

PLANTRONICS INC /CA/
Form 10-Q
August 05, 2010

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 10-Q

(Mark One)

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended July 3, 2010

OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from _____ to _____

Commission file number 1-12696

Plantronics, Inc.

(Exact name of registrant as specified in its charter)

Delaware

(State or other jurisdiction of incorporation or organization)

77-0207692

(I.R.S. Employer Identification Number)

345 Encinal Street

Santa Cruz, California 95060

(Address of principal executive offices)

(Zip Code)

(831) 426-5858

(Registrant's telephone number, including area code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if

Edgar Filing: PLANTRONICS INC /CA/ - Form 10-Q

any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer <input type="checkbox"/>	Accelerated filer <input type="checkbox"/>	Non-accelerated filer <input type="checkbox"/>	Smaller reporting company <input type="checkbox"/>
		(Do not check if a smaller reporting company)	

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes No

As of July 31, 2010, 47,670,914 shares of common stock were outstanding.

Plantronics, Inc.
FORM 10-Q
TABLE OF CONTENTS

PART I. FINANCIAL INFORMATION	Page No.
Item 1. Financial Statements (Unaudited):	
<u>Condensed Consolidated Balance Sheets as of June 30, 2010 and March 31, 2010</u>	3
<u>Condensed Consolidated Statements of Operations for the Three Months Ended June 30, 2010 and 2009</u>	4
<u>Condensed Consolidated Statements of Cash Flows for the Three Months Ended June 30, 2010 and 2009</u>	5
<u>Notes to Condensed Consolidated Financial Statements</u>	6
<u>Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations</u>	20
<u>Item 3. Quantitative and Qualitative Disclosures About Market Risk</u>	30
<u>Item 4. Controls and Procedures</u>	33
PART II. OTHER INFORMATION	
<u>Item 1. Legal Proceedings</u>	34
<u>Item 1A. Risk Factors</u>	34
<u>Item 2. Unregistered Sales of Equity Securities and Use of Proceeds</u>	46
<u>Item 6. Exhibits</u>	47
<u>Signature</u>	48

Plantronics, the logo design, Clarity, Savi, and Sound Innovation are trademarks or registered trademarks of Plantronics, Inc.

iPod is a trademark of Apple Inc., registered in the U.S. and other countries.

The Bluetooth name and the Bluetooth trademarks are owned by Bluetooth SIG, Inc. and are used by Plantronics, Inc. under license.

All other trademarks are the property of their respective owners.

Table of Contents

Part I -- FINANCIAL INFORMATION

Item 1. Financial Statements.

PLANTRONICS, INC.
CONDENSED CONSOLIDATED BALANCE SHEETS
(in thousands)
(Unaudited)

	June 30, 2010	March 31, 2010
ASSETS		
Current assets:		
Cash and cash equivalents	\$ 363,030	\$ 349,961
Short-term investments	-	19,231
Accounts receivable, net	96,850	88,328
Inventory, net	78,224	70,518
Deferred income taxes	10,935	10,911
Other current assets	18,114	21,782
Assets held for sale	8,861	8,861
Total current assets	576,014	569,592
Property, plant and equipment, net	64,946	65,700
Intangibles, net	3,140	3,449
Goodwill	14,005	14,005
Other assets	2,322	2,605
Total assets	\$ 660,427	\$ 655,351
LIABILITIES AND STOCKHOLDERS' EQUITY		
Current liabilities:		
Accounts payable	\$ 30,507	\$ 23,779
Accrued liabilities	46,668	45,837
Income taxes payable	4,971	-
Total current liabilities	82,146	69,616
Deferred tax liability	632	551
Long-term income taxes payable	13,280	12,926
Other long-term liabilities	929	924
Total liabilities	96,987	84,017
Stockholders' equity:		
Common stock	700	695
Additional paid-in capital	440,086	428,407
Accumulated other comprehensive income	6,902	6,272
Retained earnings	218,783	195,293
Total stockholders' equity before treasury stock	666,471	630,667
Less: Treasury stock, at cost	(103,031)	(59,333)
Total stockholders' equity	563,440	571,334
Total liabilities and stockholders' equity	\$ 660,427	\$ 655,351

The accompanying notes are an integral part of these unaudited Condensed consolidated financial statements.

Table of Contents

PLANTRONICS, INC.
CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS
(in thousands, except per share data)
(Unaudited)

	Three Months Ended June 30,	
	2010	2009
Net revenues	\$170,685	\$141,162
Cost of revenues	81,237	76,158
Gross profit	89,448	65,004
Operating expenses:		
Research, development and engineering	14,901	13,669
Selling, general and administrative	38,686	33,184
Restructuring and other related charges	-	578
Total operating expenses	53,587	47,431
Operating income	35,861	17,573
Interest and other income (expense), net	(382)	1,347
Income from continuing operations before income taxes	35,479	18,920
Income tax expense from continuing operations	9,533	5,982
Income from continuing operations	25,946	12,938
Discontinued operations:		
Loss from operations of discontinued AEG segment	-	(3,175)
Income tax benefit on discontinued operations	-	(887)
Loss on discontinued operations, net of tax	-	(2,288)
Net income	\$25,946	\$10,650
Earnings (loss) per common share:		
Basic		
Continuing operations	\$0.54	\$0.27
Discontinued operations	\$-	\$(0.05)
Net income	\$0.54	\$0.22
Diluted		
Continuing operations	\$0.52	\$0.27
Discontinued operations	\$-	\$(0.05)
Net income	\$0.52	\$0.22
Shares used in computing earnings (loss) per share:		
Basic	48,128	48,527
Diluted	49,714	48,665
Cash dividends declared per common share	\$0.05	\$0.05

The accompanying notes are an integral part of these unaudited Condensed consolidated financial statements.

Table of Contents

PLANTRONICS, INC.
 CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS
 (in thousands)
 (Unaudited)

	Three Months Ended June 30,	
	2010	2009
CASH FLOWS FROM OPERATING ACTIVITIES		
Net income	\$25,946	\$10,650
Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation and amortization	3,992	5,385
Non-cash restructuring charges - accelerated depreciation	-	3,762
Stock-based compensation	3,777	3,502
Provision for (benefit from) sales allowances and doubtful accounts	115	(581)
Provision for (benefit from) excess and obsolete inventories	(273)	281
Benefit from deferred income taxes	(1,249)	(1,424)
Income tax benefit associated with stock option exercises	797	155
Excess tax benefit from stock-based compensation	(648)	(16)
Other operating activities	41	-
Changes in assets and liabilities:		
Accounts receivable, net	(7,264)	(5,152)
Inventory, net	(7,509)	9,236
Other assets	(928)	1,679
Accounts payable	6,728	3,118
Accrued liabilities	102	(2,781)
Income taxes	8,420	9,950
Cash provided by operating activities	32,047	37,764
CASH FLOWS FROM INVESTING ACTIVITIES		
Proceeds from maturities of short-term investments	-	35,000
Proceeds from sale of short-term investments	23,250	-
Purchase of short-term investments	-	(25,000)
Proceeds from sales of property, plant and equipment	-	163
Capital expenditures and other assets	(3,007)	(1,709)
Cash provided by investing activities	20,243	8,454
CASH FLOWS FROM FINANCING ACTIVITIES		
Purchase of treasury stock	(43,706)	(445)
Proceeds from sale of treasury stock	13	18
Proceeds from issuance of common stock	7,666	668
Payment of cash dividends	(2,456)	(2,444)
Excess tax benefit from stock-based compensation	648	16
Cash used for financing activities	(37,835)	(2,187)
Effect of exchange rate changes on cash and cash equivalents	(1,386)	1,350
Net increase in cash and cash equivalents	13,069	45,381
Cash and cash equivalents at beginning of period	349,961	158,193
Cash and cash equivalents at end of period	\$363,030	\$203,574

The accompanying notes are an integral part of these unaudited Condensed consolidated financial statements.

Table of Contents

PLANTRONICS, INC.
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

(Unaudited)

1. BASIS OF PRESENTATION

The accompanying unaudited Condensed consolidated financial statements (“financial statements”) of Plantronics, Inc. (“Plantronics” or the “Company”) have been prepared pursuant to the rules and regulations of the Securities and Exchange Commission (“SEC”) applicable to interim financial information. Certain information and footnote disclosures normally included in the financial statements prepared in accordance with accounting principles generally accepted in the United States of America have been condensed or omitted pursuant to such rules and regulations. In the opinion of management, the financial statements have been prepared on a basis consistent with the March 31, 2010 audited consolidated financial statements and include all adjustments, consisting of normal recurring adjustments, necessary to fairly state the information set forth herein. The financial statements should be read in conjunction with the audited consolidated financial statements and notes thereto included in the Company’s Annual Report on Form 10-K for the fiscal year ended March 31, 2010, which was filed with the SEC on June 1, 2010. The results of operations for the interim period ended June 30, 2010 are not indicative of the results to be expected for the entire fiscal year and any future period.

The financial statements include the accounts of Plantronics and its wholly owned subsidiaries. All intercompany balances and transactions have been eliminated.

The Company’s fiscal year ends on the Saturday closest to the last day of March. The Company’s current fiscal year ends on April 2, 2011 and consists of 52 weeks and the prior fiscal year ended on April 3, 2010 and consisted of 53 weeks. The Company’s results of operations for the three months ended on July 3, 2010 and June 27, 2009 each contain 13 weeks. For purposes of presentation, the Company has indicated its accounting year as ending on March 31 and its interim quarterly periods as ending on the applicable month end.

Prior to December 1, 2009, the Company operated under two reportable segments, the Audio Communications Group (“ACG”) and the Audio Entertainment Group (“AEG”). As set forth in Note 3, Discontinued Operations, the Company completed the sale of Altec Lansing, its AEG segment, effective December 1, 2009, and, therefore, it is no longer included in continuing operations and the Company operates as one segment. Accordingly, the Company has classified the AEG operating results, including the loss on sale of AEG, as discontinued operations in the Consolidated statement of operations for all periods presented.

Certain financial statement reclassifications have been made to previously reported amounts to conform to the current year presentation.

2. RECENT ACCOUNTING PRONOUNCEMENTS

In October 2009, the Financial Accounting Standards Board (“FASB”) issued Accounting Standards Update (“ASU”) No. 2009-13, Revenue Recognition (Topic 605)—Multiple Deliverable Revenue Arrangements (“ASU 2009-13”). ASU 2009-13 eliminates the residual method of allocation and requires the relative selling price method when allocating deliverables of a multiple-deliverable revenue arrangement. The determination of the selling price for each deliverable requires the use of a hierarchy designed to maximize the use of available objective evidence including VSOE, third party evidence of selling price (“TPE”), or estimated selling price (“ESP”).

In October 2009, the FASB also issued ASU No. 2009-14, Software (Topic 985)—Certain Revenue Arrangements That Include Software Elements (“ASU 2009-14”). ASU 2009-14 excludes tangible products containing software and non-software components that function together to deliver the product’s essential functionality, from the scope of ASC 605-985, Software-Revenue Recognition .

ASU 2009-13 and ASU 2009-14 are effective prospectively for revenue arrangements entered into or materially modified in fiscal years beginning on or after June 15, 2010, and must be adopted in the same period using the same transition method. If adoption is elected in a period other than the beginning of a fiscal year, the amendments in these standards must be applied retrospectively to the beginning of the fiscal year. Full retrospective application of these amendments to prior fiscal years is optional. Early adoption of these standards may be elected. The Company is currently evaluating the impact, if any, that these accounting standards will have on its consolidated financial statements.

Table of Contents

3. DISCONTINUED OPERATIONS

The Company entered into an Asset Purchase Agreement on October 2, 2009, a First Amendment to the Asset Purchase Agreement on November 30, 2009, a Side Letter to the Asset Purchase Agreement on January 8, 2010, and a second Side Letter to the Asset Purchase Agreement on February 15, 2010 (collectively, the “APA”) to sell Altec Lansing, its AEG segment, which was completed effective December 1, 2009. AEG was engaged in the design, manufacture, sales and marketing of audio solutions and related technologies. All of the revenues in the AEG segment were derived from sales of Altec Lansing products. All operations of AEG have been classified as discontinued operations in the Consolidated statement of operations for all periods presented.

Pursuant to the APA, we received approximately \$11.1 million upon closing of the transaction. In addition, the Company originally recorded \$5.1 million in contingent escrow assets which primarily consisted of amounts for (1) potential customer short payments on accounts receivable for sales related reserves that were sold to the Purchaser, (2) potential indemnification claims, and (3) potential adjustments related to the final valuation of net assets sold in comparison to the target net asset value. In the fourth quarter of fiscal 2010, the Company received \$2.1 million of the escrow and released \$1.4 million of the escrow for potential customer short payments as this was not utilized. The remaining escrow amounts of \$1.6 million are included in Other current assets on the Condensed consolidated balance sheet as of June 30, 2010 and March 31, 2010 as they are all collectable within one year.

The final purchase price was based on certain post closing adjustments which were finalized in the fourth quarter of fiscal 2010. Consequently, the actual proceeds and net assets sold varied from the amounts reported in the third quarter of fiscal 2010 based on the final net asset value as compared to the target net asset value per the APA.

Under the terms of the APA, the Company sold the following net assets, valued at their book value (in thousands) as of December 1, 2009:

Inventory, net	\$17,702
Sales related reserves included in Accounts receivable, net	(4,724)
Property, plant and equipment, net	1,012
Warranty obligation accrual	(383)
Accrual for inventory claims at manufacturers	(657)
Adjustment for final assets transferred	(1,893)
Total net assets sold	\$11,057

The Company retained all existing AEG related accounts receivable, accounts payable and certain other liabilities as of the close date.

The results from discontinued operations for the three months ended June 30, 2010 and 2009 are as follows:

(in thousands)	Three Months Ended June 30,	
	2010	2009
Net revenues	\$ -	\$ 18,963
Cost of revenues	-	(16,411)
Operating expenses	-	(5,708)
Restructuring and other related charges	-	(19)
Loss from operations of discontinued AEG segment	-	(3,175)
Tax benefit from discontinued operations	-	(887)
Loss on discontinued operations, net of tax	\$ -	\$ (2,288)

Table of Contents

4. DETAILS OF CERTAIN BALANCE SHEET COMPONENTS

Accounts receivable, net:

(in thousands)	June 30, 2010	March 31, 2010
Accounts receivable	\$120,911	\$118,199
Provisions for returns	(11,328)	(13,812)
Provisions for promotions, rebates and other	(11,489)	(13,780)
Allowance for doubtful accounts	(833)	(1,846)
Reserve for sales allowances	(411)	(433)
Accounts receivable, net	\$96,850	\$88,328

Inventory, net:

(in thousands)	June 30, 2010	March 31, 2010
Inventory, net:		
Raw materials	\$17,431	\$13,287
Work in process	2,893	2,791
Finished goods	57,900	54,440
Inventory, net	\$78,224	\$70,518

If forecasted revenue and gross margin rates are not achieved, it is possible that the Company may have increased requirements for inventory provisions.

Assets Held for Sale:

(in thousands)	June 30, 2010	March 31, 2010
Land use rights	\$514	\$514
Buildings and improvements	8,227	8,227
Machinery and equipment	120	120
Assets held for sale	\$8,861	\$8,861

To further improve the Company's Bluetooth product profitability, in the fourth quarter of fiscal 2009, the Company decided to close its Suzhou, China manufacturing operations and outsource the manufacturing of its Bluetooth products to an existing supplier in China. As the Company planned to exit the manufacturing facility in the second quarter of fiscal 2010, accelerated depreciation was recorded from the decision date of March 24, 2009 to the estimated exit date to reflect changes in useful lives and estimated residual values of the assets that would be taken out of service prior to the end of their original service period.

