

Hanesbrands Inc.
Form DEF 14A
March 10, 2014
Table of Contents

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549
SCHEDULE 14A INFORMATION
PROXY STATEMENT PURSUANT TO SECTION 14(a)
OF THE SECURITIES
EXCHANGE ACT OF 1934

(Amendment No.)

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

Preliminary Proxy Statement

Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))

Definitive Proxy Statement

Definitive Additional Materials

Soliciting Material Under Rule 14a-12

HANESBRANDS INC.

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

No fee required

Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11

(1) Title of each class of securities to which transaction applies:

(2) Aggregate number of securities to which transaction applies:

(3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):

(4) Proposed maximum aggregate value of transaction:

(5) Total fee paid:

Fee paid previously with preliminary materials

Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

(1) Amount Previously Paid:

(2) Form, Schedule or Registration Statement No.:

(3) Filing Party:

(4) Date Filed:

Table of Contents

1000 East Hanes Mill Road
Winston-Salem, North Carolina 27105

March 10, 2014

Dear Stockholder:

I am pleased to invite you to the 2014 Annual Meeting of Stockholders of Hanesbrands Inc., which will be held on Tuesday, April 22, 2014, at 8:30 a.m., Eastern time, at Hanesbrands' New York Design Center, 260 Madison Avenue, 14th floor, New York, New York 10016. The attached notice of annual meeting of stockholders and proxy statement will serve as your guide to the business to be conducted at the Annual Meeting.

Once again, we are furnishing proxy materials to our stockholders over the Internet. We believe that this "e-proxy" process expedites stockholders' receipt of proxy materials and lowers the costs and reduces the environmental impact of our Annual Meeting. On March 10, 2014, we mailed to our stockholders a notice of annual meeting and Internet availability containing instructions on how to access our proxy statement and annual report and authorize a proxy to vote their shares. The proxy statement and the notice of annual meeting and Internet availability also contain instructions on how you can receive a paper or electronic copy of the proxy statement and annual report.

If you requested and received a paper copy of the proxy card by mail, you may sign, date and mail the proxy card in the envelope provided. You can also authorize a proxy by telephone or over the Internet as described in the enclosed materials.

We appreciate your continued support of and interest in Hanesbrands.

Sincerely yours,

Richard A. Noll
Chairman of the Board of Directors and
Chief Executive Officer

Table of Contents

HANESBRANDS INC.

NOTICE OF THE 2014

ANNUAL MEETING OF STOCKHOLDERS

The 2014 Annual Meeting of Stockholders of Hanesbrands Inc., a Maryland corporation (“Hanesbrands”), will be held on Tuesday, April 22, 2014, at 8:30 a.m., Eastern time, at Hanesbrands’ New York Design Center, 260 Madison Avenue, 14th floor, New York, New York 10016 for the following purposes:

1. to elect nine directors to serve until Hanesbrands’ next annual meeting of stockholders and until their successors are duly elected and qualify;
2. to vote on a proposal to approve, on an advisory basis, executive compensation as disclosed in the proxy statement for our 2014 Annual Meeting;
3. to vote on a proposal to ratify the appointment of PricewaterhouseCoopers LLP as our independent registered public accounting firm for our 2014 fiscal year; and
4. to transact such other business as may properly come before the meeting or any adjournment or postponement thereof.

Stockholders of record at the close of business on February 18, 2014 are entitled to notice of, and to vote at, the Annual Meeting.

Whether or not you plan to attend the meeting, we urge you to authorize a proxy to vote your shares via the toll-free telephone number or over the Internet, as described in the enclosed materials. If you requested and received a copy of the proxy card by mail, you may sign, date and mail the proxy card in the envelope provided.

By Order of the Board of Directors

HANESBRANDS INC.

Joia M. Johnson

Chief Legal Officer, General Counsel and

Corporate Secretary

March 10, 2014

Winston-Salem, North Carolina

ADMISSION TO THE 2014 ANNUAL MEETING

An admission ticket (or other proof of stock ownership) and some form of government-issued photo identification (such as a valid driver’s license or passport) will be required for admission to the Annual Meeting. Only stockholders who owned shares of Hanesbrands common stock as of the close of business on February 18, 2014 will be entitled to attend the Annual Meeting.

If your Hanesbrands shares are registered in your name and you requested and received your proxy materials by mail, an admission ticket is attached to your proxy card. Your admission ticket will serve as verification of your ownership. If your Hanesbrands shares are registered in your name and you received your proxy materials electronically, your notice of annual meeting and Internet availability will serve as your admission ticket and as verification of your ownership.

If your Hanesbrands shares are held in a bank or brokerage account or by another nominee and you wish to attend the Annual Meeting and vote your shares in person, contact your bank, broker or other nominee to obtain a written legal proxy in order to vote your shares at the Annual Meeting. If you do not obtain a legal proxy from your bank, broker or other nominee, you will not be entitled to vote your shares in person at the Annual Meeting, but you may still attend the Annual Meeting if you bring a recent bank or brokerage statement or similar evidence of ownership showing that you owned shares of Hanesbrands common stock on February 18, 2014.

No cameras, recording devices or large packages will be permitted in the meeting room. Bags will be subject to a search.

Table of Contents

PROXY SUMMARY

You have received these proxy materials because the Board of Directors (the “Board”) of Hanesbrands Inc., a Maryland corporation (“Hanesbrands,” “we,” “us,” “our” or the “Company”), is soliciting your proxy to vote your shares at Hanesbrands 2014 Annual Meeting of Stockholders (the “Annual Meeting”) and at any postponement or adjournment thereof. To assist you in reviewing the proposals to be acted upon at the Annual Meeting, we call your attention to the following information about our director nominees, executive compensation practices and independent registered public accounting firm. The following description is only a summary. For more complete information about these topics, please review our annual report on Form 10-K and the complete proxy statement.

ANNUAL MEETING OF STOCKHOLDERS

Date: Tuesday, April 22, 2014

Time: 8:30 a.m., Eastern time

Place: Hanesbrands’ New York Design Center, 260 Madison Avenue, 14th floor, New York, New York 10016

Record Date: February 18, 2014

Stockholders of record at the close of business on the Record Date are entitled to vote at the Annual Meeting. Each share of Hanesbrands common stock outstanding at the close of business on the Record Date has one vote on each matter that is properly submitted for a vote at the Annual Meeting.

Admission: An admission ticket (or other proof of stock ownership) and some form of government-issued photo identification will be required for admission to the Annual Meeting. Only stockholders who owned shares of Hanesbrands common stock as of the close of business on the Record Date will be entitled to attend the Annual Meeting.

VOTING MATTERS AND BOARD OF DIRECTORS RECOMMENDATION

Matter	Board Vote Recommendation	Page Reference (for more detail)
Election of directors	FOR each director nominee	<u>4</u>
Advisory vote to approve executive compensation	FOR	<u>8</u>
Ratification of PricewaterhouseCoopers LLP as our independent registered public accounting firm	FOR	<u>9</u>

The Board of Directors is not aware of any matter that will be presented at the Annual Meeting that is not described above. If any other matter is properly presented at the Annual Meeting, the persons named as proxies on the proxy card will, in the absence of stockholder instructions to the contrary, vote the shares for which such persons have voting authority in accordance with their discretion on any such matter.

DIRECTOR NOMINEES

The following table provides summary information about each director nominee. Each director is elected annually by a plurality of the votes cast. However, pursuant to our Corporate Governance Guidelines, if in an uncontested election for director the number of votes affirmatively withheld as to a nominee for director (whether or not an incumbent) exceeds the number of votes affirmatively cast for such nominee, the nominee will offer, following certification of the election results, to submit his or her resignation to the Board for consideration.

Table of Contents

Name	Age	Director Since	Occupation	Independent	Committee Memberships
Bobby J. Griffin	65	2006	Former President, International Operations, Ryder System Inc.	Yes	AC
James C. Johnson	61	2006	Former General Counsel, Loop Capital Markets LLC	Yes	CC, GNC*
Jessica T. Mathews	67	2006	President, Carnegie Endowment for International Peace	Yes	AC
Robert F. Moran	63	2013	Former Chairman and Chief Executive Officer, PetSmart, Inc. Chairman of the Board, Energizer Holdings, Inc.	Yes	AC
J. Patrick Mulcahy	70	2006	Former Chief Executive Officer, Energizer Holdings, Inc.	Yes	CC, GNC
Ronald L. Nelson	61	2008	Chairman and Chief Executive Officer, Avis Budget Group, Inc.	Yes	AC*
Richard A. Noll	56	2005	Chairman and Chief Executive Officer, Hanesbrands Inc. Former Executive Chairman, Reynolds American Inc.	No	None
Andrew J. Schindler	69	2006	Former Chairman and Chief Executive Officer, R.J. Reynolds Tobacco Company	Yes	CC*, GNC
Ann E. Ziegler	55	2008	Senior Vice President and Chief Financial Officer, CDW Corporation	Yes	AC

AC Audit Committee

CC Compensation Committee

GNC Governance and Nominating Committee

* Chair of the committee

Each director nominee is a current director and in 2013 attended 75% or more of the aggregate of all meetings of the Board and of each committee during the periods that such director served on the Board or such committee.

Our Board of Directors unanimously recommends a vote FOR election of these nominees.

EXECUTIVE COMPENSATION MATTERS

2013 Performance Highlights

Comparison of 2013 and 2012 Performance

Dollars in Thousands, except EPS-XA

	Fiscal Year Ended		% Change	%
	December 28, 2013	December 29, 2012		
Sales	\$4,627,802	\$4,525,721	2.3	
EPS-XA*	3.91	2.62	49.2	
Free cash flow*	553,743	513,037	7.9	

Table of Contents

In addition, we achieved the following financial and strategic results in 2013:

The success of our Innovate-to-Elevate platforms allowed Hanesbrands to achieve record profitability with an adjusted operating profit* of \$596 million in 2013 for an adjusted operating margin* of 12.9%, up 320 basis points from 2012.

Strong free cash flow allowed us to institute a regular quarterly dividend and end the year with approximately \$1 billion in bond debt - within our target range for a ratio of long-term debt to EBITDA of 1.5 to 2.5 times.

We successfully completed the acquisition of Maidenform Brands, Inc. (“Maidenform”), a company with strong brands and a rich tradition in intimate apparel. We expect the acquisition to complement our Innovate-to-Elevate strategy, which incorporates our world-class brands, low-cost supply chain and product innovation.

The share price of our common stock rose 98.3% during fiscal 2013 and has risen 173.0% over the past three fiscal years.

*EPS-XA, free cash flow and adjusted operating profit and margin are non-GAAP measures, some of which are used as performance measures in our executive compensation programs. For a reconciliation to the most directly comparable GAAP measures, see [Appendix A](#).

As a result of our record performance for the fiscal year ended December 28, 2013, each of our named executive officers earned, in the aggregate, 175.5% of the target amounts for their 2013 Annual Incentive Plan and Long-Term Incentive Program opportunities.

Advisory Vote to Approve Executive Compensation

Pay for Performance

At Hanesbrands, we emphasize a “pay-for-performance” culture, establishing a link between a substantial percentage of an executive’s compensation and stockholders’ value growth. Specifically:

To motivate our executive officers and align their interests with those of our stockholders, we provide annual incentives designed to reward our executive officers for the attainment of short-term goals and long-term incentives designed to reward them for both meeting performance goals and increasing stockholder value over time.

Performance-based compensation represents a substantial portion of our named executive officers’ total target direct compensation.

Our compensation program is designed to reward exceptional performance for sustained periods of time. By combining a three-year period for full vesting of equity awards with a mandatory one-year holding period following vesting (and policies prohibiting hedging or pledging of such shares), a substantial portion of the value of our executives’ compensation package is tied to stock price appreciation, and therefore at-risk, for a significant period of time. The Compensation Committee believes this design provides a desirable way to link executive compensation to long-term stockholder returns.

Best Practices in Executive Compensation

Hanesbrands’ executive compensation practices include a number of features we believe reflect responsible compensation and governance practices and promote the interests of stockholders.

Table of Contents

Our practices include:

- Performance-based pay - At least half of our named executive officers' long-term incentive compensation is performance-based and must be earned every year based on objective, challenging performance criteria and metrics.
- Significant vesting periods - Equity awards made to our executive officers fully vest over a period of not less than three years.
- Robust stock ownership guidelines - Our Chief Executive Officer's stock ownership guideline is six times his base salary, and the ownership guideline for our other named executive officers is three times his or her base salary. Until the guideline is met, an executive is required to retain 50% of any shares received (on a net after-tax basis) under our stock-based compensation plans.
- Holding requirement - We require all Hanesbrands senior executives to retain 100% of the net after-tax shares of Hanesbrands stock received through the exercise of options or the vesting of restricted stock units or other equity awards granted after December 1, 2010 for at least one year from the date of exercise or vesting.
- Clawback policy - We have adopted a clawback policy that allows us to recover incentive compensation in the event we are required to prepare an accounting restatement due to material noncompliance with any financial requirement under the securities laws.
- Prohibition on hedging and pledging - Our insider trading policy prohibits all of our directors, officers and employees from pledging our securities or engaging in "short sales" or "sales against the box" or trading in puts, calls, warrants or other derivative instruments on our securities.
- Engagement of an independent compensation consultant - Our Compensation Committee engages an independent compensation consultant, who provides no other services to Hanesbrands, to advise on executive compensation matters. The independent compensation consultant reports to the Compensation Committee, who has the exclusive authority to retain or terminate the consultant.

Our practices exclude:

- Repricing or replacing of underwater stock options or stock appreciation rights without stockholder approval
- Providing excessive perquisites to executives
- Employment agreements for our named executive officers
- Single trigger change in control payments
- Gross up payments to cover personal income taxes (other than due on relocation reimbursements as provided under a broad-based program) or excise taxes that pertain to executive or severance benefits (other than pursuant to change in control agreements entered into prior to December 1, 2010)

Our Board of Directors unanimously recommends a vote FOR approval, on an advisory basis, of the compensation of Hanesbrands' named executive officers, as disclosed in our proxy statement for the Annual Meeting.

AUDITOR

The Audit Committee has appointed PricewaterhouseCoopers LLP ("PricewaterhouseCoopers") as our independent registered public accounting firm for our 2014 fiscal year. While not required by law, the Board of Directors is asking our stockholders to ratify the selection of PricewaterhouseCoopers as a matter of good corporate practice. Below is summary information about PricewaterhouseCoopers' fees for services provided in 2012 and 2013.

	Fiscal Year Ended December 28, 2013	Fiscal Year Ended December 29, 2012
Audit fees	\$3,034,720	\$2,522,000
Audit-related fees	6,550	19,800
Tax fees	594,058	680,200
All other fees	75,000	98,900
Total fees	\$3,710,328	\$3,320,900

Edgar Filing: Hanesbrands Inc. - Form DEF 14A

Our Board of Directors unanimously recommends a vote FOR ratification of the appointment of PricewaterhouseCoopers as our independent registered public accounting firm for our 2014 fiscal year.

iv

Table of Contents

2015 ANNUAL MEETING

Stockholder proposals submitted for inclusion in our 2015 proxy statement pursuant to Securities and Exchange Commission Rule 14a-8 must be received by us by November 10, 2014.

Notice of stockholder proposals to be raised from the floor of the 2015 Annual Meeting outside of Rule 14a-8 must be delivered to us on or after October 11, 2014 and prior to 5:00 p.m., Eastern time, on November 10, 2014 unless the date of the 2015 Annual Meeting is advanced or delayed by more than 30 days from the anniversary date of the 2014 Annual Meeting. See “Stockholder Proposals for Next Annual Meeting” for additional details.

TABLE OF CONTENTS	
<u>GENERAL INFORMATION</u>	<u>1</u>
<u>IMPORTANT NOTICE REGARDING THE AVAILABILITY OF PROXY MATERIALS FOR THE ANNUAL MEETING OF STOCKHOLDERS TO BE HELD ON APRIL 22, 2014</u>	<u>1</u>
<u>QUESTIONS AND ANSWERS ABOUT THE ANNUAL MEETING AND VOTING</u>	<u>1</u>
<u>PROPOSALS TO BE VOTED ON AT THE ANNUAL MEETING</u>	<u>4</u>
<u>Proposal 1 — Election of Directors</u>	<u>4</u>
<u>Proposal 2 — Advisory Vote to Approve Executive Compensation</u>	<u>8</u>
<u>Proposal 3 — Ratification of Appointment of Independent Registered Public Accounting Firm</u>	<u>9</u>
<u>CORPORATE GOVERNANCE INFORMATION</u>	<u>10</u>
<u>Corporate Governance Guidelines</u>	<u>10</u>
<u>Composition of the Board of Directors</u>	<u>10</u>
<u>Board Meetings and Committees</u>	<u>11</u>
<u>Director Independence Determinations</u>	<u>13</u>
<u>Related Person Transactions</u>	<u>14</u>
<u>Communication with the Board of Directors</u>	<u>14</u>
<u>Process for Nominating Potential Director Candidates</u>	<u>15</u>
<u>Director Resignation Policy</u>	<u>16</u>
<u>Executive Succession Planning</u>	<u>16</u>
<u>Code of Ethics</u>	<u>17</u>
<u>Copies of Our Corporate Governance Documents</u>	<u>17</u>
<u>Audit Committee Matters</u>	<u>17</u>
<u>DIRECTOR COMPENSATION</u>	<u>19</u>
<u>Annual Compensation</u>	<u>19</u>
<u>Director Deferred Compensation Plan</u>	<u>20</u>
<u>Director Stock Ownership and Retention Guidelines</u>	<u>20</u>
<u>REPORT OF THE COMPENSATION COMMITTEE ON EXECUTIVE COMPENSATION</u>	<u>21</u>
<u>Report of Compensation Committee on Executive Compensation</u>	<u>21</u>
<u>Compensation Committee Interlocks and Insider Participation</u>	<u>21</u>
<u>COMPENSATION DISCUSSION AND ANALYSIS</u>	<u>22</u>
<u>Executive Summary</u>	<u>22</u>
<u>How We Make Executive Compensation Decisions</u>	<u>26</u>
<u>How the Compensation Committee uses Peer Groups</u>	<u>27</u>
<u>Analysis of Elements of Executive Compensation</u>	<u>28</u>
<u>Additional Information</u>	<u>33</u>
<u>EXECUTIVE COMPENSATION</u>	<u>36</u>
<u>Summary of Compensation</u>	<u>36</u>
<u>Grants of Plan-Based Awards</u>	<u>38</u>
<u>Outstanding Equity Awards</u>	<u>39</u>
<u>Option Exercises and Stock Vested</u>	<u>41</u>
<u>Pension Benefits</u>	<u>42</u>
<u>Nonqualified Deferred Compensation</u>	<u>43</u>
<u>Potential Payments upon Termination or Change in Control</u>	<u>44</u>
<u>SECURITY OWNERSHIP OF CERTAIN BENEFICIAL OWNERS</u>	<u>47</u>
<u>OTHER MATTERS</u>	<u>48</u>
<u>Other Information About Hanesbrands</u>	<u>48</u>
<u>Section 16(a) Beneficial Ownership Reporting Compliance</u>	<u>48</u>
<u>Matters Raised at the Annual Meeting not Included in this Proxy Statement</u>	<u>49</u>
<u>Solicitation Costs</u>	<u>49</u>
<u>Householding</u>	<u>49</u>

Stockholder Proposals and Director Nominations for Next Annual Meeting
APPENDIX A

49
51

Table of Contents

HANESBRANDS INC.
1000 EAST HANES MILL ROAD
WINSTON-SALEM, NORTH CAROLINA 27105
PROXY STATEMENT
FOR
ANNUAL MEETING OF STOCKHOLDERS
TO BE HELD APRIL 22, 2014
GENERAL INFORMATION

You have received these proxy materials because the Board of Directors (the “Board”) of Hanesbrands Inc., a Maryland corporation (“Hanesbrands,” “we,” “us,” “our” or the “Company”), is soliciting your proxy to vote your shares at Hanesbrands’ 2014 Annual Meeting of Stockholders (the “Annual Meeting”) and at any postponement or adjournment of the Annual Meeting. The Annual Meeting will be held on Tuesday, April 22, 2014, at 8:30 a.m., Eastern time, at Hanesbrands’ New York Design Center, 260 Madison Avenue, 14th floor, New York, New York 10016. This proxy statement includes information that we are required to provide to you under the rules of the Securities and Exchange Commission (the “SEC”) and is designed to assist you in voting your shares. The approximate date on which this proxy statement was first sent or given to stockholders was March 10, 2014.

IMPORTANT NOTICE REGARDING THE AVAILABILITY OF PROXY MATERIALS FOR THE ANNUAL MEETING OF STOCKHOLDERS TO BE HELD ON APRIL 22, 2014

The notice of annual meeting, proxy statement and annual report on Form 10-K for the fiscal year ended December 28, 2013 are available at: www.proxyvote.com.

QUESTIONS AND ANSWERS ABOUT THE ANNUAL MEETING AND VOTING

Will I receive a printed copy of this proxy statement?

You will not receive a printed copy of this proxy statement or our annual report on Form 10-K in the mail unless you request a printed copy. As permitted by the SEC, we are delivering our proxy statement and annual report via the Internet. On March 10, 2014, we mailed to our stockholders a notice of annual meeting and Internet availability containing instructions on how to access our proxy statement and annual report and authorize a proxy to vote their shares. If you wish to request a printed or electronic copy of this proxy statement and our annual report, you should follow the instructions included in the notice of annual meeting and Internet availability. The notice of annual meeting and Internet availability is not a proxy card or ballot.

Who is entitled to vote at the Annual Meeting?

If you were a stockholder of Hanesbrands at the close of business on February 18, 2014 (the “Record Date”), you are entitled to notice of, and to vote at, the Annual Meeting. Each share of Hanesbrands common stock outstanding at the close of business on the Record Date has one vote on each matter that is properly submitted to a vote at the Annual Meeting, including shares:

- held directly in your name as the stockholder of record; or
- held for you in an account with a broker, bank or other nominee.

Shares held in an account with a broker, bank or other nominee may include shares:

- represented by your interest in the Hanesbrands stock fund in the Hanesbrands Inc. Retirement Savings Plan (the “401(k) Plan”), the Hanesbrands Inc. Salaried Retirement Savings Plan of Puerto Rico (the “Puerto Rico Salaried 401(k) Plan”) or the Hanesbrands Inc. Hourly Retirement Savings Plan of Puerto Rico (the “Puerto Rico Hourly 401(k) Plan,” and together with the 401(k) Plan and the Puerto Rico Salaried 401(k) Plan, the “401(k) Plans”); or
- credited to your account in the Hanesbrands Inc. Employee Stock Purchase Plan of 2006 (the “Employee Stock Purchase Plan”).

On the Record Date, there were 99,500,591 shares of Hanesbrands common stock outstanding and entitled to vote at the Annual Meeting. Common stock is the only outstanding class of voting securities of Hanesbrands.

