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DAKTRONICS INC /SD/ Form DEFA14A July 14, 2015

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 **SCHEDULE 14A** Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934 (Amendment No.) Filed by the Registrant [X]Filed by a Party other than the [] Registrant Check the appropriate box: [] **Preliminary Proxy Statement** Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2)) [] **Definitive Proxy Statement Definitive Additional Materials** [X]Soliciting Material Pursuant to §240.14a-12 [] Daktronics, Inc. (Name of Registrant as Specified in its Charter) (Name of Person(s) Filing Proxy Statement, if other than the Registrant) Payment of Filing Fee (Check the appropriate box): No fee required. [X]Fee computed on table below per Exchange Act Rules 14a-6(i) and 0-11. [] Title of each class of securities to which transaction applies: 2 Aggregate number of securities to which transaction applies: Per unit price or other underlying value of transaction computer pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how 3 it was determined): 4 Proposed maximum aggregate value of transaction: Total fee paid: Fee paid previously with preliminary materials. [] Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous []

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