

TAUBMAN CENTERS INC  
Form DEFA14A  
May 08, 2018



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UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 SCHEDULE 14A Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934 Filed by the Registrant Filed by a Party other than the Registrant Check the appropriate box: Preliminary Proxy Statement Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2)) Definitive Proxy Statement Definitive Additional Materials Soliciting Material Pursuant to §240.14a-12 Taubman Centers, Inc.

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(Name of Registrant as Specified In Its Charter)

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(Name of Person(s) Filing Proxy Statement, if other than the Registrant) Payment of Filing Fee (Check the appropriate box): No fee required. Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11. (1) Title of each class of securities to which transaction applies:

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(2) Aggregate number of securities to which transaction applies:

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(3) Per unit or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):

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(4) Proposed maximum aggregate value of transaction:

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(5) Total fee paid:

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Fee paid previously with preliminary materials. Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing. (1) Amount Previously Paid:

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(2) Form, Schedule or Registration Statement No.:

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(3) Filing Party:

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(4) Date Filed:

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We are Taubman &#0; We own, manage and develop retail properties that deliver superior financial performance to our shareholders 23 Owned Centers! &#0; We distinguish ourselves by creating extraordinary retail properties where customers choose to shop, dine and be entertained; where retailers can thrive \$10.7bn Total

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Market Cap<sup>2</sup> &#0; As we benefit from the markets in which we operate, we endeavor to give back and ensure our presence adds value to our employees, our tenants and communities \$12.5bn Est. Gross Asset Value<sup>3</sup> &#0; We foster a rewarding and empowering work environment, where we strive for excellence, encourage innovation and demonstrate teamwork 68 &#0; We recognize that strong governance improves corporate decision-making and Years in strengthens our company, and we have taken steps to significantly enhance Operation our governance &#0; We have been the best performing U.S. public mall REIT over the last 20 years 468 with a 14% total shareholder return CAGR and have grown our sales per square Employees<sup>4</sup> foot by ~18% over the past five years<sup>5</sup> Source: Company filings as of 31-Dec-2017 (1) Includes centers from unconsolidated JVs, as of 1-May-2018. (2) As of 31-Dec-2017. (3) Per Green Street Advisors. (4) Full-time employees as of 31-Dec-2017, including Taubman Asia and certain other affiliates. (5) TSR per KeyBanc Capital Markets: The Leaderboard; sales per square foot growth reflects the increase from 2012 (\$688) to 2017 (\$810). 1

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Key Accomplishments Through 2017 Both our recent and historical performance reflect our ability to create long-term sustainable value 14.0% 4.5 % \$810  
20-Year Total Shareholder Dividend CAGR Highest Sales Per Square 1 2 Return CAGR Since IPO Foot in the U.S. Mall Industry \$61.66 3.1% 4 Highest Average

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Rent Per Square Total Portfolio NOI New Independent Directors Foot in the U.S. Mall Industry<sup>3</sup> CAGR Since 2008<sup>4</sup> Added in the Last Two Years Source: Company filings as of 31-Dec-2017 (1) Per CapIQ; as of 31-Dec-2017. (2) Industry peers includes MAC, SPG, GGP, PEI, SKT, CBL and WPG. Typically excludes all non-comparable centers, anchors, temporary tenants and 10,000+ sf tenants as of 31-Dec-2017. (3) Industry peers includes MAC, SPG, CBL and WPG. GGP, PEI and SKT are excluded as they do not report Avg. Rent Per Square Foot on a comparable basis as of 31-Dec-2017. (4) See appendix regarding reconciliations to the most comparable GAAP measures. 2

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In the Entire U.S. Public REIT Universe, Taubman is a Top 10 Performer Over the Past 20 Years th Of the 74 total REITs that have traded for 20+ years, Taubman has generated the 6 highest returns 20-Year Total Shareholder Return1 Rank Company Total Return Total Compounded Annualized Return 1 1,951%

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16.3% 2 1,498% 14.9% 3 1,436% 14.6% 4 1,415% 14.6% 5 1,341% 14.3% 6 1,277% 14.0% 7 1,253% 13.9% 8 1,234% 13.8% 9 1,197% 13.7% 10 1,128% 13.4%

Source: KeyBanc Capital Markets: The Leaderboard as of 31-Dec-2017 (1) Comparison of 74 REITs that have traded for 20+ years. 3

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Recent and Long-Term Total Shareholder Returns Compare Favorably with Regional Mall Peers 20-Year 10-Year 5-Year 3-Year 1-Year 7.5 % 14.0 % 11.5 % 1.7 % 1.0= % 13.8 % 7.4 % 6.6 % (1.6)% (2.7)% (2.5)% (2.8)% 11.0 % 5.3 % 6.5 % (2.6)% (7.7)% 7.6 % (2.1)% 0.8 % (22.6)% (16.2)% 3.6 % (2.4)% (3.3)%

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(17.9)% (32.7)% (17.0)% 3.4 % (6.0)% (26.9)% (44.3)% Source: KeyBanc Capital Markets: The Leaderboard as of 31-Dec-2017 Note: Values represent compounded annualized total return over the specified periods. 4

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Taubman is a Best-in-Class REIT Significant improvements to board composition Governance that directly address shareholder feedback > Enhancements  
Transitioning to Annual Elections for Directors Taubman continues to lead the sector with innovation The Retail and adaptation alongside the new retail landscape

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Market Well-positioned to succeed in an evolving retail environment Own, manage and develop retail properties that deliver superior financial performance to our shareholders Our Strategy Exceptional value creation from development by cultivating a portfolio of high-quality assets Land & Buildings' nominee lacks the skills that 2018 Annual would be additive to our board Meeting Considerations Land & Buildings continues to distort the truth and advance a proposal that would be dilutive to common shareholders 5

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Years of Continuous Improvements Reflect Our Commitment to Strong Governance and Shareholder Responsiveness &#0;Adopted additional &#0;Committed to replace an &#0;Committed to fully declassifying &#0;Mandated that key procedures for outgoing inside director with an election of directors by 2020 Board

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committees be compensation consultant independent director fully independent independence &#0;Introduced majority voting &#0;Responded to the challenging retail resignation policy in response to environment by approving Robert &#0;Increased oversight and &#0;Increased stock shareholder engagement and William Taubman's requests to review of compensation ownership requirements voluntarily forfeit their remaining policies for all employees for CEO, CFO and COO to &#0;Enhanced Code of Conduct and 2017 salaries, and award a cash with a focus on risk 6X base salary Ethics to reflect commitment to fair pay practices bonus only if the Company's &#0; &#0; In 2003, increased the Created more robust &#0;Amended Governance FFO/share was at the upper end of number of independent standards for ensuring Committee charter to provide for the 2017 guidance range directors from five to six Compensation Committee formal oversight of shareholder member independence engagement Pre 2012 2012 2013 2014 2015 2016 2017 2018 &#0;Expanded disclosure &#0;Increased independence of the &#0;Expanded equal regarding annual Board Board by appointing two &#0;Strengthened the quality and independent directors, bringing opportunity policies and &#0;Committee diversity of the Board by evaluations the total number of &#0;Enhanced disclosure of independent directors to seven appointing two independent &#0;Expanded Compensation directors in January 2018: Mayree Compensation &#0;Formalized strong independent Committee's role in Committee to four Clark and Michael Embler independent directors oversight by creating new lead monitoring, overseeing independent director position &#0;Reaffirmed commitment to appoint and developing new &#0;Enhanced transparency of an additional new independent &#0;Enhanced proxy statement executive compensation compensation program disclosure on director director no later than the 2019 plans and governance items qualifications, compensation, and Annual Meeting &#0;Eliminated tax gross ups shareholder voting standards 6

