MEREDITH CORP		
Form 10-Q October 27, 2010		
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UNITED STATES SECURITIES AND EXCHANGE C Washington, D.C. 20549	COMMISSION	
FORM 10-Q		
QUARTERLY REPORT PURSUANT TO SECTION 1: OF THE SECURITIES EXCHANGE ACT OF 1934	3 OR 15(d)	
For the quarterly period ended September 30, 2010	Commission file	number 1-5128
MEREDITH CORPORATION (Exact name of registrant as specified in its charter)		
Iowa	42-0410230	
(State or other jurisdiction of incorporation or organization)	(I.R.S. Employer	Identification No.)
1716 Locust Street, Des Moines, Iowa	50309-3023	
(Address of principal executive offices)	(Zip Code)	
Registrant's telephone number, including area code: (51	5) 284-3000	
Indicate by check mark whether the registrant (1) has file Securities Exchange Act of 1934 during the preceding 12 required to file such reports), and (2) has been subject to Yes [X]  No [_]	2 months (or for suc	h shorter period that the registrant was
Indicate by check mark whether the registrant has submit any, every Interactive Data File required to be submitted 232.405 of this chapter) during the preceding 12 months submit and post such files).  Yes [X] No [_]	and posted pursuan	t to Rule 405 of Regulation S-T (Section
Indicate by check mark whether the registrant is a large of a smaller reporting company. See definitions of "large company" in Rule 12b-2 of the Exchange Act.  Large accelerated filer [X]  Non-accelerated filer [_] (Do not check if a smaller reporting the smaller	e accelerated filer," '	
Indicate by check mark whether the registrant is a shell of Yes [_] No [X]	company (as defined	I in Rule 12b-2 of the Exchange Act).

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practicable

date.

Shares of stock outstanding at September 30, 2010

Common shares 36,492,402 Class B shares 9,064,003 Total common and Class B shares 45,556,405

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#### PART I FINANCIAL INFORMATION

Item 1. Financial Statements

Meredith Corporation and Subsidiaries Condensed Consolidated Balance Sheets

	(Unaudited)	<b>1</b> 20
Assets	September 30, 2010	June 30, 2010
(In thousands)		
Current assets		
Cash and cash equivalents	\$21,663	\$48,574
Accounts receivable, net	231,960	223,630
Inventories	25,100	26,807
Current portion of subscription acquisition costs	57,607	57,917
Current portion of broadcast rights	14,985	5,423
Other current assets	16,746	19,076
Total current assets	368,061	381,427
Property, plant, and equipment	451,103	450,966
Less accumulated depreciation	(268,275)	(263,964)
Net property, plant, and equipment	182,828	187,002
Subscription acquisition costs	53,749	55,228
Broadcast rights	2,454	2,977
Other assets	53,074	59,138
Intangible assets, net	556,022	552,210
Goodwill	498,388	489,334
Total assets	\$1,714,576	\$1,727,316
Liabilities and Shareholders' Equity		
Current liabilities		
Current portion of long-term debt	\$50,000	\$50,000
Current portion of long-term broadcast rights payable	18,849	9,892
Accounts payable	68,645	109,897
Accrued expenses and other liabilities	113,658	109,225
Current portion of unearned subscription revenues	161,199	159,292
Total current liabilities	412,351	438,306
Long-term debt	235,000	250,000
Long-term broadcast rights payable	8,591	8,961
Unearned subscription revenues	126,451	130,699
Deferred income taxes	122,008	114,240
Other noncurrent liabilities	104,479	96,765
Total liabilities	1,008,880	1,038,971
Shareholders' equity		
Series preferred stock	_	_
Common stock	36,492	36,329
Class B stock	9,064	9,086
Additional paid-in capital	67,660	66,311
Retained earnings	619,828	604,624
Accumulated other comprehensive loss	(27,348 )	(28,005)
Total shareholders' equity	705,696	688,345

Total liabilities and shareholders' equity

\$1,714,576

\$1,727,316

See accompanying Notes to Condensed Consolidated Financial Statements.

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#### Meredith Corporation and Subsidiaries Condensed Consolidated Statements of Earnings (Unaudited)

Three Months Ended September 30,	2010		2009	
(In thousands except per share data)				
Revenues				
Advertising	\$205,503		\$191,816	
Circulation	66,928		69,879	
All other	71,991		70,720	
Total revenues	344,422		332,415	
Operating expenses				
Production, distribution, and editorial	143,633		151,093	
Selling, general, and administrative	143,402		139,637	
Depreciation and amortization	9,787		10,103	
Total operating expenses	296,822		300,833	
Income from operations	47,600		31,582	
Interest income	11		10	
Interest expense	(3,522	)	(5,041	)
Earnings before income taxes	44,089		26,551	
Income taxes	(18,382	)	(8,210	)
Net earnings	\$25,707		\$18,341	
Basic earnings per share	\$0.57		\$0.41	
Basic average shares outstanding	45,483		45,158	
Diluted earnings per share	\$0.56		\$0.40	
* *	45,748		45,317	
Diluted average shares outstanding	43,740		43,317	
Dividends paid per share	\$0.230		\$0.225	

See accompanying Notes to Condensed Consolidated Financial Statements.

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#### Meredith Corporation and Subsidiaries

Condensed Consolidated Statement of Shareholders' Equity (Unaudited)

(In thousands except per share data)	Common Stock - \$1 par value	Class B Stock - \$1 par value	Additional Paid-in Capital	Retained Earnings	Accumulated Other Comprehensive Loss	Total
Balance at June 30, 2010	\$36,329	\$9,086	\$66,311	\$604,624	\$ (28,005)	\$688,345
Net earnings				25,707		25,707
Other comprehensive income, net				_	657	657
Total comprehensive income						26,364
Share-based incentive plan transactions	313		4,433		_	4,746
Purchases of Company stock	(152)	(20)	(5,351)	_	_	(5,523)
Share-based compensation			3,167	_		3,167
Conversion of Class B to common stock	2	(2)	_	_	_	_
Dividends paid						
Common stock				(8,418)		(8,418)
Class B stock				(2,085)	<del></del>	(2,085)
Tax benefit from incentive plans	_	_	(900)		_	(900)
Balance at September 30, 2010	\$36,492	\$9,064	\$67,660	\$619,828	\$ (27,348)	\$705,696

See accompanying Notes to Condensed Consolidated Financial Statements.

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Meredith Corporation and Subsidiaries Condensed Consolidated Statements of Cash Flows (Unaudited)

Three Months Ended September 30,	2010	2009
(In thousands)		
Cash flows from operating activities		
Net earnings	\$25,707	\$18,341
Adjustments to reconcile net earnings to net cash provided by operating activities		
Depreciation	7,299	7,755
Amortization	2,488	2,348
Share-based compensation	3,167	4,112
Deferred income taxes	7,593	5,560
Amortization of broadcast rights		