## Edgar Filing: BURTON JOSEPH B - Form 4

BURTON JOSEPH B         Form 4       July 03, 2018         OMB APPROVAL         FORM 4         UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549       OMB APPROVAL         Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).       TATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES       MB Number: January 31, 2005         Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations may continue. 30(h) of the Investment Company Act of 1940       Expires:       0.5										
(Print or Type Re	esponses)									
1. Name and Ad BURTON JC	Symbol	8				5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
(Last) 345 ENCINA		02/2018				X Director 10% Owner X Officer (give title Other (specify below) below) CEO - CORPORATE - GLOBAL.CEO.				
SANTA CRI	Month/Day/Year)				<ul> <li>6. Individual or Joint/Group Filing(Check Applicable Line)</li> <li>_X_ Form filed by One Reporting Person</li> <li> Form filed by More than One Reporting</li> </ul>					
(City)	Person									
1.Title of Security (Instr. 3)	2. Transaction Date 2A. D (Month/Day/Year) Exect any	Fransaction Date 2A. Deemed onth/Day/Year) Execution Date, if			ties A ispose 4 and (A) or	cquired d of (D) 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. 7. Nature of Ownership Indirect Form: Beneficial Direct (D) Ownership or Indirect (Instr. 4) (I) (Instr. 4)		
COMMON	07/02/2018		Code V S	Amount 98 (1)	(D) D	Price \$	110,070	D		
STOCK COMMON STOCK	07/02/2018		S	100 (1)	D	77.39 \$ 77.4	109,970	D		
COMMON STOCK	07/02/2018		S	100 <u>(1)</u>	D	\$ 77.45	109,870	D		
COMMON STOCK	07/02/2018		S	100 (1)	D	\$ 77.51	109,770	D		
COMMON STOCK	07/02/2018		S	95 <u>(1)</u>	D	\$ 77.54	109,675	D		

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COMMON STOCK	07/02/2018	S	100 <u>(1)</u> D	\$ 77.57	109,575	D
COMMON STOCK	07/02/2018	S	100 <u>(1)</u> D	\$ 77.63	109,475	D
COMMON STOCK	07/02/2018	S	100 <u>(1)</u> D	\$ 77.64	109,375	D
COMMON STOCK	07/02/2018	S	100 <u>(1)</u> D	\$ 77.67	109,275	D
COMMON STOCK	07/02/2018	S	200 <u>(1)</u> D	\$ 77.68	109,075	D
COMMON STOCK	07/02/2018	S	100 <u>(1)</u> D	\$ 77.69	108,975	D
COMMON STOCK	07/02/2018	S	100 <u>(1)</u> D	\$ 77.7	108,875	D
COMMON STOCK	07/02/2018	S	2 <u>(1)</u> D	\$ 77.72	108,873	D
COMMON STOCK	07/02/2018	S	129 <u>(1)</u> D	\$ 77.78	108,744	D
COMMON STOCK	07/02/2018	S	70 <u>(1)</u> D	\$ 77.79	108,674	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative	2. Conversion	3. Transaction Date (Month/Day/Year)		4. Transactio	5. Mumber	6. Date Exerc Expiration D		7. Titl Amou		8. Price of Derivative	9. Nu Deriv
Security (Instr. 3)	or Exercise Price of Derivative Security		any (Month/Day/Year)	Code (Instr. 8)	of Derivative Securities Acquired (A) or Disposed of (D)		Year)	Under Secur (Instr.		Security (Instr. 5)	Secur Bene Owne Follo Repo Trans (Instr
					(Instr. 3, 4, and 5)						
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

## **Reporting Owners**

Reporting Owner Name / Address			Relationships	Relationships			
1 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Director	10% Owner	Officer		Other		
BURTON JOSEPH B 345 ENCINAL STREET SANTA CRUZ, CA 95060	Х		CEO - CORPORATI	E - GLOBAL.CEO.			
Signatures							
By: Paul Katawicz, Attorney-in Burton	n-fact For	: Joseph B	07/03/2018	;			
<u>**</u> Signature of Reporting	ng Person		Date				
Explanation of Re	spon	ses:					
If the form is filed by more than one reporting person, <i>see</i> Instruction 4(b)(v).							

- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The transaction disposing of these shares was executed pursuant to a 10b5-1 Trading Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.