NEW CENTURY EQUITY HOLDINGS CORP Form 10-K March 28, 2008

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

#### FORM 10-K

(Mark One)
x ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES
EXCHANGE ACT OF 1934
For the Fiscal Year ended December 31, 2007
o TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES
EXCHANGE ACT OF 1934
For the Transition Period from to
Commission File Number 0-28536

# NEW CENTURY EQUITY HOLDINGS CORP.

(Exact name of registrant as specified in its charter)

Delaware 74-2781950
(State or other jurisdiction of incorporation or organization) Identification Number)

200 Crescent Court, Suite 1400, Dallas, Texas 75201 (Address of principal executive offices) (Zip Code)

(214) 661-7488 (Registrant's telephone number, including area code)

Securities Registered Pursuant to Section 12(b) of the Act: None

Securities Registered Pursuant to Section 12(g) of the Act:
Common Stock, Par Value \$0.01 Per Share
Series A Junior Participating Preferred Stock Purchase Rights
(Title of Class)

Indicate by check mark if the registrant is a well-known seasoned issuer, as defined in Rule 405 of the Securities Act. o Yes x No

Indicate by check mark if the registrant is not required to file reports pursuant to Section 13 or Section 15(d) of the Act. o Yes x No

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. x Yes o No

#### **Table of Contents**

Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulation S-K is not contained herein, and will not be contained, to the best of the registrant's knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form 10-K or any amendment to this Form 10-K. x

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act. (Check one):

Large Accelerated Filer o

Accelerated Filer o

Non-Accelerated Filer x

Smaller Reporting Company o

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). o Yes x No

The aggregate market value of the registrant's outstanding Common Stock held by non-affiliates of the registrant computed by reference to the price at which the Common Stock was last sold as of the last business day of the registrant's most recently completed second fiscal quarter was \$8,970,807.

As of March 28, 2008, the registrant had 53,883,872 shares of Common Stock outstanding.

#### DOCUMENTS INCORPORATED BY REFERENCE

Items 10, 11, 12, 13 and 14 of Part III of this Form 10-K incorporate by reference portions of an amendment to this Form 10-K or portions of a definitive proxy statement of the registrant for its 2008 Annual Meeting of Stockholders to be held on a date to be determined, which in either case will be filed with the Securities and Exchange Commission within 120 days after the end of the fiscal year ended December 31, 2007.

# Table of Contents

# NEW CENTURY EQUITY HOLDINGS CORP. AND SUBSIDIARIES

# Annual Report on Form 10-K

# For the Year Ended December 31, 2007

		PA	GE
PART I			
Item 1.	Business		4
Item 1A.	Risk Factors		7
Item 1B.	Unresolved Staff Comments  Proporties		10 10
<u>Item 2.</u> <u>Item 3.</u>	Properties Legal Proceedings		11
Item 4.	Submission of Matters to a Vote of Security Holders		12
	PART II		
Item 5.	Market for Registrant's Common Equity, Related Stockholder	12	
_	Matters and Issuer Purchases of Equity Securities		
Item 6.	Selected Financial Data	1.45	14
Item 7.	Management's Discussion and Analysis of Financial Condition ar	<u>id</u> 15	
Itam 7 A	Results of Operations  Quantitative and Qualitative Disclosures About Market Risk		19
<u>Item 7A.</u> Item 8.	Financial Statements and Supplementary Data		20
<u>Item 9.</u>	Changes in and Disagreements with Accountants on Accounting	39	20
item 7.	and Financial Disclosure	37	
Item 9A.	Controls and Procedures		39
Item 9B.	Other Information		40
	PART III		
<u>Item 10.</u>	Directors, Executive Officers and Corporate Governance		41
<u>Item 11.</u>	Executive Compensation		41
<u>Item 12.</u>	Security Ownership of Certain Beneficial Owners and	41	
	Management and Related Stockholder Matters		
<u>Item 13.</u>	Certain Relationships and Related Transactions, and Director		41
Teams 1.4	Independence  Drive in al. A convertent Face and Complete		11
<u>Item 14.</u>	Principal Accountant Fees and Services		41
	PART IV		
<u>Item 15.</u>	Exhibits and Financial Statement Schedules		41
	<u>Signatures</u>		43

