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COOK IAN M										
Form 4										
September 12, 20)11									
FORM 4									PPROVAL	
CURIVI 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549							N OMB Number:	3235-0287		
Check this box if no longer	C C C C C C C C C C C C C C C C C C C							Expires:	January 31,	
subject to Section 16. Form 4 or	1ENT OF	F CHAN	NGES IN SECUI	Estimated burden hou response	urs per					
Form 5 obligations may continue. <i>See</i> Instructior 1(b).	Section 17(a) of the H	Public U	Itility Hol	ding Cor		nge Act of 1934, of 1935 or Secti 940			
(Print or Type Respo	nses)									
1. Name and Address of Reporting Person <u>*</u> COOK IAN M			2. Issuer Name and Ticker or Trading Symbol COLGATE PALMOLIVE CO [CL]				5. Relationship of Reporting Person(s) to Issuer			
(Last)	(First) (1	Middle)	3 Date of	of Earliest T	ransaction		(Check all applicable)			
C/O COLGATE-PALMOLIVE COMPANY, 300 PARK AVENUE			(Month/Day/Year) 09/08/2011			X Director 10% Owner X Officer (give title Other (specify below) below) Chairman, President & CEO				
(Street)			4. If Amendment, Date Original			6. Individual or Joint/Group Filing(Check				
NEW YORK, N	Filed(Month/Day/Year)			Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person						
(City)	(State)	(Zip)				a				
())	()	(Tab	ole I - Non-J	Derivative	Securities A	cquired, Disposed	of, or Beneficia	lly Owned	
(Instr. 3) any		2A. Deemed Execution Date, if any (Month/Day/Year)		3.4. SecuritiesTransactionAcquired (A) orCodeDisposed of (D)(Instr. 8)(Instr. 3, 4 and 5)		(A) or of (D)	Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code V	Amount	(A)or(D) Price	Reported Transaction(s) (Instr. 3 and 4)			
Reminder: Report or	n a separate line	for each cla	ass of sec	urities bene	ficially ow	ned directly of	or indirectly.			
					inforn requir	nation cont ed to respo lys a curre	pond to the colle ained in this form ond unless the fo ntly valid OMB co	n are not orm	SEC 1474 (9-02)	

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number of	6. Date Exercisable and	7. Title and Amount
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transactio	orDerivative	Expiration Date	Underlying Securitie
Security	or Exercise		any	Code	Securities	(Month/Day/Year)	(Instr. 3 and 4)

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(Instr. 3)	Price of Derivative Security	(Month/Day	/Year)	(Instr. 8	Acquired Disposed (Instr. 3, 5)	of (D)				
				Code V	7 (A)	(D)	Date Exercisable	Expiration Date	Title	Amou Numb Shares
Stock Option (Right to Buy)	\$ 90.46	09/08/2011		A <u>(1)</u>	355,00	0	09/08/2012 <u>(2)</u>	09/08/2017	Common Stock	355,(

Reporting Owners

Reporting Owner Name / Address		Relationships						
	Director	10% Owner	Officer	Other				
COOK IAN M C/O COLGATE-PALMOLIVE COMPAN 300 PARK AVENUE NEW YORK, NY 10022	Y X		Chairman, President & CEO					
Signatures								
Joyce McCarthy by power of attorney	09/12/2011							
<u>**</u> Signature of Reporting Person	Date							

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Annual Stock Option granted under the issuer's 2005 Employee Stock Option Plan.
- (2) Option becomes exercisable in one-third increments on each anniversary date, with the first third becoming exercisable on the date shown in this column.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.