In July 2009, the Company stopped all manufacturing processes in the Suzhou location. As a result, the building and related fixed assets were transferred, at the lower of their carrying value or fair value less the costs to sell, to Assets held for sale in the Condensed consolidated balance sheet. The fair value of the building was based on a current appraisal value adjusted for expected selling costs. The Company subsequently reduced the fair value of the building

as it received a non-binding letter of intent from a buyer in the fourth quarter of fiscal 2010 and expected the sale to be completed within a one year period from the time when it met the applicable criteria for “held for sale accounting” at an amount approximating its carrying value. The assets held for sale were measured at fair value using unobservable inputs and, therefore, are a Level 3 fair value measure.

In July 2010, the Company entered into a binding contract for the sale of the building and related assets which approximated the carrying value of the assets held for sale.

Table of Contents

Accrued Liabilities:

(in thousands)	June 30, 2010	March 31, 2010
Accrued liabilities:		
Employee compensation and benefits	\$21,904	\$21,987
Warranty obligation accrual	10,279	11,006
Accrued advertising and sales and marketing	2,074	3,036
Accrued other	12,411	9,808
Accrued liabilities	\$46,668	\$45,837

Changes during the three months ended June 30, 2010 in the warranty obligation accrual, which is included as a component of Accrued liabilities in the Condensed consolidated balance sheets, are as follows:

(in thousands)	Three Months Ended June 30, 2010
Warranty obligation accrual at March 31, 2010	\$ 11,006
Warranty provision relating to products shipped during the period	3,724
Deductions for warranty claims processed during the period	(4,451)
Warranty obligation accrual at June 30, 2010	\$ 10,279

5. SHORT-TERM INVESTMENTS

At June 30, 2010, the Company did not have any short-term investments. The following table represents the Company's short-term investments at March 31, 2010:

(in thousands)	March 31, 2010			Fair Value
	Adjusted Cost Basis	Unrealized Gain(Loss)	Accrued Interest	
Short-term investments:				
Auction rate securities	\$ 19,231	\$ -	\$ -	\$ 19,231
Total short-term investments	\$ 19,231	\$ -	\$ -	\$ 19,231

At March 31, 2010, the Company's short-term investments consisted of auction rate securities ("ARS") classified as trading securities.

The Company did not incur any material realized or unrealized net gains or losses in the three months ended June 30, 2010 or 2009.

Table of Contents

6. FAIR VALUE MEASUREMENTS

The following tables represent the Company's fair value hierarchy for its financial assets and liabilities:

Fair Values as of June 30, 2010:

(in thousands)	Level 1	Level 2	Level 3	Total
Money market funds	\$35,000	\$-	\$-	\$35,000
Treasury bills	234,985	-	-	234,985
Derivative assets	434	4,611	-	5,045
Total assets measured at fair value	\$270,419	\$4,611	\$-	\$275,030
Derivative liabilities	\$1,168	\$884	\$-	\$2,052

Fair Values as of March 31, 2010:

(in thousands)	Level 1	Level 2	Level 3	Total
Money market funds	\$29,000	\$-	\$-	\$29,000
Treasury bills	250,979	-	-	250,979
Derivative assets	232	2,845	-	3,077
Auction rate securities - trading securities	-	-	19,231	19,231
Derivative - UBS Rights Agreement	-	-	3,985	3,985
Total assets measured at fair value	\$280,211	\$2,845	\$23,216	\$306,272
Derivative liabilities	\$29	\$74	\$-	\$103

Level 1 assets consist of money market funds, U.S. Treasury Bills, and derivative foreign currency forward contracts that are traded in an active market with sufficient volume and frequency of transactions. Level 1 liabilities consist of derivative contracts that have closed but have not settled. Fair value of Level 1 instruments is measured based on the quoted market price of identical securities.

Level 2 assets and liabilities consist of derivative foreign currency call and put option contracts. Fair value is determined using a Black-Scholes valuation model using inputs that are observable in the market. During the 3 months ended June 30, 2010, the Company did not have any transfers between Level 1 and Level 2 fair value instruments.

Level 3 assets as of March 31, 2010 consisted of ARS primarily comprised of interest bearing state sponsored student loan revenue bonds guaranteed by the Department of Education. These ARS investments are designed to provide liquidity via an auction process that resets the applicable interest rate at predetermined calendar intervals, typically every 7 or 35 days; however, the uncertainties in the credit markets affected all of the Company's holdings, and, as a consequence, these investments were not currently liquid. As a result, the Company was not able to access these funds until a future auction of these investments was successful, the underlying securities were redeemed by the issuer, or a buyer was found outside of the auction process. Maturity dates for these ARS investments ranged from 2029 to 2039. All of the ARS investments were investment grade quality and were in compliance with the Company's investment policy at the time of acquisition. The Company used a discounted cash flow model to determine an estimated fair value of the Company's investment in ARS as of March 31, 2010. The key assumptions used in preparing the discounted cash flow model include current estimates for interest rates, timing and amount of cash

flows, credit and liquidity premiums, and expected holding periods of the ARS. The Company exercised its option under the UBS Rights Agreement and sold all of its remaining ARS to UBS at par value in June 2010.

Table of Contents

The following table provides a summary of changes in fair value of the Company's Level 3 financial assets during the three months ended June 30, 2010:

(in thousands)	Three Months Ended June 30, 2010
Balance at beginning of period	\$ 23,216
Unrealized net gain on ARS and Rights included in Interest and other income, net	34
Proceeds from sale of ARS	(23,250)
Balance at end of period	\$ -

7. GOODWILL AND PURCHASED INTANGIBLE ASSETS

Goodwill as of June 30, 2010 and March 31, 2010 was \$14.0 million.

The following tables present the carrying value of acquired intangible assets with remaining net book values as of each period:

(in thousands)	June 30, 2010			March 31, 2010			Useful Life
	Gross Amount	Accumulated Amortization	Net Amount	Gross Amount	Accumulated Amortization	Net Amount	
Technology	\$6,500	\$ (4,275)	\$2,225	\$6,500	\$ (4,064)	\$2,436	3-10 years
Patents	720	(686)	34	720	(660)	60	7 years
Customer relationships	1,705	(835)	870	1,705	(765)	940	3-8 years
OEM relationships	27	(16)	11	27	(14)	13	7 years
Total	\$8,952	\$ (5,812)	\$3,140	\$8,952	\$ (5,503)	\$3,449	

The aggregate amortization expense relating to purchased intangible assets for the three months ended June 30, 2010 and 2009 was \$0.3 million and \$0.6 million, respectively. There was no amortization expense recorded to discontinued operations for the three months ended June 30, 2010, and the amortization related to discontinued operations for the three months ended June 30, 2009 was not material.

The Company reviews goodwill and purchased intangible assets with indefinite lives for impairment annually during the fourth quarter of the fiscal year or more frequently if events or circumstances indicate that an impairment loss may have occurred. The Company also reviews its long-lived assets for impairment whenever events or changes in circumstances indicate that the carrying amount of such assets may not be recoverable. For the three months ended June 30, 2010, the Company did not identify any potential impairment related to its remaining intangible assets and there have not been any events or changes in circumstances indicating an impairment may have occurred which would trigger an interim impairment review of goodwill.

The estimated future amortization expense of purchased intangible assets as of June 30, 2010 is as follows:

Fiscal Year Ending March 31,	(in thousands)
2011 (remaining nine months)	\$ 885
2012	821

2013	630
2014	454
2015	350
Thereafter	-
Total estimated amortization expense	\$ 3,140

Table of Contents

8. RESTRUCTURING AND OTHER RELATED CHARGES

The Company recorded the restructuring activities discussed below, applying the guidance of the Exit or Disposal Cost Obligations Topic and the Compensation – Nonretirement Postemployment Benefits Topic of the FASB ASC.

The Company announced various restructuring activities in fiscal 2009 in an effort to reduce its cost structure. These actions consisted of reductions in force throughout all of the Company's geographies along with a plan to close its manufacturing operations in its Suzhou, China facility due to the decision to outsource the manufacturing of our Bluetooth products to a third party supplier in China. The Company exited the manufacturing portion of the facility in July 2009 at which time the remaining assets were classified as Assets held for sale on the Condensed consolidated balance sheet (see Note 4). Approximately 1,500 employees from functions across the Company were notified of their termination under these actions, of which substantially all employees have been terminated as of June 30, 2010.

As a result of these various actions, in the three months ended June 30, 2009, the Company recorded approximately \$0.6 million of Restructuring and other related charges, consisting of severance and benefits along with facilities and equipment charges. There were no charges in the three months ended June 30, 2010.

As of June 30, 2010, the Company has recorded a total of \$19.1 million of costs related to these actions which includes \$12.2 million of severance and benefits and \$6.9 million in non-cash charges related to accelerated depreciation charges, the write-off of facilities and equipment and loss on Assets held for sale, of which \$5.2 million of accelerated depreciation was recorded in Cost of revenues. Substantially all the costs related to these actions have been recorded and paid as of June 30, 2010.

9. STOCK-BASED COMPENSATION

The following table summarizes the amount of stock-based compensation expense included in the Condensed consolidated statements of operations:

(in thousands)	Three Months Ended	
	2010	June 30, 2009
Cost of revenues	\$ 533	\$ 431
Research, development and engineering	937	820
Selling, general and administrative	2,307	2,251
Stock-based compensation expense included in operating expenses	3,244	3,071
Total stock-based compensation	3,777	3,502
Income tax benefit	(1,041)	(1,057)
Total stock-based compensation, net of tax	\$ 2,736	\$ 2,445

The above table includes stock based compensation in discontinued operations which was not material for the three months ended June 30, 2010 and 2009.

Table of Contents

Stock Options

The following is a summary of the Company's stock option activity during the three months ended June 30, 2010:

	Number of Shares (in thousands)	Weighted Average Exercise Price	Options Outstanding Weighted Average Remaining Contractual Life (in years)	Aggregate Intrinsic Value (in thousands)
Outstanding at March 31, 2010	7,631	\$ 25.06		
Options granted	215	\$ 30.39		
Options exercised	(361)	\$ 21.25		
Options forfeited or expired	(347)	\$ 35.00		
Outstanding at June 30, 2010	7,138	\$ 24.93	3.45	\$ 35,677
Vested and expected to vest at June 30, 2010	6,982	\$ 24.98	3.39	\$ 34,787
Exercisable at June 30, 2010	5,281	\$ 26.05	2.62	\$ 23,817

The total intrinsic value of options exercised during the three months ended June 30, 2010 and 2009 was \$3.7 million and \$0.1 million, respectively.

As of June 30, 2010, total unrecognized compensation cost related to unvested stock options was \$13.1 million, which is expected to be recognized over a weighted average period of 1.9 years.

Restricted Stock

The following is a summary of the Company's restricted stock activity during the three months ended June 30, 2010:

	Number of Shares (in thousands)	Weighted Average Grant Date Fair Value
Non-vested at March 31, 2010	361	\$ 21.41
Granted	195	\$ 30.20
Vested	(12)	\$ 23.39
Forfeited	-	\$ -
Non-vested at June 30, 2010	544	\$ 24.14

As of June 30, 2010, total unrecognized compensation cost related to non-vested restricted stock awards was \$9.1 million, which is expected to be recognized over a weighted average period of 2.9 years. The total fair value of restricted stock awards vested during the three months ended June 30, 2010 was \$0.3 million.

Table of Contents

Valuation Assumptions

The Company estimates the fair value of stock options and ESPP shares using a Black-Scholes option valuation model. The fair value of each option grant is estimated on the date of grant using the straight-line attribution approach with the following weighted average assumptions:

	Three Months Ended			
	June 30,			
Employee Stock Options	2010		2009	
Expected volatility	46.1	%	56.7	%
Risk-free interest rate	1.9	%	2.0	%
Expected dividends	0.7	%	1.2	%
Expected life (in years)	4.2		4.5	
Weighted-average grant date fair value	\$	11.26	\$	7.42

There was no new ESPP cycle started during the three months ended June 30, 2010 and 2009.

10. COMPREHENSIVE INCOME

The components of comprehensive income for the three months ended June 30, 2010 and 2009 are as follows:

(in thousands)	Three Months Ended	
	June 30, 2010	
	2010	2009
Net income	\$ 25,946	\$ 10,650
Unrealized gain (loss) on cash flow hedges, net of tax	932	(8,640)
Foreign currency translation gain (loss), net of tax	(302)	1,280
Comprehensive income	\$ 26,576	\$ 3,290

11. FOREIGN CURRENCY DERIVATIVES

Non-Designated Hedges

The Company enters into foreign exchange forward contracts to reduce the impact of foreign currency fluctuations on assets and liabilities denominated in currencies other than the functional currency of the reporting entity. These foreign exchange forward contracts are not subject to the hedge accounting provisions of the Derivatives and Hedging Topic of the FASB ASC, but are carried at fair value with changes in the fair value recorded within Interest and other income, net on the Condensed consolidated statement of operations in accordance with the Foreign Currency Matters Topic of the FASB ASC. Gains and losses on these contracts are intended to offset the impact of foreign exchange rate changes on the underlying foreign currency denominated assets and liabilities, and therefore, do not subject the Company to material balance sheet risk. The Company does not enter into foreign currency forward contracts for trading purposes.

Table of Contents

As of June 30, 2010, the Company had foreign currency forward contracts denominated in Euros, Great Britain Pounds, and Australian Dollars. These forward contracts hedge against a portion of the Company's foreign currency-denominated receivables, payables and cash balances.

The following table summarizes the Company's outstanding foreign exchange currency contracts, and approximate U.S. dollar equivalent ("USD"), at June 30, 2010:

	Local Currency (in thousands)	USD Equivalent (in thousands)	Position	Maturity
Euro ("EUR")	16,500	\$ 20,701	Sell Euro	1 month
Great Britain Pound ("GBP")	2,250	\$ 3,418	Sell GBP	1 month
Australian Dollar ("AUD")	2,000	\$ 1,675	Sell AUD	1 month

Foreign currency transactions, net of the effect of hedging activity on forward contracts, resulted in a net loss of \$0.6 million in the three months ended June 30, 2010 and a net gain of \$1.0 million in the three months ended June 30, 2009, which are included in Interest and other income (expense), net in the Condensed consolidated statement of operations.

Cash Flow Hedges

The Company's hedging activities include a hedging program to hedge the economic exposure from anticipated Euro and Great Britain Pound denominated sales. The Company hedges a portion of these forecasted foreign denominated sales with currency options. These transactions are designated as cash flow hedges and are accounted for under the hedge accounting provisions of the Derivatives and Hedging Topic of the FASB ASC. The effective portion of the hedge gain or loss is initially reported as a component of Accumulated other comprehensive income and subsequently reclassified into Net revenues when the hedged exposure affects earnings. Any ineffective portion of related gains or losses is recorded in the Condensed consolidated statements of operations immediately. On a monthly basis, the Company enters into option contracts with a one-year term. It does not purchase options for trading purposes. As of June 30, 2010, the Company had foreign currency put and call option contracts of approximately €41.8 million and £11.3 million. As of March 31, 2010, it had foreign currency put and call option contracts of approximately €40.2 million and £10.8 million.

