Madison Square Garden, Inc. Form SC 13G July 22, 2010

> SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

> > SCHEDULE 13G

Under the Securities Exchange Act of 1934 Amendment No. | |

> Madison Square Garden, Inc. (Name of Issuer)

Class A Common Stock, par value \$.01 per share (Title of Class of Securities)

> 55826P100 (CUSIP Number)

July 12, 2010 (Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

[X] Rule 13d-1(b)
[] Rule 13d-1(c)
[] Rule 13d-1(d)

* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

CUSIP No. 55826P100

13G

Page 2 of 6 Pages

 NAME OF REPORTING PERSON S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON Knightsbridge Asset Management, LLC 33-0815732

2. CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP*

(a) [_]

(b) [_]

3. SEC USE ONLY

4. CITIZENSHIP OR PLACE OF ORGANIZATION

State of California

 5.
 SOLE VOTING POWER

 2,853,775

 NUMBER OF

 SHARES

 6.

 SHARED VOTING POWER

 BENEFICIALLY

 OWNED BY EACH

 n/a

 REPORTING

 PERSON WITH

 7.

 SOLE DISPOSITIVE POWER

 3,107,175

8. SHARED DISPOSITIVE POWER

n/a

9. AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

3,107,175

10. CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES*

[_]

11. PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

5.0%

12. TYPE OF REPORTING PERSON* IA

*SEE INSTRUCTIONS BEFORE FILLING OUT!

Item 1(a) Name of Issuer:

Madison Square Garden, Inc.

Item 1(b) Address of Issuer's Principal Executive Offices:

Two Penn Plaza New York, NY 10121

Item 2(a) Name of Person Filing:

Knightsbridge Asset Management, LLC

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Item 2(b) Address of Principal Business Office or, if None, Residence:

660 Newport Center Drive, Suite 460 Newport Beach, CA 92660

Item 2(a) Citizenship:

State of California

Item 2(d) Title of Class of Securities:

Class A Common Stock, par value \$.01 per share

Item 2(e) CUSIP Number:

55826P100

- Item 3. If this statement is filed pursuant to Rules 240.13d-1(b) or 240.13d-2(b) or (c), check whether the person filing is a:
 - (a) [_] Broker or dealer registered under Section 15 of the Act (15 U.S.C.780);
 - (b) [_] Bank as defined in Section 3(a)(6) of the Act (15 U.S.C.78c);
 - (c) [_] Insurance company as defined in Section 3(a)(19) of the Act (15 U.S.C.78c);
 - (d) [_] Investment company registered under Section 8 of the Investment Company Act of 1940 (15 U.S.C.8a-8);
 - (e) [X] An Investment Adviser in accordance with Section 240. 13d-1(b)(1)
 (ii)(E);
 - (f) [_] An employee benefit plan or endowment fund in accordance with Section 240. 13d-1(b)(1)(ii)(F);
 - (g) [_] A parent holding company or control person in accordance with Section 240. 13d-1(b)(1)(ii)(G);
 - (h) [_] A savings association as defined in Section 3(b) of the Federal Deposit Insurance Act (12 U.S.C. 1813);
 - (i) [_] A church plan that is excluded from the definition of an investment company under Section 3(c)(14) of the Investment Company Act of 1940 (15 U.S.C.80a-3);
 - (j) [_] Group, in accordance with Section 240. 13d-1(b)(1)(ii)(J).

If this statement is filed pursuant to Section 240 13d-1(c), check this box. []

Item 4. Ownership.

(a) Amount beneficially owned:

3,107,175

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(b) Percent of class:

5.0%

- (c) Number of shares as to which such person has:
 - (i) Sole power to vote or to direct the vote 2,853,775
 - (ii) Shared power to vote or to direct the vote $\ensuremath{n/a}$
 - (iii) Sole power to dispose or to direct the disposition of 3,107,175
 - (iv) Shared power to dispose or to direct the disposition of $\ensuremath{n/a}$

Item 5. Ownership of Five Percent or Less of a Class.

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following [].

Item 6. Ownership of More than Five Percent on Behalf of Another Person.

n/a

Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on by the Parent Holding Company.

n/a

Item 8. Identification and Classification of Members of the Group.

n/a

Item 9. Notice of Dissolution of Group.

n/a

Item 10. Certification.

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of and do not have the effect of changing or influencing the control of the issuer of such securities and were not acquired and are not held in connection with or as a participant in any transaction having such purpose or effect.

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SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, ${\tt I}$ certify that the information set forth in this statement is true, complete and correct.

July 22, 2010

(Date)

Teresa A. Wagner Chief Compliance Officer Knightsbridge Asset Management, LLC

(Name/Title)