

COCA COLA CO  
Form DEFA14A  
March 11, 2013

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**SCHEDULE 14A**

**Proxy Statement Pursuant to Section 14(a) of the Securities**  
**Exchange Act of 1934 (Amendment No. )**

Filed by the Registrant

Filed by a Party other than the Registrant

**Check the appropriate box:**

Preliminary Proxy Statement

CONFIDENTIAL, FOR USE OF THE COMMISSION ONLY (AS PERMITTED  
BY RULE 14a-6(e)(2))

Definitive Proxy Statement

Definitive Additional Materials

Soliciting Material Pursuant to §.240.14a-12

*(Name of Registrant as Specified In Its Charter)*

*(Name of Person(s) Filing Proxy Statement, if other than the Registrant)*

**Payment of Filing Fee (Check the appropriate box):**

**No fee required.**

**Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.**

(1) Title of each class of securities to which transaction applies:

(2) Aggregate number of securities to which transaction applies:

(3) Per unit price or other underlying value of transaction computed pursuant to  
Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated  
and state how it was determined):

(4) Proposed maximum aggregate value of transaction:

(5) Total fee paid:

**Fee paid previously with preliminary materials.**

**Check box if any part of the fee is offset as provided by Exchange Act  
Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid  
previously. Identify the previous filing by registration statement number, or the  
Form or Schedule and the date of its filing.**

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- (1) Amount Previously Paid:
  - (2) Form, Schedule or Registration Statement No.:
  - (3) Filing Party:
  - (4) Date Filed:
-

### **Shareowner Forum**

The Coca-Cola Company is making it easier to hear from you, our shareowners, prior to the 2013 Annual Meeting of Shareowners. In addition to holding our Annual Meeting in Atlanta, Georgia and webcasting the meeting via the Internet, we are hosting a shareowner forum again this year. The shareowner forum allows validated shareowners to:

view a video message from Muhtar Kent, Chairman and Chief Executive Officer;

access the proxy materials;

vote their shares;

submit questions prior to the Annual Meeting;

participate in a shareowner survey; and

view the webcast of the business portion of the Annual Meeting.

You will need your control number to access the shareowner forum.

**Please access the shareowner forum prior to the Annual Meeting by visiting**

***[www.theinvestornetwork.com/forum/KO](http://www.theinvestornetwork.com/forum/KO)***

You must have your control number to log in. Your [12/15]-digit control number can be found in your proxy materials.