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Board-Driven Responses to Shareholder Focus Areas What We Heard from Shareholders How We Responded – Recent Governance Changes 1 &#0; Engaged  
Heidrick & Struggles, a leading independent Increase independence of the Board director search firm, to identify recent appointees &#0; Created a new lead

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independent director position 2 &#0; Since 2016, appointed four new independent directors, including two women Improve Board diversity and reduce tenure &#0; Since 2015, reduced average tenure by six years and average age by five years &#0; Through Heidrick & Struggles, launched extensive 3 search process to identify qualified, independent directors for nomination who offer skills highlighted Accelerate Board refreshment by shareholders &#0; Committed to appointing one additional independent director no later than the 2019 Annual Meeting &#0; Amended the Company's bylaws to initiate transition 4 to annual election for directors &#0; Majority of directors will be up for annual election in Implement annual elections for directors 2019 &#0; Board will be fully declassified by 2020 Annual Meeting These enhancements were the result of direct engagement with shareholders in late 2016 and early 2017 7

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We Refreshed a Majority of Our Independent Directors within the Last Three Years Taubman's Board 2015 Current is committed I I I I to implementing annual elections for directors with an entirely de- staggered board by 2020 William Taubman Peter Karmanos Graham T. Allison William Taubman Mayree Clark

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Michael Emblar I I I I I I Lead L Independent I Independent Former Jerome Chazen Craig Hatkoff Ronald Tysoe Jerome Chazen Craig Hatkoff Ronald Tysoe  
Director I L I I Recently Added 2018 Nominees Cia Buckley Robert Taubman Lisa A. Payne William U. Parfet Robert Taubman Myron Ullman III Marakovits  
Average Age 71 66 (reduced 5 years) Average Tenure 14 8 (reduced 6 years) Independent Directors 6 7 (increased by 1) 8

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Our Newest Directors Further Enhance Our Engaged and Highly Skilled Board 1 2 Mayree Clark Michael Emblar 2018 2018 Year Year Appointed Experienced  
Independent Appointed Experienced Independent Founding Partner of Eachwin Capital Nominated to Supervisory Board of Deutsche Bank Former CIO of

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Franklin Mutual Advisors Corporate Governance Advisory Council member at Director of American Airlines the Council of Institutional Investors Director of NMI Holdings Director of Ally Financial Board Current and former board member of financial institutions Board Significant public company experience having served on six including: Ally Financial, Stanford Management boards of directors including current service on the boards of Experience Company, and Deutsche Bank Experience American Airlines and NMI Holdings Senior Extensive leadership experience as CEO of an investment Financial and Demonstrated financial and accounting experience as Chair management firm and as an executive of a major public of the Audit Committee at NMI Holdings and service on the Leadership financial services company Accounting Audit and Finance Committees of American Airlines Business Held a variety of executive positions at Morgan Stanley over Former Chief Investment Officer of Franklin Mutual Advisers a span of 24 years, including Head of Real Estate Capital Business Experience and co-head of the Proprietary Distressed Debt / Special Markets and Global Research Director Experience Situations Group at Nomura Holdings America Financial and Global Real Estate Senior Global Real Estate Accounting Experience Experience Leadership Experience Experience 9

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Our Newest Directors Further Enhance Our Engaged and Highly Skilled Board 3 4 Myron Ullman III Cia Buckley Marakovits 2016 2016 Year Year Appointed  
Experienced Independent Appointed Experienced Independent Lead Independent Director on the Chief Investment Officer, Partner, Managing Director and Board

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of Directors of Starbucks Corporation Member of the Investment Committee of Dune Real Estate Partners Board Serves as the Lead Independent Director on the Board of Real Estate Chair of the Investment Committee for the Urban Land Directors of Starbucks as well as the Chair of the Institute, member of the Pension Real Estate Association, Experience Compensation and Management Development Committee Experience member of WX, Women Executives in Real Estate Global Possesses brand marketing experience and international Financial and Successfully managed a variety of investments and held key distribution and operations experience from his roles at financial leadership roles, including President of the U.S. Experience major U.S. and international retailers Accounting Fund Business and Chief Financial Officer at JER Partners Business Served as Executive Chairman and CEO of J.C. Penney Business CIO, Partner, Managing Director and Member of the Company, served as Directeur General, Group Managing Investment Committee of Dune Real Estate Partners and Experience Director of LVMH Môt Hennessy Louis Vuitton Experience former Head of Acquisitions at JER Partners Real Estate Senior Brand Financial and Global Senior Experience Leadership Marketing Accounting Experience Leadership 10

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Board Focus: Alignment of Compensation and Performance Pay for performance philosophy ensures management is accountable and aligned with shareholders  
Pay "at Risk" (2017) Consistently Strong Shareholder Support<sup>1</sup> Other NEO Target Compensation Say-on-Pay Vote Results CEO Target Compensation Mix Mix

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97.1 % 96.7 % Long-term Long-term 89.4 % 92.3 % Incentives (Equity) Base Salary Incentives (Equity) 58 % 19 % 60 % Base Salary 23 % Annual Annual Incentive (Cash) Incentive (Cash) 23 % 17 % 2013 2014 2015 2016 Performance-Based Compensation Effective and Transparent Compensation Policy Strong Pay for Performance Alignment &#0; Strong emphasis on pay for performance, including relative total &#0; Consistent pay for performance alignment, echoed by ISS analysis shareholder return — William and Robert Taubman opted to receive minimal &#0; Balance between long-term and short-term incentives with significant compensation during 2017 and will not receive compensation in performance-based weighting 2018 &#0; Approved by a fully independent Board committee using a third-party &#0; A significant portion of the NEO's compensation is at-risk and based on independent consultant performance measures, including: &#0; Robust stock ownership guidelines — Funds from operations (FFO) &#0; Ability for compensation recovery (clawbacks) — Growth in comparable center net operating income, excluding &#0; No tax gross up lease cancellation income (Comparable Center NOI) &#0; No guaranteed bonuses — Goals related to our new developments — Total shareholder return (TSR) (1) Year refers to year of annual meeting, reflecting prior calendar year's performance. 11

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Taubman is a Best-in-Class REIT Significant improvements to Board composition Governance that directly address shareholder feedback Enhancements  
Transitioning to Annual Elections for Directors Taubman continues to lead the sector with innovation The Retail and adaptation alongside the new retail landscape

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> Market Well-positioned to succeed in an evolving retail environment Own, manage and develop retail properties that deliver superior financial performance to our shareholders Our Strategy Exceptional value creation from development by cultivating a portfolio of high-quality assets Land & Buildings' nominee lacks the skills that 2018 Annual would be additive to our Board Meeting Considerations Land & Buildings continues to distort the truth and advance a proposal that would be dilutive to common shareholders 12

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Retail is in a Period of Transition The rise of e-commerce is driving a change in desired tenant mix E-Commerce Share of U.S. U.S. E-Commerce Volume &#0;  
High-end tenants such as Restoration Hardware are Retail Sales, 2017 Projects to Increase focusing on omnichannel retail and experiential- based stores. Food and

