

HASBRO INC  
Form 4  
November 28, 2012

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
VERRECCHIA ALFRED J

(Last) (First) (Middle)  
C/O HASBRO INC, 1011  
NEWPORT AVENUE  
(Street)

PAWTUCKET, RI 02862

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
HASBRO INC [HAS]

3. Date of Earliest Transaction  
(Month/Day/Year)  
11/26/2012

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Chairman

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock (Par Value \$0.50 per share)	11/26/2012		M		250,000	A	\$ 15.875
Common Stock (Par Value \$0.50 per share)	11/26/2012		M		453,515	A	\$ 18.815
							493,620
							947,135
							D
							D

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Common Stock (Par Value \$0.50 per share)	11/26/2012	F <sup>(1)</sup>	298,106	D	\$ 38.295	649,029	D	
Common Stock (Par Value \$0.50 per share)	11/26/2012	F <sup>(2)</sup>	160,023	D	\$ 38.295	489,006	D	
Common Stock (Par Value \$0.50 per share)	11/27/2012	J <sup>(3)</sup>	V 15,250	D	\$ 0	182,715 <sup>(4)</sup>	I <sup>(5)</sup>	By Mr. Verrecchia's GRAT
Common Stock (Par Value \$0.50 per share)	11/27/2012	J <sup>(3)</sup>	V 15,250	A	\$ 0	519,791 <sup>(4)</sup>	D	
Common Stock (Par Value \$0.50 per share)	11/27/2012	J <sup>(6)</sup>	V 7,700	D	\$ 0	91,225 <sup>(7)</sup>	I <sup>(8)</sup>	By Mrs. Verrecchia's GRAT
Common Stock (Par Value \$0.50 per share)	11/27/2012	J <sup>(6)</sup>	V 7,700	A	\$ 0	60,650 <sup>(7)</sup>	I <sup>(8)</sup>	By Mrs. Verrecchia

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative	2. Conversion	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if	4. Transaction	5. Number of Derivative	6. Date Exercisable and Expiration Date	7. Title and Amount of Underlying Securities
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Security (Instr. 3)	or Exercise Price of Derivative Security	any (Month/Day/Year)	Code (Instr. 8)	Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	(Month/Day/Year)	(Instr. 3 and 4)				
				Code V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		
Stock Option (Right to Buy) <sup>(9)</sup>	\$ 15.875	11/26/2012	M		250,000	<sup>(10)</sup>	05/13/2013	Common Stock	250,000	
Stock Option (Right to Buy) <sup>(9)</sup>	\$ 18.815	11/26/2012	M		453,515	<sup>(11)</sup>	07/26/2013	Common Stock	453,515	

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
VERRECCHIA ALFRED J C/O HASBRO INC 1011 NEWPORT AVENUE PAWTUCKET, RI 02862	X			Chairman

## Signatures

Tarrant Sibley, P/O/A for Alfred J. Verrecchia  
 11/28/2012  
 \*\*Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This represents delivery of already-owned stock in payment of the option exercise price.
- (2) This represents payment of tax withholding using share withholding in connection with the exercise of stock options.
- (3) On November 27, 2012, an annuity payment was made to Mr. Verrecchia from his grantor retained annuity trust resulting in the direct ownership of 15,250 of the shares previously reported as owned by his grantor retained annuity trust.
- (4) Total has been adjusted to reflect a prior annuity payment from Mr. Verrecchia's grantor retained annuity trust resulting in the direct ownership of 15,535 of the shares previously reported as owned by his grantor retained annuity trust.
- (5) Mr. Verrecchia disclaims beneficial ownership of all of these shares except to the extent of his proportionate pecuniary interest therein.
- (6) On November 27, 2012, an annuity payment was made to Mrs. Verrecchia from her grantor retained annuity trust resulting in her direct ownership of 7,700 of the shares previously reported as owned by her grantor retained annuity trust.
- (7) Total has been adjusted to reflect a prior annuity payment from Mrs. Verrecchia's grantor retained annuity trust resulting in her direct ownership of 7,775 of the shares previously reported as owned by her grantor retained annuity trust.
- (8) Mr. Verrecchia disclaims beneficial ownership of the shares held by his wife and the shares held by his wife's grantor retained annuity trust.

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- (9) These options were granted pursuant to an employee stock option plan in compliance with Rule 16b-3 and have tandem tax withholding rights.
- (10) 33 1/3% of these options became exercisable on each of May 14, 2004, May 14, 2005 and May 14, 2006.
- (11) 33 1/3% of these options became exercisable on each of July 27, 2007, July 27, 2008 and July 27, 2009.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.