

MARSHALL & ILSLEY CORP/WI/  
Form 424B2  
January 13, 2004  
PRICING SUPPLEMENT

Marshall & Ilsley Corporation

Filed under Rule 424 (b) (2), Registration Statement No. 333-33814  
Pricing Supplement No. 74 - dated 1/12/04

\$500,000,000  
(To Prospectus dated April 12, 2000, and Prospectus

Marshall & Ilsley Corporation MiNotes  
Due Nine Months or More from Date of Issue  
Supplement dated October 21, 2003)

CUSIP

Aggregate

Price to

Purchasing

Proceeds

Interest Rate

Interest Payment

Maturity

Survivor's

Number

Principal Amount

Public(1)

Agent's Discount (1)

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Before Expenses (1)

Per Annum

Frequency

Date

Option

(begin date)

57183MDD9

\$1,304,000

100%

2.00%

98.00%

5.700%

Semi-Annual

1/17/23

YES

(7/15/04)

Senior Notes

Redemption Information: Redeemable at the option of Marshall & Ilsley Corporation on 1/15/08 and each interest payment date thereafter, at a price equal to 100%

Senior Notes

Redemption Information:

Senior Notes

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Redemption Information:

Merrill Lynch & Co.

Marshall & Ilsley Corporation

Trade Date:1/12/04

Purchasing Agent

770 North Water Street

Issue Date:1/15/04

Acting as Principal

Milwaukee, WI 53202

Minimum Denominations/Increments: \$1,000/\$1,000

Original Issue Discount: No

All trades settle without accrued interest and clear SDFS: DTC Book-Entry only

Merrill Lynch DTC Participant Number: 5132

(1) Expressed as a percentage of the aggregate principal amount.

"MiNotes" is a service mark of Marshall & Ilsley Corporation.

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