Table of Contents

Who may attend the Annual Meeting?

Only stockholders who owned shares of Hanesbrands common stock as of the close of business on the Record Date will be entitled to attend the Annual Meeting. An admission ticket (or other proof of stock ownership) and some form of government-issued photo identification (such as a valid driver's license or passport) will be required for admission to the Annual Meeting.

If your shares of Hanesbrands common stock are registered in your name and you requested and received your proxy materials by mail, an admission ticket is attached to your proxy card. Your admission ticket will serve as verification of your ownership.

- If your shares of Hanesbrands common stock are registered in your name and you received your proxy materials electronically, your notice of annual meeting and Internet availability will serve as your admission ticket and as verification of your ownership.

If your shares of Hanesbrands common stock are held in a bank or brokerage account or by another nominee and you wish to attend the Annual Meeting and vote your shares in person, contact your bank, broker or other nominee to obtain a written legal proxy in order to vote your shares at the Annual Meeting. If you do not obtain a legal proxy from your bank, broker or other nominee, you will not be entitled to vote your shares of Hanesbrands common stock in person at the Annual Meeting, but you may still attend the Annual Meeting if you bring a recent bank or brokerage statement or similar evidence of ownership showing that you owned the shares on the Record Date.

No cameras, recording devices or large packages will be permitted in the meeting room. Bags will be subject to a search.

How many shares of Hanesbrands common stock must be present to hold the Annual Meeting?

The presence in person or by proxy of stockholders entitled to cast a majority of all the votes entitled to be cast at the Annual Meeting constitutes a quorum for the transaction of business. Your shares of Hanesbrands common stock are counted as present at the Annual Meeting if you:

- are present in person at the Annual Meeting and your shares are registered in your name or you have a proxy from your bank, broker or other nominee to vote your shares; or
- have properly executed and submitted a proxy card, or authorized a proxy over the telephone or the Internet, prior to the Annual Meeting.

Abstentions and broker non-votes are counted for purposes of determining whether a quorum is present at the Annual Meeting.

If a quorum is not present when the Annual Meeting is convened, the Annual Meeting may be adjourned by the chairman of the meeting.

What are broker non-votes?

If you have shares of Hanesbrands common stock that are held by a broker, you may give the broker voting instructions, and the broker must vote as you directed. If you do not give the broker any instructions, the broker may vote at its discretion on all routine matters (such as the ratification of our independent registered public accounting firm). For other matters (including the election of directors and the advisory vote regarding executive compensation) however, the broker may not vote using its discretion. A broker's failure to vote on a matter under these circumstances is referred to as a broker non-vote.

How many votes are required to approve each proposal?

The election of directors will be determined by a plurality of the votes cast at the Annual Meeting. This means that the nine nominees receiving the highest number of "FOR" votes will be elected as directors. Withheld votes and broker non-votes, if any, are not treated as votes cast, and therefore will have no effect on the proposal to elect directors. However, pursuant to our Corporate Governance Guidelines, if in an uncontested election for director the number of votes affirmatively withheld as to a nominee for director (whether or not an incumbent) exceeds the number of votes affirmatively cast for such nominee, the nominee will offer, following certification of the election

Table of Contents

results, to submit his or her resignation to the Board of Directors for consideration. Stockholders cannot cumulate votes in the election of directors.

The approval, on an advisory basis, of the compensation of our named executive officers as disclosed in this proxy statement requires the votes cast in favor of the proposal to exceed the votes cast against the proposal. Abstentions and broker non-votes are not treated as votes cast, and therefore will have no effect on the proposal.

The ratification of the appointment of PricewaterhouseCoopers LLP (“PricewaterhouseCoopers”) as Hanesbrands’ independent registered public accounting firm requires the votes cast in favor of the proposal to exceed the votes cast against the proposal. Abstentions are not treated as votes cast, and therefore will have no effect on the proposal.

How do I vote?

You may vote in person at the Annual Meeting or you may authorize a proxy to vote on your behalf. There are three ways to authorize a proxy:

Internet: By accessing the Internet at www.proxyvote.com and following the instructions on the proxy card or in the notice of annual meeting and Internet availability.

Telephone: By calling toll-free 1-800-690-6903 and following the instructions on the proxy card or in the notice of annual meeting and Internet availability.

Mail: If you requested and received your proxy materials by mail, by signing, dating and mailing the enclosed proxy card.

If you authorize a proxy to vote your shares over the Internet or by telephone, you should not return your proxy card. The notice of annual meeting and Internet availability is not a proxy card or ballot.

Each share of Hanesbrands common stock represented by a proxy properly authorized over the Internet or by telephone or by a properly completed written proxy will be voted at the Annual Meeting in accordance with the stockholder’s instructions specified in the proxy, unless such proxy has been revoked. If no instructions are specified, such shares will be voted FOR the election of each of the nominees for director, FOR approval of executive compensation, FOR ratification of the appointment of PricewaterhouseCoopers as Hanesbrands’ independent registered public accounting firm for our 2014 fiscal year and in the discretion of the proxy holder on any other business that may properly come before the Annual Meeting.

If you participate in one of the 401(k) Plans and have contributions invested in the Hanesbrands stock fund in that 401(k) Plan as of the close of business on the Record Date, you will receive a proxy card (or a notice of annual meeting and Internet availability containing instructions on how to authorize a proxy to vote your shares), which will serve as voting instructions for the trustee of the 401(k) Plans. You must return your proxy card to Broadridge Financial Solutions, Inc. (“Broadridge”) or authorize a proxy to vote your shares over the Internet or by telephone on or prior to April 17, 2014. If you have not authorized a proxy to vote your shares over the Internet or by telephone or if your proxy card is not received by Broadridge by that date, or if you sign and return your proxy card without instructions marked in the boxes, the trustee of the 401(k) Plans will vote shares attributable to your investment in the Hanesbrands stock fund in the 401(k) Plan in which you participate in the same proportion as other shares held in the Hanesbrands stock fund of that same 401(k) Plan for which the trustee received timely instructions. If, in any of the 401(k) Plans, no participants vote their shares, then the trustee will not vote any of the shares in that 401(k) Plan, even if the trustee votes shares held in one or both of the other 401(k) Plans.

If you participate in the Employee Stock Purchase Plan, you will receive a proxy card (or a notice of annual meeting and Internet availability containing instructions on how to authorize a proxy to vote your shares), which will serve as voting instructions for the administrator of the Employee Stock Purchase Plan. Shares of Hanesbrands common stock will be voted only at the direction of participants in the Employee Stock Purchase Plan. You must authorize a proxy to vote your shares over the Internet or by telephone or return your proxy card to Broadridge on or prior to April 17, 2014. If you have not authorized a proxy to vote your shares over the Internet or by telephone or if your proxy card is not received by Broadridge by that date, or if you sign and return your proxy card without instructions marked in the boxes, your shares held in the Employee Stock Purchase Plan will not be voted.

How can I revoke a previously submitted proxy?

You may revoke (cancel) a proxy at any time before the Annual Meeting by (i) giving written notice of revocation to the Corporate Secretary of Hanesbrands with a date later than the date of the previously submitted proxy, (ii) properly

authorizing a new proxy with a later date by mail, Internet or telephone or (iii) attending the Annual Meeting and voting in

3

Table of Contents

person, although attendance at the Annual Meeting will not, by itself, constitute revocation of a proxy. Any notice of revocation should be sent to: Hanesbrands Inc., 1000 East Hanes Mill Road, Winston-Salem, North Carolina 27105, Attention: Corporate Secretary.

What does it mean if I receive more than one notice of annual meeting and Internet availability?

If you receive more than one notice of annual meeting and Internet availability, it means your shares of Hanesbrands common stock are not all registered in the same way (for example, some are registered in your name and others are registered jointly with your spouse) or are in more than one account. In order to ensure that you vote all of the shares that you are entitled to vote, you should authorize a proxy to vote utilizing all proxy cards or Internet or telephone proxy authorizations to which you are provided access.

How is the vote tabulated?

Hanesbrands has a policy that all proxies, ballots and votes tabulated at a meeting of stockholders shall be confidential, and the votes will not be revealed to any Hanesbrands employee or anyone else, other than to the non-employee tabulator of votes or an independent election inspector, except (i) as necessary to meet applicable legal requirements or (ii) in the event a proxy solicitation in opposition to the election of the Board or in opposition to any other proposal to be voted on is filed with the SEC. Broadridge will tabulate votes for the Annual Meeting and will provide an Inspector of Election for the Annual Meeting.

PROPOSALS TO BE VOTED ON AT THE ANNUAL MEETING

Proposal 1 — Election of Directors

Each of our directors is elected to serve until the next annual meeting of stockholders and until his or her successor is duly elected and qualified. If a nominee is unavailable for election, proxy holders may vote for another nominee proposed by the Board or, as an alternative, the Board may reduce the number of directors to be elected at the Annual Meeting. Each nominee has agreed to serve on the Board if elected. Set forth below is information regarding each of the nominees for election, which has been confirmed by the applicable nominee for inclusion in this proxy statement. The nominees for election at the Annual Meeting possess experience and qualifications that our Governance and Nominating Committee believes will allow them to make substantial contributions to the Board of Directors. In selecting nominees to the Board, we seek to ensure that our Board collectively has a balance of experience and expertise, including chief executive officer experience, chief financial officer experience, international expertise, deep experience in the consumer products industry and corporate governance expertise, as well as expertise in other functional areas that are relevant to our business. For more information about the process by which the Governance and Nominating Committee identifies candidates for election to the Board, please see “Process for Nominating Potential Director Candidates.” Below please find a more detailed discussion of the business experience of each of the nominees to the Board.

Nominees for Election as Directors for a One-Year Term Expiring in 2015

BOBBY J. GRIFFIN

Age: 65

Director Since: 2006

Committee Membership:

- Audit

Other Current Directorships:

- United Rentals, Inc.

Former Directorships Within the Past Five Years:

- Horizon Lines, Inc.

Mr. Griffin served as President, International Operations of Ryder System, Inc., a global leader in transportation and supply chain management solutions, from 2005 to 2007. Beginning in 1986, Mr. Griffin served in various other management positions with Ryder System, Inc., including as Executive Vice President, International Operations from 2003 to 2005 and Executive Vice President, Global Supply Chain Operations from 2001 to 2003.

Specific Experience and Qualifications:

Corporate Management Experience and Financial Literacy — served in senior leadership positions with a large organization and has experience with corporate management issues, including preparing or overseeing the preparation of financial statements

International Business Experience — served in senior leadership positions with a company engaged in international business

Table of Contents

Corporate Governance Experience — gained experience in corporate governance through service as a director of other public companies

JAMES C. JOHNSON

Age: 61

Director Since: 2006

Committee Membership:

- Compensation
- Governance and Nominating (Chair)

Other Current Directorships:

- Ameren Corporation
- Energizer Holdings, Inc.

Mr. Johnson served as General Counsel of Loop Capital Markets LLC, a provider of a broad range of integrated capital solutions for corporate, governmental and institutional entities, from 2010 until 2013. Mr. Johnson previously served as Vice President and Assistant General Counsel of the Boeing Commercial Airplanes division of The Boeing Company, one of the world’s major aerospace firms, from 2007 until 2009. From 1998 until 2007, Mr. Johnson served as Vice President, Corporate Secretary and Assistant General Counsel of The Boeing Company.

Specific Experience and Qualifications:

Corporate Management Experience — served in senior leadership positions in a large organization and has experience with corporate management issues

Practical Expertise — served as Vice President, Corporate Secretary and Assistant General Counsel of The Boeing Company, where he gained practical expertise in the area of corporate governance and significant business and financial issues

Corporate Governance Experience — gained additional experience in the oversight and administration of governance policies and programs through service as a director of other public companies, as well as through his position as Corporate Secretary of The Boeing Company

JESSICA T. MATHEWS

Age: 67

Director Since: 2006

Committee Membership:

- Audit

Other Current Directorships:

- SomaLogic, Inc.

Ms. Mathews has served as President of the Carnegie Endowment for International Peace, a foreign policy think tank dedicated to advancing cooperation between nations and promoting active international engagement by the United States, since 1997. She served in government as Deputy to the Undersecretary of State for Global Affairs in the Department of State in 1993, and in other senior governmental and non-governmental positions earlier in her career. Ms. Mathews was Director of the Washington Office of the Council on Foreign Relations from 1994 to 1997. She serves as a trustee of Harvard University and several other nonprofit organizations.

Specific Experience and Qualifications:

Corporate Management Experience and Financial Literacy — served in senior leadership positions with large organizations and has experience with corporate management issues, including preparing or overseeing the preparation of financial statements

Practical Expertise — serves in a policy-making role that is relevant to Hanesbrands’ international activities; also has practical expertise in the areas of environmental policy, labor and human rights advocacy and non-governmental organization relationships

- Corporate Governance Experience — gained experience in corporate governance through service as a director of a privately held protein biomarker discovery and clinical diagnostics company

ROBERT F. MORAN

Age: 63

Director Since: 2013

Committee Membership:

- Audit

Other Current Directorships:

- GNC Holdings, Inc.

Former Directorships Within the Past Five Years:

- PetSmart, Inc.
- Collective Brands, Inc.

Table of Contents

Mr. Moran served as Chairman of the Board of PetSmart, Inc. (“PetSmart”), a leading specialty provider of pet care products and services, from 2012 to 2013 and as Chief Executive Officer of PetSmart from 2009 to 2013. He joined PetSmart as President of North American Stores in 1999, and in 2001 he was appointed President and Chief Operating Officer. From 1998 to 1999, Mr. Moran was President of Toys “R” Us (Canada) Ltd., a subsidiary of specialty toy retailer Toys “R” Us, Inc. Prior to 1991 and from 1993 to 1998, for a total of 20 years, Mr. Moran was employed by retailer Sears, Roebuck and Company in a variety of financial and merchandising positions, including as President and Chief Executive Officer of Sears de Mexico. He was also Chief Financial Officer and Executive Vice President of Galerias Preciados of Madrid, Spain, a leading department store, from 1991 to 1993. Mr. Moran also serves as a member of the Board of Trustees of Villanova University and a director of the USA Track and Field Foundation.

Specific Experience and Qualifications:

Corporate Management Experience and Financial Literacy — served in senior leadership positions with large organizations and has experience with corporate management issues, including preparing or overseeing the preparation of financial statements

Chief Executive Officer Experience — has experience in, and possesses an understanding of, business issues applicable to the success of a large publicly-traded company

International Business Experience — served in senior leadership positions with companies engaged in international business

Industry Experience — served in senior leadership positions with companies in the consumer products industry

Corporate Governance Experience — gained experience in corporate governance through service as a director of other public companies

J. PATRICK MULCAHY

Age: 70

Director Since: 2006

Committee Membership:

- Compensation
- Governance and Nominating

Other Current Directorships:

- Energizer Holdings, Inc.

Former Directorships Within the Past Five Years:

- Ralcorp Holdings, Inc.
- Solutia Inc.

Mr. Mulcahy has served as Chairman of the Board of Energizer Holdings, Inc., a consumer products company, since 2007. Mr. Mulcahy also served as Chairman of the Board of Ralcorp Holdings, Inc., a leading producer of private-brand foods and food service products, from 2012 until the company was sold to ConAgra Foods, Inc. in 2013. From 2005 to 2007, Mr. Mulcahy served as the Vice Chairman of Energizer Holdings, Inc. From 2000 to 2005, Mr. Mulcahy served as Chief Executive Officer of Energizer Holdings, Inc.

Specific Experience and Qualifications:

Corporate Management Experience and Financial Literacy — served in senior leadership positions in a large organization and has experience with corporate management issues, including preparing or overseeing the preparation of financial statements

Chief Executive Officer Experience — has experience in, and possesses an understanding of, business issues applicable to the success of a large publicly-traded company

International Business Experience — served in senior leadership positions with a company engaged in international business

Industry Experience — served in senior leadership positions with a company in the consumer products industry

Corporate Governance Experience — gained experience in corporate governance through service as a director of other public companies

Table of Contents

RONALD L. NELSON

Age: 61

Committee Membership:

Other Current Directorships:

Director Since: 2008

- Audit (Chair)

- Avis Budget Group, Inc.
- Convergys Corporation

Mr. Nelson has served as Chairman and Chief Executive Officer of Avis Budget Group, Inc., which operates two major brands in the global vehicle rental industry through Avis and Budget, since 2006. Avis Budget Group, Inc. is the legal successor to Cendant Corporation, which split into three separate public companies as of August 1, 2006. Prior to the split, Mr. Nelson was a director of Cendant Corporation from 2003 to 2006, Chief Financial Officer from 2003 until 2006 and President from 2004 to 2006. Mr. Nelson was also Chairman and Chief Executive Officer of Cendant Corporation's Vehicle Rental business from January 2006 to August 2006. From 2005 to 2006, Mr. Nelson was interim Chief Executive Officer of Cendant Corporation's former Travel Distribution Division.

Specific Experience and Qualifications:

Corporate Management Experience and Financial Literacy — served in senior leadership positions with large organizations and has experience with corporate management issues, including preparing or overseeing the preparation of financial statements

Chief Executive Officer Experience — has experience in, and possesses an understanding of, business issues applicable to the success of a large publicly-traded company

Chief Financial Officer Experience — possesses financial acumen and an understanding of financial matters and the preparation and analysis of financial statements

Industry Experience — served in senior leadership positions with companies in the consumer products industry

Corporate Governance Experience — gained experience in corporate governance through service as a director of other public companies

RICHARD A. NOLL

Age: 56

Committee Membership:

Other Current Directorships:

Director Since: 2005

- None

- The Fresh Market, Inc.

Mr. Noll has served as Chairman of the Board of Directors since 2009 and as our Chief Executive Officer since 2006. From 2002 until the completion of our spin off from Sara Lee Corporation ("Sara Lee") in 2006, he also served as a Senior Vice President of Sara Lee. From 2005 to 2006, Mr. Noll served as President and Chief Operating Officer of Sara Lee Branded Apparel. Mr. Noll served as Chief Executive Officer of Sara Lee Bakery Group from 2003 to 2005 and as the Chief Operating Officer of Sara Lee Bakery Group from 2002 to 2003.

Specific Experience and Qualifications:

Corporate Management Experience and Financial Literacy — served in senior leadership positions with large organizations and has experience with corporate management issues, including preparing or overseeing the preparation of financial statements

Chief Executive Officer Experience — has experience in, and possesses an understanding of, business issues applicable to the success of a large publicly-traded company

International Business Experience — served in senior leadership positions with companies engaged in international business

Industry Experience — served in senior leadership positions with companies in the consumer products industry

Extensive Knowledge of the Company's Business — has extensive knowledge of Hanesbrands' business and the apparel industry

Corporate Governance Experience — gained experience in corporate governance through service as a director of another public company

Table of Contents

ANDREW J. SCHINDLER

Age: 69

Director Since: 2006

Committee Membership:
 • Compensation (Chair)
 • Governance and Nominating

Other Current Directorships:
 • Krispy Kreme Doughnuts, Inc.
 • ConAgra Foods, Inc.

From 1974 to 2004, Mr. Schindler served in various management positions with R.J. Reynolds Tobacco Holdings, Inc., a holding company whose operating subsidiaries included R. J. Reynolds Tobacco Company, the second largest cigarette manufacturer in the United States, including as Chairman and Chief Executive Officer from 1999 to 2004. He served as Chairman of Reynolds American Inc., a company formed in 2004 by the merger of R.J. Reynolds Tobacco Holdings, Inc. and the U.S. operations of British American Tobacco PLC, from 2004 to 2005.

Specific Experience and Qualifications:

Corporate Management Experience and Financial Literacy — served in senior leadership positions in large organizations and has experience with corporate management issues, including preparing or overseeing the preparation of financial statements

Chief Executive Officer Experience — has experience in, and possesses an understanding of, business issues applicable to the success of a large publicly-traded company

Industry Experience — served in senior leadership positions with companies in the consumer products industry

Corporate Governance Experience — gained experience in corporate governance through service as a director of other public companies

ANN E. ZIEGLER

Age: 55

Director Since: 2008

Committee Membership:
 • Audit

Former Directorships Within the Past Five Years:
 • Kemper Corporation (formerly known as Unitrin, Inc.)

Ms. Ziegler has served as Senior Vice President and Chief Financial Officer and a member of the executive committee of CDW Corporation, a leading provider of technology solutions for business, government, healthcare and education, since 2008. From 2005 until 2008, Ms. Ziegler served as Senior Vice President, Administration and Chief Financial Officer of Sara Lee Food and Beverage. From 2003 until 2005, she was Chief Financial Officer of Sara Lee Bakery Group. From 2000 until 2003, she was Senior Vice President, Corporate Development of Sara Lee.

Specific Experience and Qualifications:

Corporate Management Experience and Financial Literacy — served in senior leadership positions with large organizations and has experience with corporate management issues, including preparing or overseeing the preparation of financial statements

Industry Experience — served in senior leadership positions with companies in the consumer products industry

Corporate Governance Experience — gained experience in corporate governance through service as a director of another public company

Our Board of Directors unanimously recommends a vote FOR election of these nominees.

Proposal 2 — Advisory Vote to Approve Executive Compensation

Hanesbrands' stockholders have the opportunity to cast a non-binding, advisory "say on pay" vote on our named executive officer compensation, as disclosed in this proxy statement. Based on the results of the stockholder advisory vote on the frequency of say on pay votes at the 2011 Annual Meeting and the Board of Directors' recommendation, Hanesbrands currently intends to hold such votes on an annual basis.

At our 2013 Annual Meeting of Stockholders, our stockholders overwhelmingly approved the compensation of Hanesbrands' named executive officers. Our Board of Directors, and the Compensation Committee in particular, considered several factors in determining that the fundamental characteristics of Hanesbrands' executive compensation program should continue this year, including the overwhelming support of our stockholders, the executive compensation programs of our peer group companies, our past operating performance and planned strategic initiatives.

Table of Contents

We believe that our executive compensation philosophy, practices and policies have three essential characteristics.

They are:

- focused on aligning senior management and stockholder interests in a simple, quantifiable and unifying manner;
- necessary to attract, retain and motivate the executive team to support the attainment of our business strategy and operating imperatives; and
- reasonable in comparison to our peer group companies.

Stockholders are encouraged to review the “Compensation Discussion and Analysis” section for more information on our executive compensation program.

This advisory vote is not intended to address any specific element of compensation; rather, it relates to the overall compensation of our named executive officers, as well as the compensation philosophy, practices and policies described in this proxy statement. We are asking stockholders to approve the following advisory resolution:

“RESOLVED, that the stockholders approve the compensation of Hanesbrands’ named executive officers as disclosed in the proxy statement for Hanesbrands’ 2014 Annual Meeting of Stockholders, including the Compensation Discussion and Analysis and the executive compensation tables and related footnotes and narrative.”

