

DEBOER SIDNEY B
Form 4
April 26, 2013

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
LITHIA HOLDING CO LLC

(Last) (First) (Middle)

150 N. BARTLETT STREET

(Street)

MEDFORD, OR 97501

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
LITHIA MOTORS INC [LAD]

3. Date of Earliest Transaction (Month/Day/Year)
04/25/2013

4. If Amendment, Date Original Filed (Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

___ Director ___X___ 10% Owner
___ Officer (give title below) ___ Other (specify below)

6. Individual or Joint/Group Filing (Check Applicable Line)
___ Form filed by One Reporting Person
X Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount (A) or (D) Price		
Class A Common Stock	04/25/2013		S		100 ⁽¹⁾ D \$ 48.385	82,300	D
Class A Common Stock	04/25/2013		S		800 ⁽¹⁾ D \$ 48.39	81,500	D
Class A Common Stock	04/25/2013		S		950 ⁽¹⁾ D \$ 48.41	80,550	D
Class A Common Stock	04/25/2013		S		1,564 ⁽¹⁾ D \$ 48.42	78,986	D

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Class A Common Stock	04/25/2013	S	100 <u>(1)</u>	D	\$ 48.43	78,886	D
Class A Common Stock	04/25/2013	S	1,100 <u>(1)</u>	D	\$ 48.44	77,786	D
Class A Common Stock	04/25/2013	S	1,600 <u>(1)</u>	D	\$ 48.45	76,186	D
Class A Common Stock	04/25/2013	S	1,486 <u>(1)</u>	D	\$ 48.46	74,700	D
Class A Common Stock	04/25/2013	S	889 <u>(1)</u>	D	\$ 48.47	73,811	D
Class A Common Stock	04/25/2013	S	1,011 <u>(1)</u>	D	\$ 48.48	72,800	D
Class A Common Stock	04/25/2013	S	1,300 <u>(1)</u>	D	\$ 48.49	71,500	D
Class A Common Stock	04/25/2013	S	2,705 <u>(1)</u>	D	\$ 48.5	68,795	D
Class A Common Stock	04/25/2013	S	100 <u>(1)</u>	D	\$ 48.502	68,695	D
Class A Common Stock	04/25/2013	S	2,303 <u>(1)</u>	D	\$ 48.51	66,392	D
Class A Common Stock	04/25/2013	S	1,148 <u>(1)</u>	D	\$ 48.52	65,244	D
Class A Common Stock	04/25/2013	S	169 <u>(1)</u>	D	\$ 48.5201	65,075	D
Class A Common Stock	04/25/2013	S	2,100 <u>(1)</u>	D	\$ 48.53	62,975	D
Class A Common Stock	04/25/2013	S	100 <u>(1)</u>	D	\$ 48.535	62,875	D
Class A Common	04/25/2013	S	2,297 <u>(1)</u>	D	\$ 48.54	60,578	D

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Stock							
Class A Common Stock	04/25/2013	S	<u>2,646</u> (1)	D	\$ 48.55	57,932	D
Class A Common Stock	04/25/2013	S	<u>2,849</u> (1)	D	\$ 48.56	55,083	D
Class A Common Stock	04/25/2013	S	<u>1,500</u> (1)	D	\$ 48.565	53,583	D
Class A Common Stock	04/25/2013	S	<u>2,427</u> (1)	D	\$ 48.57	51,156	D
Class A Common Stock	04/25/2013	S	100 <u>(1)</u>	D	\$ 48.575	51,056	D
Class A Common Stock	04/25/2013	S	<u>2,574</u> (1)	D	\$ 48.58	48,482	D
Class A Common Stock	04/25/2013	S	100 <u>(1)</u>	D	\$ 48.585	48,382	D
Class A Common Stock	04/25/2013	S	<u>1,494</u> (1)	D	\$ 48.59	46,888	D
Class A Common Stock	04/25/2013	S	<u>3,768</u> (1)	D	\$ 48.6	43,120	D
Class A Common Stock	04/25/2013	S	200 <u>(1)</u>	D	\$ 48.605	42,920	D
Class A Common Stock	04/25/2013	S	<u>3,000</u> (1)	D	\$ 48.61	39,920	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
LITHIA HOLDING CO LLC 150 N. BARTLETT STREET MEDFORD, OR 97501		X		
DEBOER SIDNEY B 150 N. BARTLETT STREET MEDFORD, OR 97501	X		Executive Chairman	

Signatures

Larissa McAlister, Attorney-in-Fact for Lithia Holding Company, L.L.C. and Sidney B. DeBoer 04/26/2013

__Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Shares were sold pursuant to a pre-established Rule 10b5-1 plan.

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