Edgar Filing: SPEED JEFFREY R - Form 4

SPEED JEFF Form 4	REY R											
October 01, 2	010											
FORM 4 UNITED STATES SECURITIES AND EXCHANCE COMMISSION									OMB APPROVAL			
		SECURITIES AND EXCHANGE CO Washington, D.C. 20549					OMB Number:	3235-0287				
Check this if no long subject to Section 16 Form 4 or	statement of changes in Beneficial ownership							NERSHIP OF	burden hou	Expires: January 31 2009 Estimated average burden hours per response 0.4		
Form 5 obligation may conti <i>See</i> Instru 1(b).	s Section 1	7(a) of the		lity Hold	ing Com	pany	Act o	ge Act of 1934, f 1935 or Sectio 40	'n			
(Print or Type R	esponses)											
SPEED JEFFREY R Syml WO			Symbol WORLE	2. Issuer Name and Ticker or Trading ymbol VORLD WRESTLING NTERTAINMENTINC [WWE]				5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
(1			3. Date of Earliest Transaction(Month/Day/Year)10/01/2010					X_Director10% Owner Officer (give title below) Other (specify below)				
				endment, Date Original nth/Day/Year)				6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person				
STAMFORI	D, CT 06902							Form filed by M Person	More than One Ro	eporting		
(City)	(State)	(Zip)	Table	able I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned								
1.Title of Security (Instr. 3)	2. Transaction Date 2A. Deemed (Month/Day/Year) Execution Date, if any (Month/Day/Year)		3. 4. Securities TransactionAcquired (A) or Code Disposed of (D) (Instr. 8) (Instr. 3, 4 and 5) (A) or				SecuritiesHBeneficially(iOwnedHFollowing(iReportedTransaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)				
Class A Common	10/01/2010			Code V A	Amount	(D) A	Price \$ 0	(Instr. 3 and 4) 6,024	D			
Stock	10/01/2010			A	/10	A	(1)	0,024	D			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. orNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	;	Date	Amou Unde Secur	le and int of rlying ities . 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr
			Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

	Relationships					
Reporting Owr	Director	10% Owner	Officer	Other		
SPEED JEFFREY R C/O WORLD WRESTLING 1241 EAST MAIN STREE STAMFORD, CT 06902	Х					
Signatures						
Jeffrey R. Speed	10/01/2010					

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

Date

- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These shares were received in lieu of cash as a portion of the filer's directors' fees and valued at the close of trading on September 30, 2010.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

<u>**</u>Signature of Reporting Person