

Edgar Filing: HASBRO INC - Form 4

| Derivative Security | | | Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | |
|------------------------------------|---------------------|------------|---|----|------------------|-----------------|--------------|----------------------------|----------|
| | | | Code | V | | | | | |
| Phantom Stock Units ⁽¹⁾ | \$ 0 ⁽²⁾ | 12/31/2009 | A | 64 | ⁽³⁾ | ⁽³⁾ | Common Stock | 64 | \$ 32.06 |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|--------------------------------|---------------|-----------|---------|-------|
| | Director | 10% Owner | Officer | Other |
| GEE GORDON | | | X | |

Signatures

Tarrant Sibley, p/o/a for E.
 Gordon Gee 01/05/2010
Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) All of the phantom stock units were acquired pursuant to the Hasbro, Inc. Deferred Compensation Plan for Non-Employee Directors in accordance with Section 16b-3.
- (2) Units correspond 1-for-1 with common stock.
- (3) Units are settled only in cash and are payable after the reporting person ceases to be a director.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.