In the three months ended June 30, 2010 and 2009, realized gains of \$1.0 million and \$3.5 million, respectively, on cash flow hedges were recognized in Net revenues in the Condensed consolidated statements of operations. The Company expects to reclassify the entire amount of \$4.2 million of gains, net of tax, in Accumulated other comprehensive income to Net revenues during the next 12 months due to the recognition of the hedged forecasted sales.

In the second quarter of fiscal 2010, the Company began hedging expenditures denominated in Mexican Peso ("MX\$") which are designated as cash flow hedges and are accounted for under the hedge accounting provisions of the Derivatives and Hedging Topic of the FASB ASC. The Company hedges a portion of the forecasted Peso denominated expenditures with a cross-currency swap. The effective portion of the hedge gain or loss is initially reported as a component of Accumulated other comprehensive income and subsequently reclassified into Cost of revenues when the hedged exposure affects operations. Any ineffective portion of related gains or losses is recorded in the Condensed consolidated statements of operations immediately. As of June 30, 2010 and March 31, 2010, the Company had foreign currency swap contracts of approximately MX\$200.2 million and MX\$251.3 million, respectively.

In the three months ended June 30, 2010, realized gains of \$0.1 million on Peso cash flow hedges were recognized in Cost of revenues in the Condensed consolidated statements of operations. There were no realized gains or losses for the same periods in the prior year. The Company expects to reclassify the entire amount of \$0.5 million of losses, net of tax, in Accumulated other comprehensive income to Cost of revenues during the next 12 months due to the recognition of the hedged forecasted expenditures.

Table of Contents

The following table summarizes the Company's outstanding Peso currency swaps, and approximate U.S. dollar equivalent ("USD"), at June 30, 2010:

	Local Currency (in thousands)	USD Equivalent (in thousands)	Position	Maturity
Mexican Peso	200,200	\$ 15,641	Buy Peso	Monthly over 9 months

The amounts in the tables below include fair value adjustments related to the Company's own credit risk and counterparty credit risk.

Fair Value of Derivative Contracts

Fair value of derivative contracts under the Derivatives and Hedging Topic of the FASB ASC were as follows:

(in thousands)	Derivative Assets Reported in Other Current Assets		Derivative Liabilities Reported in Accrued Liabilities	
	June 30, 2010	March 31, 2010	June 30, 2010	March 31, 2010
	Foreign exchange contracts designated as cash flow hedges	\$4,611	\$2,845	\$884
Total derivatives designated as hedging instruments	4,611	2,845	884	74
Foreign exchange contracts not designated	-	-	-	-
Total derivatives	\$4,611	\$2,845	\$884	\$74

Effect of Designated Derivative Contracts on Accumulated Other Comprehensive Income

The following table represents only the balance of designated derivative contracts under the Derivatives and Hedging Topic of the FASB ASC as of June 30, 2010 and March 31, 2010, and the impact of designated derivative contracts on Accumulated other comprehensive income for the three months ended June 30, 2010:

(in thousands)	March 31, 2010	Amount of gain (loss) recognized in OCI (effective portion)	Amount of gain (loss) reclassified from OCI to income (loss) (effective portion)	June 30,
				2010
Foreign exchange contracts designated as cash flow hedges	\$2,771	\$2,048	\$1,092	\$3,727

Table of Contents

Effect of Designated Derivative Contracts on the Condensed Consolidated Statements of Operations

The effect of designated derivative contracts under the Derivatives and Hedging Topic of the FASB ASC on results of operations recognized in gross profit in the Condensed consolidated statements of operations was as follows:

(in thousands)	Three Months Ended	
	2010	2009
	June 30,	
Gain on foreign exchange contracts designated as cash flow hedges	\$ 1,092	\$ 3,451

Effect of Non-Designated Derivative Contracts on the Condensed Consolidated Statements of Operations

The effect of non-designated derivative contracts under the Derivatives and Hedging Topic of the FASB ASC on results of operations recognized in Interest and other income (expense), net in the Condensed consolidated statement of operations was as follows:

(in thousands)	Three Months Ended	
	2010	2009
	June 30,	
Gain (loss) on foreign exchange contracts	\$ 2,046	\$ (2,817)

12. RESEARCH AND DEVELOPMENT GRANTS

As of June 30, 2010, the Company has received approximately \$0.7 million in Mexican government grant funds which are designated for use in various research and development activities. The Company's accounting policy is to offset research and development expenses or reduce the cost basis of capital expenditures as incurred against the funds received. In the first quarter of fiscal 2011, the Company utilized approximately \$0.6 million of these funds against expenses and capital expenditures. The remaining funds are required to be used in the next two fiscal quarters.

13. INCOME TAXES

The amounts related to discontinued operations have been excluded from the discussion below as discontinued operations are separately classified for all periods presented.

The effective tax rate for the three months ended June 30, 2010 was 26.9%, compared to 31.6% for the same period a year ago. The lower effective tax rate for the three months ended June 30, 2010 compared to the same period a year ago is primarily due to the minimal tax benefit from certain foreign restructuring charges in the first quarter of fiscal 2010 which the Company did not have in the current quarter. The effective tax rate differs from the statutory rate due to the impact of foreign operations taxed at different statutory rates, tax credits, state taxes, and other factors. The future tax rate could be impacted by a shift in the mix of domestic and foreign income, tax treaties with foreign jurisdictions, changes in tax laws in the United States ("U.S.") or internationally, or a change in estimates of future taxable income which could result in a valuation allowance being required.

As of June 30, 2010, the Company had \$11.5 million of unrecognized tax benefits compared to \$11.2 million at March 31, 2010 recorded in Long-term income taxes payable on the Condensed consolidated balance sheet, all of which would favorably impact the effective tax rate in future periods if recognized.

The Company's continuing practice is to recognize interest and/or penalties related to income tax matters in Income tax expense. The interest related to unrecognized tax positions is approximately \$1.7 million as of June 30, 2010 and March 31, 2010. No penalties have been accrued.

Although the timing and outcome of income tax audits is highly uncertain, it is possible that certain unrecognized tax benefits may be reduced as a result of the lapse of the applicable statutes of limitations in federal, state and foreign jurisdictions within the next 12 months. Currently, the Company cannot reasonably estimate the amount of reductions, if any, during the next 12 months. Any such reduction could be impacted by other changes in unrecognized tax benefits.

Table of Contents

The Company and its subsidiaries are subject to taxation in various foreign and state jurisdictions as well as in the U.S. The Company is no longer subject to U.S. federal tax examinations by tax authorities for tax years prior to 2007 or state income tax examinations prior to 2006. The Company is under examination by the California Franchise Tax Board for its 2007 and 2008 tax years. Foreign income tax matters for material tax jurisdictions have been concluded for tax years prior to fiscal 2005, except for the United Kingdom and Germany which have been concluded for tax years prior to fiscal 2008.

14. COMPUTATION OF EARNINGS (LOSS) PER COMMON SHARE

The following table sets forth the computation of basic and diluted earnings (loss) per share:

(in thousands, except per share data)	Three Months Ended June 30,	
	2010	2009
Numerator:		
Income from continuing operations	\$ 25,946	\$ 12,938
Loss from discontinued operations	-	(2,288)
Net income	\$ 25,946	\$ 10,650
Denominator:		
Weighted average shares-basic	48,128	48,527
Dilutive effect of employee equity incentive plans	1,586	138
Weighted average shares-diluted	49,714	48,665
Earnings (loss) per common share-basic:		
Continuing operations	\$ 0.54	\$ 0.27
Discontinued operations	\$ -	\$ (0.05)
Net income (loss)	\$ 0.54	\$ 0.22
Earnings (loss) per share-diluted		
Continuing operations	\$ 0.52	\$ 0.27
Discontinued operations	\$ -	\$ (0.05)
Net income	\$ 0.52	\$ 0.22
Potentially dilutive securities excluded from earnings per diluted share because their effect is anti-dilutive	2,334	9,145

Table of Contents

15. REVENUE AND MAJOR CUSTOMERS

Plantronics designs, manufactures, markets and sells headsets for business and consumer applications, and other specialty products for the hearing impaired. With respect to headsets, it makes products for use in offices and contact centers, with mobile and cordless phones, and with computers and gaming consoles. Major product categories include “Office and Contact Center”, which includes corded and cordless communication headsets, audio processors and telephone systems; “Mobile”, which includes Bluetooth and corded products for mobile phone applications; “Gaming and Computer Audio”, which includes PC and gaming headsets; and “Clarity”, which includes specialty products marketed for hearing impaired individuals.

The following table presents net revenues by product group:

(in thousands)	Three Months Ended June 30,	
	2010	2009
Net revenues from unaffiliated customers:		
Office and Contact Center	\$ 117,580	\$ 95,923
Mobile	38,657	32,310
Gaming and Computer Audio	9,325	8,810
Clarity	5,123	4,119
Total net revenues	\$ 170,685	\$ 141,162

The following table presents net revenues by geography:

(in thousands)	Three Months Ended June 30,	
	2010	2009
Net revenues from unaffiliated customers:		
United States ("U.S.")	\$ 103,992	\$ 88,789
Europe, Middle East and Africa	38,782	34,308
Asia Pacific	16,263	8,734
Americas, excluding United States	11,648	9,331
Total international net revenues	66,693	52,373
Total net revenues	\$ 170,685	\$ 141,162

No customer accounted for 10% or more of total net revenues for the three months ended June 30, 2010 and 2009, nor did any one customer account for 10% or more of accounts receivable, net at June 30, 2010 and March 31, 2010.

Table of Contents

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations.

CERTAIN FORWARD-LOOKING INFORMATION:

This Quarterly Report on Form 10-Q contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 (the "Securities Act") and Section 21E of the Securities Exchange Act of 1934 (the "Exchange Act"). Forward-looking statements may generally be identified by the use of such words as "expect," "anticipate," "believe," "intend," "plan," "will," or "shall" and similar expressions, or the negative of these terms. Specific forward-looking statements contained within this Form 10-Q include statements containing our expectations regarding (i) the United States ("U.S.") and world economy, (ii) our top corporate goal to invest for Unified Communications ("UC") leadership and a high return on our investments, (iii) our ability to continue to focus on certain strategic initiatives, (iv) the future of UC technologies, including their implementation, growth in deployments, the effect on headset adoption, and our expectation concerning our revenue opportunity from UC, (v) our position in the UC market, (vi) our ability to develop firmware and software for UC, (vii) our expenses, including research and development expenses and sales, general and administrative expenses, (viii) our restructuring programs and their impact on our financial results, (ix) maintaining revenue growth, in addition to other statements regarding our future operations, results of operations, financial condition, prospects and business strategies, and (x) our anticipated capital expenditures for the remainder of fiscal 2011 in addition to other statements regarding our future operations, financial condition and prospects and business strategies. Such forward-looking statements are based on current expectations and assumptions and are subject to risks and uncertainties that may cause actual results to differ materially from the forward-looking statements. Factors that could cause actual results and events to differ materially from such forward-looking statements are included, but not limited to, those discussed in the section entitled "Risk Factors" herein and other documents filed with the Securities and Exchange Commission ("SEC") including our annual Report on Form 10-K for the fiscal year ended March 31, 2010. We undertake no obligation to update or revise publicly any forward-looking statements, whether as a result of new information, future events, or otherwise. Given these risks and uncertainties, readers are cautioned not to place undue reliance on such forward-looking statements.

OVERVIEW

We are a leading worldwide designer, manufacturer, and marketer of lightweight communications headsets, telephone headset systems, and accessories for the business and consumer markets under the Plantronics brand. In addition, we manufacture and market, under our Clarity brand, specialty telephone products, such as telephones for the hearing impaired, and other related products for people with special communication needs.

We ship a broad range of products to over 55 countries through a worldwide network of distributors, retailers, wireless carriers, original equipment manufacturers ("OEMs"), and telephony service providers. We have well-developed distribution channels in North America, Europe, Australia and New Zealand, where use of our products is widespread. Our distribution channels in other regions of the world are less mature, and, while we primarily serve the contact center markets in those regions, we are expanding into the office, mobile and entertainment, and specialty telephone markets in additional international locations.

As a result of the sale of Altec Lansing, our Audio Entertainment Group ("AEG") business segment on December 1, 2009, AEG operating results have been classified as discontinued operations for all periods presented.

Consolidated net revenues increased to \$170.7 million in the first quarter of fiscal 2011 from \$141.2 million in the first quarter of fiscal 2010, primarily driven by an increase in sales of our Office and Contact Center ("OCC") products which increased 23% or \$21.7 million from the same quarter a year ago. The higher net revenues from these products in the current quarter was primarily the result of a stronger overall economic environment together with increased demand for headsets that are designed for UC applications.

Table of Contents

UC is widely expected to increase the adoption and use of headsets in enterprise applications. Headsets enable voice to be delivered naturally in UC systems. As UC is adopted by enterprises to reduce costs and improve collaboration, headsets are expected to be an important part of the UC system. We continue to invest in creating new products that are more appealing in functionality and design while being specifically developed for the UC market.

Our top corporate goal for fiscal 2011 is to invest for UC leadership and a high return on investment in UC (see our fiscal 2010 Form 10-K). During the quarter ended June 30, 2010, we made progress on this goal. In fact, our Savi™ Office, Blackwire, Calisto and Voyager PRO UC product families contributed \$9.8 million to our net revenues in the first quarter of fiscal 2011; however, there can be no assurance that significant growth in UC will occur or that we will be able to capitalize on that growth (see Item 1A Risk Factors).

Net revenues for the first quarter of fiscal 2011 also increased in all other product categories which also increased as a result of a stronger economic environment. We also benefited from new product revenue, both UC and consumer, from products such as the Savi™ Office, the Voyager PRO, the Discovery 975 and the Explorer 240, all of which contributed to the growth in net revenues from the first quarter in the prior year.

Our gross profit as a percentage of net revenue increased to 52.4% in the first quarter of fiscal 2011 from 46.0% in the first quarter of fiscal 2010 due to Bluetooth profitability improvements along with lower overall manufacturing costs. Our strategy for improving the profitability of our mobile consumer products by differentiating our products from our competitors and providing compelling solutions under our brand with regard to features, design, ease of use, and performance has contributed to an increase in the margins for our Bluetooth products. Also contributing to the improvement in Bluetooth profitability, was the closure of manufacturing operations in Suzhou, China in July 2009 and outsourcing manufacturing of our Bluetooth products to an existing supplier in China which reduced our manufacturing costs compared to the year ago quarter.

We had income from continuing operations, net of tax, of \$25.9 million in the three months ended June 30, 2010 as compared to \$12.9 million for the three months ended June 30, 2009, an increase of \$13.0 million, primarily due to higher net revenues and improved margins as a result of outsourcing our Bluetooth product manufacturing in the prior year together with other cost reductions which improved our gross margin, and overall reduced operating expenses from restructuring actions taken in the prior year.

Table of Contents

RESULTS OF OPERATIONS

The following tables set forth, for the periods indicated, the Condensed consolidated statements of operations data which is derived from the accompanying unaudited condensed consolidated financial statements. The financial information and the ensuing discussion should be read in conjunction with the accompanying unaudited Condensed consolidated financial statements and notes thereto. Except as noted, financial results are for continuing operations. We have classified the AEG operating results as discontinued operations in the Condensed consolidated statement of operations for all periods presented.