Because this vote is advisory, it will not be binding on us or our Board of Directors, overrule any decision made by the Board of Directors or create or imply any additional duty for the Board. We recognize, nonetheless, that our stockholders have a fundamental interest in Hanesbrands’ executive compensation practices. Thus, the Compensation Committee may take into account the outcome of the vote when considering future executive compensation arrangements.

Our Board of Directors unanimously recommends a vote FOR approval, on an advisory basis, of the compensation of Hanesbrands’ named executive officers.

Proposal 3 — Ratification of Appointment of Independent Registered Public Accounting Firm

The Audit Committee has appointed PricewaterhouseCoopers as our independent registered public accounting firm for our 2014 fiscal year. While not required by law, the Board of Directors is asking our stockholders to ratify the selection of PricewaterhouseCoopers as a matter of good corporate practice. Representatives of PricewaterhouseCoopers are expected to be present at the Annual Meeting, will have an opportunity to make a statement, if they desire to do so, and will be available to respond to appropriate questions.

If the appointment of PricewaterhouseCoopers as our independent registered public accounting firm for our 2014 fiscal year is not ratified by our stockholders, the adverse vote will be considered a direction to the Audit Committee to consider another independent registered public accounting firm for next year. However, because of the difficulty in making any substitution of our independent registered public accounting firm so long after the beginning of the current year, the appointment for our 2014 fiscal year will stand, unless the Audit Committee finds other good reason for making a change.

PricewaterhouseCoopers was first appointed as our independent registered public accounting firm for our fiscal year ended July 1, 2006. For additional information regarding our relationship with PricewaterhouseCoopers, please refer to “Audit Committee Matters.”

Our Board of Directors unanimously recommends a vote FOR ratification of the appointment of PricewaterhouseCoopers as our independent registered public accounting firm for our 2014 fiscal year.

Table of Contents

CORPORATE GOVERNANCE INFORMATION

Corporate Governance Guidelines

Our Board of Directors has adopted Corporate Governance Guidelines, which provide a framework for our corporate governance and cover topics including, but not limited to, composition of the Board of Directors and its committees, director qualifications and director responsibilities. The Governance and Nominating Committee is responsible for overseeing and reviewing the Corporate Governance Guidelines and reporting and recommending to the Board of Directors any changes to the Corporate Governance Guidelines.

Composition of the Board of Directors

Our directors are elected at the Annual Meeting and will serve until our next annual meeting of stockholders and until their successors are duly elected and qualified. Our Board of Directors currently has ten members: Lee A. Chaden, Bobby J. Griffin, James C. Johnson, Jessica T. Mathews, Robert F. Moran, J. Patrick Mulcahy, Ronald L. Nelson, Richard A. Noll, Andrew J. Schindler and Ann E. Ziegler. On January 28, 2014 the Board approved a reduction in the size of the Board from ten to nine members, effective as of the commencement of the Annual Meeting. Other than Mr. Noll, all of our directors are independent under New York Stock Exchange (“NYSE”) listing standards and under our Corporate Governance Guidelines. Mr. Noll is our Chairman and Chief Executive Officer.

Board Leadership Structure

Our Corporate Governance Guidelines provide that the Governance and Nominating Committee will from time to time consider whether the positions of Chairman of the Board and Chief Executive Officer should be held by the same person or by different persons. In accordance with these provisions, during 2008, the Board, upon recommendation of the Governance and Nominating Committee, determined that Mr. Noll, our Chief Executive Officer, also should serve as Chairman of the Board, effective January 1, 2009. In connection with that decision, the Board created the position of Lead Director, also effective January 1, 2009. Mr. Mulcahy has been serving as Lead Director since January 1, 2009.

We believe that Mr. Noll’s service as both Chairman of the Board and Chief Executive Officer puts him in the best position to execute our business strategy and business plans to maximize stockholder value. Because Mr. Noll has primary management responsibility with respect to the day-to-day business operations of the Company, he is best able to ensure that regular meetings of the Board are focused on the most important issues facing us at any given time. These issues can be very diverse, relating to, for example, our global supply chain, broad range of brands or multiple distribution channels. Our Board leadership structure also demonstrates to all of our stakeholders (stockholders, employees, communities and customers around the world) that we are under strong leadership, with Mr. Noll setting the tone and having primary responsibility for managing our worldwide operations.

Of course, the Lead Director and other independent directors actively oversee Mr. Noll’s management of our operations and execution of strategies set by the Board. They also take an active role in overseeing Hanesbrands’ management and key issues related to strategy, risk, integrity, compensation and governance. For example, only independent directors serve on the Audit Committee, Compensation Committee and Governance and Nominating Committee. Non-management and independent directors regularly hold executive sessions outside the presence of the Chief Executive Officer and other Hanesbrands employees. Finally, as detailed below, the Lead Director has many important duties and responsibilities that enhance the independent oversight of management.

The Lead Director chairs all meetings of the independent directors in executive session and also has other authority and responsibilities, including:

- presiding at all meetings of the Board of Directors in the absence of, or upon the request of, the Chairman of the Board;
- advising the Chairman of the Board and/or the Corporate Secretary regarding the agendas for meetings of the Board of Directors;
- calling meetings of the non-management and/or independent directors, with appropriate notice;
- advising the Governance and Nominating Committee and the Chairman of the Board on the membership of the various Board committees and the selection of committee chairs;
- advising the Chairman of the Board on the retention of advisors and consultants who report directly to the Board of Directors;

Table of Contents

• advising the Chairman of the Board and Chief Executive Officer, as appropriate, on issues discussed at executive sessions of non-management and/or independent directors;

- with the Chairman of the Compensation Committee, reviewing with the Chief Executive Officer the non-management directors' annual evaluation of his performance;

• serving as principal liaison between the non-management and/or independent directors, as a group, and the Chairman of the Board, as necessary;

• serving as principal liaison between the Board of Directors and Hanesbrands' stockholders, as appropriate, after consultation with the Chief Executive Officer; and

• selecting an interim lead independent director to preside over meetings at which he cannot be present.

We believe our Board's current leadership structure is best suited to the needs of the Company at this time.

Risk Oversight

The Board as a whole is ultimately responsible for the oversight of our risk management function. The Board uses its committees to assist in its risk oversight function as follows:

The Board has delegated primary responsibility for the oversight of Hanesbrands' risk management function to the Audit Committee. The Audit Committee discusses policies with respect to risk assessment and risk management, including significant financial risk exposures and the steps our management has taken to monitor, control and report such exposures. Management of Hanesbrands undertakes, and the Audit Committee reviews and discusses, an annual assessment of Hanesbrands' risks on an enterprise-wide basis. The manner in which the Board oversees risk management is not a factor in the Board's choice of leadership structure.

• Our Compensation Committee is responsible for the oversight of risk associated with our compensation practices and policies.

• Our Governance and Nominating Committee is responsible for the oversight of Board processes and corporate governance related risks.

Our Board of Directors maintains overall responsibility for oversight regarding the work of its various committees by receiving regular reports from the committee Chairs of the work performed by their respective committees. In addition, discussions with the Board about the Company's strategic plan, consolidated business results, capital structure, acquisition-related activities and other business include consideration of the risks associated with the particular item under consideration.

Board Meetings and Committees

In 2013, our Board of Directors met six times and also held regularly scheduled executive sessions without management, presided over by the Lead Director. During 2013, our Audit Committee met five times, our Compensation Committee met four times and our Governance and Nominating Committee met four times. In 2013, each incumbent director attended 75% or more of the meetings of the Board and of each committee during the periods that each such director served on the Board or such committee. Our Corporate Governance Guidelines provide that, except in extenuating circumstances, each director will be expected to attend all meetings of the Board of Directors and of the committees to which he or she is appointed, and all annual meetings of stockholders. Each of the then-current members of the Board attended our 2013 Annual Meeting of Stockholders.

Our Board of Directors has three standing committees: the Audit Committee, the Compensation Committee and the Governance and Nominating Committee. The following is a list of committee memberships, which is accompanied by a description of each committee. The directors who are nominated for election as directors at the Annual Meeting will, if re-elected, retain the committee memberships described in the following list immediately following the Annual Meeting, and the chairs of the committees will also remain the same.

Table of Contents

Committee Membership

Audit Committee	Compensation Committee	Governance and Nominating Committee
Bobby J. Griffin	James C. Johnson	James C. Johnson*
Jessica T. Mathews	J. Patrick Mulcahy	J. Patrick Mulcahy
Robert F. Moran	Andrew J. Schindler*	Andrew J. Schindler
Ronald L. Nelson*		
Ann E. Ziegler		

*Chair of the committee

Audit Committee

The Audit Committee currently is comprised of Mr. Griffin, Ms. Mathews, Mr. Moran, Mr. Nelson and Ms. Ziegler; Mr. Nelson is its chair. Each of the members of our Audit Committee is financially literate as required under applicable NYSE listing standards and is independent under those listing standards. In addition, the Board of Directors has determined that each of Mr. Moran, Mr. Nelson and Ms. Ziegler possesses the experience and qualifications required of an “audit committee financial expert” as defined by the rules of the SEC. No member of the Audit Committee serves on the audit committees of more than three public companies.

The Audit Committee is responsible for assisting the Board of Directors in fulfilling its oversight of:

- the integrity of our financial statements, financial reporting process and systems of internal accounting and financial controls;
- our compliance with legal and regulatory requirements;
- the independent auditors’ qualifications and independence; and
- the performance of our internal audit function and independent auditor.

The Audit Committee is also responsible for discussing policies with respect to risk assessment and risk management, including significant financial risk exposures and the steps our management has taken to monitor, control and report such exposures.

Under SEC rules and the Audit Committee’s charter, the Audit Committee must prepare a report that is to be included in our proxy statement relating to the Annual Meeting of Stockholders or annual report on Form 10-K. This report is provided under “Audit Committee Matters.” In addition, the Audit Committee must review and discuss our annual audited financial statements and quarterly financial statements with management and the independent auditor and recommend, based on its review, that the Board of Directors include the annual financial statements in our annual report on Form 10-K.

Compensation Committee

The Compensation Committee currently is comprised of Mr. Johnson, Mr. Mulcahy and Mr. Schindler; Mr. Schindler is its chair. The Compensation Committee is responsible for assisting the Board of Directors in discharging its responsibilities relating to the compensation of our executive officers and the Chief Executive Officer performance evaluation process and for preparing a report on executive compensation that is to be included in our proxy statement relating to the Annual Meeting of Stockholders. This report is provided under “Report of the Compensation Committee on Executive Compensation.”

The Compensation Committee is also responsible for:

- reviewing and approving the total compensation philosophy covering our executive officers and other key executives and periodically reviewing an analysis of the competitiveness of our total compensation practices in relation to those of our peer group;
- with respect to our executive officers other than Mr. Noll, reviewing and approving the base salaries, salary ranges and the salary increase program pursuant to our executive salary administration program, the applicable standards of performance to be used in incentive compensation plans and the grant of equity incentives;
- recommending changes in non-employee director compensation to the Board of Directors;

Table of Contents

reviewing proposed stock incentive plans, other long-term incentive plans, stock purchase plans and other similar plans, and all proposed changes to such plans;
reviewing the results of any stockholder advisory votes regarding our executive compensation and recommending to the Board how to respond to such votes; and
recommending to the Board whether to have an annual, biannual or triennial advisory stockholder vote regarding executive compensation.

The Chief Executive Officer's compensation is approved by the independent members of the Board of Directors, upon the Compensation Committee's recommendation.

Governance and Nominating Committee

The Governance and Nominating Committee currently is comprised of Mr. Johnson, Mr. Mulcahy and Mr. Schindler; Mr. Johnson is its chair. The Governance and Nominating Committee is responsible for:

identifying individuals qualified to serve on the Board of Directors, consistent with criteria approved by the Board of Directors;

recommending that the Board of Directors select a slate of director nominees for election by our stockholders at the Annual Meeting of Stockholders, in accordance with our charter and bylaws and with Maryland law;

recommending candidates to the Board of Directors to fill vacancies on the Board or on any committee of the Board in accordance with our charter and bylaws and with Maryland law;

evaluating and recommending to the Board of Directors a set of corporate governance policies and guidelines to be applicable to the Company;

re-evaluating periodically such policies and guidelines for the purpose of suggesting amendments to them as appropriate; and

overseeing annual evaluations in accordance with NYSE listing standards.

Director Independence Determinations

In order to assist our Board of Directors in making the independence determinations required by NYSE listing standards, the Board of Directors has adopted categorical standards of independence. These standards, which are contained in our Corporate Governance Guidelines, are available on our corporate website, www.Hanes.com/investors (in the "Investors" section). Nine of the ten current members of our Board of Directors, Mr. Chaden, Mr. Griffin, Mr. Johnson, Ms. Mathews, Mr. Moran, Mr. Mulcahy, Mr. Nelson, Mr. Schindler and Ms. Ziegler, are independent under NYSE listing standards and under our Corporate Governance Guidelines. In determining director independence, the Board of Directors did not discuss, and was not aware of, any related person transactions, relationships or arrangements that existed with respect to any of these directors.

Our Audit Committee's charter requires that the Audit Committee be composed of at least three members, all of whom must be independent under NYSE listing standards and the rules of the SEC. The Board has determined that each of the members of our Audit Committee is an independent director under NYSE listing standards and meets the standards of independence applicable to audit committee members under applicable SEC rules.

Our Compensation Committee's charter requires that all of the members of the Compensation Committee be independent under NYSE listing standards, including the enhanced independence requirements applicable to Compensation Committee members, "non-employee directors" within the meaning of Rule 16b-3 under the Exchange Act and "outside directors" within the meaning of Section 162(m) of the Internal Revenue Code and the regulations thereunder. The Board has determined that each of the members of our Compensation Committee is an independent director under NYSE listing standards, a non-employee director within the meaning of Rule 16b-3 under the Exchange Act and an outside director within the meaning of Section 162(m) of the Internal Revenue Code.

Our Governance and Nominating Committee's charter requires that all of the members of the Governance and Nominating Committee be independent under NYSE listing standards. The Board has determined that each of the members of our Governance and Nominating Committee is an independent director under NYSE listing standards.

Table of Contents

Related Person Transactions

Our Board of Directors has adopted a written policy setting forth procedures to be followed in connection with the review, approval or ratification of “related person transactions.” For purposes of this policy, the phrase “related person transaction” refers to any financial transaction, arrangement or relationship in which Hanesbrands or any of its subsidiaries is a participant and in which any director, nominee for director or executive officer, or any of their immediate family members, has a direct or indirect material interest.

Each director, director nominee and executive officer must promptly notify our Chief Executive Officer and our Corporate Secretary in writing of any material interest that such person or an immediate family member of such person had, has or will have in a related person transaction. The Governance and Nominating Committee is responsible for the review and approval or ratification of all related person transactions involving a director, director nominee or executive officer. At the discretion of the Governance and Nominating Committee, the consideration of a related person transaction may be delegated to the full Board of Directors, another standing committee or to an ad hoc committee of the Board of Directors comprised of at least three members, none of whom has an interest in the transaction.

The Governance and Nominating Committee, or other governing body to which approval or ratification is delegated, may approve or ratify a transaction if it determines, in its business judgment, based on its review of the available information, that the transaction is fair and reasonable to us and consistent with our best interests. Factors to be taken into account in making a determination of fairness and reasonableness may include:

- the business purpose of the transaction;
- whether the transaction is entered into on an arm’s-length basis on terms fair to us; and
- whether such a transaction would violate any provisions of our Global Code of Conduct.

If the Governance and Nominating Committee decides not to approve or ratify a transaction, the transaction may be referred to legal counsel for review and consultation regarding possible further action, including, but not limited to, termination of the transaction on a prospective basis, rescission of such transaction or modification of the transaction in a manner that would permit it to be ratified and approved by the Governance and Nominating Committee.

During 2013, there were no related person transactions, or series of similar transactions, involving us and our directors or executive officers.

Communication with the Board of Directors

The Governance and Nominating Committee believes that formalizing procedures for handling communications from stockholders and other interested parties is an important aspect of Hanesbrands’ corporate governance procedures. As a public company, we have an obligation to ensure that our communications with such persons are prompt, accurate, credible and in compliance with the applicable legal requirements to which we are subject, including the requirements of the SEC and the NYSE. The Governance and Nominating Committee has adopted a policy to govern the procedures for handling communications received from stockholders and other parties interested in communicating directly with the Board.

Stockholders and other interested parties may communicate with members of the Board by sending written communications directly to the Board or to specified individual members of the Board, including Hanesbrands’ Lead Director or any of Hanesbrands’ non-management directors, by sending such communications to Hanesbrands Inc., 1000 East Hanes Mill Road, Winston-Salem, North Carolina 27105, Attention: Corporate Secretary. Stockholders and other interested parties also may communicate with members of the Board by sending an e-mail to our Corporate Secretary at corporate.secretary@hanes.com. To ensure proper handling, any mailing envelope or e-mail containing the communication intended for the Board must contain a clear notation indicating that the communication is a “Stockholder/Board Communication” or an “Interested Party/Board Communication.”

Although a communication to the Board may be submitted confidentially or anonymously, the Board encourages persons who wish to send communications to the Board to identify themselves so that a response may be provided, if appropriate. In addition, any such communications should clearly identify whether the author is a stockholder and must state whether the communication is intended for all the members of the Board or only for certain specified individual directors. If the author is not a stockholder and is submitting the communication to the non-management directors as an interested party, such communication should state the nature of the author’s interest in Hanesbrands.

Table of Contents

Our General Counsel will review, with external legal counsel when appropriate, any communication from stockholders or other interested parties that is intended for the Board. On the Board's behalf and under its oversight and direction, the General Counsel will take the following actions with respect to such communication:

- if the communication relates to financial or accounting matters, forward the communication to the Audit Committee or discuss it at the next scheduled Audit Committee meeting;
- if the communication relates to executive officer compensation matters, forward the communication to the Compensation Committee or discuss it at the next scheduled Compensation Committee meeting;
- if the communication relates to the recommendation of the nomination of an individual to the Board, forward the communication to the Governance and Nominating Committee or discuss it at the next scheduled Governance and Nominating Committee meeting;
- if the communication relates to the operations of Hanesbrands, forward the communication to the appropriate officers of Hanesbrands for proper handling and, if appropriate, the response to such communication, and report on the handling of and forward the response to such communication to the Board at the next scheduled Board meeting; or
- if the communication does not fall within one of the prior categories, forward the communication to the addressees or discuss it at the next scheduled Board meeting.

Under the direction and oversight of the Board, our General Counsel has the authority (without providing a copy to the Board or advising the Board of the communication) to discard or take other appropriate actions with respect to: unsolicited marketing or advertising material or mass mailings; unsolicited newsletters, newspapers, magazines, books and publications; surveys and questionnaires; resumes and other forms of job inquiries; requests for business contacts or referrals; material that is unduly threatening or illegal; obscene materials; material that does not reasonably relate to Hanesbrands or its business; or similarly inappropriate or irrelevant materials.

In addition, under the direction and oversight of the Board, our General Counsel may handle any communication that can be described as an "ordinary business matter." Such matters include routine questions, complaints and comments that can be appropriately addressed by management, as well as routine invoices, bills, account statements and related communications that can be appropriately addressed by management.

Process for Nominating Potential Director Candidates

The Governance and Nominating Committee is responsible for screening potential director candidates and recommending qualified candidates to the full Board of Directors for nomination. The Governance and Nominating Committee will consider director candidates proposed by the Chief Executive Officer, by any director or by any stockholder. From time to time, the Governance and Nominating Committee also retains search firms to assist it in identifying and evaluating director nominees. In evaluating potential director candidates, the Governance and Nominating Committee seeks to present candidates to the Board of Directors who have distinguished records of leadership and success in their arena of activity and who will make substantial contributions to the Board of Directors. The Governance and Nominating Committee considers the qualifications listed in our Corporate Governance Guidelines, which include:

- personal and professional ethics and integrity;
- diversity among the existing Board members, including racial and ethnic background and gender;
- specific business experience and competence, including whether the candidate has experience in, and possesses an understanding of, business issues applicable to the success of a large publicly-traded company and whether the candidate has served in policy-making roles in business, government, education or other areas that are relevant to our global activities;
- financial acumen, including whether the candidate, through education or experience, has an understanding of financial matters and the preparation and analysis of financial statements;
 - the ability to represent our stockholders as a whole;
- professional and personal accomplishments, including involvement in civic and charitable activities;
- experience with enterprise level risk management;

Table of Contents

educational background; and

whether the candidate has expressed a willingness to devote sufficient time to carrying out his or her duties and responsibilities effectively and is committed to service on the Board of Directors.

Although we do not have a standalone policy regarding diversity in the nomination process, as noted above, diversity is one of the criteria that our Corporate Governance Guidelines require that our Governance and Nominating Committee consider in identifying and evaluating director nominees. In applying this criteria, the Governance and Nominating Committee and the Board consider diversity to also include differences of viewpoint, professional experience, education, skill and other individual qualities and attributes that contribute to an active, effective Board. The Governance and Nominating Committee evaluates the effectiveness of its activities under this policy through its annual review of Board composition, which considers whether the current composition of the Board adequately reflects the balance of qualifications discussed above, including diversity, prior to recommending nominees for election. In this regard, the Board believes that its efforts have been effective based on the current composition of the Board.

Any recommendation submitted by a stockholder to the Governance and Nominating Committee should include information relating to each of the qualifications outlined above concerning the potential candidate along with the other information required by our bylaws for stockholder nominations. The Governance and Nominating Committee applies the same standards in evaluating candidates submitted by stockholders as it does in evaluating candidates submitted by other sources. Suggestions regarding potential director candidates, together with the required information described above, should be submitted in writing to Hanesbrands Inc., 1000 East Hanes Mill Road, Winston-Salem, North Carolina 27105, Attention: Corporate Secretary. Stockholders who want to directly nominate a director for consideration at next year's Annual Meeting should refer to the procedures described in the section "Stockholder Proposals and Director Nominations for Next Annual Meeting."

Director Resignation Policy

Consistent with our commitment to sound corporate governance, our Corporate Governance Guidelines include a director resignation policy. Pursuant to this policy, if in an uncontested election for director the number of votes affirmatively withheld as to a nominee for director (whether or not an incumbent) exceeds the number of votes affirmatively cast for such nominee, the nominee will offer, following certification of the election results, to submit his or her resignation to the Board for consideration. An election will be considered uncontested if, as of the record date for the meeting of stockholders at which directors are to be elected, the number of nominees for election does not exceed the number of directors to be elected.