#### **Table of Contents**

#### PART I

#### ITEM 1. BUSINESS

This Annual Report on Form 10-K contains certain "forward-looking" statements as such term is defined in the Private Securities Litigation Reform Act of 1995 and information relating to the Company and its subsidiaries that are based on the beliefs of the Company's management as well as assumptions made by and information currently available to the Company's management. When used in this report, the words "anticipate", "believe", "estimate", "expect" and "intend" words or phrases of similar import, as they relate to the Company or its subsidiaries or Company management, are intended to identify forward-looking statements. Such statements reflect the current risks, uncertainties and assumptions related to certain factors including, without limitation, competitive factors, general economic conditions, the interest rate environment, governmental regulation and supervision, seasonality, changes in industry practices, one-time events and other factors described herein and in other filings made by the Company with the Securities and Exchange Commission ("SEC"). Based upon changing conditions, should any one or more of these risks or uncertainties materialize, or should any underlying assumptions prove incorrect, actual results may vary materially from those described herein as anticipated, believed, estimated, expected or intended. The Company does not intend to update these forward-looking statements.

#### Introduction

New Century Equity Holdings Corp. ("NCEH" or the "Company") is a company in transition. The Company is currently seeking to redeploy its assets to enhance stockholder value and is seeking, analyzing and evaluating potential acquisition and merger candidates. On October 5, 2005, the Company made an investment in ACP Investments L.P. (d/b/a Ascendant Capital Partners) ("Ascendant"). Ascendant is a Berwyn, Pennsylvania based alternative asset management company whose funds have investments in long/short equity funds and which distributes its registered funds primarily through various financial intermediaries and related channels. The Company's interest in Ascendant currently represents the Company's sole operating business.

#### Historical Overview

The Company, which was formerly known as Billing Concepts Corp. ("BCC"), was incorporated in the state of Delaware in 1996. BCC was previously a wholly-owned subsidiary of U.S. Long Distance Corp. ("USLD") and principally provided third-party billing clearinghouse and information management services to the telecommunications industry (the "Transaction Processing and Software Business"). Upon its spin-off from USLD, BCC became an independent, publicly-held company. In October 2000, the Company completed the sale of several wholly-owned subsidiaries that comprised the Transaction Processing and Software Business to Platinum Holdings ("Platinum") for consideration of \$49,700,000 (the "Platinum Transaction"). The Company also received payments totaling \$7,500,000 for consulting services provided to Platinum over the twenty-four month period subsequent to the Platinum Transaction.

Beginning in 1998, the Company made multiple investments in Princeton eCom Corporation ("Princeton") totaling approximately \$77,300,000 before selling all of its interest for \$10,000,000 in June 2004. The Company's strategy, beginning with its investment in Princeton, of making investments in high-growth companies was also facilitated through several other investments.

# **Table of Contents**

In early 2004, the Company announced that it would seek stockholder approval to liquidate the Company. In June of 2004, the board of directors of the Company determined that it would be in the best interest of the Company to accept an investment from Newcastle Partners, L.P. ("Newcastle"), an investment fund with a long track record of investing in public and private companies. On June 18, 2004, the Company sold 4,807,692 newly issued shares of its Series A 4% Convertible Preferred Stock (the "Series A Preferred Stock") to Newcastle for \$5,000,000 (the "Newcastle Transaction"). The Series A Preferred Stock was convertible into approximately thirty-five percent of the Company's common stock (the "Common Stock"), at any time after the expiration of twelve months from the date of its issuance at a conversion price of \$0.26 per share of Common Stock, subject to adjustment for dilution. The holders of the Series A Preferred Stock were entitled to a four percent annual cash dividend (the "Preferred Dividends"). Following the investment by Newcastle, the management team resigned and new executives and board members were appointed. On July 3, 2006, Newcastle converted its Series A Preferred Stock into 19,230,768 shares of Common Stock.

During May 2005, the Company sold its equity interest in Sharps Compliance Corp. ("Sharps") for approximately \$334,000. Following the sale of its interest in Sharps, the Company no longer holds any investments made by former management and which reflected former management's strategy of investing in high-growth companies.

