CERMINARA FRANK

Form 4

November 24, 2004

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB 3235-0287

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Number: January 31, 2005

0.5

OMB APPROVAL

Form 4 or Form 5 obligations may continue.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

burden hours per response...

Estimated average

See Instruction

1(b).

(Print or Type Responses)

11/22/2004

11/22/2004

11/22/2004

Stock

Stock

Stock

Common

Common

1. Name and Address of Reporting Person * CERMINARA FRANK			2. Issuer Name and Ticker or Trading Symbol					ng	5. Relationship of Reporting Person(s) to Issuer			
			HERSH	EY FO	OOl	DS COR	P [H	SY]	(Chec	ck all applicable	:)	
(Last)	(First) (Middle)	3. Date of	Earliest	t Tra	ansaction			`	••		
			(Month/D	ay/Year)				Director	10%	Owner	
100 CRYST	TAL A DRIVE		11/22/20	004					_X_ Officer (give title Other (specify			
									below) SVP, Ch	below) ief Financial Of	ficer	
	(Street)		4. If Ame	4. If Amendment, Date Original					6. Individual or Joint/Group Filing(Check			
			Filed(Mor	th/Day/Y	(ear))			Applicable Line)			
									X Form filed by	1 0		
HERSHEY	, PA 17033								Form filed by N Person	hore than One Re	porting	
(City)	(State)	(Zip)	Tabl	e I - No	n-D	erivative	Secur	ities Acq	uired, Disposed o	f, or Beneficial	ly Owned	
1.Title of	2. Transaction Dat	e 2A. Dee	emed	3.		4. Securi	ties A	cauired	5. Amount of	6. Ownership	7. Nature of	
Security	(Month/Day/Year)	Execution	on Date, if	Transa	ctio	n(A) or Di		*	Securities	Form: Direct		
(Instr. 3)		any		Code	0.	(Instr. 3,	4 and	5)	Beneficially	(D) or	Beneficial	
		(Month/	Day/Year)	(Instr.	8)				Owned Following	Indirect (I) (Instr. 4)	Ownership (Instr. 4)	
									Reported	(IIISti. 4)	(111801.4)	
							(A)		Transaction(s)			
				Code	V	Amount	or (D)	Price	(Instr. 3 and 4)			
Common					•		(D)	\$				
Stock	11/22/2004			M		4,600	A	22.25	6,740.9239	D		
Stock												
Common	11/22/2004			S		4,600	D	\$	2,140.9239	D		
Stock	11/22/2001					.,000	_	51.85	_,110,0200	_		
Common	11/22/2004			М		200	Δ	\$	2 3/0 0230	D		

M

S

M

200

200

2,000

2,340.9239

2,140.9239

4,140.9239

D

D

D

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Common Stock	11/22/2004	S	2,000	D	\$ 51.85	2,140.9239	D	
Common Stock	11/22/2004	M	200	A	\$ 22.25	2,340.9239	D	
Common Stock	11/22/2004	S	200	D	\$ 51.88	2,140.9239	D	
Common Stock	11/22/2004	M	3,000	A	\$ 22.25	5,140.9239	D	
Common Stock	11/22/2004	S	3,000	D	\$ 51.83	2,140.9239	D	
Common Stock	11/22/2004	M	1,000	A	\$ 22.25	3,140.9239	D	
Common Stock	11/22/2004	S	1,000	D	\$ 51.85	2,140.9239	D	
Common Stock	11/22/2004	M	700	A	\$ 22.25	2,840.9239	D	
Common Stock	11/22/2004	S	700	D	\$ 51.87	2,140.9239	D	
Common Stock	11/22/2004	M	900	A	\$ 22.25	3,040.9239	D	
Common Stock	11/22/2004	S	900	D	\$ 51.9	2,140.9239	D	
Common Stock	11/22/2004	M	400	A	\$ 22.25	2,540.9239	D	
Common Stock	11/22/2004	S	400	D	\$ 51.94	2,140.9239 (1)	D	
Common Stock						13,070.72	I	401(k) Plan

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number	6. Date Exercisable and	7. Title and Amour
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transaction	onof Derivative	Expiration Date	Underlying Securit
Security	or Exercise		any	Code	Securities	(Month/Day/Year)	(Instr. 3 and 4)
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Acquired		
	Derivative				(A) or		
	Security				Disposed of		
					(D)		

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(Instr. 3, 4, and 5)

			and 5)							
			Code	V (A)	(D)	Date Exercisable	Expiration Date	Title	Amo or Num of Share	
Non-Qualified Stock Option (right to buy)	\$ 22.25	11/22/2004	M		4,600	01/08/1999	01/07/2007	Common Stock	4,6	
Non-Qualified Stock Option (right to buy)	\$ 22.25	11/22/2004	M		200	01/08/1999	01/07/2007	Common Stock	20	
Non-Qualified Stock Option (right to buy)	\$ 22.25	11/22/2004	M		2,000	01/08/1999	01/07/2007	Common Stock	2,0	
Non-Qualified Stock Option (right to buy)	\$ 22.25	11/22/2004	M		200	01/08/1999	01/07/2007	Common Stock	20	
Non-Qualified Stock Option (right to buy)	\$ 22.25	11/22/2004	M		3,000	01/08/1999	01/07/2007	Common Stock	3,0	
Non-Qualified Stock Option (right to buy)	\$ 22.25	11/22/2004	M		1,000	01/08/1999	01/07/2007	Common Stock	1,0	
Non-Qualified Stock Option (right to buy)	\$ 22.25	11/22/2004	M		700	01/08/1999	01/07/2007	Common Stock	70	
Non-Qualified Stock Option (right to buy)	\$ 22.25	11/22/2004	M		900	01/08/1999	01/07/2007	Common Stock	90	
Non-Qualified Stock Option (right to buy)	\$ 22.25	11/22/2004	M		400	01/08/1999	01/07/2007	Common Stock	40	

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Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

CERMINARA FRANK 100 CRYSTAL A DRIVE HERSHEY, PA 17033

SVP, Chief Financial Officer

Signatures

Cerminara Frank 11/24/2004

**Signature of Person Date

**Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The total amount includes the acquisition of 1,061.0893 additional shares as a result of a 2-for-1 stock split on June 15, 2004.
- (2) These options are from an option grant previously reported as 6,500 options at an exercise price of \$44.50. The option grant was adjusted to reflect the 2-for-1 stock split on June 15, 2004.

Remarks:

The total amount of securities reported as indirectly owned by the reporting person in Column 5 of Table I (401(k) Plan) inclu Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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