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entertainment are also increasingly critical to merchandise selection E-Commerce Sales Est. Brick and Mortar Sales Our Board and Management Have the Proven Skills to Turn Transition into Opportunity Senior Business Finance and Leadership Experience Accounting Real Estate Brand Board Global Experience Marketing Experience Experience Internet only retailers are moving into physical stores in high-quality malls as the omnichannel strategy grows in the modern retail landscape &#0; Retailers understand that both &#0; Prime physical locations are an &#0; Taubman's "A" quality portfolio physical and digital channels are important distribution channel that helps position brands among high-end required to meet their customer needs reduce order fulfillment and retailers in the best markets customer acquisition costs Source: Green Street Advisors, Company information 13

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High-Quality Assets are Gaining Market Share as Retail Transitions Significant divergence continues between Our assets are in the top tier of their respective markets<sup>2</sup> high- and low-productivity malls Spread in Market Revenue per Available Square Foot 3rd 1st 2nd Beverly Growth Between Class A and B Malls<sup>1</sup>

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Cherry Creek City Creek Center Denver Salt Lake City 26% Los Angeles 18% 1st 2nd 4th Country Fair Oaks Mall Dolphin Mall 11% Club Plaza District of Kansas City Miami Outlets Columbia 2% 1st 1st 1st The Gardens Great Lakes Green Hills at El Paseo Detroit Outlets Nashville Inland Empire 1st 1st 1st International Millenia Short Hills Plaza Orlando Northern NJ Tampa 3rd 3rd 2nd 2011 2014 2017 2021E Stamford Sunvalley Twelve Oaks &#0; Market revenue per available foot growth describes the change in Fairfield County East Bay Detroit rent per square foot after accounting for occupancy — Increasing growth indicates either rent per square foot, 1st 1st 1st occupancy, or both are increasing University Waterside Westfarms &#0; 'A malls' are expected to remain the beneficiaries of incremental Town Center Naples Hartford demand for space and have higher rent negotiating power Sarasota Source: Company analysis and Green Street Advisors (1) Per Green Street Advisors. (2) Taubman-owned U.S. malls as of 31-Dec-2017; market rank based on sales per square foot. Excludes San Juan, Honolulu, and Asia because assets in these markets are not yet stabilized. 14

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Detroit Market Case Study: The Best Assets have Gained Market Share We continue to attract shoppers at the expense of lower quality peers, demonstrating that quality drives operational success Since 2001, there have been retail real estate ...but Taubman malls have gained market share closures in the Detroit area... and

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continued to achieve growth Sales Per Square Foot Growth (2001 – 2016 % CAGR) Taubman Malls Detroit Metro Malls (Other than Taubman) 30 25 10 2.9 %  
Closings 20 3 Openings 15 23 10 Potential Closures 10 13 5 6 (0.9)% 2 2 2 0 Taubman<sup>1</sup> Detroit Metro Malls 2001A 2016A 2021E (including Taubman) Great  
Lakes Crossing Outlets Twelve Oaks Mall Auburn Hills, Michigan Novi, Michigan GSA Mall Grade<sup>2</sup>: A GSA Mall Grade<sup>2</sup>: A Source: Company information,  
RLD, ICSC, Green Street Advisors (1) Reflects GLA-weighted average of Twelve Oaks Mall and Great Lakes Crossing Outlets sales per square foot CAGR from  
2001-2016. (2) Green Street estimate as of December 2017. 15

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Taubman Tenant Case Study: Restoration Hardware (“RH”) is a Leader in Omnichannel Retail “I want to thank Billy and Bobby Taubman for taking the risk and being the first developer to make a significant investment and bet on RH as a tenant that can not only attract the right clientele to the center but also attract the

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right new tenants.” - Gary Friedman, RH Chairman and CEO (RH Q3 2015 Earnings Transcript) &#0; RH has continuously selected Taubman malls for At Cherry Creek, for the First Time, RH Became development and execution of its repositioning the Anchor of a Major Regional Shopping Center strategy to adapt to the evolving retail landscape Vacated anchor location at ...redeveloped into an inspiring &#0; Integral to this strategy, RH has opened three Cherry Creek... luxury shopping experience "Design Galleries" in Taubman malls that feature installations of home furnishings, redefining the traditional retail experience &#0; To further enhance and refine its omnichannel strategy, RH selected Cherry Creek to establish a long-term presence and drive retail innovation Restoration Hardware Has Grown Revenue Across Retail Channels RH consolidated multiple smaller locations in the Denver area into a FY 2011 FY 2017 CAGR single high-end experiential retail hub located at Cherry Creek \$ 733mm \$ 2,440mm RH Consolidation in Denver, CO Flat Iron Crossing 44 % 18 % ~15k sq ft CLOSED RH Design Gallery at Original In-Line Cherry Creek Location at Cherry ~58k sq ft Creek 56 % 43 % 18 % ~13k sq ft Opened: 2015 CLOSED 57 % Park Meadows 2011 Store<sup>1</sup> Direct<sup>2</sup> 2018 ~15k sq ft Source: Company filings and website CLOSED (1) "Store" – Retail sales consisting of merchandise sold at physical RH locations. (2) "Direct" – Direct-to-customer sales consisting of catalog and Internet sales. 16

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Tenant Vacancies Have Been an Opportunity to Lead the Transition from a Traditional Tenant Mix 2 Recent Store Closures due to Tenant Bankruptcies We leased 96.0% of space in our comparable centers New Concepts Recently Added to Taubman's Portfolio &#0; We received approximately 360,000 square feet back from

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Food tenants between October 2016 and October 2017 &#0; Of that, 300,000 square feet were backfilled<sup>1</sup> by January 2018 Taubman Most Successfully Addressed Inline Space Vacated due to Retailer Bankruptcies in 2017<sup>3</sup> Emerging Brands 83% 78% 70% 50% TCO GGP MAC SPG Vacated S.F. 360k 1,800k 340k 1,200k Source: Company filings, Green Street Advisors (1) Includes spaces that have been re-leased or original tenant has retained occupancy. (2) As of 31-Dec-2017. (3) Per Green Street Advisors. 17

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Our Experience and Industry Knowledge Drives Innovation that Matters Many aspects of the modern shopping experience were pioneered at Taubman malls First Virtual Storefront First to Offer Free WiFi First Multiplex Theaters Partnered with 20th Century Fox to In 19 of our malls, we became First mall operator to offer

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offer first virtual storefront and the first in our industry to multiplex theaters to create ensure unique experience for offer free basic Internet experiential shopping access to all tenants Taubman mall visitors environments First Food Courts Unique Navigation Technology Pioneered the iconic food Partnered with SPREO to court design to provide access introduce mobile shopping to high-quality food and app that offers first-of-its-kind diverse options indoor navigation technology Industry Defining Architecture Revolutionized Transportation Earliest Two-Level Centers First mall owner to install clear Created "ring roads," which Created the earliest glass handrails on upper levels encircled the entire property, and two-level shopping centers and eliminate store columns "magazine roads," which feed cars to increase visitation and to improve sightlines onto the ring roads to improve minimize walking distance throughout the mall accessibility and reduce traffic between stores Source: Company filings and press releases 18

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Beverly Center: Continued Innovation Incredible Location in the Heart of One of the Beverly Center Most Densely Affluent Markets in the World Urban location with a trade area population of almost 4 million people Taubman is creating LA's signature 1 urban shopping and dining destination Bringing together 2 the world's