(in thousands except percentages)	Three Months Ended June 30,					
	2010			2009		
Net revenues	\$ 170,685	100.0	%	\$ 141,162	100.0	%
Cost of revenues	81,237	47.6	%	76,158	54.0	%
Gross profit	89,448	52.4	%	65,004	46.0	%
Operating expense:						
Research, development and engineering	14,901	8.7	%	13,669	9.7	%
Selling, general and administrative	38,686	22.7	%	33,184	23.5	%
Restructuring and other related charges	-	0.0	%	578	0.4	%
Total operating expenses	53,587	31.4	%	47,431	33.6	%
Operating income	35,861	21.0	%	17,573	12.4	%
Interest and other income (expense), net	(382)	(0.2	%)	1,347	1.0	%
Income from continuing operations before income taxes	35,479	20.8	%	18,920	13.4	%
Income tax expense from continuing operations	9,533	5.6	%	5,982	4.2	%
Income from continuing operations	25,946	15.2	%	12,938	9.2	%
Discontinued operations:						
Loss from operations of discontinued AEG segment	-	0.0	%	(3,175)	(2.2	%)
Income tax benefit on discontinued operations	-	0.0	%	(887)	(0.7	%)
Loss on discontinued operations	-	0.0	%	(2,288)	(1.7	%)
Net income	\$ 25,946	15.2	%	\$ 10,650	7.5	%

NET REVENUES

(in thousands except percentages)	Three Months Ended		Increase (Decrease)
	2010	June 30, 2009	

Net revenues from unaffiliated customers:

Edgar Filing: PLANTRONICS INC /CA/ - Form 10-Q

Office and Contact Center	\$ 117,580	\$ 95,923	\$ 21,657	22.6	%
Mobile	38,657	32,310	6,347	19.6	%
Gaming and Computer Audio	9,325	8,810	515	5.8	%
Clarity	5,123	4,119	1,004	24.4	%
Total net revenues	\$ 170,685	\$ 141,162	\$ 29,523	20.9	%

Plantronics is engaged in the design, manufacture, marketing and sales of headsets for business and consumer applications, and other specialty products for the hearing impaired. Our net revenues are primarily derived from sales of headsets for use in office and contact centers, with mobile and cordless phones, and with computers and gaming consoles. Major product categories include “Office and Contact Center”, or “OCC”, which is defined as corded and cordless communication headsets, amplifiers and telephone systems; “Mobile”, which is defined as Bluetooth and corded products for mobile phone applications; “Gaming and Computer Audio”, which is defined as PC and gaming headsets; and “Clarity”, which includes specialty products marketed for hearing impaired individuals.

Table of Contents

OCC products represent our largest source of revenues, while Mobile products represent large unit volume opportunities. Revenues may vary due to seasonality, the timing of new product introductions, discounts and other incentives and channel mix.

We have a “book and ship” business model, whereby we ship most orders to our customers within 48 hours of receipt of those orders. Thus, we cannot rely on the level of backlog to provide visibility into potential future revenues.

Net revenues increased by 21% to \$170.7 million in the first quarter of fiscal 2011 from \$141.2 million in the first quarter of fiscal 2010, which is mostly a result of higher OCC and Mobile revenues due to the improved economic conditions.

Fluctuations in the net revenues for the three months ended June 30, 2010 compared to the same quarter a year ago were primarily a result of the following:

- OCC net revenues increased by \$21.7 million primarily due to improved global economic conditions and growth in UC revenues.
 - Mobile net revenues increased \$6.3 million primarily due to improved consumer retail conditions globally and an increased proportion of revenues from higher price-point products.

Geographical Information

(in thousands except percentages)	Three Months Ended		Increase (Decrease)		
	2010	June 30, 2009			
Net revenues from unaffiliated customers:					
United States ("U.S.")	\$ 103,992	\$ 88,789	\$ 15,203	17.1	%
Europe, Middle East and Africa	38,782	34,308	4,474	13.0	%
Asia Pacific	16,263	8,734	7,529	86.2	%
Americas, excluding United States	11,648	9,331	2,317	24.8	%
Total international net revenues	66,693	52,373	14,320	27.3	%
Total net revenues	\$ 170,685	\$ 141,162	\$ 29,523	20.9	%

Consolidated U.S. net revenues, as a percentage of total net revenues, were 61% of total net revenues in the first quarter of fiscal 2011 as compared to 63% in the same period in the prior year; however, U.S. net revenues in dollars increased 17% in the three months ended June 30, 2010 primarily due to higher revenue from OCC products. Consolidated international net revenues increased to 39% of total net revenues in the first quarter of fiscal 2011 as compared to 37% in the same period in the prior year and increased by 27% in dollars from the first quarter of fiscal 2010. The Asia Pacific region increased as a result of improved economic conditions and increased channel resources, particularly in OCC revenues, and the EMEA region increased due to improved product placements primarily in the Mobile market.

COST OF REVENUES AND GROSS PROFIT

Cost of revenues consists primarily of direct manufacturing and contract manufacturer costs, warranty expense, and reserves for excess and obsolete inventory. These costs include material and direct labor, our operations management

team and indirect labor such as supervisors and warehouse workers, freight expense, depreciation, royalties, and an allocation of overhead expenses including facilities and IT costs.

Table of Contents

(in thousands except percentages)	Three Months Ended				Increase (Decrease)
	2010	June 30,	2009		
Net revenues	\$ 170,685		\$ 141,162	\$ 29,523	20.9 %
Cost of revenues	81,237		76,158	5,079	6.7 %
Consolidated gross profit	\$ 89,448		\$ 65,004	\$ 24,444	37.6 %
Consolidated gross profit %	52.4 %		46.0 %	6.4	ppt.

Gross profit increased by 38% to \$89.4 million in the first quarter of fiscal 2011 from \$65.0 million in the first quarter of fiscal 2010. This increase was due to higher revenues and lower manufacturing costs. As a percentage of net revenues, the increase in gross profit of 6.4 percentage points was primarily due to the following:

- a 3.1 percentage point benefit primarily from improved Bluetooth product margins related to lower costs as a result of our outsourcing arrangement entered into in fiscal 2010;
- a 3.0 percentage point benefit from lower depreciation expenses as we incurred accelerated depreciation expenses in the prior fiscal year period related to the closure of our Suzhou, China manufacturing facility in July 2009;
 - a 0.5 percentage point benefit from lower requirements for excess and obsolete inventory provisions;
- a 0.4 percentage point benefit from lower royalty expense as a result of a change in contract terms with a long-standing customer; and
- a 0.6 percentage point detriment from higher duty expenses mostly due to the benefit of a one-time adjustment in the prior year quarter correcting the overstatement of duty expenses from prior periods.

Product mix has a significant impact on gross profit as there can be significant variances between our higher and our lower margin products; therefore, small variations in product mix, which can be difficult to predict, can have a significant impact on gross profit. In addition, if we do not properly anticipate changes in demand, we have in the past, and may in the future, incur significant costs associated with writing off excess and obsolete inventory or incur charges for adverse purchase commitments. Gross profit may also vary based on distribution channel, return rates, the amount of product sold for which royalties are required to be paid, the rate at which royalties are calculated, and other factors.

RESEARCH, DEVELOPMENT AND ENGINEERING

Research, development and engineering costs are expensed as incurred and consist primarily of compensation costs, outside services, including legal fees associated with protecting our intellectual property, expensed materials, depreciation, and an allocation of overhead expenses, including facilities, human resources, and IT costs.

(in thousands except percentages)	Three Months Ended				Increase (Decrease)
	2010	June 30,	2009		
Research, development and engineering	\$ 14,901		\$ 13,669	\$ 1,232	9.0 %
% of total net revenues	8.7 %		9.7 %	(1.0)	ppt.

In the three months ended June 30, 2010, compared to the same period a year ago, research, development and engineering expenses increased in dollars but decreased as a percentage of revenue as a result of higher revenues.

For the three months ended June 30, 2010, expenses increased mostly due to higher project costs and increased compensation expenses mostly as a result of higher variable-based compensation due to higher profits and increased employee headcount.

We anticipate that our research, development and engineering expenses will increase slightly from the current quarter in the remaining quarters of fiscal 2011 as we continue to invest in UC.

Table of Contents

SELLING, GENERAL AND ADMINISTRATIVE

Selling, general and administrative expenses consist primarily of compensation costs, marketing costs, professional service fees, travel expenses, litigation costs, allocations of overhead expenses, including facilities, human resources, IT costs and bad debt expense.

(in thousands except percentages)	Three Months Ended				Increase (Decrease)
	June 30,				
	2010	2009			
Selling, general and administrative	\$ 38,686	\$ 33,184	\$ 5,502	16.6	%
% of total net revenues	22.7	% 23.5	% (0.8))	ppt.

For the three months ended June 30, 2010, compared to the same period a year ago, selling, general and administrative expenses increased in dollars but decreased as a percentage of revenue as a result of higher revenues.

For the three months ended June 30, 2010 compared to the same period a year ago, expenses increased mostly due to increased compensation expenses of \$2.3 million due to higher variable-based compensation on higher revenues and profits along with higher marketing and sales promotion expenses, travel, and professional services fees.

We anticipate our selling, general and administrative expenses will increase slightly from the current quarter level in the remaining quarters of fiscal 2011 due to marketing programs for the launch of UC products planned in the second half of the fiscal year.

RESTRUCTURING AND OTHER RELATED CHARGES

(in thousands except percentages)	Three Months Ended				Increase (Decrease)
	June 30,				
	2010	2009			
Restructuring and other related charges	\$ -	\$ 578	\$ (578))	(100.0 %)
% of total net revenues	0.0	% 0.4	% (0.4))	ppt.

We announced various restructuring activities in fiscal 2009 in an effort to reduce our cost structure. These actions consisted of reductions in force throughout all of our geographies along with a plan to close our manufacturing operations in our Suzhou, China facility due to the decision to outsource the manufacturing of our Bluetooth products to a third party supplier in China. We exited the manufacturing portion of the facility in July 2009 at which time the remaining assets were classified as Assets held for sale on the Condensed consolidated balance sheet. Approximately 1,500 employees from functions across the Company were notified of their termination under these actions, of which substantially all employees have been terminated as of June 30, 2010.

As a result of these various actions, in the three months ended June 30, 2009, we recorded approximately \$0.6 million of Restructuring and other related charges, consisting of severance and benefits along with facilities and equipment charges. There were no charges in the three months ended June 30, 2010.

As of June 30, 2010, we have recorded a total of \$19.1 million of costs related to these actions which includes \$12.2 million of severance and benefits and \$6.9 million in non-cash charges related to accelerated depreciation charges, the write-off of facilities and equipment and loss on Assets held for sale, of which \$5.2 million of accelerated depreciation

was recorded in Cost of revenues. Substantially all the costs related to these actions have been recorded and paid as of June 30, 2010.

Table of Contents

OPERATING INCOME

(in thousands except percentages)	Three Months Ended				Increase (Decrease)
	2010	June 30, 2009			
Operating income	\$ 35,861	\$ 17,573	\$ 18,288		104.1 %
% of total net revenues	21.0 %	12.4 %	8.6		ppt.

In the three months ended June 30, 2010, compared to the same period in the prior year, consolidated operating income increased mostly due to higher net revenues and associated gross profit and cost reductions as a result of restructuring and other actions taken in the prior year to significantly reduce our cost structure.

INTEREST AND OTHER INCOME (EXPENSE), NET

(in thousands except percentages)	Three Months Ended				Increase (Decrease)
	2010	June 30, 2009			
Interest and other income (expense), net	\$ (382)	\$ 1,347	\$ (1,729)		(128.4 %)
% of total net revenues	(0.2 %)	1.0 %	(1.2)		ppt.

In the three months ended June 30, 2010, compared to the same period in the prior year, interest and other income (expense), net decreased primarily due to foreign currency exchange losses in the first quarter of fiscal 2011 as compared to foreign currency exchange gains in the prior year period as a result of the weakness of the U.S. dollar in addition to lower interest income as a result of declining interest rates despite higher average cash and investments in the current quarter.

INCOME TAX EXPENSE

(in thousands except percentages)	Three Months Ended				Increase (Decrease)
	2010	June 30, 2009			
Income from continuing operations before income taxes	\$ 35,479	\$ 18,920	\$ 16,559		87.5 %
Income tax expense from continuing operations	9,533	5,982	3,551		59.4 %
Income from continuing operations	\$ 25,946	\$ 12,938	\$ 13,008		100.5 %
Effective tax rate	26.9 %	31.6 %	(4.7)		ppt.

The amounts related to discontinued operations have been excluded from the discussion below as discontinued operations are separately classified for all periods presented.

Our effective tax rate for the three months ended June 30, 2010 was 26.9%, compared to 31.6% for the same period a year ago. The lower effective tax rate for the three months ended June 30, 2010 compared to the tax benefit for the same period a year ago is primarily due to the minimal tax benefit from certain foreign restructuring charges during the first quarter of fiscal 2010 which we did not have in the current quarter. The effective tax rate differs from the

statutory rate due to the impact of foreign operations taxed at different statutory rates, tax credits, state taxes and other factors. Our future tax rate could be impacted by a shift in the mix of domestic and foreign income, tax treaties with foreign jurisdictions, changes in tax laws in the U.S. or internationally, or a change in estimates of future taxable income which could result in a valuation allowance being required.

As of June 30, 2010, we had \$11.5 million of unrecognized tax benefits compared to \$11.2 million as of March 31, 2010 recorded in Long-term income taxes payable on the Condensed consolidated balance sheet, all of which would favorably impact the effective tax rate in future periods if recognized.

Table of Contents

It is our continuing practice to recognize interest and/or penalties related to income tax matters in Income tax expense. We had approximately \$1.7 million of accrued interest related to uncertain tax positions as of June 30, 2010 and March 30, 2010. No penalties have been accrued.

Although the timing and outcome of income tax audits is highly uncertain, it is possible that certain unrecognized tax benefits may be reduced as a result of the lapse of the applicable statutes of limitations in federal, state, and foreign jurisdictions within the next twelve months. Currently, we cannot reasonably estimate the amount of reductions, if any, during the next twelve months. Any such reduction could be impacted by other changes in unrecognized tax benefits.

We file income tax returns in the U.S. federal jurisdiction, various states, and foreign jurisdictions. We are no longer subject to U.S. federal tax examinations by tax authorities for years prior to 2007 or state income tax examinations prior to 2006. We are under examination by the California Franchise Tax Board for our 2007 and 2008 tax years. Foreign income tax matters for material tax jurisdictions have been concluded for tax years prior to fiscal 2005, except for the United Kingdom and Germany which have been concluded for tax years prior to fiscal 2008.

DISCONTINUED OPERATIONS

We entered into an Asset Purchase Agreement on October 2, 2009, a First Amendment to the Asset Purchase Agreement on November 30, 2009, a Side Letter to the Asset Purchase Agreement on January 8, 2010, and a second Side Letter to the Asset Purchase Agreement on February 15, 2010 (collectively, the "APA") to sell Altec Lansing, our AEG segment, which was completed effective December 1, 2009. AEG was engaged in the design, manufacture, sales and marketing of audio solutions and related technologies. All of the revenues in the AEG segment were derived from sales of Altec Lansing products. All operations of AEG have been classified as discontinued operations in the Consolidated statement of operations for all periods presented.