# **Derivative Lawsuit**

On August 11, 2004, Craig Davis, allegedly a stockholder of the Company, filed a lawsuit in the Chancery Court of New Castle County, Delaware (the "Lawsuit"). The Lawsuit asserted direct claims, and also derivative claims on the Company's behalf, against five former and three current directors of the Company. On April 13, 2006, the Company announced that it reached an agreement with all of the parties to the Lawsuit to settle all claims relating thereto (the "Settlement"). On June 23, 2006, the Chancery Court approved the Settlement, and on July 25, 2006, the Settlement became final and non-appealable. As part of the Settlement, the Company set up a fund (the "Settlement Fund"), which was distributed to stockholders of record as of July 28, 2006, with a payment date of August 11, 2006. The portion of the Settlement Fund distributed to stockholders pursuant to the Settlement was \$2,270,017 or approximately \$.04 per common share on a fully diluted basis, provided that any Common Stock held by defendants in the Lawsuit who were formerly directors of the Company would not be entitled to any distribution from the Settlement Fund. The total Settlement proceeds of \$3,200,000 were funded by the Company's insurance carrier and by Parris H. Holmes, Jr., the Company's former Chief Executive Officer, who contributed \$150,000. Also included in the total Settlement proceeds is \$600,000 of reimbursement for legal and professional fees paid to the Company by its insurance carrier and subsequently contributed by the Company to the Settlement Fund. Therefore, the Company recognized a loss of \$600,000 related to the Lawsuit for the year ended December 31, 2006. As part of the Settlement, the Company and the other defendants in the Lawsuit agreed not to oppose the request for fees and expenses by counsel to the plaintiff of \$929,813. Under the Settlement, the plaintiff, the Company and the other defendants (including Mr. Holmes) also agreed to certain mutual releases.

The Settlement provided that, if the Company had not acquired a business that generated revenues by March 1, 2007, the plaintiff maintained the right to pursue a claim to liquidate the Company. This custodian claim was one of several claims asserted in the Lawsuit. Even if such a claim is elected to be pursued, there is no assurance that it will be successful. In addition, the Company believes that it has preserved its right to assert that the Ascendant investment meets the foregoing requirement to acquire a business.

In connection with the resolution of the Lawsuit, the Company has ceased funding of legal and professional fees of the current and former director defendants. The funding of legal and professional fees was made pursuant to indemnification arrangements that were in place during the respective terms of each of the defendants. The Company has met the \$500,000 retention as stipulated in the Company's directors' and officers' liability insurance policy. The directors' and officers' liability insurance policy carries a maximum coverage limit of \$5,000,000. During October 2007, the Company and the insurance carrier agreed to settle all claims for reimbursement of legal and professional

fees associated with the Lawsuit for \$240,000.

#### **Table of Contents**

### Alternative Asset Management Operations

On October 5, 2005, the Company entered into an agreement (the "Ascendant Agreement") with Ascendant to acquire an interest in the revenues generated by Ascendant. Pursuant to the Ascendant Agreement, the Company is entitled to a 50% interest, subject to certain adjustments, in the revenues of Ascendant, which interest declines if the assets under management of Ascendant reach certain levels. Revenues generated by Ascendant include revenues from assets under management or any other sources or investments, net of any agreed commissions. The Company also agreed to provide various marketing services to Ascendant. On November 5, 2007, John Murray, Chief Financial Officer of the Company, was appointed to the Investment Advisory Committee of Ascendant to serve in the place of the Company's former CEO. The total potential purchase price under the terms of the Ascendant Agreement is \$1,550,000, payable in four equal installments of \$387,500. The first installment was paid at the closing and the second installment was paid on January 5, 2006. Subject to the provisions of the Ascendant Agreement, including Ascendant's compliance with the terms thereof, the third installment was payable on April 5, 2006 and the fourth installment was payable on July 5, 2006. On April 5, 2006, the Company elected not to make the April installment payment and subsequently determined not to make the installment payment due July 5, 2006. The Company believed that it was not required to make the payments because Ascendant did not satisfy all of the conditions in the Ascendant Agreement.

