GOKHALE VINAY

Form 4 July 08, 2010

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

3235-0287

January 31, Expires: 2005

OMB APPROVAL

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obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

Common

Stock

07/06/2010

(Print or Type Responses)

1. Name and a GOKHALI	2. Issuer Name and Ticker or Trading Symbol ENTROPIC COMMUNICATIONS INC [ENTR]					5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
(Last) 6290 SEQU	(First) JENCE DRIVE	(Middle)		of Earliest Transaction Day/Year) 2010				Director 10% Owner Officer (give title below) below) SVP,Marketing & Business Dev		
SAN DIEG	4. If Amendment, Date Original Filed(Month/Day/Year)					6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City)	(City) (State) (Zip) Table I - Non-Derivative Securities Ac					quired, Disposed of, or Beneficially Owned				
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year) Execution Date any (Month/Day/Ye		on Date, if	ate, if Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5) /Year) (Instr. 8) (A) or				5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	07/06/2010			M	4,500	(D)	Price \$ 0.68	4,500	D	
Common Stock	07/06/2010			S <u>(1)</u>	4,500	D	\$ 6.4958 (2)	0	D	
Common Stock	07/06/2010			M	7,000	A	\$ 0.68	7,000	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $S^{(1)}$

7.000 D

\$ 6.95 0

D

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. 5. Number Transaction Derivative Code Securities (Instr. 8) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount Underlying Securitie (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amour or Number of Shares
Non-Qualified Stock Option (right to buy)	\$ 0.68	07/06/2010		M	4,500	<u>(3)</u>	02/06/2019	Common Stock	4,50
Non-Qualified Stock Option (right to buy)	\$ 0.68	07/06/2010		M	7,000	(3)	02/06/2019	Common Stock	7,00

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

GOKHALE VINAY 6290 SEQUENCE DRIVE SAN DIEGO, CA 92121

SVP, Marketing & Business Dev

Signatures

By: Lance W. Bridges, as attorney-in-fact For: Vinay Gokhale 07/08/2010

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sales reported in the Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on August 27, 2009.
- (2) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$6.21 \$6.84, per share. The reporting person undertakes to provide to Entropic Communications (the "Company"), any security holder of the

Reporting Owners 2

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Company or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote.

1/4th of the shares vest one year after the Vesting Commencement Date beginning 1/5/09. 1/48th of the shares vest monthly thereafter over the next three years. Additionally, grant is subject to accelerated vesting on the terms and conditions set forth in such individual's Change of Control Agreement.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.