The Governance and Nominating Committee will make a recommendation to the Board of Directors as to whether to accept or reject the offer to submit a resignation, taking into account any factors or other information that it considers appropriate and relevant. Within 90 days after the date of the certification of the election results, the Board of Directors will act on the offer, unless such action would cause us to fail to comply with any requirement of the NYSE or any rule or regulation under the Exchange Act, in which event we will take action as promptly as is practicable while continuing to meet such NYSE or Exchange Act requirements. A director whose offer to submit his or her resignation is under consideration may not participate in any deliberation or vote of the Governance and Nominating Committee or Board of Directors regarding his or her offer. In the event that no member of the Governance and Nominating Committee in an uncontested election receives a greater number of affirmative votes than votes affirmatively withheld, the Board of Directors may appoint a special committee, composed of directors who receive a greater number of affirmative votes than votes affirmatively withheld, to consider the offers to submit resignations. Notwithstanding the foregoing, in the event that no nominee for director in an uncontested election receives a greater number of affirmative votes than votes affirmatively withheld, the Board of Directors will make a final determination as to whether to accept any or all offers.

When making its decision, the Board of Directors may either accept or reject any, all or none of the offers to submit resignations, and may pursue additional actions, including, but not limited to, with regard to any or all such directors making an offer: (i) allowing the director to remain on the Board of Directors but not be re-nominated at the end of the current term; (ii) deferring acceptance of the offer until a replacement director with qualifications and/or experience comparable to that of the director offering to submit a resignation can be identified and elected to the Board of

Directors; or (iii) deferring acceptance of the director's offer to submit a resignation if the director can cure what the Board of Directors has identified as the basis of the "withhold" votes.

Executive Succession Planning

On an annual basis, our Board plans for succession to the position of Chief Executive Officer, as well as to certain other senior management positions. To assist the Board, our Chief Executive Officer annually provides the Board with an assessment of executives holding those senior management positions and of their potential to succeed him. The Chief Executive

Table of Contents

Officer also provides the Board with an assessment of persons considered potential successors to those senior managers. The Board considers that information and their own impressions of senior management performance in planning for succession in key positions.

Code of Ethics

Our Global Code of Conduct, which serves as our code of ethics, applies to all directors and officers and other employees of the Company and its subsidiaries. Any waiver of applicable requirements in the Global Code of Conduct that is granted to any of our directors, to our principal executive officer, to any of our senior financial officers (including our principal financial officer, principal accounting officer or controller) or to any other person who is an executive officer of Hanesbrands requires the approval of the Audit Committee. Any such waiver of or amendment to the Global Code of Conduct will be disclosed on our corporate website, www.Hanes.com/investors (in the “Investors” section) or in a current report on Form 8-K.

Copies of Our Corporate Governance Documents

Copies of the written charters for the Audit Committee, Compensation Committee and Governance and Nominating Committee, as well as our Corporate Governance Guidelines, Global Code of Conduct and other corporate governance information are available on our corporate website, www.Hanes.com/investors (in the “Investors” section).

Audit Committee Matters

The information contained in this Audit Committee Report shall not be deemed to be “soliciting material” or “filed” or “incorporated by reference” in future filings with the SEC, or subject to the liabilities of Section 18 of the Exchange Act, except to the extent that Hanesbrands specifically incorporates it by reference into a document filed under the Securities Act of 1933 (the “Securities Act”) or the Exchange Act.

Audit Committee Report

Each of the members of our Audit Committee, which was established in accordance with Section 3(a)(58) of the Exchange Act, meets the standards of independence applicable to audit committee members under applicable Securities and Exchange Commission rules and New York Stock Exchange listing standards. The Audit Committee assists the Board of Directors in oversight of the integrity of the financial statements, financial reporting process and systems of internal accounting and financial controls of Hanesbrands Inc., a Maryland corporation (“Hanesbrands”), Hanesbrands’ compliance with legal and regulatory requirements, the independent auditor’s qualifications and independence and the performance of Hanesbrands’ internal audit function and independent auditors. The Audit Committee operates under a written charter, a copy of which is available on our corporate website, www.Hanes.com/investors (in the “Investors” section).

Management is primarily responsible for establishing and maintaining adequate internal financial controls, for preparing the financial statements and for the public reporting process. PricewaterhouseCoopers LLP (“PricewaterhouseCoopers”), the Audit Committee-appointed independent registered public accounting firm for the fiscal year ended December 28, 2013, is responsible for expressing an opinion on the conformity of Hanesbrands’ audited financial statements with accounting principles generally accepted in the United States of America. In addition, PricewaterhouseCoopers expresses its opinion on the effectiveness of Hanesbrands’ internal control over financial reporting.

In this context, the Audit Committee reviewed and discussed with management and PricewaterhouseCoopers the audited financial statements for the fiscal year ended December 28, 2013, management’s assessment of the effectiveness of Hanesbrands’ internal control over financial reporting and PricewaterhouseCoopers’ evaluation of Hanesbrands’ internal control over financial reporting. The Audit Committee met five times (including telephone meetings) during the fiscal year ended December 28, 2013. The Audit Committee has discussed with PricewaterhouseCoopers the matters that are required to be discussed by AU Section 380 (Communication With Audit Committees), as modified or supplemented. In addition, the Audit Committee has discussed various matters with PricewaterhouseCoopers related to Hanesbrands’ financial statements, including critical accounting policies and practices used, alternative treatments for material items that have been discussed with management and other material written communications between PricewaterhouseCoopers and management. The Audit Committee has also received written disclosures and the letter from PricewaterhouseCoopers required by Public Company Accounting Oversight Board Rule No. 3526 (Communications with Audit Committees Concerning Independence) and has discussed with

PricewaterhouseCoopers its independence from Hanesbrands and its management. In addition, the Audit Committee has received written material addressing PricewaterhouseCoopers' internal quality control procedures and other matters, as required by New York Stock Exchange listing standards. The Audit Committee understands the need for PricewaterhouseCoopers to maintain objectivity and independence in its audit of our financial statements and internal control over financial reporting. The Audit Committee pre-approves all services, including both audit and non-audit services, provided by our independent registered public accounting firm.

Table of Contents

Based on the considerations referred to above, the Audit Committee recommended to our Board of Directors that the audited financial statements for the fiscal year ended December 28, 2013 be included in our annual report on Form 10-K for 2013 and selected PricewaterhouseCoopers as our independent registered public accounting firm for the fiscal year ending January 3, 2015.

By the members of the
Audit Committee consisting of:

Ronald L. Nelson (Chair)

Bobby J. Griffin

Jessica T. Mathews

Robert F. Moran

Ann E. Ziegler

Auditor Fees and Services

The following table sets forth the fees billed to us by PricewaterhouseCoopers for services in the fiscal years ended December 28, 2013 and December 29, 2012:

	Fiscal Year Ended December 28, 2013	Fiscal Year Ended December 29, 2012
Audit fees	\$3,034,720	\$2,522,000
Audit-related fees	6,550	19,800
Tax fees	594,058	680,200
All other fees	75,000	98,900
Total fees	\$3,710,328	\$3,320,900

In the above table, in accordance with applicable SEC rules, “Audit fees” include fees billed for professional services for the audit of our consolidated financial statements included in our annual report on Form 10-K and review of our financial statements included in our quarterly reports on Form 10-Q, fees billed for services that are normally provided by the principal accountant in connection with statutory and regulatory filings or engagements, fees related to services rendered in connection with securities offerings and fees for the audit of our internal control over financial reporting and consultations concerning financial accounting and reporting standards.

“Audit-related fees” are fees billed for assurance and related services that are reasonably related to the performance of the audit or review of our financial statements and are not reported under the caption “Audit fees.” For the fiscal years ended December 28, 2013 and December 29, 2012, these fees primarily relate to attestation services rendered in connection with regulatory filings in certain foreign jurisdictions and various other services.

“Tax fees” for the fiscal years ended December 28, 2013 and December 29, 2012 include consultation, preparation and compliance services for domestic and certain foreign jurisdictions and consulting related to research and development credits.

“All other fees” for the fiscal year ended December 28, 2013 includes fees for a consulting project related to our environmental sustainability program and for the fiscal year ended December 29, 2012 includes fees for services related to healthcare strategies and predictive modeling for our employee health benefits program.

Pre-Approval of Audit Services

Our Audit Committee pre-approves all services, including both audit and non-audit services, provided by our independent registered public accounting firm. For audit services (including statutory audit engagements as required under local country laws), the independent registered public accounting firm provides the Audit Committee with an engagement letter outlining the scope of the audit services proposed to be performed during the year. The independent registered public accounting firm also submits an audit services fee proposal, which is approved by the Audit Committee before the audit commences. The Audit Committee may delegate the authority to pre-approve audit and non-audit engagements and the related fees and terms with the independent auditors to one or more designated members of the Audit Committee, as long as any decision made pursuant to such delegation is presented to the Audit

Committee at its next regularly scheduled meeting. All audit and permissible non-audit services provided by PricewaterhouseCoopers to Hanesbrands during the fiscal years ended December 28, 2013 and December 29, 2012 were pre-approved by the Audit Committee.

Table of Contents

DIRECTOR COMPENSATION

Annual Compensation

We compensated each non-employee director for service on our Board of Directors during 2013 as follows:

- an annual cash retainer of \$80,000, paid in quarterly installments;
- an additional annual cash retainer of \$20,000 for the chair of the Audit Committee (currently, Mr. Nelson), \$15,000 for the chair of the Compensation Committee (currently, Mr. Schindler) and \$15,000 for the chair of the Governance and Nominating Committee (currently, Mr. Johnson);
- an additional annual cash retainer of \$5,000 for each member of the Audit Committee other than the chair (currently, Mr. Griffin, Ms. Mathews, Mr. Moran and Ms. Ziegler);
- an additional annual cash retainer of \$20,000 for the Lead Director (currently, Mr. Mulcahy);
- an annual grant of restricted stock units with a grant date fair value of approximately \$120,000, payable upon vesting in whole shares of Hanesbrands common stock; and
- reimbursement of customary expenses for attending Board, committee and stockholder meetings.

Directors who are also our employees receive no compensation for serving as a director.

In December 2013, after reviewing information about the compensation paid to non-employee directors at our peer group companies (our peer group companies are discussed in “Compensation Discussion and Analysis - How the Compensation Committee uses Peer Groups”) and considering the increase in director workload and oversight as a result of strategic initiatives and regulatory changes, the Compensation Committee recommended, and the Board of Directors approved, the following changes to the director compensation program for 2014: (i) an increase in the annual cash retainer for all non-employee directors from \$80,000 to \$90,000; (ii) an increase in the additional annual cash retainer for the chair of the Compensation Committee from \$15,000 to \$20,000; and (iii) an increase in the annual grant of restricted stock units for all non-employee directors from a targeted grant date fair value of \$120,000 to \$125,000. The annual grant of restricted stock units for 2014 was made on December 10, 2013 and is reflected in the non-employee directors’ compensation for 2013.

The following table summarizes the compensation paid to our non-employee directors during the fiscal year ended December 28, 2013.

Director Compensation — 2013

Name	Fees Earned or Paid in Cash\$(1)	Stock Awards \$(2)(3)(4)	All Other Compensation(\$)	Total(\$)
Robert F. Moran(5)	\$42,500	\$184,964	\$—	\$227,464
Ronald L. Nelson	100,000	124,988	—	224,988
J. Patrick Mulcahy	100,000	124,988	—	224,988
James C. Johnson	95,000	124,988	—	219,988
Andrew J. Schindler	95,000	124,988	—	219,988
Jessica T. Mathews	85,000	124,988	—	209,988
Bobby J. Griffin	85,000	124,988	—	209,988
Ann E. Ziegler	85,000	124,988	—	209,988
Lee A. Chaden	80,000	124,988	—	204,988

(1) Amounts shown include deferrals to the Hanesbrands Inc. Non-Employee Director Deferred Compensation Plan, or the “Director Deferred Compensation Plan.”

Table of Contents

(2) The dollar values shown reflect the aggregate grant date fair value of awards during 2013, computed in accordance with Topic 718 of the FASB Accounting Standards Codification. The assumptions we used in valuing these awards are described in Note 5, "Stock-Based Compensation," to our consolidated financial statements included in our annual report on Form 10-K for the fiscal year ended December 28, 2013.

Amounts shown represent (i) the grant date fair value of the annual grant of restricted stock units which was made on December 10, 2013 to each director in consideration of his or her service on the Board of Directors in 2014 and (ii) the grant date fair value of the pro-rated portion of the annual grant of restricted stock units for 2013 which was made on July 23, 2013 to Mr. Moran in consideration of his service on the Board of Directors in 2013. Equity (3) awards are approved as a dollar amount, which on the grant date is converted into a specific whole number of restricted stock units. These restricted stock units vest on the one-year anniversary of the grant date and are payable immediately upon vesting in shares of our common stock on a one-for-one basis. The number of restricted stock units held by each non-employee director other than Mr. Moran as of December 28, 2013 was 1,818. Mr. Moran held 2,942 restricted stock units as of December 28, 2013.

(4) As of December 28, 2013:

• Mr. Chaden held stock options to purchase 176,178 shares of common stock;

• Mr. Griffin held stock options to purchase 22,476 shares of common stock; and

• Ms. Ziegler held stock options to purchase 5,643 shares of common stock.

No other non-employee director holds stock options.

(5) Mr. Moran was elected to the Board of Directors on July 15, 2013. Mr. Moran's compensation for 2013 was prorated to reflect the commencement date of his Board service.

Director Deferred Compensation Plan

Under the Director Deferred Compensation Plan, a nonqualified, unfunded deferred compensation plan, our non-employee directors may defer receipt of all (but not less than all) of their cash retainers and/or awards of restricted stock or restricted stock units and have such compensation deemed to be invested in one or more investment options. At the election of the director, amounts deferred under the Director Deferred Compensation Plan will (i) earn a return equivalent to the return on an investment in an interest-bearing account earning interest based on the Federal Reserve's published rate for five-year constant maturity Treasury notes at the beginning of the calendar year, which was 0.76% for 2013, or (ii) be deemed to be invested in a stock equivalent account and earn a return based on our stock price. Receipt of awards of restricted stock units to non-employee directors may also be deferred under the Director Deferred Compensation Plan and invested in the stock equivalent account. None of the investment options available in the Director Deferred Compensation Plan provide for "above-market" or preferential earnings as defined in applicable SEC rules. The amount payable to participants will be payable either on the withdrawal date elected by the participant or upon the occurrence of certain events as provided under the Director Deferred Compensation Plan. A participant may designate one or more beneficiaries to receive any portion of the obligations payable in the event of death; however, neither participants nor their beneficiaries may transfer any right or interest in the Director Deferred Compensation Plan.

Director Stock Ownership and Retention Guidelines

We believe that all of our directors should have significant ownership stakes in Hanesbrands. Our non-employee directors receive a substantial portion of their compensation in the form of restricted stock units and also may elect to defer receipt of such amounts under the Director Deferred Compensation Plan and have such deferred amounts deemed invested in a stock equivalent account.

To promote equity ownership and further align the interests of these directors with our stockholders, we have adopted stock ownership and retention guidelines for our non-employee directors. A non-employee director may not dispose of any shares of our common stock until such director holds shares of common stock with a value equal to at least five times the current annual equity retainer, and may then only dispose of shares in excess of those with that value. In addition to shares directly held by a non-employee director, shares held for such director in the Director Deferred Compensation Plan (including hypothetical share equivalents held in that plan) will be counted for purposes of determining whether the ownership requirements are met. As of the date of this proxy statement, all of the directors have met the required ownership level, other than Mr. Moran, who became a director on July 15, 2013.

Table of Contents

REPORT OF THE COMPENSATION COMMITTEE ON EXECUTIVE COMPENSATION

The information contained in this Report of the Compensation Committee shall not be deemed to be “soliciting material” or “filed” or “incorporated by reference” in future filings with the SEC, or subject to the liabilities of Section 18 of the Exchange Act, except to the extent that Hanesbrands specifically incorporates it by reference into a document filed under the Securities Act or the Exchange Act.

Report of Compensation Committee on Executive Compensation

Mr. Schindler was the Chair and Mr. Johnson and Mr. Mulcahy served as members of the Compensation Committee during the fiscal year ended December 28, 2013. The Compensation Committee was at all times during the fiscal year ended December 28, 2013 comprised solely of non-employee directors, each of whom was: (i) independent as defined under NYSE listing standards; (ii) a non-employee director for purposes of Rule 16b-3 under the Exchange Act; and (iii) an outside director for purposes of Section 162(m) of the Internal Revenue Code.

The Compensation Committee has reviewed and discussed the “Compensation Discussion and Analysis” with management. Based on such review and discussions, the Compensation Committee recommended to the Board of Directors that the “Compensation Discussion and Analysis” be included in this proxy statement.

Respectfully submitted,

Andrew J. Schindler, Chair
James C. Johnson
J. Patrick Mulcahy

Compensation Committee Interlocks and Insider Participation

The current members of the Compensation Committee are Mr. Schindler, Mr. Johnson and Mr. Mulcahy, and no other directors served on the Compensation Committee during our 2013 fiscal year. During our 2013 fiscal year, no member of the Compensation Committee had a relationship that must be described under the SEC rules relating to disclosure of related party transactions and no interlocking relationship existed between our Board of Directors or Compensation Committee and the board of directors or compensation committee of any other company.

Table of Contents

COMPENSATION DISCUSSION AND ANALYSIS

This compensation discussion and analysis provides information about our compensation objectives and principles for our Chief Executive Officer, our Chief Financial Officer and our three other most highly compensated executive officers, who for the fiscal year ended December 28, 2013 were Richard A. Noll, our Chairman and Chief Executive Officer, Richard D. Moss, our Chief Financial Officer, Gerald W. Evans, Jr., our Chief Operating Officer, William J. Nictakis, our Chief Commercial Officer, International Businesses and Global Retailers, and Joia M. Johnson, our Chief Legal Officer, General Counsel and Corporate Secretary. We collectively refer to Mr. Noll, Mr. Moss, Mr. Evans, Mr. Nictakis and Ms. Johnson as our “named executive officers.” Our compensation discussion and analysis also contains analysis about how and why significant compensation decisions were made and places in context the information contained in the tables that follow this discussion.

Executive Summary

Listed below are several terms that we frequently use in discussing our executive compensation program:

Frequently Used Terms

AIP	Annual Incentive Plan
EPS-XA	Earnings per share, excluding actions
LTIP	Long-Term Incentive Program
PSCA	Performance Stock and Cash Award
PSA	Performance Share Award
RSU	Restricted Stock Unit
SERP	Supplemental Employee Retirement Plan

Pay for Performance

At Hanesbrands, we emphasize a “pay-for-performance” culture, establishing a link between a substantial percentage of an executive’s compensation and stockholders’ value growth. Specifically:

To motivate our executive officers and align their interests with those of our stockholders, we provide annual incentives designed to reward our executive officers for the attainment of short-term goals and long-term incentives designed to reward them for both meeting performance goals and increasing stockholder value over time.

Performance-based compensation represents a substantial portion of our named executive officers’ total target direct compensation.

Our compensation program is designed to reward exceptional performance for sustained periods of time. By combining a three-year vesting period for equity awards with a mandatory one-year holding period following vesting (and policies prohibiting hedging or pledging of such shares), a substantial portion of the value of our executives’ compensation package is tied to stock price appreciation, and therefore at-risk, for a significant period of time. The Compensation Committee believes this design provides a desirable way to link executive compensation to long-term stockholder returns.

Table of Contents

Elements of 2013 Compensation

Our named executive officers' compensation for 2013 consisted principally of the following elements:

Element	Description	Purpose
Base Salary	è Fixed compensation component	è
	Reflects the individual responsibilities, performance and experience of each named executive officer	Provides a fixed base of cash compensation
Annual Incentive Plan ("AIP") Awards	è Performance-based cash compensation	è
	Payout determined based on Company performance against pre-established metrics	Motivates performance by linking compensation to the achievement of key objectives that contribute to accomplishing consistent and strategic annual results
Long-Term Incentive Program ("LTIP") Awards	è Performance-based and time-vested compensation	è
	Performance Stock and Cash Awards ("PSCAs") (50% of LTIP opportunity) Denominated 40% in cash and 60% in stock Shares eligible for vesting three years after grant date based on 2013 Company performance against pre-established metrics Cash portion to be paid in February 2016 based on 2013 Company performance against pre-established metrics Restricted Stock Unit awards ("RSUs") (50% of LTIP opportunity) Ratable vesting over a three-year service period	Encourages behavior that enhances the long-term growth, profitability and financial success of the Company, aligns executives' interests with our stockholders and supports retention objectives

In addition, we provide health and welfare plans and retirement plans that promote employee health and support employees in attaining financial security. We also provide severance benefits under limited circumstances. These severance benefits, which provide our named executive officers with income protection in the event employment is terminated without cause or following a change in control, support our executive retention goals and encourage our named executive officers' independence and objectivity in considering potential change in control transactions. See "Analysis of Elements of Executive Compensation" for additional details.

2013 Compensation Mix

The mix of compensation elements that we offer is intended to further our goals of:

- achieving consistent and strategic annual results and long-term business objectives;
- using an appropriate mix of cash and equity;
- emphasizing a "pay-for-performance" culture by establishing a link between a substantial percentage of an executive's compensation and stockholders' value growth;
- effectively managing the cost of programs by delivering a meaningful portion of executive pay in variable, performance-based compensation; and
- providing a balanced total compensation program to ensure senior management is not encouraged to take unnecessary and excessive risks that may harm the Company.

Table of Contents

The 2013 total target direct compensation mix for our Chief Executive Officer and the other named executive officers is illustrated in the following charts. The percentage of our Chief Executive Officer's variable, performance-based pay is higher than that of our other named executive officers, reflecting the Chief Executive Officer's highest level of responsibility and accountability for results.

2013 Performance Criteria

The Compensation Committee chose to use sales growth, EPS-XA growth and free cash flow as performance criteria for our named executive officers' 2013 AIP and LTIP opportunities, as follows:

Performance Criteria	Rationale	Weighting
Sales (growth compared to prior year)	Key driver of long-term sustainable stockholder value creation	20%
EPS-XA (growth compared to prior year)	Effective tool for aligning the performance of our named executive officers with stockholder value by incorporating aspects of growth, profitability and capital efficiency	40%
Free cash flow (Defined as cash flow from operations, less net cash used for capital expenditures)	Weighted more heavily than sales growth to further align senior management and stockholder interests Aligned with key strategic focus	40%

Table of Contents

2013 Performance Highlights

Comparison of 2013 and 2012 Performance

Dollars in Thousands, except EPS-XA

	Fiscal Year Ended		% Change	%
	December 28, 2013	December 29, 2012		
Sales	\$4,627,802	\$4,525,721	2.3	
EPS-XA*	3.91	2.62	49.2	
Free cash flow*	553,743	513,037	7.9	

In addition, we achieved the following financial and strategic results in 2013:

The success of our Innovate-to-Elevate platforms allowed Hanesbrands to achieve record profitability with an adjusted operating profit* of \$596 million in 2013 for an adjusted operating margin* of 12.9%, up 320 basis points from 2012.

