Godich Peter J Form 4 April 03, 2019

### FORM 4

#### OMB APPROVAL

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number: 3235-0287

Check this box if no longer subject to Section 16.

Expires: January 31, 2005

# STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Estimated average burden hours per response... 0.5

Form 4 or Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person \* 5. Relationship of Reporting Person(s) to 2. Issuer Name and Ticker or Trading Godich Peter J Issuer Symbol DELUXE CORP [DLX] (Check all applicable) (Last) (First) (Middle) 3. Date of Earliest Transaction (Month/Day/Year) Director 10% Owner X\_ Officer (give title Other (specify 3680 VICTORIA STREET N. 04/01/2019

Senior Vice President

(Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Filing(Check Filed(Month/Day/Year) Applicable Line)

Applicable Line)
\_X\_ Form filed by One Reporting Person
\_\_ Form filed by More than One Reporting Person

below)

SHOREVIEW, MN 55126

(State)

(Zin)

(City)

(City)	(State) (Z	Table	I - Non-De	erivative Securities Ac	quired, Disposed o	of, or Beneficial	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any			5. Amount of Securities Beneficially	6. Ownership Form: Direct (D) or	7. Nature of Indirect Beneficial
(IIIsti. <i>3)</i>		(Month/Day/Year)	(Instr. 8)	(Instr. 3, 4 and 5)  (A)  or  Amount (D) Price	Owned Following Reported Transaction(s) (Instr. 3 and 4)	Indirect (I) (Instr. 4)	Ownership (Instr. 4)
Common Stock			Couc v	Amount (b) Thee	11,424 (1)	D	
Common Stock					1,094	I	By spouse

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474

(9-02)

### Edgar Filing: Godich Peter J - Form 4

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	Code	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount Underlying Securitic (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amou or Numb of Sha
Restricted Stock Units	\$ 0 (2)	04/01/2019		A	5,091	(2)	(2)	Common Stock	5,09
Common Stock Option	\$ 67.08					02/12/2016(3)	02/12/2022	Common Stock	5,34
Common Stock Option	\$ 54.3					02/17/2017(3)	02/17/2023	Common Stock	7,27
Common Stock Option	\$ 75.61					02/23/2018(3)	02/23/2024	Common Stock	6,31
Common Stock Option	\$ 73.21					02/21/2019(3)	02/21/2025	Common Stock	6,23
Common Stock Option	\$ 44.69	04/01/2019		A	22,436	04/01/2020(4)	04/01/2029	Common Stock	22,4

## **Reporting Owners**

Reporting Owner Name / Address	Relationships					
F8 c	Director	10% Owner	Officer	Other		
Godich Peter J 3680 VICTORIA STREET N. SHOREVIEW, MN 55126			Senior Vice President			
Signatures			Tiestaene			
Jeffrey L. Cotter as Power of Atto Godich	orney for Pe	eter J.	04/03/2019	)		
**Signature of Reporting Person			Date			

Reporting Owners 2

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Total ownership includes 1,318 shares of restricted stock.
- Restricted stock units awarded on 4/1/19 under the Company's Long-Term Incentive Plan, subject to the following vesting schedule:

  2,350 units will vest in four equal amounts on each of the first four anniversaries of the date of grant, and 2,741 units will vest in three equal amounts on each of the first three anniversaries of the date of grant. Upon vesting, each unit is converted into a share of common stock. Subject to certain exceptions, vesting is contingent upon continued employment.
- Options vest in three equal installments on the three succeeding anniversary dates of the date of grant, provided the holder remains an employee of the Company. Date entered reflects date on which first installment vests(ed).
- Options vest in four equal installments on the four succeeding anniversary dates of the date of grant, provided the holder remains an employee of the Company. Date entered reflects date on which first installment vests(ed).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.