#### LESTER HOWARD

Form 4

March 08, 2010

## FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

**OMB** 3235-0287 Number:

5. Relationship of Reporting Person(s) to

January 31, Expires: 2005

**OMB APPROVAL** 

Estimated average

burden hours per response... 0.5

if no longer subject to Section 16. Form 4 or Form 5

Check this box

obligations may continue. See Instruction

1. Name and Address of Reporting Person \*

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

2. Issuer Name and Ticker or Trading

1(b).

(Print or Type Responses)

LESTER F	HOWARD	· -	Symbol	SONOMA INC [WSM]	Issuer (Check:	all applicable)
(Last)	(First)	(Middle)	3. Date of Earlie		`	,
3250 VAN	NESS AVENU	JE	(Month/Day/Yea 03/06/2010	ır)	below)	10% Owner tle Other (specify below) MAN & CEO
	(Street)		4. If Amendmen	t, Date Original	6. Individual or Join	t/Group Filing(Check
SAN FRA	NCISCO, CA 9	4109	Filed(Month/Day/	Year)	Applicable Line) _X_ Form filed by One Form filed by Mon	1 0
OT II VI TUI	(101500, 011)	110)			Person	
(City)	(State)	(Zip)	Table I - No	on-Derivative Securities Acq	uired, Disposed of, o	or Beneficially Owned
1.Title of	2. Transaction Da	ite 2A. Deeme	ed 3.	4. Securities Acquired (A	) 5. Amount of	6. 7. Nature

(5)	()	Tab	ole I - Non-	Derivative S	Securi	ties Acquir	rea, Disposed of,	or Beneficiall	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactic Code (Instr. 8)	4. Securities our Disposed (Instr. 3, 4	d of (Ľ	<b>)</b> )	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	03/08/2010		J	1,477	D	\$ 23.31	362 (1)	I	by Managed Account
Common Stock	03/06/2010		M	229,500	A	\$ 9.4688	2,244,862	I	by Trust
Common Stock	03/06/2010		F	93,225 (2)	D	\$ 23.31	2,151,637	I	by Trust
Common Stock	03/06/2010		F	59,324 (3)	D	\$ 23.31	2,092,313	I	by Trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number o	of	6. Date Exerc	cisable and	7. Title and A	Amoι
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transactio	orDerivative		Expiration D	ate	Underlying S	Secur
Security	or Exercise		any	Code	Securities		(Month/Day/	Year)	(Instr. 3 and	4)
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Acquired (A	(a) or				
	Derivative				Disposed of	(D)				
	Security				(Instr. 3, 4, a	and				
					5)					
							Date	Expiration	Title	Am Nui
				Code V	(A) (D)	)	Exercisable	Date		Sha
Non-Qualified									Common	
Stock Option (right to buy)	\$ 9.4688	03/06/2010		M	229,5	500	<u>(4)</u>	03/07/2010	Stock	22

## **Reporting Owners**

Reporting Owner Name / Address	Relationships							
copyciang o macrimum ramarass	Director	10% Owner	Officer	Other				
LESTER HOWARD 3250 VAN NESS AVENUE SAN FRANCISCO, CA 94109	X		CHAIRMAN & CEO					

# **Signatures**

By: Attorney-in-Fact: Laurel Pies For: Howard
Lester 03/08/2010

\*\*Signature of Reporting Person Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- The reporting person owns \$8,442.89 in the Williams-Sonoma, Inc. stock fund under the Williams-Sonoma, Inc. 401(k) Plan, based on a statement dated March 8, 2010. The number of shares indirectly owned was calculated by dividing the amount owned in the Williams-Sonoma, Inc. stock fund by \$23.31, the closing price of Williams-Sonoma, Inc. common stock on March 5, 2010.
- (2) Shares received to satisfy the aggregate exercise price on exercise of option.
- (3) Represents the number of shares withheld upon option exercise to cover tax withholding obligations.
- (4) The option vested in equal installments on March 7, 2001, 2002, 2003, 2004, and 2005.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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