GAP INC Form 8-K March 06, 2014		
UNITED STATES		
SECURITIES AND EXCH	ANGE COMMISSION	
Washington, D.C. 20549		
FORM 8-K		
CURRENT REPORT		
Pursuant to Section 13 or 1	5(d) of The Securities Exchange Act of	1934
Date of Report (Date of earliest event repo	rted)	
February 28, 2014		
THE GAP, INC.		
(Exact name of registrant a	s specified in its charter)	
Delaware (State of incorporation)	1-7562 (Commission File Number)	94-1697231 (IRS Employer Identification No.)
Two Folsom Street San Francisco, California		94105
(Address of principal execution (415) 427-0100 (Registrant's telephone nur including area code)	•	(Zip Code)
N/A (Former name or former ad	dress, if changed since last report)	
	below if the Form 8-K filing is intended the following provisions (see General In	to simultaneously satisfy the filing obligation of astruction A.2. below):
[] Soliciting material pur	ns pursuant to Rule 425 under the Secur suant to Rule 14a-12 under the Exchang ommunications pursuant to Rule 14d-2(b	ge Act (17 CFR 240.14a-12)

[] Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 1.01. Entry into a Material Definitive Agreement

On February 28, 2014, Old Navy LLC and Banana Republic LLC, each of which is a wholly-owned subsidiary of The Gap, Inc. (the "Company"), and the Company (collectively, the "Gap Entities"), entered into agreements (the "Agreements") with GE Capital Retail Bank and GE Capital Retail Finance Corporation (collectively, "GE Capital") to extend the parties' existing relationship under which GE Capital issues Gap Entities-branded credit cards to Gap Entities customers and pays the Gap Entities a share of the income derived from operating the credit card programs. Under the terms of the Agreements, the Gap Entities are required to perform certain duties, including encouraging consumers to open and use the credit cards in its stores. The Agreements have a term of eight years and are cancelable earlier by either party under certain circumstances. In connection with the Agreements, GE Capital will make an initial one-time payment to each of the Gap Entities. Thereafter, the Gap Entities will be paid a certain percentage of the net income from the credit card programs, as defined in the Agreements.

Item 7.01. Regulation FD Disclosure

On March 6, 2014, the Company issued a press release announcing the Company's sales for the fiscal month ended March 1, 2014. A copy of this press release is attached hereto as Exhibit 99.1.

Item 8.01. Other Events

On February 26, 2014, the Company's Board of Directors approved an amendment and restatement of the Company's 2011 Long-Term Incentive Plan (the "Plan"). A copy of the Plan is attached hereto as Exhibit 10.1.

On March 3, 2014, the Company adopted new forms of the Non-Qualified Stock Option Agreement under the Plan, the Restricted Stock Unit Award Agreement under the Plan, the Performance Share Agreement under the Plan, and the Director Stock Unit Agreement and Stock Unit Deferral Election Form under the Plan. Copies of these new forms of agreement are attached hereto as Exhibits 10.2, 10.3, 10.4 and 10.5, respectively.

Item 9.01. Financial Statements and Exhibits

Amended and Restated 2011 Long-Term Incentive Plan (effective February 26, 2014).

10.2 Form of Nonqualified Stock Option Agreement under the 2011 Long-Term Incentive Plan.

10.3 Form of Restricted Stock Unit Award Agreement under the 2011 Long-Term Incentive Plan.

10.4 Form of Performance Share Agreement under the 2011 Long-Term Incentive Plan.

10.5 Form of Director Stock Unit Agreement and Stock Unit Deferral Election Form under the 2011 Long-Term Incentive Plan.

99.1 Press Release dated March 6, 2014.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

THE GAP, INC. (Registrant)

Date: March 6, 2014 By: /s/ Sabrina L. Simmons

Sabrina L. Simmons

Executive Vice President and Chief Financial Officer

EXHIBIT INDEX

Exhibit Number Description

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- 10.4 Form of Performance Share Agreement under the 2011 Long-Term Incentive Plan.
- Form of Director Stock Unit Agreement and Stock Unit Deferral Election Form under the 2011 Long-Term Incentive Plan.
- 99.1 Press Release dated March 6, 2014.