

WOLVERINE WORLD WIDE INC /DE/
 Form 4
 December 22, 2004

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 GULIS STEPHEN L JR

2. Issuer Name and Ticker or Trading Symbol
 WOLVERINE WORLD WIDE INC /DE/ [WWW]

5. Relationship of Reporting Person(s) to Issuer
 (Check all applicable)

(Last) (First) (Middle)
 9341 COURTLAND DRIVE NE
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)
 12/20/2004

____ Director
 Officer (give title below) _____ Other (specify below)
 Executive VP, CFO & Treasurer

ROCKFORD, MI 49351

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V Amount (A) or (D) Price			
Common Stock	12/20/2004		M		15,792 A \$ 23.3333	158,792	D	
Common Stock	12/20/2004		M		910 A \$ 22.96	159,702	D	
Common Stock	12/20/2004		M		1,820 A \$ 23.565	161,522	D	
Common Stock	12/20/2004		M		774 A \$ 23.54	162,296	D	
Common Stock	12/20/2004		M		5,125 A \$ 23.05	167,421	D	

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Common Stock	12/20/2004	M	575	A	\$ 25.75	167,996	D
Common Stock	12/20/2004	M	7,300	A	\$ 26.29	175,296	D
Common Stock	12/20/2004	F	27,852	D	\$ 31.205	147,444	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)			
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (Right to Buy) ⁽¹⁾	\$ 23.3333	12/20/2004		M		5,625		02/24/1997	02/23/2007	Common Stock	5,625
Stock Option (Right to Buy) ⁽¹⁾	\$ 23.3333	12/20/2004		M		5,625		02/24/1998	02/23/2007	Common Stock	5,625
Stock Option (Right to Buy) ⁽¹⁾	\$ 23.3333	12/20/2004		M		4,542		02/24/1999	02/23/2007	Common Stock	5,625
Stock Option (Right to Buy) ⁽¹⁾	\$ 23.3333							02/24/2000	02/23/2007	Common Stock	5,625
Stock Option (Right to Buy)	\$ 22.96	12/20/2004		M		910		02/24/2004	02/23/2010	Common Stock	910
Stock	\$ 23.565	12/20/2004		M		1,820		03/03/2004	03/02/2009	Common	1,820

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Option (Right to Buy)									Stock	
Stock Option (Right to Buy)	\$ 23.54	12/20/2004	M	774	03/05/2004	03/04/2011			Common Stock	744
Stock Option (Right to Buy)	\$ 23.05	12/20/2004	M	5,125	02/18/2004	02/17/2014			Common Stock	5,125
Stock Option (Right to Buy)	\$ 23.05				02/18/2005	02/17/2014			Common Stock	5,125
Stock Option (Right to Buy)	\$ 23.05				02/18/2006	02/17/2014			Common Stock	5,125
Stock Option (Right to Buy)	\$ 23.05				02/18/2007	02/17/2014			Common Stock	5,125
Stock Option (Right to Buy) ⁽¹⁾	\$ 25.75	12/20/2004	M	575	04/27/1997	04/26/2007			Common Stock	575
Stock Option (Right to Buy)	\$ 26.29	12/20/2004	M	7,300	04/21/2004	03/04/2011			Common Stock	16,300
Stock Option (Right to Buy)	\$ 31.205	12/20/2004	A	13,017	12/20/2004	02/23/2007			Common Stock	13,017
Stock Option (Right to Buy)	\$ 31.205	12/20/2004	A	743	12/20/2004	02/23/2010			Common Stock	743
Stock Option (Right to Buy)	\$ 31.205	12/20/2004	A	1,510	12/20/2004	03/02/2009			Common Stock	1,510
Stock Option	\$ 31.205	12/20/2004	A	642	12/20/2004	03/04/2011			Common Stock	642

(Right to
Buy)

Stock

Option
(Right to
Buy)

\$ 31.205

12/20/2004

A

4,192

12/20/2004

02/17/2014

Common
Stock

4,192

Stock

Option
(Right to
Buy)

\$ 31.205

12/20/2004

A

505

12/20/2004

04/26/2007

Common
Stock

505

Stock

Option
(Right to
Buy)

\$ 31.205

12/20/2004

A

6,499

12/20/2004

03/04/2011

Common
Stock

6,499

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
GULIS STEPHEN L JR 9341 COURTLAND DRIVE NE ROCKFORD, MI 49351			Executive VP, CFO & Treasurer	

Signatures

/s/ Jeffrey A. Ott, by power of
attorney

12/22/2004

**Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Shares and prices have been adjusted to reflect stock splits

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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