Strong free cash flow allowed us to institute a regular quarterly dividend and end the year with approximately \$1 billion in bond debt - within our target range of long-term debt to EBITDA of 1.5 to 2.5 times.

We successfully completed the acquisition of Maidenform Brands, Inc. ("Maidenform"), a company with strong brands and a rich tradition in intimate apparel. The acquisition will complement our Innovate-to-Elevate strategy, which integrates our world-class brands, low-cost supply chain and product innovation.

The share price of our common stock rose 98.3% during fiscal 2013 and has risen 173.0% over the past three fiscal years.

*EPS-XA, free cash flow and adjusted operating profit and margin are non-GAAP measures, some of which are used as performance measures in our executive compensation programs. For a reconciliation to the most directly comparable GAAP measures, see [Appendix A](#).

As a result of our record performance for the fiscal year ended December 28, 2013, each of our named executive officers earned, in the aggregate, 175.5% of the target amounts for their 2013 AIP and LTIP opportunities.

Table of Contents

Best Practices in Executive Compensation

Hanesbrands' executive compensation practices include a number of features we believe reflect responsible compensation and governance practices and promote the interests of stockholders.

Our practices include:

- Performance-based pay - At least half of our named executive officers' long-term incentive compensation is performance-based and must be earned every year based on objective, challenging performance criteria and metrics.
- Significant vesting periods - Equity awards made to our executive officers fully vest over a period of not less than three years.
- Robust stock ownership guidelines - Our Chief Executive Officer's stock ownership guideline is six times his base salary, and the ownership guideline for our other named executive officers is three times his or her base salary. Until the guideline is met, an executive is required to retain 50% of any shares received (on a net after-tax basis) under our stock-based compensation plans.
- Holding requirement - We require all Hanesbrands senior executives to retain 100% of the net after-tax shares of Hanesbrands stock received through the exercise of options or the vesting of restricted stock units or other equity awards granted after December 1, 2010 for at least one year from the date of exercise or vesting.
- Clawback policy - We have adopted a clawback policy that allows us to recover incentive compensation in the event we are required to prepare an accounting restatement due to material noncompliance with any financial requirement under the securities laws.
- Prohibition on hedging and pledging - Our insider trading policy prohibits all of our directors, officers and employees from pledging our securities or engaging in "short sales" or "sales against the box" or trading in puts, calls, warrants or other derivative instruments on our securities.
- Engagement of an independent compensation consultant - Our Compensation Committee engages an independent compensation consultant, who provides no other services to us, to advise on executive compensation matters.

Our practices exclude:

- Repricing or replacing of underwater stock options or stock appreciation rights without stockholder approval
- Providing excessive perquisites to executives
- Employment agreements for our named executive officers
- Single trigger change in control payments
- Gross up payments to cover personal income taxes (other than due on relocation reimbursements as provided under a broad-based program) or excise taxes that pertain to executive or severance benefits (other than pursuant to change in control agreements entered into prior to December 1, 2010)

How We Make Executive Compensation Decisions

The Compensation Committee, advised by its independent compensation consultant, is responsible for overseeing and approving the executive compensation program for executive officers, including our named executive officers.

The Compensation Committee has the authority to retain an independent executive compensation consultant to assist in the evaluation of compensation for our executive officers and to help ensure the objectivity and appropriateness of the actions of the Compensation Committee. The Compensation Committee has the sole authority to retain, at our expense, and terminate any such consultant, including the sole authority to approve such consultant's fees and other terms of engagement. Frederic W. Cook & Co., or the "Cook firm," serves as the Compensation Committee's executive compensation consultant. The Cook firm assists in the development of compensation programs for our executive officers and our non-employee directors by providing information about compensation by our peer group companies (which are described in "[How the Compensation Committee uses Peer Groups](#)"), relevant market trend data, information on current issues in the regulatory environment, recommendations for program design and best practices and corporate governance guidance.

The Cook firm is directly accountable to the Compensation Committee. Prior to the retention of a compensation consultant or any other external advisor, and from time to time as the Committee deems appropriate, the Compensation Committee assesses the independence of such advisor from management, taking into consideration all factors relevant to such advisor's independence, including the factors specified in NYSE listing standards. The

compensation consultant annually prepares for the Compensation Committee an independence letter providing appropriate assurances and confirmation of the consultant's independent status. The Compensation Committee believes that the Cook firm has been independent during its service for the Committee.

Table of Contents

Our senior management and human resources personnel are responsible for the design and administration of the executive compensation program. At the direction of the Compensation Committee, our management has worked with the Cook firm to prepare information about the compensation of our executive officers. Our Chief Executive Officer uses this information to make recommendations to the Compensation Committee regarding compensation of these officers, other than himself, and the Cook firm provides guidance to the Compensation Committee about those recommendations. The Cook firm makes independent recommendations to the Compensation Committee regarding the compensation of our Chief Executive Officer without the foreknowledge of management. The Compensation Committee uses this information and considers these recommendations in making decisions about executive compensation for all of our executive officers. All decisions regarding compensation of executive officers (other than our Chief Executive Officer) are made solely by the Compensation Committee. The Chief Executive Officer's compensation is approved by the independent members of the Board of Directors, after reviewing the Compensation Committee's recommendation.

Senior management and the Compensation Committee use judgment when making compensation decisions and review executive pay from a holistic perspective, including reference to compensation peer group pay practices and norms, general industry pay levels as gathered from publicly-available survey sources, individual performance, tenure and importance to Hanesbrands and internal equity considerations. In making compensation decisions, the Compensation Committee first determines the total target direct compensation level of each named executive officer and then evaluates the allocation among the various elements of compensation, including base salary, AIP and LTIP compensation. Once the compensation mix has been established, the Compensation Committee then determines the appropriate balance of cash and equity compensation within each named executive officer's LTIP opportunity.

How the Compensation Committee uses Peer Groups

To determine what constitutes a "competitive" compensation package, the Compensation Committee generally considers total target direct compensation, as well as the allocation among those elements of compensation, at our peer group companies. Because of significant differences in the pay practices of our peer group companies, the Compensation Committee does not view this market survey data as a prescriptive determinant of individual compensation. Rather, it is used by the Compensation Committee as a general guide in its decisions on the amount and mix of total target direct compensation. Ultimately, named executive officer compensation is based on the Compensation Committee's judgment, taking into account factors further described in this Compensation Discussion and Analysis that are particular to Hanesbrands and our named executive officers, including, most importantly, actual performance. The Compensation Committee, with assistance from the Cook firm, establishes the Company's peer group that is used for market comparison purposes. We seek to identify peer group companies:

- that have comparable business models and strategy;
- with whom we compete for talent, capital and customers; and
- of a similar size and complexity.

In selecting new peer companies and evaluating the continued inclusion of current peers, the Compensation Committee also considered companies:

- in apparel and/or other general consumer product (non-durable goods) industries;
- with multiple distribution channels and wholesale operations;
- of a similar revenue size, market capitalization and margins;
- that consider us to be a peer for compensation purposes plus the peer companies identified by our apparel peer companies;
- used by us for financial comparison purposes; and
- used in the most recent ISS peer group for purposes of the chief executive officer pay-for-performance test.

During 2013, the Compensation Committee considered the composition of our peer group in light of these parameters and approved only minor changes to the group as compared to 2012: Collective Brands, Inc. and The Warnaco Group, Inc. (which had been acquired and were no longer publicly traded) were replaced with American Eagle Outfitters, Inc. and Gildan Activewear Inc. Our current peer group consists of the following 18 companies:

Table of Contents

2013 Peer Group

Apparel Companies
 American Eagle Outfitters, Inc.
 Carter’s Inc.
 Fifth & Pacific Cos.
 Gildan Activewear Inc.
 Jones Apparel Group, Inc.
 Limited Brands, Inc.
 PVH Corp.
 Quiksilver, Inc.
 V.F. Corporation

Consumer Products Companies
 The Clorox Company
 Energizer Holdings, Inc.
 Fortune Brands Home & Security, Inc.
 Hasbro, Inc.
 The Hershey Company
 Jarden Corporation
 Mattel, Inc.
 Newell Rubbermaid Inc.
 Stanley Black & Decker, Inc.

At the time our peer group was approved, Hanesbrands’ revenues, market capitalization and operating margin were between the bottom quartile and the median of the peer group.

Analysis of Elements of Executive Compensation

Total Target Direct Compensation

The following table shows base salary, AIP and cash and equity LTIP compensation at the target level for each of our named executive officers for 2014, 2013 and 2012 as approved by our Compensation Committee. This table presents information that is supplemental to, and should not be considered a substitute for, the information contained in the Summary Compensation Table that appears under “Executive Compensation - Summary of Compensation.” This table is not required by SEC rules. However, we have chosen to include it to help investors better understand the total target direct compensation levels of our named executive officers for the two most recent years reflected in our Summary Compensation Table and for the current year.

Our Compensation Committee typically approves, at its December meeting, LTIP awards that are intended to serve as equity incentive compensation for the following fiscal year. For example, on December 10, 2013 the Compensation Committee approved the 2014 LTIP awards. The PSAs and RSUs that comprise the 2014 LTIP awards were granted to the named executive officers on such date. The table below includes the target value of the 2014 LTIP in the row for fiscal year 2014, as this corresponds to the analysis undertaken by the Compensation Committee in determining total target direct compensation. Under SEC rules, however, we are required to include the grant date fair value of equity awards in the fiscal year in which the award is granted. Therefore, in the Summary of Compensation table that follows this Compensation Discussion and Analysis, the grant date fair value for the 2014 LTIP awards is included in the stock awards column for fiscal year 2013.

For a discussion of 2014 compensation information reflected in the table below, see “2014 Compensation Decisions” later in this Compensation Discussion and Analysis.

Table of Contents

TOTAL TARGET DIRECT COMPENSATION

Name	Year	Annual Compensation at Target		Long-Term Compensation at Target Value at Target		of		Value at Target of		Value of Total Target Direct Compensation
		Base Salary/% of Value of Total Target Direct Compensation	AIP at Target/% of Value of Total Target Direct Compensation	LTIP Cash Compensation/% of Value of Total Target Direct Compensation	LTIP Equity Compensation/% of Value of Total Target Direct Compensation	LTIP Cash Compensation/% of Value of Total Target Direct Compensation	LTIP Equity Compensation/% of Value of Total Target Direct Compensation			
Richard A. Noll	2014	\$1,200,000	14.1 %	\$1,800,000	21.2 %	\$—	— %	\$5,500,000	64.7 %	\$8,500,000
	2013	1,100,000	13.8	1,650,000	20.6	1,050,000	3.1	4,200,000	52.5	8,000,000
	2012	1,100,000	13.8	1,650,000	20.6	1,050,000	3.1	4,200,000	52.5	8,000,000
Richard D. Moss	2014	575,000	25.0	575,000	25.0	—	—	1,150,000	50.0	2,300,000
	2013	575,000	25.0	575,000	25.0	230,000	10.0	920,000	40.0	2,300,000
	2012	450,000	22.2	450,000	22.2	225,000	11.1	900,000	44.4	2,025,000
Gerald W. Evans, Jr.	2014	750,000	21.4	750,000	21.4	—	—	2,000,000	57.1	3,500,000
	2013	725,000	25.0	725,000	25.0	290,000	10.0	1,160,000	40.0	2,900,000
	2012	725,000	25.0	725,000	25.0	290,000	10.0	1,160,000	40.0	2,900,000
William J. Nictakis	2014	725,000	29.0	725,000	29.0	—	—	1,050,000	42.0	2,500,000
	2013	725,000	25.0	725,000	25.0	290,000	10.0	1,160,000	40.0	2,900,000
	2012	725,000	25.0	725,000	25.0	290,000	10.0	1,160,000	40.0	2,900,000
Joia M. Johnson	2014	515,000	28.2	437,750	24.0	—	—	875,000	47.9	1,827,750
	2013	435,000	25.0	435,000	25.0	174,000	10.0	696,000	40.0	1,740,000
	2012	435,000	25.0	435,000	25.0	174,000	10.0	696,000	40.0	1,740,000

Criteria and Metrics for our Compensation Program

A significant portion of the compensation that our named executive officers may earn is subject to the achievement of Company-wide performance metrics. We believe that the performance of our executive officers is best viewed through their contributions to long-term stockholder value as reflected by achievement of annual performance metrics that our Compensation Committee believes to be drivers of our performance. We use quantifiable performance criteria that are easily calculated and easily understood and that reinforce teamwork and internal alignment.

For 2013, the elements of our executive compensation program subject to the achievement of performance metrics consisted of:

• the AIP; and

• the PSCA portion of LTIP compensation, which is denominated and payable 40% in cash and 60% in stock.

The weighting, criteria and metrics for the AIP and the PSCA portion of the LTIP are summarized in the chart below. Executive officers can earn incentive compensation equal to 10% of their targeted amount for performance at the threshold level, 100% of their targeted amount for performance at the target level and 200% of their targeted amount for performance at or above the maximum level. No incentive compensation is payable if performance is below the threshold level. Incentive compensation is payable on a straight line basis for performance between the threshold level and the target level, as well as between the target level and the maximum level.

The amounts earned by our named executive officers under the performance-based elements of our compensation program are based solely on our performance against the pre-established criteria and metrics. The Compensation Committee selects criteria and metrics that have generally remained constant from year to year and that it considers to

be key performance drivers that are most important to our stockholders, supplementing those criteria and metrics from time to time as the Compensation Committee deems necessary. Though the criteria used by the Compensation Committee have remained relatively constant over multiple years, the Compensation Committee has set metrics that require year over year improvement in performance.

The performance criteria and metrics approved by the Compensation Committee for 2013 were as follows:

29

Table of Contents

2013 Performance Criteria and Metrics

Criteria	Weighting	Threshold	Target	Maximum	FY2013 Results
Sales (growth compared to prior year)	20%	0%	3%	6%	2.3%
EPS-XA* (growth compared to prior year)	40%	0%	8%	16%	49.2%
Free cash flow*	40%	\$0	\$200 million	\$400 million	\$554 million

*EPS-XA and free cash flow are non-GAAP measures. For a reconciliation to the most directly comparable GAAP measures, see [Appendix A](#).

As in prior years and consistent with the terms of our Omnibus Incentive Plan, in measuring attainment of EPS-XA growth for 2013, the Compensation Committee excluded the impact of charges for restructurings, discontinued operations, extraordinary items and other unusual or non-recurring items, and the cumulative effects of tax or accounting changes, each as identified in our financial statements or other SEC filings.

As a result of our record performance for the fiscal year ended December 28, 2013, each of our named executive officers earned, in the aggregate, 175.5% of the target amounts for their 2013 AIP and LTIP opportunities.

Base Salary

We pay base salary to attract talented executives and to provide a fixed base of cash compensation. The base salaries for our named executive officers are determined based on their experience and the scope of their responsibilities, both on an individual basis and in relation to the experience and scope of responsibilities of other executives. The Compensation Committee also considers the practices of the companies in our peer group. These factors result in different compensation levels among the named executive officers. Base salaries are adjusted periodically (but generally not every year) as part of the Compensation Committee's annual review of total target direct compensation to reflect individual responsibilities, performance and experience, as well as market compensation levels.

In consideration of his increased scope of responsibility as sole Chief Operating Officer of the Company, the Compensation Committee determined on July 23, 2013 to revise certain compensation arrangements for Mr. Evans, including increasing his annual base salary from \$725,000 to \$750,000, effective August 1, 2013. No changes were made to the base salaries of the other named executive officers for 2013.

Annual Incentive Plan (AIP)

The AIP is designed to motivate performance by linking a portion of our named executive officers' compensation to the achievement of consistent and strategic annual results.

For 2013, the target AIP opportunity for Mr. Noll was equal to 150% of his base salary and the target AIP opportunity for our other named executive officers was equal to 100% of their respective base salaries. The 2013 target AIP opportunity, expressed as a percentage of base salary, remained the same as for 2012 for each of our named executive officers.

As discussed in ["Criteria and Metrics for our Compensation Program,"](#) the performance criteria for the AIP for 2013 were sales growth, EPS-XA growth and free cash flow. As a result of our record performance for the fiscal year ended December 28, 2013, each of our named executive officers earned AIP payments at 175.5% of their target amounts.

Long-Term Incentive Program (LTIP)

The Compensation Committee uses equity grants and cash incentive awards as the primary means of providing long-term incentives to our named executive officers. These LTIP awards are designed to encourage behaviors that enhance the long-term growth, profitability and financial success of the Company, align executives' interests with our stockholders and support retention objectives.

For 2013, two types of LTIP grants were awarded to our named executive officers:

• PSCAs; and

• time-vested RSUs.

Our Compensation Committee typically approves, at its December meeting, LTIP awards that are intended to serve as equity incentive compensation for the following fiscal year. On December 4, 2012, the Compensation Committee approved the

Table of Contents

2013 LTIP awards, and the PSCAs and RSUs that comprise the 2013 LTIP awards were granted to the named executive officers on such date. Pursuant to SEC rules we are required to include the grant date fair value of equity awards in the fiscal year in which the award is granted. Therefore, in the Summary of Compensation table that follows this Compensation Discussion and Analysis, the grant date fair value for the 2013 LTIP awards is included in the stock awards column for fiscal year 2012.

Equity awards are approved as a dollar amount, which on the grant date is converted into a specific whole number of restricted stock units or other stock awards based on the closing price of our common stock on the date of grant. For 2013, the target values of the LTIP awards for each of the named executive officers, as a percentage of such officer's base salary, were not changed from 2012.

For 2013, 40% of the value of the PSCA consisted of an award payable in cash and 60% of the value consisted of an award payable in stock. As discussed in "Criteria and Metrics for our Compensation Program," the performance criteria for the PSCAs for 2013 were sales growth, EPS-XA growth and free cash flow.

The cash portion of the PSCA will be paid in February 2016. A target value was set for the award at the time of grant, as well as a maximum value which is equal to 200% of the target value. The amount earned under the cash portion of the PSCA will be based on a weighted average, expressed as the sum of the following amounts for each fiscal year during the three-year program: (i) the achievement percentage for that fiscal year, multiplied by (ii) the target value for the award. As a result of our record performance for the fiscal year ended December 28, 2013, each of our named executive officers earned amounts under the cash portion of the PSCA equal to 175.5% of their target amounts.

The stock portion of the PSCA will vest three years after the grant date. The number of shares of common stock that will be received upon vesting of the stock award will range from 0% to 200% of the number of units granted based on our achievement in 2013 of our pre-established performance metrics. As a result of our record performance for the fiscal year ended December 28, 2013, each of our named executive officers earned amounts under the stock portion of the PSCA equal to 175.5% of their target amounts.

Restricted stock units vest 33%, 33% and 34% on the first anniversary, second anniversary and third anniversary, respectively, of the date of grant, conditioned on continued employment with us. The award provides for accelerated vesting in the event of a qualifying termination of employment for death, disability, retirement or involuntary termination or a change in control as determined at the time of grant.

In consideration of his increased scope of responsibility as sole Chief Operating Officer of the Company, the Compensation Committee also granted Mr. Evans restricted stock units with a grant date fair value of approximately \$230,000 on July 23, 2013. The restricted stock units vest over three years as described in the bullet point above.

Post-Employment Compensation

Our named executive officers are eligible to receive post-employment compensation pursuant to the Hanesbrands Inc. Pension Plan, or the "Pension Plan," and our defined contribution retirement program, which consists of the 401(k) Plan and the SERP, and pursuant to Severance/Change in Control Agreements, or "Severance Agreements." Each of these arrangements is discussed below.

Pension Plan

The Pension Plan is a defined benefit pension plan under which benefits have been frozen since December 31, 2005, intended to be qualified under Section 401(a) of the Internal Revenue Code, that provides the benefits that had accrued for any of our employees, including our named executive officers, as of December 31, 2005 under a plan maintained by our former parent company prior to our becoming an independent public company. Because the Pension Plan is frozen, no additional employees became participants in the Pension Plan after December 31, 2005, and existing participants in the Pension Plan do not accrue any additional benefits after December 31, 2005.

Defined Contribution Retirement Program

Our defined contribution retirement program consists of the 401(k) Plan and the SERP. Under the 401(k) Plan, our named executive officers and generally all full-time domestic exempt and non-exempt salaried employees may contribute a portion of their compensation to the plan on a pre-tax basis and receive a matching employer contribution of up to a possible maximum of 4% of their eligible compensation not in excess of certain dollar limits mandated by the Internal Revenue Code. In addition, we may make a discretionary employer contribution to exempt and non-exempt salaried employees of up to an additional 4% of their eligible compensation.

Table of Contents

The SERP is a nonqualified supplemental retirement plan that provides two types of benefits that we refer to collectively as the “Defined Contribution Component” of the SERP.

First, the SERP provides for employer contributions to employees whose compensation exceeds a threshold set by the Internal Revenue Code. Although, as described above, the 401(k) Plan provides for employer contributions to our named executive officers at the same percentage of their eligible compensation as provided for all employees who participate in the 401(k) Plan, compensation and benefit limitations imposed on the 401(k) Plan by the Internal Revenue Code generally prevent us from making the entire amount of the employer contributions contemplated by the 401(k) Plan with respect to any employee whose compensation exceeds a threshold set by Internal Revenue Code provisions, which threshold was \$255,000 for 2013. The SERP provides to those employees whose compensation exceeds this threshold, including our named executive officers, benefits that would be earned under the 401(k) Plan but for these limitations.

Second, the SERP provided benefits consisting of transitional defined contribution credits for one to five years and ranging from 4% to 15% of eligible compensation to a broad group of executives in connection with our transition from providing both a defined benefit plan (as discussed above, the Pension Plan is frozen) and a defined contribution plan to providing only defined contribution plans, to mitigate the negative impact of that transition. The determination of the credits provided to an executive was based on the extent to which such executive was negatively impacted by the transition, including the executive’s age and years of service as an executive as of January 1, 2006. All transitional defined contribution credits ceased in 2010.

The SERP also provides benefits, which we refer to as the “Defined Benefit Component” of the SERP, consisting of those supplemental retirement benefits that had been accrued as of December 31, 2005 under a plan maintained by our former parent company prior to our becoming an independent public company.

As discussed under “Nonqualified Deferred Compensation” and “Pension Benefits,” at the end of 2008, we provided all active participants in the SERP with an election to receive the accrued Defined Contribution Component and the accrued Defined Benefit Component, respectively, of their SERP benefit as of December 31, 2008 in the form of a lump sum payment in 2009 or 2010. Commencing January 1, 2009, we began distributing the vested portion of all SERP accruals directly to participants, including our named executive officers, in cash on an annual basis. Any unvested portions are credited to the employee’s SERP account and distributed to the employee upon vesting.