Subject to the terms of the Ascendant Agreement, if the Company does not make an installment payment and Ascendant is not in breach of the Ascendant Agreement, Ascendant has the right to acquire the Company's revenue interest at a price which would yield a 10% annualized return to the Company. The Company has been notified by Ascendant that Ascendant is exercising this right as a result of the Company's election not to make its third and fourth installment payments. The Company believes that Ascendant has not satisfied the requisite conditions to repurchase the Company's revenue interest.

Ascendant had assets under management of approximately \$37,500,000 and \$27,100,000 as of December 31, 2007 and December 31, 2006, respectively. Under the Ascendant Agreement, revenues earned by the Company from the Ascendant revenue interest (as determined in accordance with the terms of the Ascendant Agreement) are payable in cash within 30 days after the end of each quarter. Under the terms of the Ascendant Agreement, Ascendant has 45 days following notice by the Company to cure any material breach by Ascendant of the Ascendant Agreement, including with respect to payment obligations. Ascendant failed to make the required revenue sharing payments for the quarters ended June 30, 2006, September 30, 2006 and December 31, 2006 and for the year ended December 31, 2007. Under the terms of the Ascendant Agreement, upon notice of an uncured material breach, Ascendant is required to fully refund all amounts paid by the Company, and the Company's revenue interest remains outstanding.

The Company has not recorded any revenue or received any revenue sharing payments for the quarters ended September 30, 2006 and December 31, 2006 and for the year ended December 31, 2007. According to the Ascendant Agreement, if Ascendant acquires the revenue interest from the Company, Ascendant must pay the Company a return on the capital that it invested. Pursuant to the Ascendant Agreement, the required return on the Company's invested capital will not be impacted by any revenue sharing payments made or not made by Ascendant.

In connection with the Ascendant Agreement, the Company also entered into the Principals Agreement with Ascendant and certain limited partners and key employees of Ascendant (the "Principals Agreement") pursuant to which, among other things, the Company has the option to purchase limited partnership interests of Ascendant under certain circumstances. Effective March 14, 2006, in accordance with the terms of the Principals Agreement, the Company acquired a 7% limited partnership interest from a limited partner of Ascendant for nominal consideration. The Principals Agreement contains certain noncompete and nonsolicitation obligations of the partners of Ascendant that apply during their employment and the twelve month period following the termination thereof.

# **Table of Contents**

Since the Ascendant revenue interest meets the indefinite life criteria outlined in SFAS No. 142, "Goodwill and Other Intangible Assets" ("SFAS 142"), the Company does not amortize this intangible asset, but instead reviews this asset quarterly for impairment. Each reporting period, the Company assesses whether events or circumstances have occurred which indicate that the indefinite life criteria are no longer met. If the indefinite life criteria are no longer met, the Company assesses whether the carrying value of the asset exceeds its fair value, and an impairment loss is recorded in an amount equal to any such excess.

The Company assesses whether the entity in which the acquired revenue interest exists meets the indefinite life criteria based on a number of factors including: the historical and potential future operating performance; the historical and potential future rates of attrition among existing clients; the stability and longevity of existing client relationships; the recent, as well as long-term, investment performance; the characteristics of the entities' products and investment styles; the stability and depth of the management team and the history and perceived franchise or brand value.

# **Employees**

As of December 31, 2007, the Company had one employee. The Company's employee is not represented by a union. The Company believes that its employee relations are good.

#### Item 1A. RISK FACTORS

The following paragraphs discuss certain factors that may affect the Company's business, financial condition and operating results. For the purposes of the following paragraphs, unless the context otherwise requires, the terms "we", "us" and "our" refer to NCEH. You should consider carefully the risks and uncertainties described below and the other information in this report. The risks set forth below are not the only ones we face. Additional risks and uncertainties that we are not aware of or that we currently deem immaterial also may become important or impair our business. If any of the following risks actually occur, our business, financial condition and results could be materially adversely affected, the trading price of our Common Stock could decline and the likelihood of there being any potential return to stockholders would diminish.

Our results of operations could be harmed as a result of certain issues relating to the settlement of the Davis litigation.

