#### Edgar Filing: Greene Thomas W Jr - Form 4

| Greene Tho<br>Form 4   | mas W Jr                                |   |          |  |             |       |       |               |   |  |   |  |  |
|--|---|---|----------|--|-------------|-------|-------|---------------|---|--|---|--|--|
| February 14  |   |   |          |  |             |       |       |               |   |  |   |  |  |
| FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION  |   |   |          |  |             |       |       | OMB APPROVAL  |   |  |   |  |  |
|  |   |   |          | ashington, D.C. 20549                        |             |       |       |               |   | Number:  | 3235-0287<br>January 31,  |  |  |
| if no lon<br>subject t<br>Section<br>Form 4<br>Form 5  | so <b>STATEN</b><br>16.<br>or           | STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF<br>SECURITIES |          |  |             |       |       |               |   | Expires: 20<br>Estimated average<br>burden hours per<br>response 0         |   |  |  |
| Form 5<br>obligations<br>may continue.<br>See Instruction<br>1(b).<br>Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,<br>Section 17(a) of the Public Utility Holding Company Act of 1935 or Section<br>30(h) of the Investment Company Act of 1940 |   |   |          |  |             |       |       |               |   |  |   |  |  |
| (Print or Type   | Responses)                              |   |          |  |             |       |       |               |   |  |   |  |  |
| Greene Thomas W Jr Symbol  |   |   |          |  |             |       |       |               | 5. Relationship of Reporting Person(s) to Issuer  |  |   |  |  |
| (Last)   | (First) (I                              | Middle)   |          | of Earliest Transaction                      |             |       |       |               | (Check all applicable)  |  |   |  |  |
| C/O COLGATE-PALMOLIVE 02/10/2<br>COMPANY, 300 PARK AVENUE  |   |   |          | /Day/Year)<br>/2012                          |             |       |       |               | Director 10% Owner<br>X Officer (give title Other (specify<br>below) below)<br>Chief Information Officer  |  |   |  |  |
| Filed(Mo   |   |   |          | Month/Day/Year)                              |             |       |       |               | <ul> <li>6. Individual or Joint/Group Filing(Check</li> <li>Applicable Line)</li> <li>_X_ Form filed by One Reporting Person</li> <li> Form filed by More than One Reporting</li> </ul> |  |   |  |  |
|  | K, NY 10022                             |   |          |  |             |       |       |               | Person  |  |   |  |  |
| (City)   | (State)                                 | (Zip)   |          | le I - Nor                                   |             |       |       | -             | ired, Disposed of,  | or Beneficiall   | •   |  |  |
| 1.Title of<br>Security<br>(Instr. 3)   | 2. Transaction Date<br>(Month/Day/Year) |   | Date, if | 3.<br>Transact<br>Code<br>(Instr. 8)<br>Code | tiono<br>(I |       | ed of |               | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4)  | 6.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I)<br>(Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |  |
| Common<br>Stock  | 02/10/2012                              |   |          | M <u>(1)</u>                                 | 3           | 3,834 | A     | \$ 68.15      | 24,922  | D  |   |  |  |
| Common<br>Stock  | 02/10/2012                              |   |          | S <u>(2)</u>                                 | 3           | 8,834 | D     | \$<br>91.2538 | 21,088  | D  |   |  |  |
| Common<br>Stock  |   |   |          |  |             |       |       |               | 1,703   | I  | By<br>Issuer's<br>401(k)<br>Plan<br>Trustee                       |  |  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

#### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4. 5. Number<br>Transaction Derivative<br>Code Securities<br>(Instr. 8) Acquired<br>(A) or<br>Disposed of<br>(D)<br>(Instr. 3, 4,<br>and 5) |     | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                     | 7. Title and Amount of<br>Underlying Securities<br>(Instr. 3 and 4) |                 | 8<br>1<br>5<br>(                       |  |
|---|---|---|---|---|-----|--|---------------------|---|-----------------|--|--|
|   |   |   |   | Code V  | (A) | (D)  | Date<br>Exercisable | Expiration<br>Date  | Title           | Amount<br>or<br>Number<br>of<br>Shares |  |
| Stock<br>Option<br>(Right to<br>Buy)                | \$ 68.15  | 02/10/2012                              |   | M <u>(1)</u>  |     | 3,834  | 09/12/2010          | 09/12/2013  | Common<br>Stock | 3,834                                  |  |

## **Reporting Owners**

| Reporting Owner Name / Address   | Relationships |           |                                 |       |  |  |  |
|--|---------------|-----------|---------------------------------|-------|--|--|--|
| 1  | Director      | 10% Owner | Officer                         | Other |  |  |  |
| Greene Thomas W Jr<br>C/O COLGATE-PALMOLIVE COMPANY<br>300 PARK AVENUE<br>NEW YORK, NY 10022 |               |           | Chief<br>Information<br>Officer |       |  |  |  |
| Cianaturaa   |               |           |                                 |       |  |  |  |

## Signatures

Nina Huffman by Power of 02/14/2012 Attorney Date

\*\*Signature of Reporting Person

# **Explanation of Responses:**

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Exercise of stock options awarded under the issuer's employee stock option plan.
- Sale of shares with a portion of the proceeds delivered to the issuer for payment of the exercise price of options under the issuer's (2) employee stock option plan and the related tax withholding.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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