MEREDITH	CORP											
Form 4	07											
August 10, 20												
FORM	4 UNITED S	TATES					NGE CO	OMMISSION	OMB	2235-0287		
Check this box					D.C. 205	949			Number:	January 31,		
if no longe	GES IN E	BENEFI	CIA	L OWN	ERSHIP OF	Expires:	2005					
subject to					TIES				Estimated av			
Form 4 orresponse0.5Form 5Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,0.5obligationsSection 17(a) of the Public Utility Holding Company Act of 1935 or Section0.5See Instruction30(h) of the Investment Company Act of 19401940										0.0		
(Print or Type Re	esponses)											
1. Name and Ad BAUM HER	dress of Reporting P BERT M	erson <u>*</u>	Symbol	Name and '			0	5. Relationship of H Issuer	Reporting Perso	on(s) to		
			MERED	ITH COR	P [MDF	P]		(Check	(Check all applicable)			
				/09/2006 —								
								X_Director10% Owner Officer (give titleOther (specify below)				
	(Street)		4. If Amen	endment, Date Original 6. 1				6. Individual or Joi	Individual or Joint/Group Filing(Check			
Filed(Month.									plicable Line) _ Form filed by One Reporting Person _ Form filed by More than One Reporting			
DES MOINE	CS, IA 50309-302	3]	Person	1	U		
(City)	(State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned											
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	Transaction Date 2A. Deemed Month/Day/Year) Execution Date, if any (Month/Day/Year)			4. Securi nor Dispos (Instr. 3,	sed of		Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
				Code V	Amount		Price	(Instr. 3 and 4)				
Common Stock (\$1 par value) (1)	08/09/2006			М	6,000	A	\$ 25.843	8 20,396	D			
Common Stock (\$1 par value) (1)	08/10/2006			S	6,000	D	\$ 46.622	5 14,396	D			
Common Stock (Restricted) (\$1 par value) (2)								2,495	D			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	onof I Sec Acc (A) Disj (D)	urities juired or posed of tr. 3, 4,	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amour Underlying Securit (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amo or Num of Share
Non-Qualified Stock Option (right to buy) (3)	\$ 25.8438	08/09/2006		М		6,000	11/11/1997	11/12/2006	Common Stock (\$1 par value)	6,0
Non-Qualified Stock Option (right to buy) (3)	\$ 31.5						11/14/2001	11/14/2010	Common Stock (\$1 par value)	6,0
Non-Qualified Stock Option (right to buy) (3)	\$ 34.6						11/13/2002	11/13/2011	Common Stock (\$1 par value)	6,0
Non-Qualified Stock Option (right to buy) (3)	\$ 34.7813						11/11/1998	11/11/2007	Common Stock (\$1 par value)	6,0
Non-Qualified Stock Option (right to buy) (3)	\$ 36.7188						11/09/2000	11/09/2009	Common Stock (\$1 par value)	6,0
Non-Qualified Stock Option (right to buy) (3)	\$ 39.0313						11/10/1999	11/10/2008	Common Stock (\$1 par value)	6,0
Non-Qualified Stock Option	\$ 45.275						11/12/2003	11/12/2012	Common Stock (\$1	6,0

(right to buy) (3)				par value)	
Non-Qualified Stock Option (right to buy) (3)	\$ 49.75	11/11/2004	11/11/2013	Common Stock (\$1 par value)	6,0
Non-Qualified Stock Option (right to buy) (3)	\$ 50.28	11/09/2006	11/09/2015	Common Stock (\$1 par value)	6,0
Non-Qualified Stock Option (right to buy) (3)	\$ 51.975	11/09/2005	11/09/2014	Common Stock (\$1 par value)	6,0
Stock equivalent units	\$ 0	08/08/1988	08/08/1988	Common Stock (\$1 par value) (4)	9,1

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
BAUM HERBERT M							
1716 LOCUST STREET	Х						
DES MOINES, IA 50309-3023							
Signaturos							

Signatures

By: John S. Zieser, Attorney-in-Fact For: Herbert M. Baum

**Signature of Reporting Person

08/10/2006 Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares held by the reporting person in street name.
- (2) Shares awarded pursuant to the 2002 Meredith Corporation Stock Plan for Non-employee Directors (the "Plan"). The shares are subject to forfeiture and are nontransferable until five years from the grant date.
- (3) This option was awarded pursuant to the Meredith Corp. Stock Plan for Non-employee Directors, becomes exercisable one-third per year over a three-year period beginning on the first anniversary of the grant date, and expires on the tenth anniversary of the grant date.

Stock equivalents issued at fair market value (the average of the high and low selling price of Meredith Common Stock on the issue date), pursuant to Meredith Corp.'s 2002 Stock Plan for Non-employee Directors (the "Plan"), which will be converted to Common Stock (\$1

(4) par value) on a one-for-one basis upon the reporting person's retirement from or termination of service on the Meredith Board of Directors. Quarterly dividends are accrued in the form of additional stock equivalents. Data in this footnote would normally appear in the Title, Exercisable Date, and Price columns.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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