As discussed in Item 3 "Legal Proceedings", on August 11, 2004, Craig Davis, allegedly a stockholder of the Company, filed a lawsuit in the Chancery Court of New Castle County, Delaware. The lawsuit asserted direct claims, and also derivative claims on the Company's behalf, against five former and three current directors of the Company. On April 13, 2006, we announced that we reached an agreement with all of the parties to the lawsuit to settle all claims relating thereto. On July 25, 2006, the Settlement became final and non-appealable.

The Settlement provides that, if the Company has not acquired a business that generates revenues by March 1, 2007, the plaintiff maintains the right to pursue a claim to liquidate the Company. This custodian claim was one of several claims asserted in the Lawsuit. Even if such a claim is elected to be pursued, there is no assurance that it will be successful. In addition, the Company believes that it has preserved its right to assert that the Ascendant investment meets the foregoing requirement to acquire a business.

### **Table of Contents**

The SEC or a court may take the position that the Company was previously in violation of the Investment Company Act of 1940.

Among the claims filed by Mr. Davis was a claim that the Company operated as an illegal investment company in violation of the Investment Company Act of 1940 (the "Investment Company Act"). Although we do not believe that we have violated the Investment Company Act in the past, or at present, there can be no assurance that we have not, or are not, in violation of, the Investment Company Act. In the event the SEC or a court took the position that we were an investment company, our failure to register as an investment company would not only raise the possibility of an enforcement or other legal action by the SEC and potential fines and penalties, but also could threaten the validity of corporate actions and contracts entered into by us during the period we were deemed to be an unregistered investment company, among other remedies.

We may be unable to redeploy our assets successfully.

As part of our strategy to limit operating losses and enable us to redeploy our assets and use our cash and short-term investment assets to enhance stockholder value, we are pursuing a strategy of identifying suitable acquisition candidates, merger partners or otherwise developing new business operations. We may not be successful in acquiring such a business or in operating any business that we acquire, merge with or develop. Although we made an investment in Ascendant, we may not be successful in investing in or acquiring other businesses. Failure to redeploy our assets successfully will prevent us from becoming profitable. Future cash expenditures are expected to consist of funding corporate expenses, the cost associated with maintaining a public company and expenses incurred in pursuing and operating new business activities, during which time operating losses are likely to be generated.

Any acquisitions that we attempt or complete could prove difficult to integrate or require a substantial commitment of management time and other resources.

Our strategy of acquiring other businesses involves a number of unique risks including: (i) completing due diligence successfully; (ii) exposure to unforeseen liabilities of acquired companies; and (iii) increased risk of costly and time-consuming litigation, including stockholder lawsuits. We may be unable to address these problems successfully. Moreover, our future operating results will depend to a significant degree on our ability to integrate acquisitions (if any) successfully and manage operations while also controlling our expenses. We may be unable to select, manage or absorb or integrate any future acquisitions successfully, particularly acquisitions of large companies. Any acquisition, even if effectively integrated, may not benefit our stockholders.

The success of the investment in Ascendant will be impacted by the growth of its assets under management and the success of the performance of its underlying funds, each of which may be impacted by the securities markets.

The operations of Ascendant will be affected by many economic factors, including the performance of the securities markets. Declines in the securities markets, in general, and the equity markets, in particular, would likely reduce Ascendant's assets under management and consequently reduce our revenues. In addition, any continuing decline in the equity markets, failure of these markets to sustain their prior rates of growth, or continued volatility in these markets could result in investors withdrawing from the equity markets or decreasing their rate of investment, either of which would likely adversely affect Ascendant which, in turn, could impair our revenue interest. In addition, our decision not to make additional installment payments under the Ascendant Agreement, and thereby cease funding Ascendant, could have a material impact on Ascendant's operations if Ascendant is unable to grow its assets under management in order to sustain itself and could cause Ascendant to take one or more of several actions, including to seek financial support from other sources and/or cease operations.

#### **Table of Contents**

We may be unable to realize the benefits of our net operating loss ("NOL") and capital loss carryforwards.

