

DAKTRONICS INC /SD/
Form 4
August 30, 2007

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
FRAME NANCY D

2. Issuer Name and Ticker or Trading Symbol
DAKTRONICS INC /SD/ [DAKT]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
331 32ND AVENUE, PO BOX 5128
(Street)

3. Date of Earliest Transaction (Month/Day/Year)
08/29/2007

Director 10% Owner
 Officer (give title below) Other (specify below)

BROOKINGS, SD 57006

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(D)	Price
Daktronics, Inc. Zero Par Value Common Stock	08/29/2007		S		980	D	\$ 26.5
					48,020		
Daktronics, Inc. Zero Par Value Common Stock	08/29/2007		S		100	D	\$ 26.51
					47,920		
Daktronics, Inc. Zero Par Value Common Stock	08/29/2007		S		2,800	D	\$ 26.52
					45,120		

Value Common Stock							
Daktronics, Inc. Zero Par Value	08/29/2007	S	773	D	\$ 26.54	44,347	D
Common Stock							
Daktronics, Inc. Zero Par Value	08/29/2007	S	200	D	\$ 26.55	44,147	D
Common Stock							
Daktronics, Inc. Zero Par Value	08/29/2007	S	200	D	\$ 26.56	43,947	D
Common Stock							
Daktronics, Inc. Zero Par Value	08/29/2007	S	600	D	\$ 26.57	43,347	D
Common Stock							
Daktronics, Inc. Zero Par Value	08/29/2007	S	92	D	\$ 26.58	43,255	D
Common Stock							
Daktronics, Inc. Zero Par Value	08/29/2007	S	200	D	\$ 26.6	43,055	D
Common Stock							
Daktronics, Inc. Zero Par Value	08/29/2007	S	55	D	\$ 26.61	43,000	D
Common Stock							

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)**

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr
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Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
FRAME NANCY D 331 32ND AVENUE PO BOX 5128 BROOKINGS, SD 57006	X			

Signatures

By: /s/ William R. Retterath,
POA 08/30/2007

**Signature of Reporting Person Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

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