The results from discontinued operations for the three months ended June 30, 2010 and 2009 are as follows:

(in thousands)	Three Months Ended June 30,	
	2010	2009
Net revenues	\$ -	\$ 18,963
Cost of revenues	-	(16,411)
Operating expenses	-	(5,708)
Restructuring and other related charges	-	(19)
Loss from operations of discontinued AEG segment	-	(3,175)
Tax benefit from discontinued operations	-	(887)
Loss on discontinued operations, net of tax	\$ -	\$ (2,288)

FINANCIAL CONDITION

The table below provides selected Condensed consolidated cash flow information for the periods presented:

(in thousands)	Three Months Ended June 30,	
	2010	2009
Cash provided by operating activities	\$ 32,047	\$ 37,764

Edgar Filing: PLANTRONICS INC /CA/ - Form 10-Q

Cash used for capital expenditures and other assets	\$ (3,007)	\$ (1,709)
Cash provided by maturities of investments,net	23,250	10,000
Cash provided by other investing activities	-	163
Cash provided by investing activities	\$ 20,243	\$ 8,454
Cash used for financing activities	\$ (37,835)	\$ (2,187)

27

Table of Contents

Cash Flows from Operating Activities

Cash flows from operating activities for the three months ended June 30, 2010 consisted of net income of \$25.9 million, non-cash charges of \$6.6 million and working capital uses of cash of \$0.5 million. Non-cash charges related primarily to \$4.0 million of depreciation and amortization and \$3.8 million of stock-based compensation offset in part by a \$1.2 million benefit from deferred income taxes. Working capital uses of cash consisted primarily of increases in inventory and accounts receivable. The days sales outstanding (“DSO”) as of June 30, 2010 decreased to 51 days from 56 days as of June 30, 2009 which was primarily due to higher net revenues during the current period as the prior year quarter experienced a larger impact from the global recession. The DSO calculation is based on Net revenues from continuing operations and consolidated accounts receivable which includes AEG receivables as these assets did not transfer with the sale. The working capital uses of cash were offset in part by working capital sources of cash, primarily from an increase in accounts payable related to the increase in inventory and an increase in income taxes payable.

Cash flows from operating activities for the three months ended June 30, 2009 consisted of net income of \$10.7 million, non-cash charges of \$11.1 million and working capital sources of cash of \$16.0 million. Non-cash charges related primarily to \$5.4 million of depreciation and amortization, \$3.5 million of stock-based compensation and \$3.8 million of non-cash restructuring charges from accelerated depreciation on assets associated with the closure of our Suzhou, China manufacturing facility as part of our Q4 Fiscal 2009 Restructuring Action, including \$3.5 million which is recorded in Cost of revenues. Working capital sources of cash consisted primarily of decreases in inventory due to increased net revenues and inventory reductions from the fourth quarter of fiscal 2009 and income taxes due to refunds received, and an increase in accounts payable which fluctuates based on the timing of payments. The DSO as of June 30, 2009 decreased to 56 days from 59 days as of June 30, 2008. Working capital uses of cash consisted primarily of an increase in accounts receivable as a result of higher net revenue from the fourth quarter of fiscal 2009 and a decrease in accrued liabilities which fluctuate with the timing of payments.

Cash Flows from Investing Activities

Net cash flows provided by investing activities for the three months ended June 30, 2010 primarily consisted of net proceeds of \$23.3 million from the sale of our Auction Rate Securities (“ARS”) short-term investments at par value and capital expenditures of \$3.0 million primarily related to tooling and IT projects.

Net cash flows provided by investing activities for the three months ended June 30, 2009 primarily consisted of net proceeds of short-term investments of \$10.0 million and capital expenditures of \$1.7 million.

Cash Flows used for Financing Activities

Net cash flows used in financing activities for the three months ended June 30, 2010 primarily consisted of \$43.7 million related to the repurchase of common stock and dividend payments of \$2.5 million which were partially offset by \$7.7 million in proceeds from the exercise of employee stock options.

Net cash flows used in financing activities for the three months ended June 30, 2009 primarily consisted of dividend payments of \$2.4 million and \$0.4 million related to the repurchase of common stock, which was partially offset by \$0.7 million in proceeds from the exercise of employee stock options.

Liquidity and Capital Resources

Our primary discretionary cash requirements historically have been to repurchase stock and for capital expenditures. At June 30, 2010, we had working capital of \$493.9 million, including \$363.0 million of cash and cash

equivalents, compared with working capital of \$500.0 million, including \$369.2 million of cash, cash equivalents and short-term investments at March 31, 2010. The decrease in working capital at June 30, 2010 compared to March 31, 2010 is a result of the decrease in cash due to stock repurchases during the current quarter offset in part by cash generated from operating activities. As of June 30, 2010, of our \$363.0 million of cash and cash equivalents, \$113.7 million is held in the U.S. while \$249.3 million is held internationally and would be subject to U.S. tax if we repatriate back to the U.S.

For the remainder of fiscal 2011, we expect to spend an additional \$8.0 million to \$10.0 million in capital expenditures, primarily consisting of IT related expenditures and tooling for new products. We will continue to evaluate new business opportunities and new markets; as a result, future growth within the existing business or new opportunities and markets may dictate the need for additional facilities and capital expenditures to support that growth.

Table of Contents

On March 1, 2010, the Board of Directors authorized a new plan to repurchase 1,000,000 shares of common stock. During fiscal 2010, we repurchased 24,100 shares of our common stock under this plan in the open market at a total cost of \$0.8 million and an average price of \$31.31 per share. As of March 31, 2010, there were 975,900 remaining shares authorized for repurchase. In the first quarter of fiscal 2011, we repurchased an additional 975,900 shares under this plan in the open market at a total cost of approximately \$29.3 million and an average price of \$30.07 per share. On June 4, 2010, the Board of Directors authorized the repurchase of 1,000,000 shares under a new repurchase plan. In the first quarter of fiscal 2011, we repurchased 497,816 shares in the open market under the June 2010 plan at a total cost of approximately \$14.4 million and an average price of \$28.85 per share. As of June 30, 2010, there were 502,184 remaining shares authorized for repurchase under the June 2010 plan. In total, in the first quarter of fiscal 2011, we repurchased 1,473,716 shares of common stock in the open market at a total cost of \$43.7 million and an average price of \$29.66 per share.

Our cash and cash equivalents as of June 30, 2010 consists of U.S. Treasury or Treasury-Backed funds and bank deposits with third party financial institutions. While we monitor bank balances in our operating accounts and adjust the balances as appropriate, these balances could be impacted if the underlying financial institutions fail or there are other adverse conditions in the financial markets. Cash balances are held throughout the world, including substantial amounts held outside of the U.S. Most of the amounts held outside of the U.S. could be repatriated to the U.S., but, under current law, would be subject to U.S. federal income taxes, less applicable foreign tax credits, upon repatriation.

Our investments are intended to establish a high-quality portfolio that preserves principal, meets liquidity needs, avoids inappropriate concentrations and delivers an appropriate yield in relationship to our investment guidelines and market conditions. As of June 30, 2010, all of our investments were classified as cash equivalents.

We enter into foreign currency forward-exchange contracts, which typically mature in one month, to hedge our exposure to foreign currency fluctuations of foreign currency-denominated receivables, payables, and cash balances. We record in the Condensed consolidated balance sheet at each reporting period the fair value of our forward-exchange contracts and record any fair value adjustments in our Consolidated statement of operations. Gains and losses associated with currency rate changes on contracts are recorded within Interest and other income, net, offsetting transaction gains and losses on the related assets and liabilities.

We also have a hedging program to hedge a portion of forecasted revenues denominated in the Euro and Great Britain Pound with put and call option contracts used as collars. We also started hedging a portion of the forecasted expenditures in Mexican Pesos with a cross-currency swap in the second quarter of fiscal 2010. At each reporting period, we record the net fair value of our unrealized option contracts in the Condensed consolidated balance sheet with related unrealized gains and losses as a component of Accumulated other comprehensive income, a separate element of Stockholders' equity. Gains and losses associated with realized option and swap contracts are recorded within Net revenue and Cost of revenues.

Our liquidity, capital resources, and results of operations in any period could be affected by the exercise of outstanding stock options, restricted stock grants to employees, and the issuance of common stock under our employee stock purchase plan. Further, the resulting increase in the number of outstanding shares could affect our per share earnings; however, we cannot predict the timing or amount of proceeds from the sale or exercise of these securities or whether they will be exercised at all.

We believe that our current cash and cash equivalents and cash provided by operations will be sufficient to fund operations for at least the next twelve months; however, any projections of future financial needs and sources of working capital are subject to uncertainty. See "Certain Forward-Looking Information" and "Risk Factors" in this Quarterly Report on Form 10-Q for factors that could affect our estimates for future financial needs and sources of working capital.

OFF BALANCE SHEET ARRANGEMENTS

We have not entered into any transactions with unconsolidated entities whereby we have financial guarantees, subordinated retained interests, derivative instruments or other contingent arrangements that expose us to material continuing risks, contingent liabilities, or any other obligation under a variable interest in an unconsolidated entity that provides financing and liquidity support or market risk or credit risk support to the Company.

Table of Contents

CONTRACTUAL OBLIGATIONS

There have been no material changes in our contractual obligations outside the normal course of business since the fiscal year ended March 31, 2010. At June 30, 2010, unrecognized tax benefits and related interest were \$11.5 million and \$1.7 million, respectively. We are unable to reliably estimate the timing of future payments related to unrecognized tax benefits; however, Long-term income taxes payable on our Condensed consolidated balance sheet includes these unrecognized tax benefits. We do not anticipate any material cash payments associated with our unrecognized tax benefits to be made within the next 12 months.

CRITICAL ACCOUNTING POLICIES AND ESTIMATES

For a complete description of what we believe to be the critical accounting policies that affect our more significant judgments and estimates used in the preparation of our financial statements, refer to our Annual Report on Form 10-K for the fiscal year ended March 31, 2010. There have been no changes to our critical accounting policies during the three months ended June 30, 2010.

Recent Accounting Pronouncements

In October 2009, the Financial Accounting Standards Board (“FASB”) issued Accounting Standards Update (“ASU”) No. 2009-13, Revenue Recognition (Topic 605)—Multiple Deliverable Revenue Arrangements (“ASU 2009-13”). ASU 2009-13 eliminates the residual method of allocation and requires the relative selling price method when allocating deliverables of a multiple-deliverable revenue arrangement. The determination of the selling price for each deliverable requires the use of a hierarchy designed to maximize the use of available objective evidence including VSOE, third party evidence of selling price (“TPE”), or estimated selling price (“ESP”).

In October 2009, the FASB also issued ASU No. 2009-14, Software (Topic 985)—Certain Revenue Arrangements That Include Software Elements (“ASU 2009-14”). ASU 2009-14 excludes tangible products containing software and non-software components that function together to deliver the product’s essential functionality, from the scope of ASC 605-985, Software-Revenue Recognition .

ASU 2009-13 and ASU 2009-14 are effective prospectively for revenue arrangements entered into or materially modified in fiscal years beginning on or after June 15, 2010, and must be adopted in the same period using the same transition method. If adoption is elected in a period other than the beginning of a fiscal year, the amendments in these standards must be applied retrospectively to the beginning of the fiscal year. Full retrospective application of these amendments to prior fiscal years is optional. Early adoption of these standards may be elected. We are currently evaluating the impact, if any, that these accounting standards will have on our consolidated financial statements.

Item 3. Quantitative and Qualitative Disclosures About Market Risk

The following discusses our exposure to market risk related to changes in interest rates and foreign currency exchange rates. This discussion contains forward-looking statements that are subject to risks and uncertainties. Actual results could vary materially as a result of a number of factors including those set forth in “Risk Factors.”

INTEREST RATE RISK

We had cash and cash equivalents totaling \$363.0 million at June 30, 2010 compared to \$350.0 million at March 31, 2010. We did not have any short-term investments as of June 30, 2010. We had short-term investments totaling \$19.2 million as of March 31, 2010. Cash equivalents have a maturity when purchased of three months or less. We had no long-term investments as of June 30, 2010 and March 31, 2010. Cash equivalents have a remaining maturity

of three months or less at the date of purchase; short-term securities have a remaining maturity of greater than three months at the date of purchase; and long-term investments have maturities greater than one year, or we do not currently have the ability to liquidate the investment. As of March 31, 2010, all of our ARS portfolio was held in our name at a limited number of major financial institutions and was concentrated primarily in student loans. The ARS were classified as short-term trading securities due to management's intent to exercise the put option with UBS and the expectation that the ARS will be sold within twelve months. The ARS were sold at par value at the end of June 2010.

Table of Contents

Interest rates declined in the first three-month period of fiscal 2011 compared to the prior year. Our cash and cash equivalents, net of short-term working capital needs, are primarily invested in U.S. Treasury funds, which had an average yield of approximately 0.10% for the first quarter of fiscal 2011. Approximately 28% of our interest income in the first quarter of fiscal 2011 was derived from our ARS portfolio which had an average yield of approximately 0.69%. We intend to invest the proceeds from the sale of our ARS in a securities portfolio similar to our current cash and cash equivalents portfolio as of June 30, 2010. If the current rates continue on our cash and cash equivalents, our interest income will decrease slightly in the second quarter of fiscal 2011 as compared to the first quarter of fiscal 2011. Beyond that, a hypothetical increase or decrease in our interest rates by 10 basis points would have a minimal impact on our interest income.

FOREIGN CURRENCY EXCHANGE RATE RISK

We are exposed to currency fluctuations in the Euro, Great Britain Pound, Australian Dollar and the Mexican Peso. We use a hedging strategy to diminish, and make more predictable, the effect of currency fluctuations. All of our hedging activities are entered into with large financial institutions, including Wells Fargo & Company, Bank of America Corporation, The Goldman Sachs Group, Inc., and JPMorgan Chase & Co., who we periodically evaluate for credit risks. We hedge our balance sheet exposure by hedging Euro, Great Britain Pound and Australian Dollar denominated receivables, payables, and cash balances, and our economic exposure by hedging a portion of anticipated Euro and Great Britain Pound denominated sales and our Mexican Peso denominated expenditures. We can provide no assurance that our strategy will be successful in the future and that exchange rate fluctuations will not materially adversely affect our business.

We experienced foreign currency losses in the first quarter of fiscal 2011, net of benefits from our hedging activities. Although we hedge a portion of our foreign currency exchange exposure, continued weakening of certain foreign currencies, particularly the Euro and the Great Britain Pound in comparison to the U.S. Dollar, could result in foreign exchange losses in future periods.

Non-designated Hedges

We hedge our Euro, Great Britain Pound and Australian Dollar denominated receivables, payables and cash balances by entering into foreign exchange forward contracts.

The table below presents the impact on the foreign exchange gain (loss) of a hypothetical 10% appreciation and a 10% depreciation of the U.S. dollar against the forward currency contracts as of June 30, 2010 (in millions):

Currency - forward contracts	Position	USD Value of Net Foreign Exchange Contracts	Foreign Exchange Gain From 10% Appreciation of USD	Foreign Exchange (Loss) From 10% Depreciation of USD
Euro ("EUR")	Sell Euro	\$ 20.7	\$ 2.1	\$ (2.1)
Great Britain Pound ("GBP")	Sell GBP	3.4	0.3	(0.3)
Australian Dollar ("AUD")	Sell AUD	1.7	0.2	(0.2)
Net position		\$ 25.8	\$ 2.6	\$ (2.6)

Cash Flow Hedges

In the first quarter of fiscal 2011, approximately 39% of net revenues were derived from sales outside the U.S., which were predominately denominated in the Euro and the Great Britain Pound.

As of June 30, 2010, we had foreign currency call option contracts of approximately €41.8 million and £11.3 million denominated in Euros and Great Britain Pounds, respectively. In addition, as of June 30, 2010, we had foreign currency put option contracts of approximately €41.8 million and £11.3 million denominated in Euros and Great Britain Pounds, respectively. Collectively, our option contracts hedge against a portion of our forecasted foreign currency denominated sales. If these net exposed currency positions are subjected to either a 10% appreciation or 10% depreciation versus the U.S. Dollar, we could incur a gain of \$7.3 million or a loss of \$4.0 million.

