**NOLAN PETER J** Form 4 March 14, 2019

## FORM 4

### **OMB APPROVAL**

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

**OMB** 3235-0287

January 31,

Check this box if no longer subject to Section 16.

Washington, D.C. 20549 Number: Expires:

2005 Estimated average

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES** 

burden hours per response... 0.5

Form 4 or Form 5 obligations may continue.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

See Instruction

| 1. Name and Address of Reporting Person * NOLAN PETER J |          |  | 2. Issuer Name <b>and</b> Ticker or Trading Symbol Activision Blizzard, Inc. [ATVI] | 5. Relationship of Reporting Person(s) to Issuer  (Check all applicable)                          |  |  |  |
|---|----------|--|---|---|--|--|--|
| (Last)  C/O ACTIV INC., 3100 (                          |          |  | 3. Date of Earliest Transaction (Month/Day/Year) 03/12/2019                         | X Director 10% Owner Officer (give title Other (specify below)                                    |  |  |  |
|   | (Street) |  | 4. If Amendment, Date Original Filed(Month/Day/Year)                                | 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person |  |  |  |
| SANTA MONICA, CA 90405                                  |          |  |   | Form filed by More than One Reporting Person  |  |  |  |

| (City)   | (State)                                 | (Zip) Tabl  | le I - Non-I                            | Derivative S                 | ecurit                       | ties Acquire       | d, Disposed of, or   | r Beneficially   | Owned   |
|--|---|---|---|------------------------------|------------------------------|--------------------|--|--|---|
| 1.Title of<br>Security<br>(Instr. 3)                     | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 3.<br>Transaction<br>Code<br>(Instr. 8) | onDisposed o<br>(Instr. 3, 4 | f (D)<br>and 5)<br>(A)<br>or | uired (A) or Price | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
| Common<br>Stock, par<br>value<br>\$0.000001<br>per share | 03/12/2019                              |   | P P                                     | Amount 100,000               | (D)                          | \$ 42.9547         | 109,093 (2)  | D  |   |
| Common<br>Stock, par<br>value<br>\$0.000001<br>per share |   |   |   |                              |                              |                    | 54,792   | I  | By Nolan<br>Family<br>Trust                                       |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

#### Edgar Filing: NOLAN PETER J - Form 4

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of | 2.          | 3. Transaction Date | 3A. Deemed         | 4.         | 5.         | 6. Date Exerc | cisable and | 7. Title  | and      | 8. Price of | 9. Nu  |
|-------------|-------------|---------------------|--------------------|------------|------------|---------------|-------------|-----------|----------|-------------|--------|
| Derivative  | Conversion  | (Month/Day/Year)    | Execution Date, if | Transacti  | onNumber   | Expiration D  | ate         | Amoun     | it of    | Derivative  | Deriv  |
| Security    | or Exercise |                     | any                | Code       | of         | (Month/Day/   | Year)       | Underly   | ying     | Security    | Secui  |
| (Instr. 3)  | Price of    |                     | (Month/Day/Year)   | (Instr. 8) | Derivative | e             |             | Securit   | ies      | (Instr. 5)  | Bene   |
|             | Derivative  |                     |                    |            | Securities |               |             | (Instr. 3 | 3 and 4) |             | Own    |
|             | Security    |                     |                    |            | Acquired   |               |             |           |          |             | Follo  |
|             | ·           |                     |                    |            | (A) or     |               |             |           |          |             | Repo   |
|             |             |                     |                    |            | Disposed   |               |             |           |          |             | Trans  |
|             |             |                     |                    |            | of (D)     |               |             |           |          |             | (Instr |
|             |             |                     |                    |            | (Instr. 3, |               |             |           |          |             | Ì      |
|             |             |                     |                    |            | 4, and 5)  |               |             |           |          |             |        |
|             |             |                     |                    |            |            |               |             |           |          |             |        |
|             |             |                     |                    |            |            |               |             | 1         | Amount   |             |        |
|             |             |                     |                    |            |            | Date          | Expiration  |           | or       |             |        |
|             |             |                     |                    |            |            | Exercisable   | Date        | Title N   | Number   |             |        |
|             |             |                     |                    |            |            |               |             |           | of       |             |        |
|             |             |                     |                    | Code V     | (A) (D)    |               |             |           | Shares   |             |        |

## **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

NOLAN PETER J C/O ACTIVISION BLIZZARD, INC. 3100 OCEAN PARK BLVD. SANTA MONICA, CA 90405

X

## **Signatures**

/s/ Peter J. 03/13/2019 Nolan

\*\*Signature of Date
Reporting Person

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
  - The price in column 4 is a weighted average price. The prices actually paid for the stock ranged from \$42.87 to \$43.03 per share. Mr.
- (1) Nolan has provided the Company, and upon request, will provide any security holder of the Company or the SEC staff, with information regarding the number of shares sold at each price within that range.
- (2) Following the transactions reported on this Form 4, Mr. Nolan directly held (a) 107,455 shares of the Company's common stock and (b) 1,638 restricted stock units, each representing the right to receive one share of the Company's common stock.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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