Severance Agreements

We have entered into Severance Agreements with all of our named executive officers. Severance Agreements help us attract and retain key talent and also provide important protections to us by discouraging our key executives from competing with us or soliciting our customers or employees for a specified period of time following termination. The Severance Agreements provide our named executive officers with benefits upon the involuntary termination of their employment other than for wrongful behavior or misconduct. The Severance Agreements also contain change in control benefits for these officers to help keep them focused on their work responsibilities during the uncertainty that accompanies a potential change in control and provide benefits for a period of time after a change in control transaction. We determined the levels of severance provided to these officers under the Severance Agreements by reference to market studies conducted prior to entering into the first Severance Agreements in connection with our becoming an independent public company. We believe the levels of benefits offered by the Severance Agreements are appropriate and competitive. Compensation that could potentially be paid to our named executive officers pursuant to the Severance Agreements is described below under “Potential Payments upon Termination or Change in Control.” Each agreement continues in effect unless we give at least 18 months’ prior written notice that the agreement will not be renewed. In addition, if a change in control occurs during the term of the agreement, the agreement will automatically continue for two years after the end of the month in which the change in control occurs.

Benefit Plans and Arrangements

Our named executive officers are eligible to participate in certain of our other employee benefits plans and arrangements. These consist of the Executive Deferred Compensation Plan, the Hanesbrands Inc. Executive Life Insurance Plan, or the “Life Insurance Plan,” and the Hanesbrands Inc. Executive Disability Plan, or the “Disability Plan.” In general, these benefits are designed to provide a safety net of protection against the financial catastrophes that can result from illness, disability or death and to enable executives to save for future financial needs in a tax efficient

manner.

Under the Executive Deferred Compensation Plan, a group of approximately 210 employees at the director level and above, including our named executive officers, may defer receipt of cash and equity compensation. This benefit offers tax advantages to eligible employees, permitting them to defer payment of their compensation and defer taxation on that compensation until a future date.

32

Table of Contents

The Life Insurance Plan provides life insurance benefits to a group of approximately 75 employees at the level of vice president or above, including our named executive officers, who contribute materially to our continued growth, development and future business success. The Life Insurance Plan, which includes both a death benefit and a cash value, provides life insurance coverage during active employment in an amount equal to three times annual base salary, and, depending on the performance of investments in the plan, may offer continuing coverage following retirement. The Life Insurance Plan also provides executives with the opportunity to make voluntary, after-tax contributions that may be allocated by the executive into a range of investment options.

The Disability Plan provides long-term disability benefits for a group of approximately 75 employees at the level of vice president and above, including our named executive officers. If an eligible employee becomes totally disabled, the program will provide a monthly disability benefit equal to 1/12 of the sum of (i) 75% of the employee's annual base salary up to an amount not in excess of \$500,000 and (ii) 50% of the three-year average of the employee's annual short-term incentive payments up to an amount not in excess of \$250,000. The maximum monthly disability benefit is \$41,667 and is reduced by any disability benefits that an employee is entitled to receive under Social Security, workers' compensation, a state compulsory disability law or another plan of Hanesbrands providing benefits for disability.

Additional Information

Consideration of Prior Stockholder Advisory Vote on Executive Compensation

At our 2013 Annual Meeting, our stockholders had the opportunity to cast an advisory "say on pay" vote on our executive compensation. Our stockholders overwhelmingly approved the compensation of our named executive officers as disclosed in the proxy statement for that meeting. Our Board of Directors, and the Compensation Committee in particular, considered this overwhelming support, as well as the executive compensation programs of our peer group of companies, our past operating performance and planned strategic initiatives, in making the determination that the fundamental characteristics of our executive compensation program should continue this year.

2014 Compensation Decisions

In December 2013, using the methodology discussed under "How We Make Executive Compensation Decisions," the Compensation Committee determined the total target direct compensation levels of our named executive officers for 2014, as well as the relative mix of base salary, AIP opportunity and LTIP opportunity for those executives.

When setting Mr. Noll's total target direct compensation level for 2014, the Compensation Committee considered the total compensation opportunity for chief executive officers at our peer group companies, our sustained operating performance and return to stockholders, and Mr. Noll's strong leadership and individual accomplishments. Based on these factors, our Compensation Committee determined to increase Mr. Noll's 2014 total target direct compensation by 6%, increasing his base salary to \$1,200,000 and setting his target AIP and LTIP opportunities at \$1,800,000 and \$5,500,000, respectively.

Following a market review of pay practices at our peer group companies and considering changes to the scope of certain officers' individual responsibilities, the Compensation Committee also determined to adjust the total target direct compensation levels for Ms. Johnson and Mr. Nictakis. The Compensation Committee increased Ms. Johnson's 2014 total target direct compensation by 5%, increasing her base salary to \$515,000 and setting her target AIP and LTIP opportunities at \$437,750 and \$875,000, respectively. The Compensation Committee decreased Mr. Nictakis' 2014 total target direct compensation by 14%, maintaining his base salary and target AIP opportunity at their 2013 levels, but decreasing his target LTIP opportunity for 2014 to \$1,050,000. There were no changes to the 2014 total target direct compensation levels or relative mix of elements for Mr. Moss or Mr. Evans.

The Compensation Committee did not change the overall structure of the AIP for 2014. With respect to the named executive officers' 2014 LTIP opportunity, the Compensation Committee determined that 50% of the LTIP opportunity will consist of performance share awards ("PSAs") and 50% of the LTIP opportunity will consist of RSUs. The target value for the cash portion of the PSCA for 2014 was set at zero. The PSAs, if earned, will vest three years after the grant date. The number of shares of common stock that will be received upon vesting of the PSAs will range from 0% to 200% of the number of performance shares granted based on our achievement in 2014 of the performance criteria described below. The RSUs vest 33%, 33% and 34% on the first anniversary, second anniversary and third anniversary, respectively, of the date of grant, conditioned on continued employment, with accelerated vesting in the

event of a qualifying termination of employment for death, disability, retirement or involuntary termination or a change in control as determined at the time of grant. The PSAs and RSUs for 2014 were granted on December 10, 2013; as a result, these awards are reflected in our Grants of Plan-Based Awards table and the full grant date value of these awards is included for 2013 in the Summary of Compensation table, even though the Compensation Committee views these as the 2014 LTIP award.

Table of Contents

The Compensation Committee also approved performance criteria and metrics for 2014 that will be used to determine the amounts earned by our named executive officers under their AIP and LTIP opportunities. Our named executive officers can earn incentive compensation equal to 10% of their targeted amount for performance at the threshold level, 100% of their targeted amount for performance at the target level and 200% of their targeted amount for performance at or above the maximum level. No incentive compensation is payable if performance is below the threshold level. Incentive compensation is payable on a straight-line basis for performance between the threshold level and the target level, as well as between the target level and the maximum level. The performance criteria and metrics for 2014 are as follows:

Criteria	Weighting	Threshold	Target	Maximum
Sales (growth compared to prior year)	20%	0%	3%	6%
EPS-XA (growth compared to prior year)	40%	0%	8%	16%
Cash flow from operations	40%	\$200 million	\$400 million	\$600 million

In determining to retain sales growth and EPS-XA growth as performance metrics for our named executive officers in 2014, the Compensation Committee felt that these measures remained effective tools for aligning the performance of these officers with stockholder value by incorporating aspects of growth, profitability and capital efficiency. Like 2013, the Compensation Committee weighted EPS-XA more heavily than sales to further align senior management and stockholder interests. While generating cash remains a strategic focus for us, the Compensation Committee determined to replace free cash flow with cash flow from operations as a performance metric for 2014 in consideration of planned capital expenditures and to encourage investment in the business to drive long-term growth.

Compensation Risk Assessment

The Compensation Committee, in consultation with the Cook firm, annually reviews our current compensation policies and practices and believes that, in light of their overall structure, the risks arising from such compensation policies and practices are not reasonably likely to have a material adverse effect on us.

No Tax Gross-Ups

We do not increase payments to any executive officer to cover non business-related personal income taxes, other than the personal income taxes due on relocation reimbursements, which is provided under a broad-based program. Beginning December 1, 2010, we eliminated excise tax gross-ups with respect to severance or change-in-control agreements for new executive officers.

Clawbacks and Recoupment

The Compensation Committee has adopted a clawback policy in order to further align the interests of employees with the interests of our stockholders and strengthen the link between total compensation and the Company's performance. Under this policy, in the event we are required to prepare an accounting restatement due to material noncompliance with any financial reporting requirement under the securities laws, we may, in the discretion of the Compensation Committee (as it applies to current or former executive officers) or the Chief Executive Officer (as it applies to any other employee) seek to recover, from any employee who received cash-based or equity-based incentive compensation during the three-year period preceding the date on which we are required to prepare an accounting restatement, the amount by which such person's cash-based or equity-based incentive compensation for the relevant period exceeded the lower payment that would have been made based on the restated financial results.

Stock Ownership and Retention Guidelines

We believe that our executives should have significant ownership stakes in Hanesbrands. To promote such equity ownership and further align the economic interests of our executives with our stockholders, we have adopted stock ownership guidelines for our key executives, including our named executive officers. Our Chief Executive Officer is required to own Hanesbrands' stock valued at six times his annual base salary; all other named executive officers are required to own Hanesbrands' stock valued at three times the executive's base salary. Until the requirements of the stock ownership guidelines are met, an executive is required to retain 50% of any shares received (on a net after-tax basis) under our stock-based compensation plans. Our named executive officers and other key executives have a substantial portion of their incentive compensation paid in the form of our common stock. In addition to shares directly held by a key executive, shares held for such executive in the 401(k) Plan, the Executive Deferred Compensation Plan and the SERP, including hypothetical share equivalents held in the latter two plans, are counted

for purposes of determining whether the ownership requirements are met. As of the date of this proxy statement, all of our named executive officers have met the required ownership level.

Table of Contents

The Compensation Committee has also implemented a policy whereby all employees of the Company, including our named executive officers, are required to hold any net shares of Hanesbrands stock that they receive through the exercise of stock options or the vesting or lapse of restrictions on restricted stock units or other equity awards, in case each which are granted on or after December 1, 2010, for at least one year from the date of exercising, vesting or lapse, as applicable. For purposes of this policy, “net shares” means the number of shares obtained by the executive less any shares sold by the executive to cover the exercise price and brokerage costs of exercising an option or withheld to cover applicable income tax and employment tax withholding requirements.

Prohibitions on Pledging, Hedging and Other Derivative Transactions

Under our insider trading policy, directors and executive officers, including our named executive officers, are required to clear in advance all transactions in our securities with Hanesbrands’ legal department. Further, no director, executive officer or other employee is permitted to (i) pledge or margin our securities as collateral for a loan obligation, (ii) engage in “short sales” or “sales against the box” or trade in puts, calls or other options on our securities or (iii) purchase any financial instrument or contract that is designed to hedge or offset any risk of decrease in the market value of our securities. These provisions are part of our overall program to prevent any of our directors, officers or employees from trading on material non-public information.

Tax Treatment of Certain Compensation

Section 162(m) of the Internal Revenue Code limits the tax deductibility of certain compensation paid to our Chief Executive Officer and our three other named executive officers, other than our Chief Financial Officer, with the highest total compensation. This provision disallows the deductibility of certain compensation in excess of \$1 million per year unless it is considered performance-based compensation under the Internal Revenue Code. We have adopted policies and practices that are intended to take into account the maximum tax deduction possible under

Section 162(m) of the Internal Revenue Code for our AIP payments, PSCAs and PSAs; however, there can be no guarantee that the IRS will agree on the amount of those deductions. In addition, we may forgo any or all of the tax deduction if we believe it to be in the best long-term interests of our stockholders. Time-vested restricted stock units are not deemed “performance-based,” and therefore are not tax deductible if the value at vesting, in combination with other non-performance-based compensation such as salary, exceeds \$1 million for an executive officer. For 2013, we expect that the following compensation will not be deductible: Mr. Noll, \$6,351,745; Mr. Evans, \$1,532,489; Mr. Nictakis, \$1,520,968; and Ms. Johnson, \$485,366.

In making decisions about executive compensation, we also consider the impact of other regulatory provisions, including the provisions of Section 409A regarding non-qualified deferred compensation and the “golden parachute” provisions of Section 280G of the Internal Revenue Code. For example, we have attempted to structure the Severance Agreements so that they will not result in adverse tax consequences under Section 409A.

In making decisions about executive compensation, we also consider how various elements of compensation will impact our financial results. In this regard, we consider the impact of applicable stock compensation accounting rules, which determine how we recognize the cost of employee services received in exchange for awards of equity instruments.

Table of Contents

EXECUTIVE COMPENSATION

Summary of Compensation

The following table sets forth a summary of compensation earned by or paid to our named executive officers for the fiscal years ended December 28, 2013, December 29, 2012 and December 31, 2011.

Summary Compensation Table

Name and Principal Position	Year	Salary (\$)(1)	Bonus (\$)(2)	Stock Awards (\$)(3)	Non-Equity Incentive Plan Compensation (\$)(1)(4)	Change in Pension Value and Nonqualified Deferred Compensation Earnings (\$)(5)	All Other Compensation (\$)(6)	Total Compensation (\$)
Richard A. Noll Chairman and Chief Executive Officer	2013	\$1,100,000	\$—	\$5,500,000	\$4,738,500	\$—	\$334,797	\$11,673,297
	2012	1,100,000	—	4,200,013	3,561,300	16,558	364,383	9,242,254
	2011	1,016,000	—	4,199,996	4,796,595	97,429	247,348	10,357,368
Richard D. Moss(7) Chief Financial Officer	2013	575,000	—	1,150,050	1,412,775	—	127,782	3,265,607
	2012	491,667	275,000	920,009	945,283	—	99,215	2,731,174
	2011	330,417	—	899,987	521,193	—	67,205	1,818,802
Gerald W. Evans, Jr. Chief Operating Officer	2013	735,417	—	2,229,919	1,799,607	—	176,227	4,941,170
	2012	725,000	—	1,160,001	1,338,785	98,928	179,407	3,502,121
	2011	657,000	—	1,160,008	1,804,414	349,733	126,431	4,097,587
William J. Nictakis Chief Commercial Officer International Businesses and Global Retailers	2013	725,000	—	1,049,950	1,781,325	—	182,528	3,738,803
	2012	725,000	—	1,160,001	1,338,785	—	187,159	3,410,945
	2011	657,000	—	1,160,008	1,804,414	—	134,307	3,755,730
Joia M. Johnson Chief Legal Officer, General Counsel and Corporate Secretary	2013	435,000	—	875,050	1,068,795	—	105,072	2,483,917
	2012	435,000	—	695,993	803,271	—	107,199	2,041,464
	2011	379,000	—	696,010	1,040,963	—	76,973	2,192,946

(1) The amounts shown include deferrals to the 401(k) Plan and the Executive Deferred Compensation Plan.

In connection with the departure of our former chief financial officer in May 2011, Mr. Moss received a retention
(2) award with a value of \$275,000, payable in cash on August 1, 2012, provided that Mr. Moss was actively employed by the Company on such date.

The amounts shown reflect the aggregate grant date fair value of awards during the year shown, computed in accordance with Topic 718 of the FASB Accounting Standards Codification. The assumptions we used in valuing these awards are described in Note 5, "Stock-Based Compensation," to our consolidated financial statements
(3) included in our annual report on Form 10-K for the fiscal year ended December 28, 2013. These amounts do not correspond to the actual value that may be recognized by the officer. Additional information regarding outstanding awards, including exercise prices and expiration dates, can be found in the "Outstanding Equity Awards" table. The amounts shown under "Stock Awards" include grants of both restricted stock units and the portion of the PSCA payable in stock or performance share awards, as shown below:

Table of Contents

	Year	Grant Date Fair Value of Performance Share Awards/PSCA Payable in Stock	Grant Date Fair Value of Restricted Stock Units	Total Grant Date Fair Value of Stock Awards
Richard A. Noll	2013	\$ 2,750,000	\$ 2,750,000	\$5,500,000
	2012	1,575,005	2,625,008	4,200,013
	2011	1,575,007	2,624,989	4,199,996
Richard D. Moss	2013	575,025	575,025	1,150,050
	2012	344,999	575,010	920,009
	2011	337,498	562,489	899,987
Gerald W. Evans, Jr.	2013	999,969	1,229,951	2,229,920
	2012	435,000	725,001	1,160,001
	2011	435,006	725,002	1,160,008
William J. Nictakis	2013	524,975	524,975	1,049,950
	2012	435,000	725,001	1,160,001
	2011	435,006	725,002	1,160,008
Joia M. Johnson	2013	437,525	437,525	875,050
	2012	260,993	435,000	695,993
	2011	261,004	435,006	696,010

The amounts shown above for performance share awards or the portion of the PSCA payable in stock represent the grant date value based on the probable outcome of the performance conditions. The value of such awards at the grant date assuming that the maximum level of performance conditions was achieved was as follows: for Mr. Noll: \$3,150,014 in 2011, \$3,150,010 in 2012 and \$5,500,000 in 2013; for Mr. Moss: \$674,996 in 2011, \$689,998 in 2012 and \$1,150,050 in 2013; for Mr. Evans: \$870,012 in 2011, \$870,001 in 2012 and \$1,999,938 in 2013; for Mr. Nictakis: \$870,012 in 2011, \$870,001 in 2012 and \$1,049,950 in 2013; and for Ms. Johnson: \$522,007 in 2011, \$521,986 in 2012 and \$875,050 in 2013.

The amounts represent the aggregate of the amounts earned for such year under the AIP, which amounts were paid (4) after the end of such year, and the amounts earned for such year under the portion of the PSCA payable in cash, as shown below:

	Year	Amount Earned under AIP	Amount Earned under the PSCA Payable in Cash	Total Non-Equity Incentive Plan Compensation
Richard A. Noll	2013	\$2,895,750	\$1,842,750	\$4,738,500
	2012	2,176,350	1,384,950	3,561,300
	2011	2,991,003	1,805,592	4,796,595
Richard D. Moss	2013	1,009,125	403,650	1,412,775
	2012	648,508	296,775	945,283
	2011	413,250	107,943	521,193
Gerald W. Evans, Jr.	2013	1,290,657	508,950	1,799,607
	2012	956,275	382,510	1,338,785
	2011	1,289,428	514,986	1,804,414
William J. Nictakis	2013	1,272,375	508,950	1,781,325
	2012	956,275	382,510	1,338,785
	2011	1,289,428	514,986	1,804,414
Joia M. Johnson	2013	763,425	305,370	1,068,795
	2012	573,765	229,506	803,271
	2011	743,825	297,138	1,040,963

Neither the Executive Deferred Compensation Plan nor the SERP provide for “above-market” or preferential (5) earnings as defined in applicable SEC rules. Increases in pension values are determined for the periods presented; because the

37

Table of Contents

defined benefit arrangements are frozen, the amounts shown in this column represent solely the increase in the actuarial value of pension benefits previously accrued as of December 31, 2005.

For the fiscal year ended December 28, 2013, the amounts shown in the “All Other Compensation” column include the following: (i) premiums for an insurance policy on the life of each of the officers (\$29,508 for Mr. Noll, \$24,116 for Mr. Moss, \$17,536 for Mr. Evans, \$25,288 for Mr. Nictakis and \$10,642 for Ms. Johnson); (ii) premiums on accidental death and dismemberment insurance for each of the officers (\$90 for each of the officers); (iii) premiums on long-term disability insurance for each of the officers (\$10,505 for Mr. Noll, \$5,491 for Mr. Moss, \$7,023 for Mr. Evans, \$6,924 for Mr. Nictakis and \$4,154 for Ms. Johnson); (iv) our contributions pursuant to the defined contribution retirement program, which consists of the qualified 401(k) Plan (\$20,200 for each of the officers) and the nonqualified SERP (\$274,494 for Mr. Noll, \$75,937 for Mr. Moss, \$128,045 for Mr. Evans, \$127,628 for Mr. Nictakis and \$67,304 for Ms. Johnson); (v) entertainment, meals and gifts for the officer totaling less than \$3,000 per person (Mr. Moss, Mr. Evans, Mr. Nictakis and Ms. Johnson) and the officer’s spouse totaling less than \$1,500 per person (Mr. Moss, Mr. Evans and Mr. Nictakis) in connection with a business function.

As discussed above under “Defined Contribution Retirement Program,” we may make an employer contribution to exempt and non-exempt salaried employees, including our executive officers, of up to 4% of their eligible compensation. Because this contribution is discretionary and may not be made for any particular fiscal year, we have determined that it is most appropriate to reflect the contribution in the Summary Compensation Table in the year in which it is actually made. As a result, the amounts shown in the “All Other Compensation” column for the fiscal year ended December 28, 2013 include the following discretionary contributions with respect to the fiscal year ended December 29, 2012: \$163,640 for Mr. Noll, \$47,197 for Mr. Moss, \$80,577 for Mr. Evans, \$80,577 for Mr. Nictakis and \$47,153 for Ms. Johnson.

(7) Mr. Moss became our Chief Financial Officer on October 1, 2011.

Grants of Plan-Based Awards

The following table sets forth a summary of grants of plan-based awards to our named executive officers in the fiscal year ended December 28, 2013.

Grants of Plan-Based Awards in 2013

Name	Grant Date	Estimated Future Payouts Under Non-Equity Incentive Plan Awards			Estimated Future Payouts Under Equity Incentive Plan Awards			All Other Awards: Number of Shares of Stock or Units (#)	All Other Awards: Number of Securities or Underlying Options (#)	Grant Date	Exercisable or Base Price of Stock and Option Awards (\$/Share) (#)	Fair Value of Stock and Option Awards (\$)(1)
		Threshold (\$)	Target (\$)	Maximum (\$)	Threshold (\$)	Target (\$)	Maximum (\$)					
Richard A. Noll	1/29/2013 (2)	\$ 165,000	\$ 1,650,000	\$ 3,300,000	—	—	—	—	—	—	\$ —	\$ —
	12/10/2013 (3)	—	—	—	4,000	40,000	80,000	—	—	—	—	2,750,000
	12/10/2013 (5)	—	—	—	—	—	—	40,000	—	—	—	2,750,000
Richard D. Moss	1/29/2013 (2)	57,500	575,000	1,150,000	—	—	—	—	—	—	—	—
	12/10/2013 (3)	—	—	—	836	8,364	16,728	—	—	—	—	575,025
	12/10/2013 (5)	—	—	—	—	—	—	8,364	—	—	—	575,025
Gerald W. Evans, Jr.	1/29/2013 (2)	73,542	735,417	1,470,833	—	—	—	—	—	—	—	—
	7/23/2013 (6)	—	—	—	—	—	—	4,310	—	—	—	229,982
Richard A. Noll	12/10/2013 (3)	—	—	—	1,455	14,545	29,090	—	—	—	—	999,969
	12/10/2013 (5)	—	—	—	—	—	—	14,545	—	—	—	999,969
	1/29/2013 (2)	72,500	725,000	1,450,000	—	—	—	—	—	—	—	—

Edgar Filing: Hanesbrands Inc. - Form DEF 14A

William	12/10/2013(3)	—	—	—	764	7,636	15,272	—	—	—	524,975
J.	12/10/2013(5)	—	—	—	—	—	—	7,636	—	—	524,975
Nictakis											
Joia M.	1/29/2013 (2)	43,500	435,000	870,000	—	—	—	—	—	—	—
Johnson	12/10/2013(3)	—	—	—	636	6,364	12,728	—	—	—	437,525
	12/10/2013(5)	—	—	—	—	—	—	6,364	—	—	437,525

(1) The amounts shown in the “Grant Date Fair Value” column reflect the aggregate grant date fair value of the awards, computed in accordance with Topic 718 of the FASB Accounting Standards Codification.

