



Edgar Filing: EQUIFAX INC - Form 4

|              |            |                  |       |   |          |        |                  |                       |
|--------------|------------|------------------|-------|---|----------|--------|------------------|-----------------------|
| Common Stock | 09/15/2005 | S <sup>(1)</sup> | 2,200 | D | \$ 34.04 | 38,032 | I                | By Family Partnership |
| Common Stock | 09/15/2005 | S <sup>(1)</sup> | 3,800 | D | \$ 33.98 | 34,232 | I                | By Family Partnership |
| Common Stock | 09/15/2005 | S <sup>(1)</sup> | 2,000 | D | \$ 33.94 | 32,232 | I                | By Family Partnership |
| Common Stock | 09/15/2005 | S <sup>(1)</sup> | 1,232 | D | \$ 33.89 | 31,000 | I                | By Family Partnership |
| Common Stock | 09/15/2005 | S <sup>(1)</sup> | 3,000 | D | \$ 33.84 | 28,000 | I                | By Family Partnership |
| Common Stock | 09/15/2005 | S <sup>(1)</sup> | 3,000 | D | \$ 33.82 | 25,000 | I                | By Family Partnership |
| Common Stock | 09/15/2005 | S <sup>(1)</sup> | 5,000 | D | \$ 33.79 | 20,000 | I                | By Family Partnership |
| Common Stock | 09/15/2005 | S <sup>(1)</sup> | 5,000 | D | \$ 33.75 | 15,000 | I                | By Family Partnership |
| Common Stock | 09/15/2005 | S <sup>(1)</sup> | 6,000 | D | \$ 33.74 | 9,000  | I                | By Family Partnership |
| Common Stock | 09/15/2005 | S <sup>(1)</sup> | 3,000 | D | \$ 33.69 | 6,000  | I                | By Family Partnership |
| Common Stock | 09/15/2005 | S <sup>(1)</sup> | 5,000 | D | \$ 33.64 | 1,000  | I                | By Family Partnership |
| Common Stock | 09/15/2005 | S <sup>(1)</sup> | 1,000 | D | \$ 33.59 | 0      | I <sup>(2)</sup> | By Family Partnership |
| Common Stock |            |                  |       |   |          | 7,089  | I                | By 401(k)             |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|
|  |  |                                      |  | Code V                         | (A) (D)   |  | Title   |

|                        |            |            |   |        | Date<br>Exercisable | Expiration<br>Date |                 | Amount<br>or<br>Number<br>of Shares |
|------------------------|------------|------------|---|--------|---------------------|--------------------|-----------------|-------------------------------------|
| Stock                  |            |            |   |        |                     |                    |                 |                                     |
| Option/Right<br>to Buy | \$ 19.3497 | 09/15/2005 | M | 42,232 | (3)                 | 01/28/2008         | Common<br>Stock | 42,232                              |

## Reporting Owners

| Reporting Owner Name / Address                                       | Relationships |           |                  |       |
|--|---------------|-----------|------------------|-------|
|  | Director      | 10% Owner | Officer          | Other |
| CHAPMAN THOMAS F<br>1550 PEACHTREE STREET, N.W.<br>ATLANTA, GA 30309 | X             |           | Chairman and CEO |       |

## Signatures

By: Kent E. Mast as  
Attorney-in-Fact for

09/16/2005

\_\_\_\_\_  
Signature of Reporting Person

\_\_\_\_\_  
Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on July 28, 2005.
- (2) The total direct holdings reported in this Form 4 reflect 17,000 shares of common stock transferred to the direct beneficial ownership of the Reporting Person from a family partnership on August 17, 2005.
- (3) The option vests in four equal annual increments beginning 1/28/99.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.