Edgar Filing: GARCIA FABIAN T - Form 4

GARCIA F. Form 4	ABIAN T										
February 29	9, 2012										
FORM	ЛΔ								OMB AF	PROVAL	
	UNITED	STATES S		RITIES A shington			NGE C	OMMISSION	OMB Number:	3235-0287	
Check th if no lon subject to Section Form 4 Form 5 obligatio may cor <i>See</i> Instr	suant to Se a) of the Pu	F CHANGES IN BENEFICIAL OWNERSHIP SECURITIES Section 16(a) of the Securities Exchange Act of 1 Public Utility Holding Company Act of 1935 or 3 of the Investment Company Act of 1940					e Act of 1934, 1935 or Section	Expires: January 31 2005 Estimated average burden hours per response 0.5			
1(b).					_						
(Print or Type	Responses)										
GARCIA FABIAN T Syn			Symbol Is					5. Relationship of Reporting Person(s) to Issuer			
			COLGATE PALMOLIVE CO [CL]				(Check all applicable)				
(M								Director 10% Owner XOfficer (give titleOther (specify below) below) COO Gl. Innov. & Growth & Eur.			
				Month/Day/Year) A				 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person 			
NEW YOR	RK, NY 10022							Form filed by Mo Person			
(City)	(State)	(Zip)	Tab	le I - Non-l	Derivative	Secur	ities Acqu	uired, Disposed of,	or Beneficiall	y Owned	
1.Title of Security (Instr. 3)	e of 2. Transaction Date 2A. Deemed (Month/Day/Year) Execution Date, if		Date, if	(A) or				5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock	02/27/2012			Code V S(1)	Amount 10,329	(D) D	Price \$ 92.553	91 399	D		
Common Stock								3,761	I	By Issuer's 401(k) Plan Trustee	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02) required to respond unless the form

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displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. ofNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		Date	7. Titl Amou Under Secur (Instr.	ınt of rlying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Owne Follo Repo Trans (Instr
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
GARCIA FABIAN T			COO Gl.				
C/O COLGATE-PALMOLIVE COMPANY			Innov. &				
300 PARK AVENUE			Growth &				
NEW YORK, NY 10022			Eur.				
Signaturos							

Signatures

Joyce McCarthy by power of 02/29/2012 attorney

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Sale of shares (with proceeds delivered to the Company) for payment of tax liability incident to vesting of restricted stock awards under the issuer's Executive Incentive Compensation Plan. This sale was effected pursuant to a Rule 10b5-1 trading plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.