Table of Contents

The table below presents the impact on the Black-Scholes valuation of our currency option contracts of a hypothetical 10% appreciation and a 10% depreciation of the U.S. dollar against the indicated option contract type for cash flow hedges as of June 30, 2010 (in millions):

	USD Value of Net Foreign Exchange Contracts	Foreign Exchange Gain From 10% Appreciation of USD	Foreign Exchange (Loss) From 10% Depreciation of USD
Currency - option contracts			
Call options	\$ (77.9)	\$ 1.2	\$ (0.5)
Put options	72.7	6.1	(3.5)
Net position	\$ (5.2)	\$ 7.3	\$ (4.0)

Collectively, our swap contracts hedge against a portion of our forecasted Mexican Peso (“MX\$”) denominated expenditures. As of June 30, 2010, we had cross currency swap contract of approximately MX\$200.2 million.

The table below presents the impact on the Black-Scholes valuation of our currency swap contract of a hypothetical 10% appreciation and a 10% depreciation of the U.S. dollar against the swap contract for cash flow hedges as of June 30, 2010 (in millions):

	USD Value of Net Foreign Exchange Contracts	Foreign Exchange (Loss) From 10% Appreciation of USD	Foreign Exchange Gain From 10% Depreciation of USD
Currency - cross-currency swap contracts			
Position: Buy Peso	\$ 15.6	\$ (1.4)	\$ 1.7

Table of Contents

Item 4. Controls and Procedures

(a) Evaluation of disclosure controls and procedures

Our management evaluated, with the participation of our Chief Executive Officer and our Chief Financial Officer, the effectiveness of our disclosure controls and procedures as of the end of the period covered by this Quarterly Report on Form 10-Q. Based on this evaluation, our Chief Executive Officer and our Chief Financial Officer have concluded that our disclosure controls and procedures are effective as of the end of the period covered by this report to ensure that information we are required to disclose in reports that we file or submit under the Securities Exchange Act of 1934 (i) is recorded, processed, summarized and reported within the time periods specified in Securities and Exchange Commission rules and forms, and (ii) is accumulated and communicated to Plantronics' management, including our Chief Executive Officer and our Chief Financial Officer, as appropriate to allow timely decisions regarding required disclosure.

(b) Changes in internal control over financial reporting

There were no changes in our internal control over financial reporting that occurred during the period covered by this Quarterly Report on Form 10-Q that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

Table of Contents

PART II -- OTHER INFORMATION

ITEM 1. LEGAL PROCEEDINGS

We are presently engaged in various legal actions arising in the normal course of our business. We believe that it is unlikely that any of these actions will have a material adverse impact on our operating results; however, because of the inherent uncertainties of litigation, the outcome of any of these actions could be unfavorable and could have a material adverse effect on our financial condition, results of operations or cash flows. There were no material developments in the litigation on which we reported in our Annual Report on Form 10-K for the fiscal year ended March 31, 2010.

ITEM 1A. RISK FACTORS

Investors in our stock should carefully consider the following risk factors in connection with any investment in our stock. Our stock price will reflect the performance of our business relative to, among other things, our competition, expectations of securities analysts or investors, and general economic market conditions and industry conditions. Our business, financial condition and results of operations could be materially adversely affected if any of the following risks occur. Accordingly, the trading price of our stock could decline, and investors could lose all or part of their investment.

Economic conditions could continue to materially adversely affect the Company.

Our operations and performance depend significantly on worldwide economic conditions. Continuing difficulties in the financial markets and uncertainty regarding the global economic recovery continue to pose risks. Consumers and businesses have postponed spending in response to tighter credit, negative financial news and/or declines in income or asset values, all of which may have a material negative effect on demand for our products. Other factors that influence demand include job loss and creation, volatility in fuel and other energy costs, conditions in the residential real estate and mortgage markets, labor and healthcare costs, access to credit, consumer confidence, and other macroeconomic factors affecting consumer spending behavior. These and other economic factors have had a material adverse effect on demand for our products and on our financial condition and operating results and may continue to have such an effect in the future.

Our level of profits is very sensitive to the level of revenues and, in particular, to revenues from our highest margin products which are typically corded OCC products for contact center applications. Demand for our products is cyclical with respect to economic cycles, and our OCC business in total contracted when the U.S. recession and global economic slowdown manifested itself in late calendar 2008 and has yet to recover to pre-recession levels. As a result of the worldwide economic conditions, revenue in all portions of our business declined in the fourth quarter of fiscal 2009 and in most portions of our business in the first and second quarters of fiscal 2010 in comparison to the comparable periods in the prior years. Although we have experienced revenue growth since that time, revenues are still lower than fiscal 2008 levels and there is no assurance that the economy will fully recover or that there will not be another economic slowdown or downturn. If worldwide economic conditions do not improve or if they weaken below current levels, our forecasted demand may not materialize to the levels we require to achieve our anticipated financial results, which, in turn, could have a material adverse effect on our revenue, profitability and the market price of our stock.

Uncertainty regarding future economic conditions also makes it more challenging for us to forecast operating results, make business decisions, and identify the risks that may affect our business, sources and uses of cash, financial condition and results of operations.

Further, fluctuations in foreign currency exchange rates impact our revenues and profitability because we report our financial statements in U.S. Dollars, whereas a significant portion of our sales to customers are transacted in other currencies, particularly the Euro and the Great Britain Pound (“GBP”). We hedge a portion of our Euro and GBP forecasted revenue exposure for the future 12 month period. Although we have employed these hedging techniques to minimize these risks, we can offer no assurance that such strategies will be effective. Over the past six-month period, the value of the Euro and the GBP against the U.S. Dollar has declined by approximately 9% and 4%, respectively. If the Euro and GBP continue to fall against the U.S. Dollar or if the current exchange rates continue, our revenues, gross profit and profitability in the future could be negatively affected. See also our risk titled “We are exposed to fluctuations in foreign currency exchange rates which may adversely affect our revenues, gross profit, and profitability.”

Failure to meet our anticipated demand projections could create excess levels of inventory, which would result in additional reserves for excess and obsolete inventory, negatively impacting our financial results.

Table of Contents

Our operating results are difficult to predict, and fluctuations may cause volatility in the trading price of our common stock.

Given the nature of the markets in which we compete, our revenues and profitability are difficult to predict for many reasons, including the following:

- Our operating results are highly dependent on the volume and timing of orders received during the quarter, which are difficult to forecast. Customers generally order on an as-needed basis, and we typically do not obtain firm, long-term purchase commitments from our customers. As a result, our revenues in any quarter depend primarily on orders booked and shipped in that quarter.
- We incur a large portion of our costs in advance of sales orders because we must plan research and production, order components and enter into development, incur sales and marketing expenditures, and other operating commitments prior to obtaining firm commitments from our customers. In the event we acquire too much inventory for certain products, the risk of future inventory write-downs increases. In the event we have inadequate inventory to meet the demand for particular products, we may miss significant revenue opportunities or incur significant expenses such as air freight, costs for expediting shipments, and other negative variances in our manufacturing processes as we attempt to make up for the shortfall. When a significant portion of our revenue is derived from new products, forecasting the appropriate volumes of production is even more difficult.

Fluctuations in our operating results may cause volatility in the trading price of our common stock.

The success of our business depends heavily on our ability to effectively market our UC products, and our business could be materially adversely affected if markets do not develop as we expect.

We compete in the business market for the sale of our office and contact center products. We believe that our greatest long-term opportunity for profit growth is in the office market, and our foremost strategic objective for this segment is to increase headset adoption. To this end, we are investing in creating new products that are more appealing in functionality and design as well as targeting certain vertical segments to increase sales. We continue to believe that the implementation of UC technologies by large corporations will be a significant long-term driver of office headset adoption, and, as a result, a key long-term driver of revenue and product growth. UC is the integration of voice and video-based communications systems enhanced with software applications and IP networks. It may include the integration of devices and media associated with a variety of business workflows and applications, including e-mail, instant messaging, presence, audio, video and web conferencing, and unified messaging. UC seeks to provide seamless connectivity and user experience for enterprise workers regardless of their location and environment, improving the overall business efficiency and providing more effective collaboration among an increasingly distributed workforce. Despite weak economic conditions, trial deployments of UC solutions and headsets continue to grow, with some evidence that the cost savings and productivity enhancements derived from UC are driving the expansion of existing deployments in both the U.S. and Europe. We can give no assurance that significant growth in UC will occur; or that we will be able to take advantage of any growth that does not occur.

Our ability to realize our UC plans and to achieve the financial results projected to arise from UC adoption could be adversely affected by the following factors: (i) the risk that, as UC becomes more widely adopted, competitors will offer solutions that will effectively commoditize our headsets which, in turn, will reduce the sales prices for our headsets; (ii) our plans are dependent upon adoption of our UC solution by major platform providers such as Avaya, Inc., Cisco Systems, Inc., IBM, and Microsoft Corporation, and we have a limited ability to influence such providers with respect to the functionality of their platforms, their rate of deployment, and their willingness to integrate their platforms with our solutions; (iii) the development of UC solutions is technically complex and this may delay or obstruct our ability to introduce solutions to the market on a timely basis and that are cost effective, feature rich, stable

and attractive to our customers; (iv) our development of UC solutions is dependent on our ability to design, develop and manufacture complex electronic systems comprised of hardware, firmware and software that must work in a wide variety of environments and multiple variations; (v) as UC becomes more widely adopted we anticipate that competition for market share will increase, and some competitors may have superior technical and economic resources; (vi) UC solutions may not be adopted with the breadth and speed in the marketplace that we currently anticipate; and (vii) UC may evolve rapidly and unpredictably and our ability to adapt to those changes and future requirements may impact our profitability in this market and our overall margins.

Because the major providers of UC systems utilize complex and proprietary platforms in which our UC solutions will be integrated, it will be necessary for us to expand our technical support capabilities. This expansion will result in additional expenses to hire the personnel and develop the infrastructure necessary to adequately serve our UC customers. Our support expenditures may substantially increase over time as these platforms evolve and as UC becomes more commonly adopted.

Table of Contents

If these investments do not generate incremental revenue, our business could be materially affected. We are also experiencing a more aggressive and competitive environment with respect to price in our business markets, leading to increased order volatility which puts pressure on profitability and could result in a loss of market share if we do not respond effectively.

If we do not match production to demand, we may lose business or our gross margins could be materially adversely affected.

Our industry is characterized by rapid technological changes, frequent new product introductions, short-term customer commitments and rapid changes in demand. We determine production levels based on our forecasts of demand for our products. Actual demand for our products depends on many factors, which makes it difficult to forecast. We have experienced differences between our actual and our forecasted demand in the past and expect differences to arise in the future.

Some of our products utilize long-lead time parts which are available from a limited set of vendors. The combined effects of variability of demand among the customer base and significant long-lead time of single sourced materials has historically contributed to significant inventory write-downs, particularly in inventory for consumer products. For OCC products, long life-cycles periodically necessitate last-time buys of raw materials which may be used over the course of several years. We routinely review inventory for usage potential, including fulfillment of customer warranty obligations and spare part requirements. We write down to net realizable value the excess and obsolete inventory. We evaluate the future realizable value of inventories and impact on gross margins, taking into consideration product life cycles, technological and product changes, demand visibility and other market conditions. We believe our current process for writing down inventory appropriately balances the risk in the marketplace with a fair representation of the realizable value of our inventory.

In view of the uncertainties inherent in the recovery from the global recession, it is particularly difficult to make accurate forecasts in this business environment. Significant unanticipated fluctuations in supply or demand and the global trend towards consignment of products could cause the following operating problems, among others:

- If forecasted demand does not develop, we could have excess inventory and excess capacity. Over-forecast of demand could result in higher inventories of finished products, components, and sub-assemblies. In addition, because our retail customers have pronounced seasonality, we must build inventory well in advance of the December quarter in order to stock up for the anticipated future demand. If we were unable to sell these inventories, we would have to write off some or all of our inventories of excess products and unusable components and sub-assemblies. Excess manufacturing capacity could lead to higher production costs and lower margins.
- If demand increases beyond that forecasted, we may have to rapidly increase production. We currently depend on suppliers to provide additional volumes of components and sub-assemblies, and we are experiencing greater dependence on single source suppliers; therefore, we might not be able to increase production rapidly enough to meet unexpected demand. There could be short-term losses of sales while we are trying to increase production. In addition, we may incur increased costs for expediting products.
- The production and distribution of Bluetooth and other wireless headsets presents many significant manufacturing, marketing and other operational risks and uncertainties including:
 - our dependence on third parties to supply key components, many of which have long lead times;
- our ability to forecast demand for the variety of new products within this product category for which relevant data is incomplete or unavailable; and

- longer lead times with suppliers than commitments from some of our customers.
- If we are unable to deliver products on time to meet the market window of our retail customers, we will lose opportunities to increase revenues and profits, or we may incur penalties for late delivery. We may also be unable to sell these finished goods, which would result in excess or obsolete inventory.

Any of the foregoing problems could materially and adversely affect our business, financial condition, and results of operations.

Table of Contents

Prices of certain raw materials, components and sub-assemblies may rise or fall depending upon global market conditions.

We have experienced volatility in costs from our suppliers, particularly in light of the price fluctuations of oil and other products in the U.S. and around the world. We may continue to experience volatility which could affect profitability and/or market share. If we experience cost increases and are unable to pass these on to our customers or to achieve operating efficiencies that offset these increases, our business, financial condition and results of operations may be materially and adversely affected.

Our consumer business is volatile and failure to compete successfully in this business may have an adverse effect on our financial condition.

Our consumer business, which primarily consists of Bluetooth headsets and computer and gaming headsets, is highly competitive. The risks faced in connection with this include the following:

- competition may increase more than we expect and result in product pricing pressures;
- our ability to meet the market windows for consumer products;
- difficulties retaining or obtaining shelf space for consumer products in our sales channel;
- difficulties in achieving a sufficient gross margin and uncertainties in the demand for Bluetooth headsets and computer and gaming headsets; and
- the global economic weakness has lessened the amount spent generally by consumers decreasing the demand for consumer products in fiscal 2009 and fiscal 2010 from fiscal 2008 levels.

We have strong competitors and expect to face additional competition in the future. If we are unable to compete effectively, our results of operations may be adversely affected.

All of our markets are intensely competitive. We could experience a decline in average selling prices, competition on sales terms and conditions, or continual performance, technical and feature enhancements from our competitors in the retail market. Also, aggressive industry pricing practices have resulted in downward pressure on margins from both our primary competitors as well as from less established brands.

Currently, our single largest competitor is GN Store Nord A/S (“GN”), a Danish telecommunications conglomerate with whom we experience price competition in the business markets. Motorola is a significant competitor in the consumer headset market, primarily in the mobile Bluetooth market, and has a brand name that is very well known and supported with significant marketing investments. Motorola also benefits from the ability to bundle other offerings with its headsets. We are also experiencing competition from other consumer electronics companies that currently manufacture and sell mobile phones or computer peripheral equipment. These competitors generally are larger, offer broader product lines, bundle or integrate with other products’ communications headset tops and bases manufactured by them or others, offer products containing bases that are incompatible with our headset tops and have substantially greater financial, marketing and other resources than we do.