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most sought-after tenants Median Household Income 5 Mile Radius from Beverly Center Up to \$50k \$100k-250k \$50k-\$75k Above \$250k \$75k-\$100k Enhanced  
by a completely unique 3 2018YE \$500mm >10% collection of Completion Project Cost Unlevered food options IRR Source: Company information, SNL 19

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Taubman is a Best-in-Class REIT Significant improvements to Board composition Governance that directly address shareholder feedback Enhancements  
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The Taubman Strategy Our long-standing vision of owning, operating and developing best-in-class, dynamic destination shopping centers is keeping us ahead of the curve in an ever-evolving retail environment Asset Quality Strong &#0; Long-standing dedication to Tenant Quality Leadership creating high productivity

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experiential destination centers &#0; Focused on high density, affluent &#0; Strong and experienced Board &#0; Best-in-class anchors and in-line tenants markets &#0; Tested management team that has &#0; Focus on unique-to-market and emerging retailers created significant shareholder value Financial High-End Focus Discipline &#0; Strong balance sheet &#0; Long-standing focus on high-end &#0; Dividend growth through cycles consumer to drive mall productivity and growth Capital Allocation / Omnichannel Recycling Complementary &#0; Demonstrated ability to create value Development through capital and asset recycling &#0; Well-positioned to attract Execution premium, omnichannel retailers into high-end, productive centers in the best markets &#0; Disciplined decision-making strategy drives long-term growth and creates shareholder value 21

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Our Decisions Have Driven Long-Term Value Creation Total Shareholder Returns Since IPO Apr-2016 2,700% Taubman Asia and Wangfujing announce the opening of CityOn.Xi'an center, the first of Taubman's three Asia shopping centers Jun-2014 2,300% 2140 % Anticipating the increasing divergence in value

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between class A and non-Class A malls, Taubman sells a portfolio of seven malls to Starwood Capital Group, driving shareholder value by maximizing NOI and recycling capital 1,900% 2012 – 2013 We make significant development progress breaking ground on six projects through 2012 and 2013, setting the conditions 1,500% for long-term growth both in the U.S. as well as Asia 2007 – 2010 Taubman was the only mall REIT among peers<sup>1</sup> to neither reduce its all-cash 1,100% dividend nor pay a stock dividend during the Great Recession Nov-2002 Simon Property makes an unsolicited offer to acquire TCO for \$1.48 billion 700% Aug-1998 Taubman enters deal with General Motors to swap 10 shopping malls for 300% the G.M. Pension Trust's stake in TRG in a transaction valued at \$1.4bn Nov-1992 Our landmark IPO introduces the UPREIT structure, serving as a watershed (100)% for the REIT industry by opening the public capital markets to the Nov-1992 Nov-2000 Nov-2008 Nov-2016 Nov-2017 ownership of real estate Source: Bloomberg as of 31-Dec-2017 Note: UPREIT – Umbrella Partnership Real Estate Investment Trust. (1) Peer group includes CBL, MAC, PEI, GGP, and SPG. 22

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Successfully Recycling Capital for Growth Our Intensively Managed Portfolio Drives Sustainable \$12,000 50 Growth Over the Long-Term Total Market Cap  
&#0; As of year-end 2017, we had grown our total 45 market capitalization from \$2.2 billion at our IPO \$10,000 to \$10.7 billion, while owning relatively the same

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40 number of assets and issuing only \$52 million of common equity on a net basis<sup>2</sup> &#0; Our growth is the result of intensively managing 35 \$8,000 our portfolio and strategically recycling capital as opposed to raising dilutive equity Owned Malls 30 — Since 2008, we have developed, renovated, or expanded over 80% of our assets in in Millions \$6,000 25 — Our number of owned centers has only increased by four malls since IPO (1992), yet Dollars Dollars our total market capitalization has increased 20 by nearly 5x \$4,000 # Owned and Our Portfolio Operating 15 Malls<sup>1</sup> Number of centers owned at IPO (1992) 19 10 Centers developed 20 \$2,000 Centers acquired 11 5 Centers sold/exchanged (27 ) Number of centers owned today 23 \$0 0 1992 1997 2002 2007 2012 20172017 Source: CapIQ as of 31-Dec-2017 (1) Owned and operating malls as of 1-May-2018 to reflect recent disposition. (2) Excludes equity compensation to employees. 23

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Strategic Dispositions Play a Critical Role in How We Maintain a Highly Productive Portfolio Execution of a Proven Disposition Strategy Starwood Asset Sale – 2014 &#0; We recycle capital to self-fund our growth and enhance portfolio operating statistics — Taubman’s leading portfolio demographics are the result of

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thoughtful disposition decisions; Following the Starwood transaction, we owned 18 centers, one less than when we went public in 1992; Successful capital recycling allows us to fund development and redevelopment pipelines and strengthen our balance sheet \$ 1.4bn 6.6 % \$424mm \$268mm Total Price Cap Rate Special Dividend Proceeds for Investment Our High-Quality Portfolio is the Result of a Well-Executed Strategy Flexibility for acquisitions and development 24 \$ 807; Strengthened balance sheet \$ 707 181; Improved portfolio metrics Pre Starwood Sale PF Starwood Sale; (2Q14) (3Q14) Position for long-term growth by rebalancing Sales per Square Foot Number of Owned Centers portfolio before industry-wide bifurcation; between Class A and non-Class A malls Source: Company filings, Taubman Analysis (1) Reflects 24 malls pre-sale less 7 Starwood malls, plus 1 (University Town Center) development that came online. 24

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Taubman Asia – Reinvesting Proceeds in Development Projects in High Growth Markets to Create Significant Shareholder Value Why Asia? 1 CityOn.Zhengzhou  
How We Create Value Additional Growth Identify our preferred markets &#0; Exposure to rapidly growing GDP &#0; Augments our U.S. development &#0;

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Second-tier cities in China &#0; South Korea Open Mar-17 Delayed South On Budget Korea 100% Leased Build a team China 1 3 2 2 CityOn.Xi'an &#0; Now operated by a comprehensive Taubman Asia team with employees and skills in all disciplines Macau Asia 4 Select strategic partners Properties Open Apr-16 &#0; Wangfujing, one of China's oldest and On Time largest department store chains On Budget Utilize Our Expertise &#0; Shinsegae, one of South Korea's largest 100% Leased retailers operating multiple platforms &#0; Leasing/retailer relationships &#0; Design/development expertise 3 Starfield Hanam Develop and execute the right concept &#0; Operational/marketing skills &#0; Maintained targeted yields and costs in China Generational Opportunity &#0; Lowered costs and raised yields in &#0; Demand for high-quality retail is South Korea early to mid-cycle Open Sep-16 Establish a platform for self-funded growth &#0; Significant deal flow Early Under Budget &#0; Diversifies longer-term growth 100% Leased &#0; Leverage our success to find capital investment opportunities partners and launch self-funded platform 4 The Boulevard at Studio City &#0; Identify other development opportunities (managed / leased) 25

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Capital Allocation: Disciplined Decision-Making A B C Development Requires Patience, Opportunistic in Returning Disciplined Liability Management  
Redevelopment Requires Vision Capital to Shareholders &#0; Taubman follows a comprehensive &#0; The Company has never reduced its Taubman's Balance