Table of Contents

(2) This award is the AIP award for the fiscal year ended December 28, 2013. See “Annual Incentive Plan (AIP)” for a discussion of the amounts paid under the AIP for the fiscal year ended December 28, 2013.

This award is the portion of the LTIP award for 2014 that consists of the PSA. This award will vest on the third anniversary of the grant date, and the number of shares of common stock that will vest will range from 0% to 200%

(3) of the number of units granted based on our achievement of pre-established performance metrics for our 2014 fiscal year. Once vested, this award will be paid in shares of our common stock distributed to participants following the vesting date. See “Long-Term Incentive Program (LTIP)” for a discussion of these awards.

(4) Represents the grant date fair value of the portion of the LTIP award for 2014 that consists of the PSA, assuming achievement at the target level.

(5) This award represents the portion of the LTIP award for 2014 that consists of restricted stock units. The restricted stock units vest 33%, 33% and 34% on the first anniversary, the second anniversary and the third anniversary, respectively, of the date of grant. See “Long-Term Incentive Program (LTIP)” for a discussion of these awards.

(6) This award represents an interim grant of restricted stock units in connection with Mr. Evans’ compensation adjustments on July 23, 2013 related to his increased scope of responsibility as sole Chief Operating Officer. The restricted stock units vest 33%, 33% and 34% on the first anniversary, the second anniversary and the third anniversary, respectively, of the date of grant. See “Long-Term Incentive Program (LTIP)” for a discussion of this award.

Outstanding Equity Awards

The following table sets forth certain information with respect to outstanding equity awards at December 28, 2013 for each of our named executive officers.

Outstanding Equity Awards at Fiscal 2013 Year-End

Name	Option Awards				Stock Awards		Equity Incentive Plan Awards: Number of Unearned Shares, or Rights That Have Not Vested (#)	Equity Incentive Plan Awards: Market or Payout Value of Unearned Shares, or Rights That Have Not Vested (\$)(1)		
	Number of Securities Underlying Unexercised Options (#) Exercisable	Number of Securities Underlying Unexercised Options (#) Unexercisable	Option Exercise Price (\$)	Option Expiration Date	Number of Shares or Units of Stock That Have Not Vested (#)	Market Value of Shares or Units of Stock That Have Not Vested (\$)(1)				
Richard A. Noll	(2)	—	—	\$—	—	\$ —	40,000	(3) \$ 2,774,000	(4)	
	(5)	—	—	—	—	40,000	2,774,000	—	—	
	(6)	—	—	—	—	76,995	5,339,628	—	—	
	(7)	—	—	—	—	48,991	3,397,526	—	—	
	(8)	—	—	—	—	88,779	6,156,824	—	—	
	(9)	—	—	—	—	38,141	2,645,078	—	—	
	(10)	69,069	—	27.16	12/6/2020	—	—	—	—	
	(11)	155,932	—	24.33	12/8/2019	—	—	—	—	
	(12)	418,182	—	14.28	12/9/2018	—	—	—	—	
	(13)	652,482	—	25.10	2/4/2018	—	—	—	—	
	Richard D. Moss	(2)	—	—	—	—	—	8,364	(3) 580,043	(4)
		(5)	—	—	—	—	8,364	580,043	—	—

Edgar Filing: Hanesbrands Inc. - Form DEF 14A

(6)—	—	—	—	16,866	1,169,626	—	—
(7)—	—	—	—	10,732	744,264	—	—
(8)—	—	—	—	19,023	1,319,245	—	—
(9)—	—	—	—	8,174	566,867	—	—
(10)4,129	—	27.16	12/6/2020	—	—	—	—
(11)9,322	—	24.33	12/8/2019	—	—	—	—
(12)8,038	—	14.28	12/9/2018	—	—	—	—

Table of Contents

Gerald W. Evans, Jr.	(2)—	—	—	—	—	—	14,545	(3) 1,008,696	(4)
	(5)—	—	—	—	14,545	1,008,696	—	—	
	(14)—	—	—	—	4,310	298,899	—	—	
	(6)—	—	—	—	21,265	1,474,751	—	—	
	(7)—	—	—	—	13,531	938,375	—	—	
	(8)—	—	—	—	24,520	1,700,462	—	—	
	(9)—	—	—	—	10,535	730,602	—	—	
	(10)	19,700	—	27.16	12/6/2020	—	—	—	
	(11)	40,678	—	24.33	12/8/2019	—	—	—	
	(12)	109,091	—	14.28	12/9/2018	—	—	—	
	(13)	85,106	—	25.10	2/4/2018	—	—	—	
	(15)	54,839	—	25.10	2/5/2017	—	—	—	
	(16)	42,989	—	22.37	9/26/2016	—	—	—	
	(17)	52,029	—	22.37	9/26/2016	—	—	—	
William J. Nictakis	(2)—	—	—	—	—	—	7,636	(3) 529,557	(4)
	(5)—	—	—	—	7,636	529,557	—	—	
	(6)—	—	—	—	21,265	1,474,751	—	—	
	(7)—	—	—	—	13,531	938,375	—	—	
	(8)—	—	—	—	24,520	1,700,462	—	—	
	(9)—	—	—	—	10,535	730,602	—	—	
	(10)	6,698	—	27.16	12/6/2020	—	—	—	
Joia M. Johnson	(2)—	—	—	—	—	—	6,364	(3) 441,343	(4)
	(5)—	—	—	—	6,364	441,343	—	—	
	(6)—	—	—	—	12,759	884,826	—	—	
	(7)—	—	—	—	8,119	563,053	—	—	
	(8)—	—	—	—	14,712	1,020,277	—	—	
	(9)—	—	—	—	6,322	438,431	—	—	
	(10)	11,366	—	27.16	12/6/2020	—	—	—	
	(13)	49,645	—	25.10	2/4/2018	—	—	—	

(1) Calculated by multiplying \$69.35, the closing market price of our common stock on December 27, 2013, by the number of restricted stock units which have not vested.

This award was granted on December 10, 2013 and is the portion of the LTIP award for 2014 that consists of performance shares. This award will vest on the third anniversary of the grant date, and the number of shares of common stock that will vest will range from 0% to 200% of the number of units granted based on the Company's achievement of certain performance targets for its 2014 fiscal year discussed above.

Represents the number of shares of our common stock that can be issued on the vesting date, based on the Company's achievement of certain performance metrics for its 2014 fiscal year discussed above, assuming achievement of the target level of performance. The ranges of shares that can be issued at the vesting date, based on actual performance is from 0 shares to 80,000 shares for Mr. Noll, 16,728 shares for Mr. Moss, 29,090 shares for Mr. Evans, 15,272 shares for Mr. Nictakis and 12,728 shares for Ms. Johnson.

(4) Calculated by multiplying \$69.35, the closing market price of our common stock on December 27, 2013, by the number of performance shares granted, assuming achievement at the target level of performance. The market value of the shares of our common stock that can be issued on the vesting date, based on the Company's achievement of certain performance targets for its 2014 fiscal year discussed above, ranges from \$0 (if the minimum number of shares, 0 shares, were to be received) to \$5,548,000 for Mr. Noll, \$1,160,087 for Mr. Moss, \$2,017,392 for

Mr. Evans, \$1,059,113 for Mr. Nictakis and \$882,687 for Ms. Johnson (if the maximum number of shares were to be received).

- (5) This award was granted on December 10, 2013. The restricted stock units vest 33%, 33% and 34% on the first anniversary, the second anniversary and the third anniversary, respectively, of the date of grant.

- (6) This award was granted on December 4, 2012 and is the portion of the 2013 LTIP award that consists of the PSCA payable in stock. The market value is calculated by multiplying \$69.35, the closing market price of our common stock on December 27, 2013, by the number of unvested shares. This award will vest on the third anniversary of the grant date.

Table of Contents

- (7) This award was granted on December 4, 2012. The restricted stock units vest 33%, 33% and 34% on the first anniversary, the second anniversary and the third anniversary, respectively, of the date of grant.
 This award was granted on December 6, 2011 and is the portion of the 2012 LTIP award that consists of the PSCA payable in stock. The market value is calculated by multiplying \$69.35, the closing market price of our common stock on December 27, 2013, by the number of unvested shares. This award will vest on the third anniversary of the grant date.
- (8) This award was granted on December 6, 2011. The restricted stock units vest 33%, 33% and 34% on the first anniversary, the second anniversary and the third anniversary, respectively, of the date of grant.
 These stock options were granted on December 6, 2010. The stock options vested 33%, 33% and 34% on the first anniversary, the second anniversary and the third anniversary, respectively, of the date of grant and expire on the tenth anniversary of the date of grant. The exercise price of the stock options is 100% of the fair market value of our common stock on the date of grant.
- (9) These stock options were granted on December 8, 2009. The stock options vested 33%, 33% and 34% on the first anniversary, the second anniversary and the third anniversary, respectively, of the date of grant and expire on the tenth anniversary of the date of grant. The exercise price of the stock options is 100% of the fair market value of our common stock on the date of grant.
- (10) These stock options were granted on December 9, 2008. The stock options vested 33%, 33% and 34% on the first anniversary, the second anniversary and the third anniversary, respectively, of the date of grant and expire on the tenth anniversary of the date of grant. The exercise price of the stock options is 100% of the fair market value of our common stock on the date of grant.
- (11) These stock options were granted on February 4, 2008. The stock options vested 33%, 33% and 34% on the first anniversary, the second anniversary and the third anniversary, respectively, of the date of grant and expire on the tenth anniversary of the date of grant. The exercise price of the stock options is 100% of the fair market value of our common stock on the date of grant.
- (12) This award was granted on July 23, 2013. The restricted stock units vest 33%, 33% and 34% on the first anniversary, the second anniversary and the third anniversary, respectively, of the date of grant.
 These stock options were granted on February 5, 2007. The stock options vested 33%, 34% and 33% on the first anniversary, the second anniversary and the third anniversary, respectively, of the date of grant and expire on the tenth anniversary of the date of grant. The exercise price of the stock options is 100% of the fair market value of our common stock on the date of grant.
- (13) These stock options were granted on September 26, 2006. The stock options vested 50% on August 31, 2007 and 50% on August 31, 2008 and expire on the tenth anniversary of the date of grant. The exercise price of the stock options is 100% of the fair market value of our common stock on the date of grant.
- (14) These stock options were granted on September 26, 2006. The stock options were vested and exercisable on the date of grant and expire on the tenth anniversary of the date of grant. The exercise price of the stock options is 100% of the fair market value of our common stock on the date of grant.
- (15) 100% of the fair market value of our common stock on the date of grant.

Option Exercises and Stock Vested

The following table sets forth certain information with respect to options exercised and stock awards vested during the fiscal year ended December 28, 2013 with respect to the named executive officers.

Table of Contents

Option Exercises and Stock Vested in 2013

Name	Option Awards		Stock Awards	
	Number of Shares Acquired on Exercise (#)	Value Realized Upon Exercise (\$)	Number of Shares Acquired on Vesting (#)	Value Realized on Vesting (\$)
Richard A. Noll	1,003,408	\$ 25,896,795	150,662	\$ 10,428,659
Richard D. Moss	—	—	18,569	1,286,898 (1)
Gerald W. Evans, Jr.	115,176	3,077,503	42,420	2,936,178
William J. Nictakis	388,064	12,499,865	42,420	2,936,178
Joia M. Johnson	99,294	2,685,271	24,863	1,721,001

Of the shares of common stock reflected in the table for Mr. Moss, 7,932 shares with an aggregate value received on vesting of \$548,181 were deferred into a stock equivalent account balance under the Executive Deferred (1) Compensation Plan. Balances in this account may not be reallocated and are settled on a share-for-share basis of our common stock at the time specified by the executive at the time of the deferral election, which in no case shall be prior to the January 1 following the first anniversary of the date the deferral election is made.

Pension Benefits

Certain of our executive officers participate in the Pension Plan and the SERP. The Pension Plan is a frozen defined benefit pension plan, intended to be qualified under Section 401(a) of the Internal Revenue Code, that provides the benefits that had accrued for our employees, including certain of our named executive officers, as of December 31, 2005 under a plan maintained by our former parent company prior to our becoming an independent public company. A participant's total benefit payable pursuant to the Pension Plan consists of two parts: a pension benefit and a retirement benefit. Different optional forms of payment are available for each benefit. The Defined Benefit Component of the SERP is an unfunded deferred compensation plan that, in part, will provide the nonqualified supplemental pension benefits that had accrued for certain of our employees, including certain of our named executive officers, under a plan maintained by our former parent company.

Normal retirement age is age 65 for purposes of both the Pension Plan and the Defined Benefit Component of the SERP. The normal form of benefits under the Pension Plan is a life annuity for single participants and a qualified joint and survivor annuity for married participants. The normal form of benefits under the SERP is a lump sum. Other than Mr. Noll, none of our named executive officers is eligible for early retirement under the Pension Plan or the SERP. With respect to the Defined Benefit Component of the SERP and the pension benefit under the Pension Plan, participants who have attained at least age 55 and completed at least 10 years of service are eligible for unreduced benefits at age 62, or benefits reduced by 5/12 of one percent thereof for each month by which the date of commencement of such benefit precedes the first day of the month coincident with or immediately following the day on which the participant attains age 62. With respect to the retirement benefit under the Pension Plan, participants who have attained at least age 55 and completed at least 10 years of service are eligible for unreduced benefits at age 65, or benefits reduced by 6% per year from age 65 and 4% per year from age 60. The only one of our named executive officers to have any portion of his Pension Plan benefit determined under the retirement benefit is Mr. Evans. At the end of 2008, we provided all active participants in the SERP with an election to receive the accrued Defined Benefit Component of their SERP benefit in the form of a lump sum payment in 2009 or 2010. We offered this election as part of the required changes mandated by Section 409A, and eligible participants could make this election in addition to or instead of any election with respect to the Defined Contribution Component of the SERP. The value of the lump sum payment with respect to the Defined Benefit Component of the SERP was calculated based on the participant's age 65 SERP Defined Benefit Component benefit and an interest rate of 5.25%. The lump sum amounts do not include the value of any early retirement subsidies and accordingly may be significantly less valuable than the amount the participant could have received if the participant had been eligible for early retirement (at least age 55 with 10 years of service) when the participant's employment with us terminates. Any SERP participant who elected to receive this lump sum payment will not be entitled to any additional payments with respect to the Defined Benefit Component of the SERP. Mr. Noll elected to receive a lump sum payment in 2009; none of the other executive

officers elected to receive a lump sum payment from the Defined Benefit Component of the SERP.

42

Table of Contents

The following table sets forth certain information with respect to the value of pension benefits accumulated by our named executive officers at the end of 2013.

Pension Benefits — 2013

Name	Plan Name	Number of Years Credited Service (#)	Present Value of Accumulated Benefit (\$)(1)	Payments During Last Fiscal Year (\$)
Richard A. Noll	Pension Plan	13.75	\$428,824	\$—
Richard D. Moss(2)	—	—	—	—
Gerald W. Evans, Jr.	Pension Plan	22.50	436,397	—
	SERP	22.50	917,187	—
William J. Nictakis(2)	—	—	—	—
Joia M. Johnson(2)	—	—	—	—

Present values for the Pension Plan are computed as of December 28, 2013, using a discount rate of 5% and healthy mortality table (the 2014 Static Mortality Table for Annuitants and Nonannuitants per §1.430(h)(3)-1(e)). For the pension benefit, we assume 40% of males elect a single life annuity and 60% select a 50% joint and survivor annuity, and that 65% of females elect a single life annuity and 35% select a 50% joint and survivor annuity. For the retirement benefit, we assume that 70% of males elect a six-year certain only annuity, 12% select a single life annuity and 18% select a 50% joint and survivor annuity, and that 70% of females elect a six-year certain only annuity, 19.5% select a single life annuity and 10.5% select a 50% joint and survivor annuity. When calculating the six-year certain only annuity, a 3.8% interest rate and the mortality prescribed under Revenue Ruling 2001-62 is assumed for converting the single life annuity benefit to an actuarial equivalent six-year certain only annuity. If a participant has both a pension benefit and a retirement benefit, the payment form assumption is applied to each benefit amount separately, in all cases assuming the participant commences each portion of the benefit at the earliest unreduced age. Benefits under the Defined Benefit Component of the SERP are payable as a lump sum, which lump sum has been computed using the SERP's interest rate of 4.5% (120% of the (1) November 30-year Treasury rate for each year, rounded to the nearest 1/4%) and the mortality prescribed under Revenue Ruling 2001-62. Present values as of December 28, 2013 of the SERP lump sum are determined using a discount rate of 4.5%. For both the Pension Plan and the SERP, we also used the following assumptions: (i) the portion of the benefit that is payable as an unreduced benefit at age 62, the earliest unreduced commencement age under the Pension Plan for the pension benefit and the SERP, was valued at age 62 assuming the officer continues to work until that age in order to become eligible for unreduced benefits, (ii) the portion of the benefit that is payable as an unreduced benefit at age 65, the earliest unreduced commencement age under the Pension Plan for the retirement benefit, was valued at age 65 assuming the officer survives until that age in order to become eligible to receive the retirement benefit unreduced and (iii) the values of the benefits have been discounted assuming the officer continues to live until the assumed benefit commencement age (no mortality discount has been applied). All of the foregoing assumptions, except for the assumption that the officer lives and works until retirement, which we have used in light of SEC rules, are the same as those we use for financial reporting purposes under generally accepted accounting principles.

(2) Mr. Moss, Mr. Nictakis and Ms. Johnson do not have any pension benefits because they were not eligible to accrue benefits prior to December 31, 2005.

Nonqualified Deferred Compensation

Under the Executive Deferred Compensation Plan, a group of approximately 210 employees at the director level and above, including our named executive officers, may defer receipt of cash and equity compensation. The amount of compensation that may be deferred is determined in accordance with the Executive Deferred Compensation Plan based on elections by each participant. Amounts deferred under the Executive Deferred Compensation Plan prior to November 2013 could, at the election of the executive, (i) earn a fixed rate of interest, which was 0.76% for 2013 (the "Fixed Interest Account") or (ii) be deemed to be invested in a stock equivalent account and earn a return based on our stock price (the "Stock Equivalent Fund"). Commencing November 1, 2013, amounts deferred under the Executive

Deferred Compensation Plan may, at the election of the executive, be invested in the Fixed Interest Account, the Stock Equivalent Fund or one of a number of other investment funds designated by us from time to time. The amount payable to participants will be payable either on the withdrawal date elected by the participant or upon the occurrence of certain events as provided under the Executive Deferred Compensation Plan. A participant may designate one or more beneficiaries to receive any portion of the obligations payable in

Table of Contents

the event of death; however, neither participants nor their beneficiaries may transfer any right or interest in the Executive Deferred Compensation Plan.

The following table sets forth certain information with respect to contributions to and withdrawals from the Executive Deferred Compensation Plan by our named executive officers during the fiscal year ended December 28, 2013, and the aggregate balance at fiscal year end.

Nonqualified Deferred Compensation — 2013

Name	Plan	Executive Contributions in Last FY (\$)(1)	Registrant Contributions in Last FY (\$)	Aggregate Earnings in Last FY (\$)(2)	Aggregate Withdrawals/ Distributions (\$)	Aggregate Balance at Last FYE (\$)
Richard A. Noll	Executive Deferred Compensation Plan	\$—	\$—	\$—	\$—	\$—
Richard D. Moss	Executive Deferred Compensation Plan	548,181	—	280,901	(26,714)	1,105,810
Gerald W. Evans, Jr.	Executive Deferred Compensation Plan	—	—	—	—	—
William J. Nictakis	Executive Deferred Compensation Plan	—	—	—	—	—
Joia M. Johnson	Executive Deferred Compensation Plan	—	—	—	—	—

(1) Represents shares of common stock that vested during 2013 and were deferred into a stock equivalent account under the plan.

(2) No portion of these earnings were included in the Summary Compensation Table because the Executive Deferred Compensation Plan does not provide for “above-market” or preferential earnings as defined in applicable SEC rules. Potential Payments upon Termination or Change in Control

The termination benefits provided to our named executive officers, upon their involuntary termination of employment, or termination due to death or total and permanent disability, do not discriminate in scope, terms or operation in favor of these officers compared to the benefits offered to all salaried employees. The following describes the potential payments to these officers upon an involuntary severance or a termination of employment in connection with a change in control. The information presented in this section is computed assuming that the triggering event took place on December 27, 2013, the last business day of the fiscal year ended December 28, 2013, and that the value of a share of our common stock is \$69.35, the closing price per share of our common stock on December 27, 2013.

Table of Contents

Termination or Change-in-Control Payments

		Voluntary Termination		Involuntary Termination		Change in Control	
		Resignation	Retirement	For Cause ⁽¹⁾	Not For Cause		
Richard A. Noll	Severance	\$—	\$—	\$—	\$2,200,000	(2) \$11,467,352	(3)
	LTIP	—	—	—	—	23,087,056	(4)
	Benefits and perquisites	—	—	—	7,650	(5) 558,252	(6)
	Tax gross-up/reduction	—	—	—	—	—	(7)
	Total	—	—	—	2,207,650	35,112,660	
Richard D. Moss	Severance	—	—	—	670,833	(2) 2,300,000	(3)
	LTIP	—	—	—	—	4,960,089	(4)
	Benefits and perquisites	—	—	—	7,650	(5) 199,244	(6)
	Tax gross-up/reduction	—	—	—	—	—	(7)
	Total	—	—	—	678,483	7,459,333	
Gerald W. Evans, Jr.	Severance	—	—	—	1,500,000	(2) 3,797,136	(3)
	LTIP	—	—	—	—	7,160,480	(4)
	Benefits and perquisites	—	—	—	7,650	(5) 216,598	(6)
	Tax gross-up/reduction	—	—	—	—	—	(7)
	Total	—	—	—	1,507,650	11,174,213	
William J. Nictakis	Severance	—	—	—	725,000	(2) 3,747,136	(3)
	LTIP	—	—	—	—	5,903,303	(4)
	Benefits and perquisites	—	—	—	7,650	(5) 231,501	(6)
	Tax gross-up/reduction	—	—	—	—	—	(7)
	Total	—	—	—	732,650	9,881,940	
Joia M. Johnson	Severance	—	—	—	435,000	(2) 2,248,394	(3)
	LTIP	—	—	—	—	3,789,274	(4)
	Benefits and perquisites	—	—	—	7,650	(5) 127,577	(6)
	Tax gross-up/reduction	—	—	—	—	—	(7)
	Total	—	—	—	442,650	6,165,244	

(1) A named executive officer who is terminated by us for cause, or who voluntarily resigns (other than at our request) or retires, will receive no severance benefit.

