

Holmes William J  
Form 3  
June 14, 2012

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *		2. Date of Event Requiring Statement	3. Issuer Name and Ticker or Trading Symbol	
Â Holmes William J		(Month/Day/Year)	NETFLIX INC [NFLX]	
(Last)	(First)	(Middle)	06/05/2012	
100 WINCHESTER CIRCLE		4. Relationship of Reporting Person(s) to Issuer		5. If Amendment, Date Original Filed(Month/Day/Year)
(Street)		(Check all applicable)		6. Individual or Joint/Group Filing(Check Applicable Line)
LOS GATOS,Â CAÂ 95032		<input type="checkbox"/> Director <input type="checkbox"/> 10% Owner <input checked="" type="checkbox"/> Officer <input type="checkbox"/> Other (give title below) (specify below) Chief Business Dev Officer		<input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person
(City)	(State)	(Zip)		

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	399	D	Â

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. SEC 1473 (7-02)

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**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D) or Indirect	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable    Expiration Date	Title    Amount or Number of	Derivative Security	Security:	

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				Shares		(I) (Instr. 5)	
Non-Qualified Stock Option (right to buy)	12/01/2008	12/01/2018	Common Stock	635	\$ 22.04	D	Â
Non-Qualified Stock Option (right to buy)	11/03/2008	11/03/2018	Common Stock	599	\$ 23.36	D	Â
Non-Qualified Stock Option (right to buy)	01/02/2009	01/02/2019	Common Stock	469	\$ 29.87	D	Â
Non-Qualified Stock Option (right to buy)	10/01/2008	10/01/2018	Common Stock	466	\$ 30.04	D	Â
Non-Qualified Stock Option (right to buy)	03/02/2009	03/02/2019	Common Stock	291	\$ 34.35	D	Â
Non-Qualified Stock Option (right to buy)	02/02/2009	02/02/2019	Common Stock	271	\$ 36.95	D	Â
Non-Qualified Stock Option (right to buy)	07/01/2009	07/01/2019	Common Stock	246	\$ 40.62	D	Â
Non-Qualified Stock Option (right to buy)	06/01/2009	06/01/2019	Common Stock	244	\$ 40.94	D	Â
Non-Qualified Stock Option (right to buy)	09/01/2009	09/01/2019	Common Stock	237	\$ 42.15	D	Â
Non-Qualified Stock Option (right to buy)	04/01/2009	04/01/2019	Common Stock	233	\$ 42.87	D	Â
Non-Qualified Stock Option (right to buy)	05/01/2009	05/01/2019	Common Stock	225	\$ 44.48	D	Â
Non-Qualified Stock Option (right to buy)	10/01/2009	10/01/2019	Common Stock	224	\$ 44.62	D	Â
Non-Qualified Stock Option (right to buy)	08/03/2009	08/03/2019	Common Stock	222	\$ 44.97	D	Â
Non-Qualified Stock Option (right to buy)	01/04/2010	01/04/2020	Common Stock	234	\$ 53.48	D	Â
Non-Qualified Stock Option (right to buy)	11/02/2009	11/02/2019	Common Stock	186	\$ 53.8	D	Â
Non-Qualified Stock Option (right to buy)	12/01/2009	12/01/2019	Common Stock	172	\$ 58.23	D	Â
Non-Qualified Stock Option (right to buy)	02/01/2010	02/01/2020	Common Stock	683	\$ 61.03	D	Â
Non-Qualified Stock Option (right to buy)	06/01/2012	06/01/2022	Common Stock	1,324	\$ 62.95	D	Â
Non-Qualified Stock Option (right to buy)	12/01/2011	12/01/2021	Common Stock	930	\$ 67.17	D	Â
	03/01/2010	03/01/2020		598	\$ 69.7	D	Â

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Option Type	Start Date	End Date	Stock Type	Quantity	Price	Exercise	Notes
Non-Qualified Stock Option (right to buy)			Common Stock				
Non-Qualified Stock Option (right to buy)	01/03/2012	01/03/2022	Common Stock	865	\$ 72.24	D	Â
Non-Qualified Stock Option (right to buy)	04/01/2010	04/01/2020	Common Stock	556	\$ 75	D	Â
Non-Qualified Stock Option (right to buy)	11/01/2011	11/01/2021	Common Stock	780	\$ 80.09	D	Â
Non-Qualified Stock Option (right to buy)	05/01/2012	05/01/2022	Common Stock	1,024	\$ 81.36	D	Â
Non-Qualified Stock Option (right to buy)	08/02/2010	08/02/2020	Common Stock	409	\$ 101.88	D	Â
Non-Qualified Stock Option (right to buy)	05/03/2010	05/03/2020	Common Stock	409	\$ 101.99	D	Â
Non-Qualified Stock Option (right to buy)	06/01/2010	06/01/2020	Common Stock	388	\$ 107.29	D	Â
Non-Qualified Stock Option (right to buy)	07/01/2010	07/01/2020	Common Stock	380	\$ 109.66	D	Â
Non-Qualified Stock Option (right to buy)	03/01/2012	03/01/2022	Common Stock	739	\$ 112.75	D	Â
Non-Qualified Stock Option (right to buy)	10/03/2011	10/03/2021	Common Stock	552	\$ 113.25	D	Â

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Holmes William J 100 WINCHESTER CIRCLE LOS GATOS, CA 95032	Â	Â	Â Chief Business Dev Officer	Â

## Signatures

William J. Holmes  
06/12/2012

\*\*Signature of Reporting Person  
Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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