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Sheet Philosophy: framework for investing, supporting our dividend since the IPO in 1992 Use construction financing where target NOI growth of \$150mm by 2020<sup>1</sup> &#0; Taubman was the only mall REIT among available and place nonrecourse through core growth and thoughtful peers<sup>4</sup> to neither reduce its all-cash dividend permanent financing on new assets development and redevelopment nor pay a stock dividend during the Great upon stabilization 2020 Recession &#0; Taubman has repurchased \$590mm of Carefully manage debt maturities common stock since 1992 5.1% 20-Year CAGR \$2.50 Closely manage liquidity to ensure 5.0% 10-Year CAGR \$2.16 significant availability on our line of 2016 credit for use if opportunities arise \$1.76 \$1.66 &#0; Development projects<sup>2</sup> are expected to Recycle capital through noncore asset add approximately \$70mm to \$75mm \$1.10 sales and excess refinancing proceeds \$1.03 of NOI \$0.89 \$0.97 &#0; Core Center Growth expected to add Minimize exposure to about \$50mm of NOI interest rate fluctuations &#0; Redevelopments Projects<sup>3</sup> are expected to Opportunistically access public and add about \$20mm to \$30mm of NOI 1996 1999 2002 2005 2008 2011 2014 2017 private capital markets when Dividends per Share<sup>5</sup> pricing is advantageous Source: Company information (1) Assumptions current as of 9-Feb-2018, the date of Taubman's Q4 2017 Earnings Conference Call. (2) Development projects for the purpose of this analysis include International Market Place, CityOn.Xi'an, CityOn.Zhengzhou and Starfield Hanam. (3) Redevelopment projects for the purpose of this analysis include Beverly Center, The Mall at Green Hills, the former Saks Fifth Avenue location at Short Hills Mall, as well as the former Sport's Authority locations at Cherry Creek Shopping Center, Dolphin Mall and Great Lakes Crossing. (4) Peer group includes CBL, MAC, PEI, GGP, and SPG. (5) 2010 excludes special dividend of \$0.1834 per share paid in Dec-2010. 2014 excludes special dividend of \$4.75 per share paid in Dec-2014. 26

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Our Long-Term Development Strategy has Created Immense Value for our Shareholders “Anybody who can put on blinders and blot out the chatter should do well. The company has a good record of making money for shareholders.” – Mike Kirby, Green Street Advisors (Barron’s, April 25, 2015) Development Yield for

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Stabilized Assets<sup>1</sup> Illustrative Value Creation Timeline 25% ~ 2 Years Opportunity Discovery Asset 1: Successful developments create tremendous value for our 20% shareholders ~ 2 Years Development / Construction Weighted average yield of all 13 stabilized 15% ~2-3 Years developments since IPO<sup>2</sup> Ramp Up and Stabilization 10% +5 Years Development Development Yield Near-Term Value Generation Ongoing 5% Asset 2: Even our most challenged development Long-Term Value was sold at a favorable cap Generation rate and with positive IRR Our assets in Asia, Hawaii, and 0% San Juan are in the Ramp Up 1 2 3 4 5 6 7 8 9 10 11 12 and Stabilization Phase Years Each Asset Has Been Open (1) 1992-2017, development yield is weighted by asset EBITDA and includes development spend as well as cumulative renovation spending. Includes impairment charges of (i) \$126.2mm recognized in 2008 on Oyster Bay, which was sold in 2014, and Sarasota, which was later developed, and opened in 2014 as The Mall at University Town Center and (ii) \$11.8mm recognized in 2015 related to the Miami enclosed mall project, which was slated to be part of a mixed-use, urban development. (2) Includes Arizona Mills, Great Lakes Crossing, Dolphin Mall, International Plaza, Wellington, Willow Bend, Millenia, Stony Point, North Lake, Partridge Creek, City Creek, Chesterfield, and University Town Center. Excludes Tuttle Crossing which was transferred to GMPT within a year of opening. Excludes assets in Asia, International Market Place and the Mall of San Juan which are all in the ramp up and stabilization phase. 27

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Development Case Study: Smart Development to Generate Attractive Yields Dolphin Mall, which was extensively criticized by Jonathan Litt, is the Company's most successful development and is one of the most productive assets in the country Ramp Up Phase Near-Term Value Generation Ongoing Long-Term Value

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Generation Dolphin Mall Taubman bought out Miami, Florida its 50% partner for \$1 + ~14% EBITDA CAGR property debt 36 million 38 Year 1 – Year 12 Shoppers Annually Premium “[Dolphin Mall] Food Offerings has been an “Dolphin...should probably never underperformer, in have been built.” –Litt, 2003 our opinion, since Green Street Advisors Estimates day 1” – Litt, 2002 EBITDA “Dolphin Mall should have 4.1% \$850 been sold.”– Litt, 2002 Cap Rate Sales per Sq. Ft. Year 1 Year 2 Year 3 Year 4 Year 5 Year 6 Year 7 Year 8 Year 9 Year 10 Year 11 Year 12 Starfield Hanam South Korea &#0; Continue to reinvest and &#0; Over \$725mm in total sales in 2017, among one of the most create value productive assets in the world &#0; Only a handful of centers in the U.S. offer a similar &#0; Allow asset to achieve concentration of luxury retailers stabilization 100% \$150mm 24mm+ &#0; Monetize returns at EBITDA Occupancy in Complete Visitors in favorable valuation First Year Open Under Budget First Year Open Year 1 Year 2 Year 3 Year 4 Year 5 Year 6 Year 7 Year 8 Year 9 Year 10 Year 11 Year 12 Source: Company information, Green Street Advisors 28

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We Maintain a Strong Balance Sheet We have extremely attractive, stable, high-quality assets that allow for financing at the best rates with extended maturities  
Taubman's Debt Profile Compared to Regional Mall Peers 5.0% CBL 4.5% GGP WPG PEI 4.0% MAC 3.5% TCO InterestRate SPG Weighted Average Average

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Weighted 3.0% 4.5 5.0 5.5 6.0 6.5 7.0 Weighted Average Debt Maturity Balance Sheet Composition Debt Maturities by Year (at share)<sup>1</sup> Floating Rate Debt  
Floating Rate Swapped to Fixed Debt (\$1.3bn) \$2,142 Rate (\$0.7bn) 12% 7% \$1,096 Fixed Rate Debt (\$2.7bn) \$499 \$570 Dollars Dollars in \$mm 26% Common  
Stock \$168 \$247 and Operating Preferred Stock Partnership (\$0.4bn) Equity (\$5.6bn) 2018 2019 2020 2021 2022 Thereafter 3% 52% Source: Company filings,  
Taubman Analysis as of 31-Dec-2017 (1) Maturities assume that all extension options have been exercised and no pay downs are required upon extension. 29

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Our Analysts Think We're On Track: Reactions to 1Q 2018 Earnings Results &#0; "TCO reported a solid start to the year, with a number of key metrics accelerating sharply in the quarter. Importantly, underlying fundamentals appear to be firming, and the total portfolio ended the quarter 94.5% leased, which bodes

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well for future leasing." – KeyBanc &#0; "We noticed comp center measures, including NOI and sales per sq. ft. did exceedingly well in 1Q. The newest comp centers – International Market Place in Hawaii, CityOn.Xi'an in China, and Starfield Hanam in South Korea were especially strong." – Bank of America Merrill Lynch &#0; "Overall we would characterize this evening's earnings report as better than expected for TCO as 1Q results beat us by a wide margin from both an NOI and FFO perspective." – Evercore ISI &#0; "Despite retail headwinds, [1]Q18 tenant sales per square foot grew 12.4% y-o-y while TTM tenant sales per square foot grew 5.0% to a record high \$837. Overall, a very solid quarter for TCO that should lead to stock outperformance at market open." – Jefferies &#0; "TCO reported results ahead of expectations with strong SS NOI, moderate releasing spreads, and solid tenant sales growth. The company's assets in Asia and Hawaii are contributing to SS and overall NOI growth and should continue to contribute positively." – Boenning Source: Wall Street Research 30