If the employment of a named executive officer is terminated by us for any reason other than for cause, or if such an officer terminates his or her employment at our request, we will pay that officer benefits for a period of 12 to 24 months depending on his or her position and combined continuous length of service with us and with our former parent company. The monthly severance benefit that we would pay to each such officer is based on the officer's base salary (and, in limited cases, AIP amounts), divided by 12. To receive these payments, the named executive officer must sign an agreement that prohibits, among other things, the officer from working for our competitors, soliciting business from our customers, attempting to hire our employees and disclosing our confidential information. The named executive officer also must agree to release any claims against us. Payments terminate if the terminated named executive officer becomes employed by one of our competitors. The terminated named executive officer also would receive a pro-rated payment under any incentive plans applicable to the fiscal year in which the termination occurs based on actual full fiscal year performance. We have not estimated a value for these incentive plan payments because the named executive officer would be entitled to such payments if employed by us on the last day of our fiscal year, regardless of whether termination occurred.

(3)

Includes both involuntary Company-initiated terminations of employment and terminations by the named executive officer due to “good reason” as defined in the officer’s Severance Agreement. No severance payments would be made upon a change in control if the named executive officer continues to be employed by us. The named executive officer receives a lump sum payment, two times (or three times in the case of Mr. Noll) his or her cash compensation, consisting of base salary, the greater of their current target or their average actual AIP amounts over the prior three years and the

Table of Contents

matching contribution to the defined contribution plan in which the named executive officer is participating (the amount of the contribution to the defined contribution plan is reflected in “Benefits and perquisites”). To receive these payments, the named executive officer must sign an agreement that prohibits, among other things, the officer from working for our competitors, soliciting business from our customers, attempting to hire our employees and disclosing our confidential information. The named executive officer also must agree to release any claims against us. Payments terminate if the terminated named executive officer becomes employed by one of our competitors.

Upon a change in control, as defined in the Omnibus Incentive Plan, the treatment of outstanding awards upon the occurrence of a change in control will be determined by the Compensation Committee at the time such awards are granted and set forth in the applicable award agreement. To date, all outstanding stock awards granted under the plan, including those to our named executive officers, fully vest upon a change in control regardless of whether a (4) termination of employment occurs. Restricted stock units and PSCAs payable in stock are valued based upon the number of unvested units multiplied by the closing price of our common stock on December 27, 2013. No payments would be made with respect to the cash portion of the PSCA granted for the 2013-2015 period because those awards provide that no payments occur for employment terminations following a change in control unless the performance period under such program is more than 50% complete.

Reflects outplacement services (\$7,650 for each of the officers). The terminated named executive officer’s eligibility to participate in our medical, dental and executive life insurance plans would continue for the same number of months for which he or she is receiving severance payments. However, these continued welfare benefits (5) are available to all salaried employees and do not discriminate in scope, terms or operation in favor of our named executive officers compared to the involuntary termination benefits offered to all salaried employees. The terminated named executive officer’s participation in all other benefit plans would cease as of the date of termination of employment.

Reflects health and welfare benefits continuation (\$157,440 for Mr. Noll, \$93,713 for Mr. Moss, \$73,613 for Mr. Evans, \$89,349 for Mr. Nictakis and \$39,226 for Ms. Johnson), for three years, with respect to Mr. Noll, and two years, with respect to Mr. Moss, Mr. Evans, Mr. Nictakis and Ms. Johnson, of scheduled company matching (6) contributions to our defined contribution plans calculated based on current base salary and target AIP amounts (\$393,162 for Mr. Noll, \$97,881 for Mr. Moss, \$135,335 for Mr. Evans, \$134,502 for Mr. Nictakis and \$80,701 for Ms. Johnson) and outplacement services (\$7,650 for each of the named executive officers). In computing the value of continued participation in our medical, dental and executive insurance plans, we have assumed that the current cost to us of providing these plans will increase annually at a rate of 6%.

In the event that any payments made in connection with a change in control would be subject to the excise tax imposed by Section 4999 of the Internal Revenue Code, we will make tax equalization payments for all named executive officers except Mr. Moss with respect to the officer’s compensation for all federal, state and local income and excise taxes, and any penalties and interest, but only if the total payments made in connection with a change in control exceed 330% of such officer’s “base amount” (as determined under Section 280G(b) of the Internal Revenue (7) Code and which consists of the average total taxable compensation we paid to the named executive officer for the five calendar years ending prior to the change in control). Otherwise, the payments made to such officer in connection with a change in control that are classified as parachute payments will be reduced so that the value of the total payments to such officer is one dollar (\$1) less than the maximum amount such officer may receive without becoming subject to the tax imposed by Section 4999 of the Internal Revenue Code. Beginning in 2011, we eliminated excise tax gross-ups with respect to severance or change in control agreements for new executive officers, and as a result no such provision is contained in Mr. Moss’ Severance Agreement.

Table of Contents

SECURITY OWNERSHIP OF CERTAIN BENEFICIAL OWNERS

The following table sets forth information, as of February 18, 2014, regarding beneficial ownership by (i) each person who is known by us to beneficially own more than 5% of our common stock, (ii) each director, director nominee and named executive officer and (iii) all of our directors, director nominees and executive officers as a group. The address of each director and executive officer shown in the table below is c/o Hanesbrands Inc., 1000 East Hanes Mill Road, Winston-Salem, North Carolina 27105. On February 18, 2014 there were 99,500,591 shares of our common stock outstanding.

Name and Address of Beneficial Owner	Amount and Nature of Beneficial Ownership		Other(1)			Total
	Ownership of Our Common Stock(2)	Percentage of Class	Restricted Stock Units	Stock Equivalent Units in Deferred Compensation Plans		
BlackRock, Inc.(3)	6,211,756	6.24	%	—	—	6,211,756
Vanguard Group, Inc.(4)	6,060,803	6.09		—	—	6,060,803
Richard A. Noll	1,620,243	1.63		292,906	—	1,913,149
Gerald W. Evans, Jr.(5)	571,076	*		88,706	—	659,782
Lee A. Chaden(6)	139,590	*		1,818	8,994	150,402
Joia M. Johnson	135,974	*		48,275	—	184,249
William J. Nictakis	131,625	*		77,487	—	209,112
Richard D. Moss(5)	39,707	*		63,158	15,945	118,810
Jessica T. Mathews(7)	34,127	*		1,818	3,823	39,768
Ronald L. Nelson	25,000	*		1,818	27,555	54,373
Bobby J. Griffin	22,476	*		1,818	48,814	73,108
Ann E. Ziegler(8)	12,931	*		1,818	24,964	39,713
J. Patrick Mulcahy	10,000	*		1,818	50,391	62,209
James C. Johnson	4,382	*		1,818	30,369	36,569
Andrew J. Schindler	—	*		1,818	34,796	36,614
Robert F. Moran	—	*		2,942	—	2,942
All directors, director nominees and executive officers as a group (19 persons)(9)	3,135,198	3.08				

*Less than 1%.

(1) While the amounts in the “Other” column for restricted stock units and stock equivalent units in deferred compensation plans do not represent a right of the holder to receive our common stock within 60 days, these amounts are being disclosed because we believe they further our goal of aligning senior management and stockholder interests. The value of the restricted stock units fluctuates based on changes in Hanesbrands’ stock price. Similarly, the value of stock equivalent units held in the Executive Deferred Compensation Plan or the Director Deferred Compensation Plan fluctuates based on changes in Hanesbrands’ stock price.

(2) Beneficial ownership is determined under the rules and regulations of the SEC, which provide that a person is deemed to beneficially own all shares of common stock that such person has the right to acquire within 60 days. Although shares that a person has the right to acquire within 60 days are counted for the purposes of determining that individual’s beneficial ownership, such shares generally are not deemed to be outstanding for the purpose of computing the beneficial ownership of any other person. Share numbers in this column include shares of common stock subject to options exercisable within 60 days of February 18, 2014 as follows:

Table of Contents

Name	Number of Options
Richard A. Noll	1,295,665
Gerald W. Evans, Jr.	404,432
Lee A. Chaden	95,690
Joia M. Johnson	61,011
Bobby J. Griffin	22,476
Richard D. Moss	21,489
William J. Nictakis	6,698
Ann E. Ziegler	5,643
All directors, director nominees and executive officers as a group (19 persons)	2,164,909

(3) Information in this table and footnote regarding this beneficial owner is based on Amendment No. 2 to Schedule 13G filed January 29, 2014 by BlackRock, Inc. (“BlackRock”) with the SEC. BlackRock, in its capacity as a parent holding company, may be deemed to beneficially own 6,211,756 shares of our common stock which are held of record by certain of its subsidiaries. BlackRock’s address is 40 East 52^d Street, New York, New York 10022.

(4) Information in this table and footnote regarding this beneficial owner is based on Amendment No. 1 to Schedule 13G filed February 11, 2014 by The Vanguard Group, Inc. (“Vanguard”) with the SEC. Vanguard may be deemed to beneficially own 6,060,803 shares of our common stock. Vanguard’s beneficial ownership includes (i) 55,663 shares of our common stock beneficially owned through Vanguard Fiduciary Trust Company, a wholly-owned subsidiary of Vanguard and an investment manager of collective trust accounts and (ii) 6,800 shares of our common stock beneficially owned through Vanguard Investments Australia, Ltd., a wholly-owned subsidiary of Vanguard and an investment manager of Australian investment offerings. Vanguard’s address is 100 Vanguard Blvd., Malvern, Pennsylvania 19355.

(5) Includes ownership through interests in the 401(k) Plan.

(6) Includes 13,527 shares of common stock held by a trust of which Mr. Chaden is the sole trustee.

(7) Includes 3,000 shares of common stock held by Ms. Mathews’ spouse.

(8) Includes 1,900 shares of common stock held by a trust of which Ms. Ziegler is the sole trustee and sole beneficiary and 350 shares held by a member of Ms. Ziegler’s household.

(9) Includes Elizabeth L. Burger, our Chief Human Resources Officer, W. Howard Upchurch, our President, Innerwear, John T. Marsh, our President, Activewear, Michael E. Faircloth, our President, Chief Global Operations Officer, and Michael S. Ryan, our Chief Accounting Officer.

OTHER MATTERS**Other Information About Hanesbrands**

We will provide without charge to each person solicited pursuant to this proxy statement, upon the written request of any such person, a copy of our annual report on Form 10-K for the fiscal year ended December 28, 2013, including the financial statements and the financial statement schedules required to be filed with the SEC, or any exhibit to that annual report on Form 10-K. Requests should be in writing and directed to Hanesbrands Inc., 1000 East Hanes Mill Road, Winston-Salem, North Carolina 27105, Attention: Corporate Secretary. By referring to our website, www.Hanes.com/investors, we do not incorporate our website or its contents into this proxy statement.

Section 16(a) Beneficial Ownership Reporting Compliance

Section 16(a) of the Exchange Act requires our directors and executive officers, certain of our other officers and persons who beneficially own more than 10% of a registered class of our equity securities to file reports of ownership and changes in ownership of these securities with the SEC. Directors, officers and greater than 10% beneficial owners are required by applicable regulations to furnish us with copies of all Section 16(a) forms they file. To our knowledge, based solely on review of the copies of such reports furnished to us and written representations that no other reports were required, during the fiscal year ended December 28, 2013 all Section 16(a) filing requirements applicable to our officers, directors and greater than 10% beneficial owners were fulfilled.

Table of Contents

Matters Raised at the Annual Meeting not Included in this Proxy Statement

We do not know of any matters to be acted upon at the Annual Meeting other than those discussed in this proxy statement. If any other matter is properly presented at the Annual Meeting, proxy holders will vote on the matter in their discretion.

Solicitation Costs

We will pay the cost of soliciting proxies for the Annual Meeting, including the cost of mailing. The solicitation is being made by mail and may also be made by telephone or in person using the services of a number of regular employees of Hanesbrands at nominal cost. We will reimburse banks, brokerage firms and other custodians, nominees and fiduciaries for expenses incurred in sending proxy materials to beneficial owners of shares of Hanesbrands common stock. We have engaged Phoenix Advisory Partners to solicit proxies and to assist with the distribution of proxy materials for a fee of \$8,000 plus reasonable out-of-pocket expenses.

Householding

Stockholders residing in the same household who hold their stock through a bank or broker may receive only one notice of annual meeting and Internet availability (or proxy statement, for those who receive a printed copy of the proxy statement) in accordance with a notice sent earlier by their bank or broker. This practice of sending only one copy of proxy materials is called “householding,” and saves us money in printing and distribution costs. This practice will continue unless instructions to the contrary are received by your bank or broker from one or more of the stockholders within the household.

If you hold your shares in “street name” and reside in a household that received only one copy of the proxy materials, you can request to receive a separate copy in the future by following the instructions sent by your bank or broker. If your household is receiving multiple copies of the proxy materials, you may request that only a single set of materials be sent by following the instructions sent by your bank or broker.

Stockholder Proposals and Director Nominations for Next Annual Meeting

If you want to make a proposal for consideration at next year’s annual meeting and have it included in our proxy materials, Hanesbrands must receive your proposal no later than the 120th day prior to the anniversary of the date of these proxy materials, November 10, 2014, and the proposal must comply with the rules of the SEC.

If you want to make a proposal or nominate a director for consideration at next year’s annual meeting without having the proposal included in our proxy materials, you must comply with the then current advance notice provisions and other requirements set forth in our bylaws, which are filed with the SEC. Under our current bylaws, a stockholder may nominate a director or submit a proposal for consideration at an annual meeting by giving adequate notice to our Corporate Secretary. To be adequate, that notice must contain information specified in our bylaws and be received by us not earlier than the 150th day nor later than 5:00 p.m., Eastern time, on the 120th day prior to the first anniversary of the date of the proxy statement for the preceding year’s annual meeting. If, however, the date of the annual meeting is advanced or delayed by more than 30 days from the first anniversary of the date of the preceding year’s annual meeting, notice by the stockholder to be timely must be so delivered not earlier than the 150th day prior to the date of such annual meeting and not later than 5:00 p.m., Eastern time, on the later of the 120th day prior to the date of such annual meeting or the tenth day following the day on which public announcement of the date of such meeting is first made. Therefore, Hanesbrands must receive your nomination or proposal on or after October 11, 2014 and prior to 5:00 p.m., Eastern time, on November 10, 2014 unless the date of the annual meeting is advanced or delayed by more than 30 days from the anniversary date of the 2014 Annual Meeting.

If Hanesbrands does not receive your proposal or nomination by the appropriate deadline, then it may not be brought before the 2015 Annual Meeting of Stockholders even if it meets the other proposal or nomination requirements. The fact that we may not insist upon compliance with these requirements should not be construed as a waiver of our right to do so at any time in the future.

You should address your proposals or nominations to Hanesbrands Inc., 1000 East Hanes Mill Road, Winston-Salem, North Carolina 27105, Attention: Corporate Secretary.

Table of Contents

By Order of the Board of Directors
HANESBRANDS INC.

Joia M. Johnson
Chief Legal Officer, General Counsel and Corporate Secretary

March 10, 2014

50

APPENDIX A

HANESBRANDS INC.

Supplemental Financial Information

Reconciliation of Select GAAP Measures to Non-GAAP Measures

(Amounts in thousands, except per-share amounts)

(Unaudited)

	Year Ended	
	December 28, 2013	December 29, 2012
Operating profit, as reported under GAAP	\$515,186	\$440,115
Acquisition, integration and other action related charges included in gross profit	16,221	—
Acquisition, integration and other action related charges included in SG&A	64,569	—
Operating profit, as adjusted	\$595,976	\$440,115
As a % of net sales	12.9	% 9.7
		%
Diluted earnings per share from continuing operations, as reported under GAAP	\$3.25	\$2.32
Acquisition, integration and other action related charges	0.66	—
Debt prepayment expenses	—	0.30
Diluted earnings per share from continuing operations, as adjusted	\$3.91	\$2.62
Net cash from operating activities, as reported under GAAP	\$591,281	\$553,607
Capital expenditures	(37,538)) (40,570
Free cash flow	\$553,743) \$513,037

**AUTHORIZE YOUR PROXY BY INTERNET -
www.proxyvote.com**

Use the Internet to transmit your voting instructions and for electronic delivery of information up until 11:59 p.m. Eastern time the day before the meeting date or any cut-off date described in the proxy statement. Have your proxy card in hand when you access the website and follow the instructions to obtain your records and to create an electronic voting instruction form.

**AUTHORIZE YOUR PROXY BY PHONE -
1-800-690-6903**

Use any touch-tone telephone to transmit your voting instructions up until 11:59 p.m. Eastern time the day before the meeting date or any cut-off date described in the proxy statement. Have your proxy card in hand when you call and then follow the instructions.

AUTHORIZE YOUR PROXY BY MAIL

Mark, sign and date your proxy card and return it in the postage-paid envelope we have provided or return it to Hanesbrands Inc., c/o Broadridge, 51 Mercedes Way, Edgewood, NY 11717.

**ELECTRONIC DELIVERY OF FUTURE
STOCKHOLDER COMMUNICATIONS**

If you would like to reduce the costs incurred by Hanesbrands Inc. in mailing proxy materials, you can consent to receiving all future meeting notices, proxy statements, proxy cards and annual reports electronically via e-mail or the Internet. To sign up for electronic delivery, please follow the instructions above to vote using the Internet and, when prompted, indicate that you agree to receive or access proxy materials electronically in future years.

1000 EAST HANES MILL ROAD
WINSTON-SALEM, NC 27105

TO VOTE, MARK BLOCKS BELOW IN BLUE OR BLACK INK AS
FOLLOWS:

M66266-P46592 **KEEP THIS PORTION FOR YOUR
RECORDS**

**DETACH AND RETURN THIS
PORTION ONLY**

THIS PROXY CARD IS VALID ONLY WHEN SIGNED AND DATED.

HANESBRANDS INC.	For	Withhold	For All		To withhold authority to vote for any individual nominee(s), mark "For All Except" and write the number(s) of the nominee(s) on the line below.	
Vote on Directors	All	All	Except			
The Board of Directors recommends that you vote FOR the following:			
1. Election of Directors						
Nominees:						
01) Bobby J. Griffin		05) J. Patrick Mulcahy				
02) James C. Johnson		06) Ronald L. Nelson				
03) Jessica T. Mathews		07) Richard A. Noll				
04) Robert F. Moran		08) Andrew J. Schindler				
		09) Ann E. Ziegler				
Vote on Proposals						
The Board of Directors recommends that you vote FOR the following proposals:				For	Against	Abstain
2. To approve, on an advisory basis, executive compensation as described in the proxy statement for the Annual Meeting			
3. To ratify the appointment of PricewaterhouseCoopers LLP as Hanesbrands' independent registered public accounting firm for Hanesbrands' 2014 fiscal year			
For address changes and/or comments, please check this box and write them on the back where indicated.						..
Please indicate if you plan to attend this meeting.			
				Yes		No

Please sign exactly as name appears on the records of Hanesbrands Inc. and date. If the shares are held jointly, each holder should sign. When signing as an attorney, executor,

Edgar Filing: Hanesbrands Inc. - Form DEF 14A

administrator, trustee, guardian, officer of a corporation or other entity or in another representative capacity, please give the full title under signature(s).

Signature [PLEASE SIGN WITHIN
BOX]

Date

Signature (Joint
Owners)

Date

ADMISSION TICKET

(Not Transferable)

2014 Annual Meeting of Stockholders
8:30 a.m., Eastern time, April 22, 2014

Hanesbrands' New York Design Center
260 Madison Avenue, 14th Floor
New York, New York 10016

Please present this admission ticket and some form of government-issued photo identification (such as a valid driver's license or passport) in order to gain admittance to the meeting. This ticket admits only the stockholder listed on the reverse side and is not transferable. No cameras, recording devices or large packages will be permitted in the meeting room. Bags will be subject to a search.

NOTICE OF ANNUAL MEETING OF STOCKHOLDERS

The Annual Meeting of Stockholders of Hanesbrands Inc. ("Hanesbrands") will be held on Tuesday, April 22, 2014 at 8:30 a.m., Eastern time, at Hanesbrands' New York Design Center, 260 Madison Avenue, 14th Floor, New York, New York 10016. Stockholders of record at the close of business on February 18, 2014 are entitled to notice of and to vote at the meeting. Stockholders will (1) consider and vote on the election of nine directors, (2) consider and vote to approve, on an advisory basis, executive compensation as described in the proxy statement for the Annual Meeting, (3) consider and vote on the ratification of the appointment of PricewaterhouseCoopers LLP as Hanesbrands' independent registered public accounting firm for its 2014 fiscal year, and (4) transact such other business as may properly come before the meeting or any adjournment or postponement thereof.

Important Notice Regarding the Availability of Proxy Materials for the Annual Meeting:
The notice and proxy statement and annual report are available at www.proxyvote.com.

DETACH PROXY CARD HERE M66267-P46592

PROXY SOLICITED BY BOARD OF DIRECTORS FOR ANNUAL MEETING, APRIL 22, 2014

The undersigned holder of common stock of Hanesbrands Inc., a Maryland corporation ("Hanesbrands"), hereby appoints Richard A. Noll and Joia M. Johnson, or either of them, as proxies for the undersigned, with full power of substitution in each of them, to attend the Annual Meeting of Stockholders of Hanesbrands Inc. to be held at Hanesbrands' New York Design Center, 260 Madison Avenue, 14th Floor, New York, New York 10016, on April 22, 2014, at 8:30 a.m., Eastern time, and any postponement or adjournment thereof, to cast on behalf of the undersigned all votes that the undersigned is entitled to cast at such meeting and otherwise to represent the undersigned at the meeting with all powers possessed by the undersigned if personally present at the meeting. The undersigned hereby acknowledges receipt of the notice of the Annual Meeting of Stockholders and of the accompanying proxy statement, the terms of each of which are incorporated by reference, and revokes any proxy heretofore given with respect to such meeting. The votes entitled to be cast by the undersigned will be cast as instructed. If this proxy is executed, but no instruction is given, the votes entitled to be cast by the undersigned will be cast FOR each of the nominees for director, FOR proposal 2 and FOR proposal 3, all of which are set forth on the reverse side hereof. The votes entitled to be cast by the undersigned will be cast in the discretion of the proxy holder on any other matter that may properly come before the meeting and any adjournment or postponement thereof. The Board of Directors recommends a vote FOR each nominee for director, FOR proposal 2 and FOR proposal 3.

Address Changes/Comments:

(If you noted any Address Changes/Comments above, please mark corresponding box on the reverse side.)

