

Tinga Wiebe
 Form 3
 February 11, 2013

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
 Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *		2. Date of Event Requiring Statement	3. Issuer Name and Ticker or Trading Symbol	
Â Tinga Wiebe		(Month/Day/Year)	HASBRO INC [HAS]	
(Last)	(First)	(Middle)	4. Relationship of Reporting Person(s) to Issuer	5. If Amendment, Date Original Filed(Month/Day/Year)
		02/06/2013		
C/O HASBRO, INC.,Â 1011 NEWPORT AVENUE			(Check all applicable)	
	(Street)		<input type="checkbox"/> Director	<input type="checkbox"/> 10% Owner
			<input checked="" type="checkbox"/> Officer	<input type="checkbox"/> Other
			(give title below)	(specify below)
			Chief Commercial Officer	
				6. Individual or Joint/Group Filing(Check Applicable Line)
				<input checked="" type="checkbox"/> Form filed by One Reporting Person
				<input type="checkbox"/> Form filed by More than One Reporting Person
PAWTUCKET,Â RIÂ 02862				
(City)	(State)	(Zip)		

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock (Par Value \$.50 per share)	28,667	D	Â

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
		Title			

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	Date Exercisable	Expiration Date	Amount or Number of Shares	or Indirect (I) (Instr. 5)
Stock Option (Right to Buy) ⁽¹⁾	Â ⁽²⁾	05/23/2014	Common Stock 43,203 \$ 32.425	D Â
Stock Option (Right to Buy) ⁽¹⁾	Â ⁽³⁾	02/15/2015	Common Stock 48,148 \$ 27.095	D Â
Stock Option (Right to Buy) ⁽¹⁾	Â ⁽⁴⁾	05/20/2016	Common Stock 21,006 \$ 22.73	D Â
Stock Option (Right to Buy) ⁽¹⁾	Â ⁽⁵⁾	02/03/2017	Common Stock 46,992 \$ 31.625	D Â
Stock Option (Right to Buy) ⁽¹⁾	Â ⁽⁶⁾	02/08/2018	Common Stock 28,844 \$ 45.66	D Â
Stock Option (Right to Buy) ⁽¹⁾	Â ⁽⁷⁾	02/07/2019	Common Stock 65,000 \$ 36.135	D Â

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Tinga Wiebe C/O HASBRO, INC. 1011 NEWPORT AVENUE PAWTUCKET, RI 02862	Â	Â	Â Chief Commercial Officer	Â

Signatures

Tarrant Sibley, P/O/A for Wiebe
Tinga 02/11/2013

__Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These options were granted pursuant to employee stock option plans in accordance with Rule 16b-3 and have tandem tax withholding rights.
- (2) 14,401 of the options became exercisable on each of May 24, 2008, May 24, 2009 and May 24, 2010.
- (3) 2,716 of the options became exercisable on February 13, 2009 and 22,716 of the options became exercisable on each of February 13, 2010 and February 13, 2011.
- (4) 503 of the options became exercisable on May 21, 2011 and 20,503 of the options became exercisable on May 21, 2012.
- (5) 15,664 of the options became exercisable on each of February 4, 2011, February 4, 2012 and February 4, 2013.
- (6) 9,615 of options became exercisable on February 9, 2012. 9,615 of the options will become exercisable on February 9, 2013 and 9,614 of the options will become exercisable on February 9, 2014.
- (7) 21,667 of the options will become exercisable on each of February 8, 2013 and February 8, 2014. 21,666 of the options will become exercisable on February 8, 2015.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure.

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