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Taubman Achieved Strong Q1 2018 Operating Results “Taubman reported metrics that were ahead of our expectations in almost all respects” – Green Street Advisors  
Comparable Center NOI Growth<sup>1</sup> TTM Sales Per Square Foot 4.7 % \$ 837 \$ 686 0.0 % Taubman Class A Mall Peer Median<sup>3</sup> Taubman Class A Mall Peer

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Median<sup>3</sup> Average Rent Per Square Foot & Growth<sup>2</sup> TTM Sales Per Square Foot Growth \$ 57.73 5.0 % \$ 55.99 4.2 % 3.9 % 3.5 % Taubman Class A Mall Peer  
Median<sup>3</sup> Taubman Class A Mall Peer Median<sup>3</sup> Source: Company filings as of 31-Mar-2018 (1) Excludes lease cancellation income. (2) GGP is excluded as it does  
not report Avg. Rent Per Square Foot on a comparable basis. (3) Reflects median of SPG, GGP, and MAC. 31

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Taubman is a Best-in-Class REIT Significant improvements to Board composition Governance that directly address shareholder feedback Enhancements  
Transitioning to Annual Elections for Directors Taubman continues to lead the sector with innovation The Retail and adaptation alongside the new retail landscape

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Market Well-positioned to succeed in an evolving retail environment Own, manage and develop retail properties that deliver superior financial performance to our shareholders Our Strategy Exceptional value creation from development by cultivating a portfolio of high-quality assets Land & Buildings' nominee lacks the skills that 2018 Annual would be additive to our Board > Meeting Considerations Land & Buildings continues to distort the truth and advance a proposal that would be dilutive to common shareholders 32

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William Taubman: A Highly Qualified Director whose Ownership Interest Aligns with Long-Term Value Creation William Taubman Years operational retail As an experienced director, COO and retail expert, William >25 real estate experience Taubman is a key contributor to the Board Total return CAGR during Business

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A proven leader in the organization; as COO is at the 16% tenure as Board member! Execution vanguard of business execution Years Chief Operating Leverages brand and market relationships to seek Growth Mindset 13 Officer at Taubman new opportunities in which to smartly invest capital Works closely with CFO to merge capital allocation A proven leader and renowned retail expert who has helped Capital Allocation decisions within Taubman's operational strategy Taubman to drive value through multiple retail, real estate and economic cycles Recognized worldwide as a thought Retail Experience &#0; Brings significant relationships with key retailers, developers, and leader and expert in global retail potential and current joint venture partners, which are critical to our Has built critical relationships with Taubman's most Board Brand Relationships enduring brands as well as promising new brands &#0; Unmatched global knowledge of the REIT industry and regional malls, At the forefront of Taubman's relationships in both outlet centers and mixed-use centers Emerging Markets developed and emerging markets for brands, Relationships suppliers, contractors, and partners &#0; Innovator responsible for Taubman's strategy to attract online retailers to physical locations Since becoming Chief Operating Officer, William Taubman has led the Company's award-winning design and development &#0; Member and former Chairman of the Board of the International Council of Shopping Centers &#0; One of only two representatives on the Board for the Series B preferred stockholders' 29% ownership of the operating partnership Source: Publicly available information, CapIQ (1) Reflects Total Shareholder Return CAGR from 31-Dec-2000 (year of William Taubman's appointment) through 31-Dec-2017. 33

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We Seek Open-Minded Problem Solvers Jonathan Litt: >24 Years Failing to Understand Taubman Jonathan Litt Jonathan Litt has repeatedly demanded that he be appointed to Years operational retail real the Board, and yet he lacks the skillset that would truly add value 0 estate experience Business Growth Mindset Capital

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Allocation Execution Consecutive sell ratings while 1 23 NYSE:TCO ran from \$20 to \$47 &#0; Jonathan Litt &#0; Jonathan Litt &#0; Jonathan Litt &#0; William Taubman &#0; William Taubman &#0; William Taubman Through his numerous false claims, Jonathan Litt only proves Brand Emerging Markets Retail Experience he still doesn't understand the company which he seeks to Relationships Relationships join. Even while a research analyst, Jonathan Litt consistently under-estimated Taubman's performance &#0; Jonathan Litt &#0; Jonathan Litt &#0; Jonathan Litt &#0; William Taubman &#0; William Taubman &#0; William Taubman Litt Recommendations on Taubman Stock While a Research Analyst \$70 \$60 \$50 Outperform 2 Neutral \$40 Sell / Underperform \$30 Share Price TCO Stock Price \$20 \$10 \$0 Jan-1999 Jan-2000 Jan-2001 Jan-2002 Jan-2003 Jan-2004 Jan-2005 Jan-2006 Jan-2007 Source: Publicly available information, Smith Barney Citigroup research reports, Thomson Reuters and CapIQ (1) Based on Litt's recommendations while he was at Smith Barney Citigroup between 2000 and 2006. (2) Reflects historical share price adjusted for dividends (including special dividends). 34

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Land & Buildings' Proposal Is Grounded in Jonathan Litt's Failure to Understand Our Organization Land & Buildings' proposal that TCO issue 8,000,000 shares of common stock in exchange for all Series B preferred stock would create a misalignment of the economics and voting across TCO and TRG Existing Structure

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Land & Buildings' Proposal Taubman Centers, Inc. ~29% Voting ~12% Voting TCO (NYSE: TCO) Interest Interest2 Other TRG Partners1 Sole Managing General Other TRG Partners Sole Managing General Partner of TRG Partner of TRG ~71% partnership Aligned ~29% partnership ~71% partnership ~29% partnership interest interest interest interest The Taubman Realty Group Limited TRG Partnership (TRG) Operating Partnership Operating Partnership Owns Interests In: Owns Interests In: 20 U.S. Shopping Centers 20 U.S. Shopping Centers 3 Asia Shopping Centers 3 Asia Shopping Centers The Taubman Company LLC The Taubman Company LLC (property manager and leasing agent) (property manager and leasing agent) Note: See Appendix for further details. (1) "Other TRG Partners" are the partners of TRG (including Taubman family members) other than TCO. (2) Land & Buildings proposes that TCO issue 8,000,000 new shares of common stock to the Other TRG Partners, eliminating the Series B preferred stock . TCO has 60,992,212 shares of common stock outstanding as of 2-Apr-2018. 35

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Land & Buildings' Proposal Is Enormously Dilutive to Common Shareholders &#0; Far from shareholder friendly, this proposal would: — Dilute existing common shareholders' ownership in TCO by ~12%<sup>1</sup> — Exchange \$451 million worth of common shares for the Series B shares, when, under the Articles, the Series B shares

