

Brown Owsley III
 Form 3
 May 09, 2012

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
 Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *		2. Date of Event Requiring Statement	3. Issuer Name and Ticker or Trading Symbol	
Â Brown Owsley III		(Month/Day/Year)	BROWN FORMAN CORP [BFA, BFB]	
(Last)	(First)	(Middle)	4. Relationship of Reporting Person(s) to Issuer	5. If Amendment, Date Original Filed(Month/Day/Year)
850 DIXIE HIGHWAY			(Check all applicable)	6. Individual or Joint/Group Filing(Check Applicable Line)
	(Street)		<input type="checkbox"/> Director <input checked="" type="checkbox"/> 10% Owner	<input checked="" type="checkbox"/> Form filed by One Reporting Person
LOUISVILLE,Â KYÂ 40210			<input type="checkbox"/> Officer <input type="checkbox"/> Other (specify below)	<input type="checkbox"/> Form filed by More than One Reporting Person
(City)	(State)	(Zip)		

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Class A Common	34,775	D	Â
Class A Common	12	I	Eleanor Lee Trusts
Class A Common	211,224.75	I	Hebe Limited Partnership
Class A Common	8,709	I	Woodford Partners California, LLC
Class A Common	32,838	I	Longview Charitable LP
Class A Common	5,725	I	Driftwood Holdings Three, LLC
Class A Common	1,830	I	Trust fbo child
Class A Common	1,667	I	Trust fbo Victoire Brown
Class A Common	6,647	I	Trust fbo child
Class A Common	6,775	I	Trust fbo child
Class A Common	13,626	I	Trust fbo Owsley Brown III

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Class A Common	2,220,077	I	Olympus Three LLC
Class B Common	45,680	D	Â
Class B Common	375	I	c/f child
Class B Common	375	I	c/f child
Class B Common	1,320	I	Owsley Brown II IRA
Class B Common	26,298	I	CLB Grandchildren Eq. Tr
Class B Common	8,597	I	Eleanor Lee Trusts
Class B Common	1,071,847.5	I	Hebe Limited Partnership
Class B Common	12,800	I	Longview Charitable LP
Class B Common	1,498	I	Driftwood Holdings Three, LLC
Class B Common	78	I	Trust fbo child
Class B Common	237	I	Trust fbo Victoire Brown
Class B Common	1,283	I	Trust fbo child
Class B Common	1,315	I	Trust fbo child
Class B Common	3,406	I	Trust fbo Owsley Brown III
Class B Common	4,368,864	I	Olympus Three, LLC

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares			

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Brown Owsley III 850 DIXIE HIGHWAY LOUISVILLE, KY 40210	Â	Â X	Â	Â

Signatures

Diane M. Barhorst, Atty in Fact for Owsley
Brown III

05/09/2012

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

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Remarks:

The reporting person disclaims beneficial ownership of indirectly held shares except to the extent of

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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