NOLs and capital losses may be carried forward to offset federal and state taxable income and capital gains, respectively, in future years and eliminate income taxes otherwise payable on such taxable income and capital gains, subject to certain adjustments. Based on current federal corporate income tax rates, our NOL and capital loss carryforwards, if fully utilized, could provide a benefit to us of future tax savings. However, our ability to use these tax benefits in future years will depend upon the amount of our otherwise taxable income and capital gains. If we do not have sufficient taxable income and capital gains in future years to use the tax benefits before they expire, we will lose the benefit of these NOL and capital loss carryforwards, permanently. Consequently, our ability to use the tax benefits associated with our NOL and capital loss carryforwards will depend largely on our success in identifying suitable merger partners and/or acquisition candidates, and once identified, consummating a merger with and/or acquisition of these candidates.

Additionally, if we underwent an ownership change within the meaning of Sections 382 and 383 of the Internal Revenue Code, the NOL and capital loss carryforward limitations would impose an annual limit on the amount of the taxable income and capital gain that may be offset by our NOL and capital loss generated prior to the ownership change. If an ownership change were to occur, we may be unable to use a significant portion of our NOL and capital loss carryforwards to offset taxable income and capital gains. In general, an ownership change occurs when, as of any testing date, the aggregate of the increase in percentage points of the total amount of a corporation's stock owned by "5-percent shareholders" (within the meaning of Section 382 and 383 of the Internal Revenue Code) whose percentage ownership of the stock has increased as of such date over the lowest percentage of the stock owned by each such "5-percent shareholder" at any time during the three-year period preceding such date, is more than 50 percentage points. In general, persons who own 5% or more of a corporation's stock are "5-percent shareholders," and all other persons who own less than 5% of a corporation's stock are treated, together as a single, public group "5-percent shareholder," regardless of whether they own an aggregate of 5% of a corporation's stock.

The amount of NOL and capital loss carryforwards that we have claimed have not been audited or otherwise validated by the U.S. Internal Revenue Service. The IRS could challenge our calculation of the amount of our NOL and capital loss or our determinations as to when a prior change in ownership occurred and other provisions of the Internal Revenue Code may limit our ability to carry forward our NOL and capital loss to offset taxable income and capital gains in future years. If the IRS was successful with respect to any such challenge, the potential tax benefit of the NOL and capital loss carryforwards to us could be substantially reduced.

Any transfer restrictions implemented by the Company to preserve our NOL may not be effective or may have some unintended negative effects.

The board of directors previously adopted an amendment to our former Shareholders Rights Plan ("Rights Plan") which reduced the triggering of the Rights Plan from 15% of the Common Stock to 5% of the Common Stock. During the year ended December 31, 2006, the board of directors replaced this Rights Plan with a new plan with the same lowered 5% threshold. This 5% threshold was adopted to help preserve our NOL and capital loss carryforwards. There is no guarantee that the new Rights Plan will prevent a stockholder from acquiring more than 5% of the Common Stock.

Any transfer restrictions will require any person attempting to acquire a significant interest in the Company to seek the approval of our board of directors. This may have an "anti-takeover" effect because our board of directors may be able to prevent any future takeover. Similarly, any limits on the amount of capital stock that a stockholder may own could have the effect of making it more difficult for stockholders to replace current management. Additionally, because transfer restrictions will have the effect of restricting a stockholder's ability to dispose of or acquire our Common Stock, the liquidity and market value of our Common Stock might suffer.

#### **Table of Contents**

Our Common Stock is illiquid.

Our Common Stock is currently quoted on the OTC Bulletin Board ("OTCBB"), and has traded as low as \$0.19 per share during 2007. Since our Common Stock was delisted from a national exchange and is trading at a price below \$5.00 per share, it is subject to certain other rules of the Securities Exchange Act of 1934, as amended. Such rules require additional disclosure by broker-dealers in connection with any trades involving a stock defined as a "penny stock". "Penny stock" is defined as any non-NASDAQ equity security that has a market price of less than \$5.00 per share, subject to certain exceptions. Such rules require the delivery of a disclosure schedule explaining the penny stock market and the risks associated with that market before entering into any penny stock transaction. Disclosure is also required to be made about compensation payable to both the broker-dealer and the registered representative and current quotations for the securities. The rules also impose various sales practice requirements on broker-dealers who sell penny stocks to persons other than established customers and accredited investors. For these types of transactions, the broker-dealer must make a special suitability determination for the purchaser and must receive the purchaser's written consent to the transaction prior to the sale. Finally, monthly statements are required to be sent disclosing recent price information for the penny stocks. The additional burdens imposed upon broker-dealers by such requirements could discourage broker-dealers from effecting transactions in our Common Stock. This could severely limit the market liquidity of our Common Stock and the ability of a stockholder to sell the Common Stock.