Competitors in audio devices vary by product line. The most competitive product line is headsets for cell phones where we compete with Motorola, Nokia, GN’s Jabra brand, Aliph’s Jawbone brand, BlueAnt Wireless, Samsung, and Sony Ericsson among many others. Many of these competitors have substantially greater resources than we have, and each of them has established market positions in this business. In the office and contact center market, the largest

competitors are GN and Sennheiser Communications. For the entertainment and computer audio market, our primary competitors are Logitech and Sennheiser. Our product markets are intensely competitive, and market leadership changes frequently as a result of new products, designs and pricing. We are facing additional competition from companies, principally located in the Asia Pacific region, which offer very low cost headset products, including products that are modeled on or are direct copies of our products. These new competitors are offering very low cost products which results in pricing pressure in the market. If market prices are substantially reduced by such new entrants into the headset market, our business, financial condition or results of operations could be materially adversely affected.

Table of Contents

If we do not distinguish our products, particularly our retail products, through distinctive, technologically advanced features and design, as well as continue to build and strengthen our brand recognition, our business could be harmed. If we do not otherwise compete effectively, demand for our products could decline, our revenues and gross margins could decrease, we could lose market share, and our earnings could decline.

We also compete in the consumer market for the sale of our mobile, gaming, and Clarity products. We believe that effective product promotion is highly relevant in the consumer market, which is dominated by large brands that have significant consumer mindshare. We have invested in marketing initiatives to raise awareness and consideration of the Plantronics' products. We believe this will help increase preference for Plantronics and promote headset adoption overall. The consumer market is characterized by relatively rapid product obsolescence, and we are at risk if we do not have the right products at the right time to meet consumer needs. In addition, some of our competitors have significant brand recognition, and we are experiencing more competition in pricing actions, which can result in significant losses and excess inventory.

If we are unable to stimulate growth in our business, if our costs to stimulate demand do not generate incremental profit, or if we experience significant price competition, our business, financial condition, results of operations and cash flows could suffer. In addition, failure to effectively market our products to customers could lead to lower and more volatile revenue and earnings, excess inventory and the inability to recover the associated development costs, any of which could also have a material adverse effect on our business, financial condition, results of operations and cash flows.

We depend on original design manufacturers and contract manufacturers who may not have adequate capacity to fulfill our needs or may not meet our quality and delivery objectives which could have an adverse effect on our business.

Original design manufacturers and contract manufacturers produce key portions of our product lines for us, including all of our Bluetooth products. Our reliance on these original design manufacturers and contract manufacturers involves significant risks, including reduced control over quality and logistics management, the potential lack of adequate capacity and loss of services. Financial instability of our manufacturers or contractors resulting from the global recession or otherwise could result in our having to find new suppliers which could increase our costs and delay our product deliveries. These manufacturers and contractors may also choose to discontinue building our products for a variety of reasons. Consequently, we may experience delays in the timeliness, quality and adequacy of product deliveries, any of which could harm our business and operating results.

Currently, the majority of our Bluetooth products are manufactured by GoerTek, a contract manufacturer located in Weifang, China; therefore, the manufacturing of these products is heavily dependent upon GoerTek's ability to deliver the quantities of products that we demand in a timely manner and to meet our quality standards. In the event that GoerTek is unable or unwilling to meet our demand, delivery or price requirements, our Bluetooth business could be severely and materially affected as it may be difficult to ramp-up a new manufacturer on a timely and cost effective basis.

The failure of our suppliers to provide quality components or services in a timely manner could adversely affect our results.

Our growth and ability to meet customer demand depends in part on our ability to obtain timely deliveries of raw materials, components, sub-assemblies, and products from our suppliers. We buy raw materials, components and sub-assemblies from a variety of suppliers and assemble them into finished products. We also have certain of our components and products manufactured for us by third party suppliers. The cost, quality, and availability of such goods are essential to the successful production and sale of our products. Obtaining raw materials, components,

sub-assemblies, and finished products entails various risks, including the following:

- Rapid increases in production levels to meet unanticipated demand for our products could result in higher costs for components and sub-assemblies, increased expenditures for freight to expedite delivery of required materials, and higher overtime costs and other expenses. These higher expenditures could lower our profit margins. Further, if production is increased rapidly, there may be decreased manufacturing yields, which may also lower our margins.
- We obtain certain raw materials, sub-assemblies, components and products from single suppliers, including substantially all of our Bluetooth products from GoerTek, Inc. Alternate sources for these items may not be readily available. Any failure of our suppliers to remain in business, to provide us with the quantity of components or products that we need or to purchase the raw materials, subcomponents and parts required by them to produce and provide to us the components or products we need could materially adversely affect our business, financial condition and results of operations.

Table of Contents

- Although we generally use standard raw materials, parts and components for our products, the high development costs associated with emerging wireless technologies require us to work with only a single source of silicon chip-sets on any particular new product. We, or our supplier(s) of chip-sets, may experience challenges in designing, developing and manufacturing components in these new technologies which could affect our ability to meet market schedules. Due to our dependence on single suppliers for certain chip-sets, we could experience higher prices, a delay in development of the chip-set, or the inability to meet our customer demand for these new products. Additionally, these suppliers or other suppliers may enter into bankruptcy, discontinue production of the parts we depend on or may not be able to produce due to financial difficulties or the global recession. If this occurs, we may have difficulty obtaining sufficient product to meet our needs. This could cause us to fail to meet customer expectations. If customers turn to our competitors to meet their needs, there could be a long-term adverse impact on our revenues and profitability. Our business, operating results and financial condition could therefore be materially adversely affected as a result of these factors.
- Because of the lead times required to obtain certain raw materials, sub-assemblies, components and products from certain foreign suppliers, we may not be able to react quickly to changes in demand, potentially resulting in either excess inventories of such goods or shortages of the raw materials, sub-assemblies, components, and products. Lead times are particularly long on silicon-based components incorporating radio frequency and digital signal processing technologies and such components are an increasingly important part of our product costs. In particular, many consumer product orders have shorter lead times than the component lead times, making it increasingly necessary to carry more inventory in anticipation of those orders, which may not materialize. Failure in the future to match the timing of purchases of raw materials, sub-assemblies, components and products to demand could increase our inventories and/or decrease our revenues and could materially adversely affect our business, financial condition and results of operations.
- Most of our suppliers are not obligated to continue to provide us with raw materials, components, and sub-assemblies. Rather, we buy most of our raw materials, components and subassemblies on a purchase order basis. If our suppliers experience increased demand or shortages, it could affect deliveries to us. In turn, this would affect our ability to manufacture and sell products that are dependent on those raw materials, components, and subassemblies. Any such shortages would materially adversely affect our business, financial condition, and results of operations.

Our business will be materially adversely affected if we are not able to develop, manufacture, and market new products in response to changing customer requirements and new technologies.

The market for our products is characterized by rapidly changing technology, evolving industry standards, short product life cycles and frequent new product introductions. As a result, we must continually introduce new products and technologies and enhance existing products in order to remain competitive.

The technology used in our products is evolving more rapidly now than it has historically, and we anticipate that this trend may accelerate. Historically, the technology used in lightweight communications headsets has evolved slowly. New products have primarily offered stylistic changes and quality improvements rather than significant new technologies. Our increasing reliance and focus on the UC market has resulted in a growing portion of our products that integrate significant new technology. In addition, our increasing participation in the consumer market requires us to adopt new technology and, thus, our consumer products experience shorter lifecycles. We believe this is particularly true for our newer emerging technology products especially in the mobile, computer, residential and certain parts of the office markets. In particular, we anticipate a trend towards more integrated solutions that combine audio, video, and software functionality, while currently our focus is limited to audio products.

In the past, we have experienced a trend away from corded headsets to cordless products. In general, our corded headsets have had higher gross margins than our cordless products, but the margin on cordless headsets is trending higher. In addition, office phones will begin to incorporate Bluetooth functionality which would open the market to consumer Bluetooth headsets and reduce the demand for our traditional office telephony headsets and adapters as well as impacting potential revenues from our own wireless headset systems, resulting in lost revenue and lower margins. Should we not be able to maintain the higher margins on our cordless products that we recently achieved, our revenue and profits will decrease.

In addition, innovative technologies such as UC have moved the platform for certain of our products from our customers' closed proprietary systems to open platforms such as the PC. In turn, the PC has become more open as a result of such technologies as cloud computing and open source code development. As a result, we are exposed to the risk that current and potential competitors could enter our markets and commoditize our products by offering similar products.

Table of Contents

The success of our products depends on several factors, including our ability to:

- anticipate technology and market trends;
- develop innovative new products and enhancements on a timely basis;
- distinguish our products from those of our competitors;
- create industrial design that appeals to our customers and end-users;
- manufacture and deliver high-quality products in sufficient volumes; and
- price our products competitively.

If we are unable to develop, manufacture, market and introduce enhanced or new products in a timely manner in response to changing market conditions or customer requirements, including changing fashion trends and styles, it will materially adversely affect our business, financial condition and results of operations. Furthermore, as we develop new generations of products more quickly, we expect that the pace of product obsolescence will increase concurrently. The disposition of inventories of excess or obsolete products may result in reductions to our operating margins and materially adversely affect our earnings and results of operations.

We sell our products through various channels of distribution that can be volatile, and failure to establish and maintain successful relationships with our channel partners could materially adversely affect our business, financial condition, or results of operations. In addition, we have experienced the bankruptcy of certain customers and further bankruptcies or financial difficulties of our customers may occur.

We sell substantially all of our products through distributors, retailers, OEMs, and telephony service providers. Our existing relationships with these parties are not exclusive and can be terminated by either party without cause. These customers also sell or may sell products offered by our competitors. To the extent that our competitors offer these customers more favorable terms or more compelling products, such customers may decline to carry, de-emphasize, or discontinue carrying our products. In the future, we may not be able to retain or attract a sufficient number of qualified distributors, retailers, OEMs, and telephony service providers. Further, such customers may not recommend or may stop recommending our products. In the future, our OEMs or potential OEMs may elect to manufacture their own products that are similar to those we currently sell to them. The inability to establish or maintain successful relationships with distributors, OEMs, retailers and telephony service providers or to expand our distribution channels could materially adversely affect our business, financial condition, or results of operations. Finally, as a result of the global recession we have experienced the bankruptcy of certain customers, and it is not possible to predict whether additional bankruptcies of our customers may occur.

As a result of the evolution of our consumer business, our customer mix is changing, and certain retailers, OEMs, and wireless carriers are more significant. This reliance on certain large channel partners could increase the volatility of our revenues and earnings. In particular, we have several large customers whose order patterns are difficult to predict. Offers and promotions by these customers may result in significant fluctuations of their purchasing activities over time. If we are unable to anticipate the purchase requirements of these customers, our revenues may be adversely affected, or we may be exposed to large volumes of inventory that cannot be immediately resold to other customers.

We are exposed to fluctuations in foreign currency exchange rates which may adversely affect our revenues, gross profit, and profitability.

Fluctuations in foreign currency exchange rates impact our revenues and profitability because we report our financial statements in U.S. Dollars, whereas a significant portion of our sales to customers are transacted in other currencies, particularly the Euro and the Great Britain Pound (“GBP”). Furthermore, fluctuations in foreign currencies impact our global pricing strategy resulting in our lowering or raising selling prices in one or more currencies in order to avoid disparity with U.S. Dollar prices and to respond to currency-driven competitive pricing actions. We also have significant manufacturing operations in Mexico and fluctuations in the Mexican Peso exchange rate can impact our gross profit and profitability. Currency exchange rates are difficult to predict, and we may not be able to predict changes in exchange rates in the future. Among the factors that may affect currency values are trade balances, the level of short-term interest rates, differences in relative values of similar assets in different currencies, long-term opportunities for investment and capital appreciation, and political developments.

Table of Contents

We hedge a portion of our Euro and GBP forecasted revenue exposure for the future 12 month period. In addition, we hedge a portion of our Peso forecasted cost of revenues. Although we have employed these hedging techniques to minimize these risks, we can offer no assurance that such strategies will be effective. Over the past six-month period, the value of the Euro and the GBP against the U.S. Dollar has declined by approximately 9% and 4%, respectively. If the Euro and GBP continue to fall against the U.S. Dollar or if the current exchange rates continue, our revenues, gross profit and profitability in the future could be negatively affected.

We have significant foreign manufacturing operations and rely on third party manufacturers that are inherently risky, and a significant amount of our revenues are generated internationally.

We have a manufacturing facility in Tijuana, Mexico. We stopped our manufacturing operations at our Suzhou, China facility during the second quarter of fiscal 2010. We also have suppliers and other vendors throughout Asia, including GoerTek, Inc. located in Weifang, China, which is the primary manufacturer of our Bluetooth products. We also generate a significant amount of our revenues from foreign customers. The inherent risks of international operations could materially adversely affect our business, financial condition, and results of operations.

The types of risks faced in connection with international operations and sales include, among others:

- fluctuations in foreign currency exchange rates;
- cultural differences in the conduct of business;
- greater difficulty in accounts receivable collection and longer collection periods;
- the impact of recessionary, volatile or adverse global economic conditions;
- reduced protection for intellectual property rights in some countries;
- unexpected changes in regulatory requirements;
- tariffs and other trade barriers;
- political conditions, civil unrest or criminal activities within each country;
- the management and operation of an enterprise spread over various countries;
- the burden and administrative costs of complying with a wide variety of foreign laws and regulations; and
 - currency restrictions.

Our corporate tax rate may increase, which could adversely impact our cash flow, financial condition and results of operations.

We have significant operations in various tax jurisdictions throughout the world, and a substantial portion of our taxable income historically has been generated in jurisdictions outside of the U.S. Currently, some of our operations are taxed at rates substantially lower than U.S. tax rates. If our income in these lower tax jurisdictions were no longer to qualify for these lower tax rates, the applicable tax laws were rescinded or changed, or the mix of our earnings shifts from lower rate jurisdictions to higher rate jurisdictions, our operating results could be materially adversely affected. While we are looking at opportunities to reduce our tax rate, there is no assurance that our tax planning strategies will be successful. In addition, many of these strategies will require a period of time to implement. Moreover, if U.S. or other foreign tax authorities change applicable tax laws or successfully challenge the manner in which our profits are currently recognized, our overall taxes could increase, and our business, cash flow, financial condition, and results of operations could be materially adversely affected.

We are subject to environmental laws and regulations that expose us to a number of risks and could result in significant liabilities and costs.

There are multiple initiatives in several jurisdictions regarding the removal of certain potential environmentally sensitive materials from our products to comply with the European Union (“EU”) and other Directives on the

Restrictions of the use of Certain Hazardous Substances in Electrical and Electronic Equipment (“RoHS”) and on Waste Electrical and Electronic Equipment (“WEEE”). In certain jurisdictions, the RoHS legislation was enacted as of July 1, 2006; however, other jurisdictions have delayed implementation. While we believe that we will have the resources and ability to fully meet the requirements of the RoHS and WEEE directives universally, if unusual occurrences arise or we are wrong in our assessment of what it will take to fully comply, there is a risk that we will not be able to comply with the legislation as passed by the EU member states or other global jurisdictions. If this were to happen, a material negative effect on our financial results may occur.

Table of Contents

We are subject to various federal, state, local, and foreign environmental laws and regulations on a global basis, including those governing the use, discharge, and disposal of hazardous substances in the ordinary course of our manufacturing process. Although we believe that our current manufacturing operations comply in all material respects with applicable environmental laws and regulations, it is possible that future environmental legislation may be enacted or current environmental legislation may be interpreted in any given country to create environmental liability with respect to our facilities, operations, or products. To the extent that we incur claims for environmental matters exceeding reserves or insurance for environmental liability, our operating results could be negatively impacted.

