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AMR CORP
Form 8-K
March 18, 2004
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SECURITIES AND EXCHANGE COMMISSION

Washington, D. C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934

Date of earliest event
reported: March 18, 2004

AMR CORPORATION
(Exact name of registrant as specified in its charter)

| | | |
|--------------------------------------|------------------------------------|--|
| Delaware (State of Incorporation) | 1-8400 (Commission File Number) | 75-1825172 (IRS Employer Identification No.) |
|--------------------------------------|------------------------------------|--|

| | | |
|--|-------------------|---------------------|
| 4333 Amon Carter Blvd. (Address of principal executive offices) | Fort Worth, Texas | 76155 (Zip Code) |
|--|-------------------|---------------------|

(817) 963-1234
(Registrant's telephone number)

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Item 9. Regulation FD Disclosure

AMR PRESENTING AT INVESTOR CONFERENCE

James Beer, Senior Vice President of Finance and Chief Financial Officer of AMR Corporation, will speak at Prudential Equity Group's "Inside our Best Ideas" conference on Monday, March 22 at approximately 3:00 pm PT. Mr. Beer's presentation will focus on the company's recent performance, the Turnaround Plan and the outlook for the future.

A webcast of Mr. Beer's remarks will be made available via the investor information section of AMR's corporate website at www.amrcorp.com. Additionally, a replay of the speech will

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remain available for at least 7 days following the event.

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

AMR CORPORATION

/s/ Charles D. MarLett
Charles D. MarLett
Corporate Secretary

Dated: March 18, 2004