OConnor Carey Form 4 February 11, 2013

subject to

Section 16.

Form 4 or

Form 5

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 Check this box if no longer CTLATER MENTS OF CHANGES IN DENIENCIAL OWNERSHIP OF

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

obligations may continue.

See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * OConnor Carey			Symbol	er Name and Ticker or Trading SERVE CORP [FLS]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(Last) 5215 N. O'C 2300	(First) (I			of Earliest Transaction Day/Year) 2013	DirectorX_ Officer (give below)	10%	Owner r (specify	
	(Street)			endment, Date Original nth/Day/Year)	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person			
IRVING, T	X 75039				Form filed by N Person	More than One Re	porting	
(City)	(State)	(Zip)	Tabl	le I - Non-Derivative Securities Ac	equired, Disposed of	f, or Beneficial	y Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deem Execution any (Month/De	Date, if	3. 4. Securities Acquired Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8) (A) or Code V Amount (D) Price	Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	

		(Month/Day/Year)	(Instr. 8) Code V		(A) or (D)	Price	Owned Following Reported Transaction(s) (Instr. 3 and 4)	(D) or Indirect (Instr. 4)
Common Stock (\$1.25 par value per share)	02/07/2013		F	105	D	\$ 155.2	12,063	D
Common Stock (\$1.25 par value per share)	02/10/2013		F	57	D	\$ 157.74	12,006	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)		nNumber Expiration Date of (Month/Day/Year) Derivative Securities Acquired (A) or Disposed			e and nt of ying ties 3 and 4)	Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Owne Follo Repo Trans (Instr	
				Code V	(Instr. 3, 4, and 5) (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

OConnor Carey 5215 N. O'CONNOR BLVD SUITE 2300 IRVING, TX 75039

SVP, GC and Secretary

Signatures

/s/ Luke E. Alverson, attorney-in-fact

02/11/2013

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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