Our products are subject to various regulatory requirements, and changes in such regulatory requirements may adversely impact our gross margins as we comply with such changes or reduce our ability to generate revenues if we are unable to comply.

Our products must meet the requirements set by regulatory authorities in the numerous jurisdictions in which we sell them. For example, certain of our office and contact center products must meet certain standards to work with local phone systems. Certain of our wireless office and mobile products must work within existing frequency ranges permitted in various jurisdictions. As regulations and local laws change, we must modify our products to address those changes. Regulatory restrictions may increase the costs to design, manufacture, and sell our products, resulting in a decrease in our margins or a decrease in demand for our products if the costs are passed along. Compliance with regulatory restrictions may impact the technical quality and capabilities of our products reducing their marketability. If we do not comply with these regulations, our products might interfere with other devices that properly use the frequency ranges in which our products operate, and we may be responsible for the damages that our products cause. This could result in our having to alter the performance of our products and make payment of substantial monetary damages or penalties.

We have intellectual property rights that could be infringed on by others, and we may infringe on the intellectual property rights of others. Even if we prevail, claims and lawsuits are costly and time consuming to pursue or defend and may divert management's time from our business.

Our success depends in part on our ability to protect our copyrights, patents, trademarks, trade dress, trade secrets, and other intellectual property, including our rights to certain domain names. We rely primarily on a combination of nondisclosure agreements and other contractual provisions as well as patent, trademark, trade secret, and copyright laws to protect our proprietary rights. Effective trademark, patent, copyright, and trade secret protection may not be available in every country in which our products and media properties are distributed to customers. The process of seeking intellectual property protection can be lengthy and expensive. Patents may not be issued in response to our applications, and any patents that may be issued may be invalidated, circumvented, or challenged by others. If we are required to enforce our intellectual property or other proprietary rights through litigation, the costs and diversion of management's attention could be substantial. In addition, the rights granted under any intellectual property may not provide us competitive advantages or be adequate to safeguard and maintain our proprietary rights. Moreover, the laws of certain countries do not protect our proprietary rights to the same extent as do the laws of the U.S. If we do not enforce and protect our intellectual property rights, it could materially adversely affect our business, financial condition, and results of operations.

Patents, copyrights, trademarks, and trade secrets are owned by individuals or entities that may make claims or commence litigation based on allegations of infringement or other violations of intellectual property rights. As we have grown, the intellectual property rights claims against us have increased. There has also been a general trend of increasing intellectual property assertion against corporations that make and sell products. Our products and technologies may be subject to certain third-party claims and, regardless of the merits of the claim, intellectual property claims are often time-consuming and expensive to litigate, settle, or otherwise resolve. In addition, to the

extent claims against us are successful, we may have to pay substantial monetary damages or discontinue the manufacture and distribution of products that are found to be in violation of another party's rights. We also may have to obtain, or renew on less favorable terms, licenses to manufacture and distribute our products, which may significantly increase our operating expenses. In addition, many of our agreements with our distributors and resellers require us to indemnify them for certain third-party intellectual property infringement claims. Discharging our indemnity obligations may involve time-consuming and expensive litigation, result in substantial settlements or damages awards, result in our products being enjoined, and result in the loss of a distribution channel or retail partner.

Table of Contents

We are exposed to potential lawsuits alleging defects in our products and/or other claims related to the use of our products.

The sales of our products expose us to the risk of product liability and hearing loss claims. These claims have in the past been, and are currently being, asserted against us. None of the previously resolved claims have materially affected our business, financial condition, or results of operations, nor do we believe that any of the pending claims will have such an effect. Although we maintain product liability insurance, the coverage provided under our policies could be unavailable or insufficient to cover the full amount of any such claim. Therefore, successful product liability or hearing loss claims brought against us could have a material adverse effect upon our business, financial condition, and results of operations.

Our mobile headsets are used with mobile telephones. There has been continuing public controversy over whether the radio frequency emissions from mobile phones are harmful to users of mobile phones. We believe that there is no conclusive proof of any health hazard from the use of mobile phones but research in this area is incomplete. We have tested our headsets through independent laboratories and have found that use of our corded headsets reduces radio frequency emissions at the user's head to virtually zero. Our Bluetooth and other wireless headsets emit significantly less powerful radio frequency emissions than mobile phones. However, if research establishes a health hazard from the use of mobile phones or public controversy grows even in the absence of conclusive research findings, there could be an adverse impact on the demand for mobile phones, which could reduce demand for headset products. Likewise, should research establish a link between radio frequency emissions and wireless headsets and public concern in this area grows, demand for our wireless headsets could be reduced creating a material adverse effect on our financial results.

There is also continuing and increasing public controversy over the use of mobile phones by operators of motor vehicles. While we believe that our products enhance driver safety by permitting a motor vehicle operator to generally be able to keep both hands free to operate the vehicle, there is no certainty that this is the case, and we may be subject to claims arising from allegations that use of a mobile phone and headset contributed to a motor vehicle accident. We maintain product liability insurance and general liability insurance that we believe would cover any such claims. However, the coverage provided under our policies could be unavailable or insufficient to cover the full amount of any such claim. Therefore, successful product liability claims brought against us could have a material adverse effect upon our business, financial condition, and results of operations.

Our stock price may be volatile and the value of your investment in Plantronics stock could be diminished.

The market price for our common stock has been affected and may continue to be affected by a number of factors, including:

- uncertain economic conditions, including the length of the recovery from the domestic and global recession, inflationary pressures, and a potential decline in investor confidence in the market place;
- changes in our published forecasts of future results of operations;
- quarterly variations in our or our competitors' results of operations and changes in market share;
- the announcement of new products or product enhancements by us or our competitors;
- a deterioration of the current economy could impact our decision to declare future dividends;
- the loss of services of one or more of our executive officers or other key employees;

- changes in earnings estimates or recommendations by securities analysts;
 - developments in our industry;
- sales of substantial numbers of shares of our common stock in the public market;
- general economic, political, and market conditions, including market volatility; and
- other factors unrelated to our operating performance or the operating performance of our competitors.

Table of Contents

We are required to evaluate our internal control over financial reporting under Section 404 of the Sarbanes-Oxley Act of 2002, and any adverse results from such evaluation could result in a loss of investor confidence in our financial reports and have an adverse effect on our stock price.

Pursuant to Section 404 of the Sarbanes-Oxley Act of 2002, our management is required to report on, and our independent registered public accounting firm to attest to, the effectiveness of our internal control over financial reporting. We have an ongoing program to perform the system and process evaluation and testing necessary to comply with these requirements.

We have and will continue to consume management resources and incur significant expenses for Section 404 compliance on an ongoing basis. In the event that our chief executive officer, chief financial officer, or independent registered public accounting firm determines in the future that our internal control over financial reporting is not effective as defined under Section 404, investor perceptions may be adversely affected and could cause a decline in the market price of our stock.

War, terrorism, public health issues, natural disasters, or other business interruptions could disrupt supply, delivery, or demand of products, which could negatively affect our operations and performance.

War, terrorism, public health issues, or other business interruptions whether in the U.S. or abroad, have caused or could cause damage or disruption to international commerce by creating economic and political uncertainties that may have a strong negative impact on the global economy, our company, and our suppliers or customers. Our major business operations are subject to interruption by earthquake, flood, volcanic eruptions or other natural disasters, fire, power shortages, terrorist attacks and other hostile acts, public health issues, flu or similar epidemics, and other events beyond our control. Our corporate headquarters, information technology, manufacturing, certain research and development activities, and other critical business operations are located near major seismic faults or flood zones. While we are partially insured for earthquake-related losses or floods, our operating results and financial condition could be materially affected in the event of a major earthquake or other natural or manmade disaster.

Although it is impossible to predict the occurrences or consequences of any of the events described above, such events could significantly disrupt our operations. In addition, should major public health issues arise, including pandemics, we could be negatively impacted by the need for more stringent employee travel restrictions, limitations in the availability of freight services, governmental actions limiting the movement of products between various regions, delays in production ramps of new products, and disruptions in the operations of our manufacturing vendors and component suppliers. Our operating results and financial condition could be adversely affected by these events.

Our business could be materially adversely affected if we lose the benefit of the services of key personnel.

Our success depends to a large extent upon the services of a limited number of executive officers and other key employees. The unanticipated loss of the services of one or more of our executive officers or key employees could have a material adverse effect upon our business, financial condition, and results of operations.

We also believe that our future success will depend in large part upon our ability to attract and retain additional highly skilled technical, management, sales and marketing personnel. Competition for such personnel is intense. We may not be successful in attracting and retaining such personnel, and our failure to do so could have a material adverse effect on our business, operating results or financial condition.

There remain risks from the sale of Altec Lansing, our discontinued AEG business segment.

Under the terms of the Asset Purchase Agreement, dated October 2, 2009, a First Amendment to the Asset Purchase Agreement, dated November 30, 2009, a Side Letter to the Asset Purchase Agreement, dated January 8, 2010, and a second Side Letter to the Asset Purchase Agreement, dated February 15, 2010 (collectively, the "Purchase Agreement"), we retained certain assets and liabilities of Altec Lansing as of the closing date, December 1, 2009, including accounts receivable, accounts payable and certain other liabilities. We also retained the use of certain strategic assets, including the right to use the Altec Lansing brand for specific music applications for three years.

Table of Contents

Pursuant to the Purchase Agreement, we have agreed to indemnify the Purchaser following the closing of the transaction up to its one year anniversary against specified losses in connection with the AEG business and generally retain responsibility for various legal liabilities that may accrue. We have also made representations and warranties to the Purchaser about the condition of AEG, including matters relating to intellectual property, employee matters and environmental laws. Until these representations and warranties expire as provided in the Purchase Agreement or if certain losses occur, if the Purchaser makes an indemnification claim because it has suffered a loss or a third party has commenced an action against the Purchaser, we may incur substantial expenses resolving the Purchaser's claim or defending the Purchaser and ourselves against the third party action which would harm our operating results. In addition, our ability to defend ourselves may be impaired because most of our former AEG employees are employees of the Purchaser and our management may have to devote a substantial amount of time to resolving the claim, and, as we are no longer in the AEG business, we may not be able to readily offer products, service and intellectual property in settlement. In addition, these indemnity claims may divert management attention from our continued business. It may also be difficult to determine whether a claim from a third party stemmed from actions taken by us or the Purchaser and we may expend substantial resources trying to determine which party has responsibility for the claim.

Provisions in our charter documents and Delaware law and our adoption of a stockholder rights plan may delay or prevent a third party from acquiring us, which could decrease the value of our stock.

Our Board of Directors has the authority to issue preferred stock and to determine the price, rights, preferences, privileges and restrictions, including voting and conversion rights, of those shares without any further vote or action by the stockholders. The issuance of our preferred stock could have the effect of making it more difficult for a third party to acquire us. In addition, we are subject to the anti-takeover provisions of Section 203 of the Delaware General Corporation Law, which could also have the effect of delaying or preventing our acquisition by a third party. Further, certain provisions of our Certificate of Incorporation and bylaws could delay or make more difficult a merger, tender offer or proxy contest, which could adversely affect the market price of our common stock.

In 2002, our Board of Directors adopted a stockholder rights plan, pursuant to which we distributed one right for each outstanding share of common stock held by stockholders of record as of April 12, 2002. Because the rights may substantially dilute the stock ownership of a person or group attempting to take us over without the approval of our Board of Directors, the plan could make it more difficult for a third party to acquire us, or a significant percentage of our outstanding capital stock, without first negotiating with our Board of Directors regarding such acquisition.

We have \$17.1 million of goodwill and intangible assets recorded on our balance sheet, and we have incurred significant impairment losses over the last two fiscal years recorded in discontinued operations. If the carrying value of our goodwill or intangible assets is not recoverable, an impairment loss may be recognized, which would adversely affect our financial results.

As a result of past acquisitions, the Company has \$17.1 million of goodwill and intangible assets on the consolidated balance sheets related to our continuing operations. It is not possible at this time to determine if any future impairment charge would result or, if it does, whether such charge would be material related to these remaining assets. If such a charge is necessary, it may have a material adverse affect our financial results.

Table of Contents

ITEM 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS

The actual declaration of future dividends and the establishment of record and payment dates are subject to final determination by the Audit Committee of the Board of Directors of Plantronics each quarter after its review of our financial performance.

Share Repurchase Programs

The following table presents a month-to-month summary of the stock purchase activity in the first quarter of fiscal 2011:

	Total Number of Shares Purchased	Average Price Paid per Share	Total Number of Shares Purchased as Part of Publicly Announced Plans or Programs 1	Maximum Number of Shares that May Yet Be Purchased Under the Plans or Programs 1
April 4, 2010 to May 1, 2010	20,000	\$32.18	20,000	955,900
May 2, 2010 to June 5, 2010	681,416	\$30.36	681,416	274,484
June 6, 2010 to July 3, 2010	772,300	\$28.97	772,300	502,184

1 On March 1, 2010, the Board of Directors authorized a new plan to repurchase 1,000,000 shares of common stock. During fiscal 2010, we repurchased 24,100 shares of our common stock under this plan in the open market at a total cost of \$0.8 million and an average price of \$31.31 per share. As of March 31, 2010, there were 975,900 remaining shares authorized for repurchase. In the first quarter of fiscal 2011, we repurchased an additional 975,900 shares under this plan in the open market at a total cost of approximately \$29.3 million and an average price of \$30.07 per share. On June 4, 2010, the Board of Directors authorized the repurchase of 1,000,000 shares under a new repurchase plan. In the first quarter of fiscal 2011, we repurchased 497,816 shares in the open market at a total cost of approximately \$14.4 million and an average price of \$28.85 per share. In total, in the first quarter of fiscal 2011, we repurchased 1,473,716 shares of common stock in the open market at a total cost of \$43.7 million and an average price of \$29.66 per share. As of June 30, 2010, there were 502,184 remaining shares authorized for repurchase under the current plan.

Table of Contents

ITEM 6. EXHIBITS

We have filed the following documents as Exhibits to this Form 10-Q:

- 31.1 Certification of the President and CEO Pursuant to Rule 13a-14(a)/15d-14(a).
- 31.2 Certification of Senior VP, Finance and Administration, and CFO Pursuant to Rule 13a-14(a)/15d-14(a).
- 32.1 Certification of Chief Executive Officer and Chief Financial Officer Pursuant to 18 U.S.C. Section 1350.
- 101.INS* XBRL Instance Document
- 101.SCH* XBRL Taxonomy Extension Schema Document
- 101.CAL* XBRL Taxonomy Extension Calculation Linkbase Document
- 101.LAB* XBRL Taxonomy Extension Label Linkbase Document
- 101.PRE* XBRL Taxonomy Extension Presentation Linkbase Document

*In accordance with Rule 406T of Regulation S-T, the information in these exhibits is furnished and deemed not filed or a part of a registration statement or prospectus for purposes of Sections 11 or 12 of the Securities Act of 1933, is deemed not filed for purposes of Section 18 of the Exchange Act of 1934, and otherwise is not subject to liability under these sections and shall not be incorporated by reference into any registration statement or other document filed under the Securities Act of 1933, as amended, except as expressly set forth by specific reference in such filing.

Table of Contents

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

PLANTRONICS, INC.

Date: August 5, 2010

By: /s/ Barbara V. Scherer

Barbara V. Scherer

Senior Vice President - Finance and Administration and Chief Financial Officer

(Principal Financial Officer and Duly Authorized Officer of the Registrant)