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may be exchanged for only approximately \$100 thousand of common shares<sup>2</sup> — Have reduced existing common shareholders' 1Q 2018 dividend distribution by ~12%,<sup>3</sup> had the proposal been in effect during 1Q 2018 Existing Structure &#0; Articles: Series B stock is convertible into common stock at a ratio of 14,000 Series B shares to 1 common share Nominal dilution of ~25,000,000 ~1,780 new ~61,000,000 common existing common shares, Series B shares common shares shares outstanding if converted Land & Buildings' Proposal &#0; Converts Series B stock into common stock at a ratio of ~3 Series B shares to 1 common share ~25,000,000 8,000,000 new ~69,000,000 common Enormous dilution of Series B shares common shares shares outstanding existing common shares (1) Ownership reduction of ~12% is calculated as follows: 100% minus (60,992,212 divided by the pro forma share count of 68,992,212). (2) \$451,000,000 is calculated by multiplying the \$56.38 common stock price as of 2-Apr-2018, by 8,000,000 Series B shares, which reflects Land & Buildings' proposed ~3 to 1 ratio of Series B shares to common shares, rather than the conversion ratio of 14,000 to 1 provided in TCO's Articles. \$100,426 is calculated by dividing the \$56.38 common stock price by 14,000 to reflect the conversion ratio of Series B shares to common shares provided in TCO Articles and multiplying the result by the 24,937,221 Series B shares outstanding as of 2-Apr-2018. (3) ~12% dividend reduction is calculated as follows: 100% minus (60,992,212 divided by the pro forma share count of 68,992,212). 36

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Litt is Misrepresenting the Facts and Continues to Distort Reality to Advance his Self-Serving Campaign Land & Buildings' Accusations Fact &#0; As promised, Taubman appointed two new independent directors to the Board this year Failed to meet promises from &#0; Taubman remains committed to appointing an

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additional independent last annual meeting director not later than the 2019 annual meeting &#0; On track to fully implement annual director elections by 2020 &#0; Only two of our nine directors (22%) are Taubman family members even though the Taubman family owns ~29% of TRG Board is effectively controlled by &#0; Created a new independent lead director role the Taubman Family &#0; Each member of the Taubman board is respected well beyond the real estate and retail business communities. They are leaders within their industries and bring such leadership and independent thought to the Taubman boardroom &#0; Mayree Clark and Michael Embler were identified by Heidrick & Struggles, a Two new board directors are not leading independent director search firm independent &#0; Before the search process, members of the Taubman family had almost no contact with Mayree Clark in over 20 years and had never met Michael Embler &#0; Since the IPO 25 years ago, we have consistently led the industry with our best-in-class portfolio Taubman's portfolio generates &#0; Taubman has the highest sales per square foot (\$810)<sup>1</sup> and the highest poor operating results average rent per square foot (\$61.66)<sup>2</sup> &#0; Taubman's premium portfolio has achieved a total portfolio NOI CAGR of 3.1% since 2008<sup>3</sup> Source: Land & Buildings' public disclosures (1) As of 31-Dec-2017. Typically excludes all non-comparable centers, anchors, temporary tenants and 10,000+ sf tenants. (2) As of 31-Dec-2017. GGP and PEI are excluded as they do not report Avg. Rent Per Square Foot on a comparable basis. (3) See appendix regarding reconciliations to the most comparable GAAP measures. 37

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Vote for Taubman Centers' Director Nominees and AGAINST L&B Capital's Proposal Performance in the top 10th percentile of REITs over the last 20 years  
Long-standing focus on best-in-class, dynamic retail destination centers Positioned to realize significant value from recent development projects as they stabilize

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Strong and experienced board, including recent additions and creation of Lead Director role Taubman family is fully aligned with shareholders and has long maintained a ~30% interest in the Company 4.5% >2,100% >\$3bn ~\$4bn Dividend CAGR Total Shareholder Equity Dividends and Increase in Equity Since IPO Return Since IPO1 Distributions Paid Market Cap Since IPO1 Source: CapIQ, Company filings (1) As of 31-Dec-2017. 38

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Land & Buildings' Proposal Ensures Misalignment of Interest Existing Common Shareholders ~29% voting interest through Series B preferred stock ~71% indirect  
100% common partnership interest stock interest Taubman Taubman Centers, Inc. (NYSE: TCO) Other TRG Partners<sup>1</sup> Existing Structure ~71% partnership ~29%

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partnership interest interest The Taubman Realty Group Limited Partnership (TRG) Existing Common Shareholders New Common Shareholders (Other TRG Partners)<sup>2</sup> ~62% indirect ~88% common ~12% common ~9% indirect partnership interest<sup>3</sup> stock interest stock interest<sup>2</sup> partnership interest<sup>4</sup> Land & Buildings' Taubman Centers, Inc. (NYSE: TCO) Other TRG Partners<sup>1</sup> Proposal ~71% partnership ~29% partnership interest interest The Taubman Realty Group Limited Partnership (TRG) (1) "Other TRG Partners" are the partners of TRG (including Taubman family members) other than TCO. (2) L&B proposes that TCO issue 8,000,000 new shares of common stock to the Other TRG Partners, eliminating the Series B preferred stock . TCO has 60,992,212 shares of common stock outstanding as of 2-Apr-2018. (3) ~62% =~ 88% multiplied by ~71%. (4) ~9% =~12% multiplied by ~71%. 40

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An Engaged, Experienced and Skills-Driven Board Current and Past Affiliations Director Background Independent &#0; Chief Investment Officer (2012-Present), Partner, Managing Director and member of the Investment Committee at Dune Real Estate Partners (2007-present) &#0; Former President of U.S. Fund Business,

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Chief Financial Officer, Head of Asset Management, and Head of Acquisitions at JER Partners, an affiliate of the J.E. Robert Companies (1997-2007) &#0; Formerly worked in the Real Estate Investment Banking Group of Bankers Trust for 9 years &#0; Full Member and Trustee of the Urban Land Institute &#0; Director and Treasurer at ULI Foundation and member of the Audit Committee Cia Buckley &#0; Chair of the Investment Committee for ULI and ULIF Marakovits Independent &#0; Founder and Chairman of Chazen Capital Partners, a private investment company (1996-present) &#0; Co-founder, Former CEO and Chairman Emeritus of Fifth & Pacific Companies Inc. (Liz Claiborne, Inc.) (1976-present) &#0; Former Director at Atrinsic, Inc. (New Motion, Inc.) (2005-2013) &#0; Founder of Jerome A. Chazen Institute of International Business at Columbia University, the focal point of all international programs at Columbia University Business School &#0; Director at the New York City Investment Fund Jerome Chazen Independent &#0; Recently nominated for election to the Supervisory Board of Deutsche Bank (2018-present) &#0; Corporate Governance Advisory Council member at the Council of Institutional Investors (2018-present) &#0; Founding partner of Eachwin Capital (2011-2016) &#0; Formerly served as partner and executive committee member of AEA Holdings and Aetos Capital Asia (2006-2010) &#0; Formerly held various executive positions at Morgan Stanley (1981-2005), serving as Head of Real Estate Capital Markets, Global Research Director, Director of Global Private Wealth Management, deputy to the Chairman, President and Chief Executive Officer, and non-executive Chairman of MSCI &#0; Director of Ally Financial (2009-present) and formerly on the Board of the Stanford Management Mayree Clark Company, responsible for the university's endowment 2018 Director Nominee 41

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An Engaged, Experienced and Skills-Driven Board Current and Past Affiliations Director Background Independent &#0; Director at American Airlines Group (2013-present) &#0; Director at NMI Holdings (2012-present) &#0; Former Director at Dynergy Inc. (2011-2012) &#0; Former Director at CIT Group Inc

