May 16, 2011

UNITED STATES SECURITIES AND EXCHANGE COMMISSION FORM 3 Washington, D.C. 20549

OMB APPROVAL

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SECURITIES

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *

Greene Thomas W Jr

(Last)

(First) (Middle)

Statement

(Month/Day/Year)

05/06/2011

2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol

COLGATE PALMOLIVE CO [CL]

4. Relationship of Reporting Person(s) to Issuer

5. If Amendment, Date Original

Filed(Month/Day/Year)

COLGATE-PALMOLIVE COMPANY, Â 300 PARK

AVENUE

(Street)

Director

_X__ Officer

(Check all applicable)

Chief Information Officer

Other (give title below) (specify below)

10% Owner

6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting

Person

Form filed by More than One Reporting Person

NEW YORK. NYÂ 10022

(City) (State) (Zip) Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)

2. Amount of Securities Beneficially Owned

(Instr. 4)

3. Ownership 4. Nature of Indirect Beneficial Ownership (Instr. 5)

Form: Direct (D) or Indirect

(I) (Instr. 5)

Common Stock

21,602

D

Common Stock

Â

1.548

Ι

By Issuer's 401(k) Plan Trustee

Reminder: Report on a separate line for each class of securities beneficially

owned directly or indirectly.

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security

(Instr. 4)

2. Date Exercisable and **Expiration Date** (Month/Day/Year)

3. Title and Amount of Securities Underlying **Derivative Security**

4. Conversion or Exercise

Ownership Form of

6. Nature of Indirect Beneficial

Ownership

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			(Instr. 4)		Price of	Derivative	(Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Derivative Security	Security: Direct (D) or Indirect (I) (Instr. 5)	
Stock Option (Right to Buy)	09/12/2008(1)	09/12/2013	Common Stock	3,834	\$ 68.15	D	Â
Stock Option (Right to Buy)	09/11/2009(2)	09/11/2014	Common Stock	18,000	\$ 79.52	D	Â
Stock Option (Right to Buy)	09/10/2010(2)	09/10/2015	Common Stock	20,650	\$ 73.23	D	Â
Stock Option (Right to Buy)	09/16/2011(2)	09/16/2016	Common Stock	22,000	\$ 76.58	D	Â

Reporting Owners

Reporting Owner Name / Address	Relationships					
coporting of more stance, stance,	Director	10% Owner	Officer	Other		
Greene Thomas W Jr COLGATE-PALMOLIVE COMPANY 300 PARK AVENUE NEW YORK. NY 10022	Â	Â	Chief Information Officer	Â		

Signatures

Nina Huffman by Power of Attorney 05/16/2011

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Option became exercisable in one-third increments on each anniversary date, with the first third becoming exercisable on the date shown in this column.
- Option becomes exercisable in one-third increments on each anniversary date, with the first third becoming exercisable on the date shown in this column.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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