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INTEGRAMED AMERICA INC

Form 8-K

January 14, 2004

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of
the Securities and Exchange Act 1934

Date of Report: January 14, 2004

INTEGRAMED AMERICA, INC.

(Exact name of registrant as specified in charter)

Delaware

(State of other jurisdiction of incorporation)

0-20260

6-1150326

(Commission File Numbers)

(IRS Employer Identification No.)

Two Manhattanville Road, Purchase, NY

10577

(Address of principal executive offices)

(Zip Code)

Registrant's telephone no. including area code: (914) 253-8000

Registrant's former name: IVF America, Inc.

ITEM 7. Financial Statements, Pro Forma Financial Information and Exhibits

(c) Exhibits

Exhibit No.	Description of Exhibit
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99.52	Registrant's Press Release dated January 12, 2004

ITEM 9. Regulation FD disclosure

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Registrant's Press Release dated January 12, 2004 attached as Exhibit 99.52 hereto is furnished pursuant to Regulation FD; it is not filed.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

INTEGRAMED AMERICA, INC.
(Registrant)

Date: January 14, 2004

By: /s/John W. Hlywak, Jr.

John W. Hlywak, Jr.
Sr. Vice President and
Chief Financial Officer
(Principal Financial and
Accounting Officer)