Our success is dependent on our key personnel whom we may not be able to retain, and we may not be able to hire enough additional qualified personnel to meet our growing needs.

Our performance is substantially dependent on the services and on the performance of our officers and directors. Our performance also depends on our ability to attract, hire, retain, and motivate our officers and key employees. The loss of the services of any of the executive officers or other key employees could have a material adverse effect on our business, prospects, financial condition, and results of operations. We have not entered into employment agreements with any of our key personnel and currently have no "Key Man" life insurance policies. Our future success may also depend on our ability to identify, attract, hire, train, retain, and motivate other highly skilled technical, managerial, marketing and customer service personnel. Competition for such personnel are intense, and there can be no assurance that we will be able to successfully attract, assimilate or retain sufficiently qualified personnel. The failure to attract and retain the necessary technical, managerial, marketing and customer service personnel could have a material adverse effect on our business.

The assets on our balance sheet include a revenue interest in Ascendant, and any impairment of the revenue interest could adversely affect our results of operations and financial position.

As of December 31, 2007, our total assets were approximately \$13,519,000 of which approximately \$803,000 were intangible assets relating to the revenue interest in Ascendant. We cannot be certain that we will ever realize the value of such intangible assets. If we were to record an impairment charge for the intangible asset, our results of operations could be adversely affected.

#### ITEM 1B. UNRESOLVED STAFF COMMENTS

Not applicable

### **Table of Contents**

#### ITEM 2. PROPERTIES

In February 2004, the Company leased approximately 1,700 square feet of space at 10101 Reunion Place, Suite 970, San Antonio, Texas, which served as the corporate headquarters from April 2004 until September 2004. On October 8, 2004, the Company entered into a sublease agreement to sublet the office space located at 10101 Reunion Place, Suite 970, San Antonio, Texas. Under the terms of the original lease, the Company was obligated to make monthly rental installments of approximately \$3,000 through January 31, 2007, the expiration of the lease. The sublease agreement provided for the subtenant to make monthly rental installments of approximately \$2,500 per month through January 31, 2007. The Company's corporate headquarters are currently located at 200 Crescent Court, Suite 1400, Dallas, Texas 75201, which are also the offices of Newcastle Capital Management, L.P. ("NCM"). NCM is the general partner of Newcastle. The Company occupies a portion of NCM's space on a month-to-month basis at \$2,500 per month, pursuant to a services agreement entered into between the parties on October 1, 2006.

# ITEM 3. LEGAL PROCEEDINGS

Pursuant to the sale of 4,807,692 newly issued shares of the Series A Preferred Stock to Newcastle on June 18, 2004, the Company agreed to indemnify Newcastle from any liability, loss or damage, together with all costs and expenses related thereto, that the Company may suffer which arises out of affairs of the Company, its board of directors or employees prior to the closing of the Newcastle Transaction.

On December 12, 2005, the Company received a letter from the SEC, based on a review of the Company's Form 10-K filed for the year ended December 31, 2004, requesting that the Company provide a written explanation as to whether the Company is an "investment company" (as such term is defined in the Investment Company Act of 1940). The Company provided a written response to the SEC, dated January 12, 2006, stating the reasons why it believes it is not an "investment company". The Company has provided certain confirmatory information requested by the SEC. In the event the SEC or a court took the position that the Company is an investment company, the Company's failure to register as an investment company would not only raise the possibility of an enforcement or other legal action by the SEC and potential fines and penalties, but also could threaten the validity of corporate actions and contracts entered into by the Company during the period it was deemed to be an unregistered investment company, among other remedies.

During February 2006, the Company entered into an agreement with a former employee to settle a dispute over a severance agreement the employee had entered into with the Company. The severance agreement, which was executed by former management, provided for a payment of approximately \$98,000 upon the occurrence of certain events. The Company paid approximately \$85,000 to settle all claims associated with the severance agreement.