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(2009-2016) &#0; Former Director at Abovent, Inc (2003-2012) &#0; Former Director at Kindred Healthcare (2002-2008) &#0; Director, Treasurer, and Chair of the Finance Committee of Mohonk Preserve, a non-profit land trust in New York State &#0; Formerly served as Chief Investment Officer of Franklin Mutual Advisers (2005-2009) and head of its Distressed Investment Group (2001-2005) &#0; Formerly served as Managing Director at Nomura Holdings America (1992-2001), co-heading Nomura's Michael Embler Proprietary Distressed Debt/Special Situations Group Independent (Chair, Comp. Comm.) &#0; Director at SL Green Realty Corp (2011-present) &#0; Chairman of Turtle Pond Publications, a children's publishing and entertainment firm &#0; Co-founder of the Tribeca Film Festival &#0; Adjunct Professor at Columbia Business School (2015-present) &#0; A trustee of the New York City School Construction Authority (2002-2005) &#0; Vice Chairman (1997-2000) and Director (1997-2010) at Capital Trust, Inc., a real estate investment management company &#0; Former co-head of real estate investment banking at Chemical Bank Craig Hatkoff CEO (Chair, Exec. Comm.) &#0; Chairman of the Board (2001-present), President and Chief Executive Officer at Taubman and the Manager (1990-present), Director at Taubman (1992-present) &#0; Director at Comerica Bank (1987-present) &#0; Former Chairman and Director at the Real Estate Roundtable &#0; Member and former Trustee at the Urban Land Institute &#0; Member of the Executive Board at the National Association of Real Estate Investment Trusts Robert S. Taubman 2018 Director Nominee 42

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An Engaged, Experienced and Skills-Driven Board Current and Past Affiliations Director Background COO &#0; Chief Operating Officer (2005-present) and Director at Taubman (2000-present) &#0; Executive Vice President of the Manager (1994-present) &#0; Executive Vice President at Taubman (1994-2005) &#0;



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Former Chairman of the Board at the International Council of Shopping Centers (2010-2011) &#0; Director at New Detroit (2001-Present) and is the immediate past Chairman (2010-2018), an organization dedicated to improving race relations &#0; Board of Trustees for the Museum of Arts & Design in New York (2003-Present) William S. Taubman &#0; Member of the Urban Land Institute and the National Associate of Real Estate Investment Trusts Independent (Chair, Audit Comm.) &#0; Lead Director (2016-present) and Director at J.C. Penney Company (2013-present) &#0; Director at Canadian Imperial Bank of Commerce (2004-present) &#0; Director at Cintas Corporation (2007-present) &#0; Former Director at Scripps Networks Interactive (2008-2018) &#0; Vice Chairman, Finance and Real Estate (1990-2006) and Chief Financial Officer (1990-1997) at Federated Department Stores, Inc. (now Macy's, Inc.) &#0; Director at Pzena Investment Management, Inc. (2008-2013) Ronald Tysoe Lead, Independent &#0; Former Executive Chairman (2011-2012, 2015-2016), Chief Executive Officer (2013-2015), Chairman of (Chair, Nom. & Corp. the Board and Chief Executive Officer (2004-2011) at J.C. Penney Company Gov. Comm.) &#0; Director at Starbucks (2003-present), Chair of the Compensation and Management Development Committee, Presiding (Lead) Independent Director &#0; Former Chairman of the Federal Reserve Bank of Dallas (2008-2015) &#0; Former Director at Ralph Lauren &#0; Directeur General, Group Managing Director of LVMH Mœt Hennessy Louis Vuitton (1999-2002) &#0; Chairman and Chief Executive Officer of DFS Group Limited, a retailer of luxury branded merchandise (1995-1999) Myron Ullman III &#0; Chairman and Chief Executive Officer of R.H. Macy & Co., Inc. (1992-1995) 2018 Director Nominee 43

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Reconciliation of Net Income to Net Operating Income<sup>1</sup> (1) The Company uses Net Operating Income (NOI) as an alternative measure to evaluate the operating performance of centers, both on individual and stabilized portfolio bases. The Company defines NOI as property-level operating revenues (includes rental income

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excluding straightline adjustments of minimum rent) less maintenance, taxes, utilities, promotion, ground rent (including straightline adjustments), and other property operating expenses. Since NOI excludes general and administrative expenses, pre-development charges, interest income and expense, depreciation and amortization, impairment charges, restructuring charges, and gains from land and property dispositions, it provides a performance measure that, when compared period over period, reflects the revenues and expenses most directly associated with owning and operating rental properties, as well as the impact on their operations from trends in tenant sales, occupancy and rental rates, and operating costs. 44

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Forward-Looking Language and Non-GAAP Measures For ease of use, references in this presentation to “Taubman Centers,” “company,” “Taubman” or an operating platform mean Taubman Centers, Inc. and/or one or more of a number of separate affiliated entities. Business is actually conducted by an affiliated entity rather

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than Taubman Centers, Inc. itself or the named operating platform. This presentation may contain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. These statements reflect management's current views with respect to future events and financial performance. Forward-looking statements can be identified by words such as "will", "may", "could", "expect", "anticipate", "believes", "intends", "should", "plans", "estimates", "approximate", "guidance", and similar expressions in this press release that predict or indicate future events and trends that do not report historical matters. The forward-looking statements included in this release are made as of the date hereof. Except as required by law, we assume no obligation to update these forward-looking statements, even if new information becomes available in the future. Actual results may differ materially from those expected because of various risks, uncertainties and other factors. Such factors include, but are not limited to: changes in market rental rates; unscheduled closings or bankruptcies of tenants; relationships with anchor tenants; trends in the retail industry; the liquidity of real estate investments; the company's ability to comply with debt covenants; the availability and terms of financings; changes in market rates of interest and foreign exchange rates for foreign currencies; changes in value of investments in foreign entities; the ability to hedge interest rate and currency risk; risks related to acquiring, developing, expanding, leasing and managing properties; changes in value of investments in foreign entities; risks related to joint venture properties; insurance costs and coverage; security breaches that could impact the company's information technology, infrastructure or personal data; the loss of key management personnel; terrorist activities; maintaining the company's status as a real estate investment trust; changes in the laws of states, localities, and foreign jurisdictions that may increase taxes on the company's operations; and changes in global, national, regional and/or local economic and geopolitical climates. You should review the company's filings with the Securities and Exchange

Commission, including "Risk Factors", in its most recent Annual Report on Form 10-K and subsequent quarterly reports, for a discussion of such risks and uncertainties. This presentation may also include disclosures regarding, but not limited to, estimated future earnings assumptions and estimated project costs and stabilized returns for centers under development which are subject to adjustment as a result of certain factors that may not be under the direct control of the company. Refer to the company's filings with the Securities and Exchange Commission on Form 10-K and Form 10-Q for other risk factors. This presentation includes non-GAAP financial measures as defined by S.E.C Regulation G. Definitions, discussion and reconciliations of non-GAAP financial measures to the comparable GAAP financial measure are disclosed in the Company's most recent Annual Report on Form 10-K and the Company's Annual Report, included on the

Company's website. Non-GAAP measures referenced in this presentation may include estimates of future EBITDA, NOI and/or FFO performance of our investment properties. Such forward-looking non-GAAP measures may differ significantly from the corresponding GAAP measure, net income, due to depreciation and amortization, tax expense, and/or interest expense, some or all of which management has not quantified for the future periods. Except as specified herein, the information contained in the Company's website is not part of this presentation. 45

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