During May 2006, the Company entered into an agreement to settle a dispute with a law firm that had previously been hired by the Company. In accordance with the terms of the agreement, the Company received a refund of legal and professional fees of \$125,000 during May 2006. In connection with this matter, the Company reversed accrued legal and professional fees of approximately \$38,000 during the quarter ended March 31, 2006.

In a letter to the Company dated October 16, 2007, a lawyer representing Steven J. Pully (the former CEO) alleged that the Company filed false and misleading disclosure with the Securities and Exchange Commission with respect to the elimination of Mr. Pully's compensation (see the Company's Forms 8-K filed on September 5, 2007 and October 17, 2007). No specifics were provided as to such allegations. The Company believes such allegations are unfounded and, if a claim is made, the Company intends to vigorously defend itself.

#### **Table of Contents**

#### ITEM 4. SUBMISSION OF MATTERS TO A VOTE OF SECURITY HOLDERS

During the fourth quarter of fiscal 2007, no matter was submitted by the Company to a vote of its stockholders through the solicitation of proxies or otherwise.

#### **PART II**

# ITEM 5. MARKET FOR REGISTRANT'S COMMON EQUITY, RELATED STOCKHOLDER MATTERS AND ISSUER PURCHASES OF EQUITY SECURITIES

#### Market Information

The Company's Common Stock, par value \$0.01 per share, is currently quoted on the OTCBB under the symbol "NCEH.OB". The table below sets forth the high and low bid prices for the Common Stock from January 1, 2006 through December 31, 2007. These price quotations reflect inter-dealer prices, without retail mark-up, mark-down or commission, and may not necessarily represent actual transactions:

	High		Low
Year Ended December 31, 2006:	_		
1st Quarter	\$ 0.23	\$	0.15
2nd Quarter	\$ 0.25	\$	0.19
3rd Quarter	\$ 0.26	\$	0.18
4th Quarter	\$ 0.23	\$	0.20
Year Ended December 31, 2007:			
1st Quarter	\$ 0.31	\$	0.22
2nd Quarter	\$ 0.29	\$	0.22
3rd Quarter	\$ 0.26	\$	0.21
4th Quarter	\$ 0.23	\$	0.18

#### Stockholders

As of March 28, 2008, there were 53,883,872 shares of Common Stock outstanding, held by 500 holders of record as of December 31, 2007. The last reported sales price of the Common Stock was \$0.16 per share on March 27, 2008.

#### Dividend Policy

The Company has never declared or paid any cash dividends on its Common Stock. Approximately \$2,270,017 was distributed to certain stockholders pursuant to the Settlement in August 2006. On June 30, 2006, Newcastle elected to receive Preferred Dividends in cash for the period from June 19, 2005 through June 30, 2006. On July 3, 2006, Newcastle elected to convert all of its Series A Preferred Stock into 19,230,768 shares of Common Stock. The Company may not pay dividends on its Common Stock unless all declared and unpaid Preferred Dividends have been paid. In addition, whenever the Company shall declare or pay any dividend on its Common Stock, the holders of Series A Preferred Stock are entitled to receive such Common Stock dividends on a ratably as-converted basis.

# Performance Graph

The Company's Common Stock has been traded publicly since August 5, 1996. Prior to such date, there was no established market for the Common Stock. Set forth below is a line graph comparing the yearly percentage change in

the cumulative total stockholder return on our Common Stock to the cumulative return of the S&P 500 Stock Index, the Russell MicroCap Index and the S&P Data Processing and Outsourced Services Index for the period commencing on December 31, 2002 and ending December 31, 2007 (the "Measuring Period"). The Company selected the S&P Data Processing and Outsourced Services Index as a basis of comparison as it believes the issuers comprising this index are in the same line of

# **Table of Contents**

business as Princeton eCom Corporation ("Princeton"), the investment in which the Company held an interest up until June 2004. The graph assumes that the value of the investment in the Company's Common Stock and each index was \$100 on December 31, 2002. The yearly change in cumulative total return is measured by dividing (1) the sum of (i) the cumulative amount of dividends for the Measuring Period, assuming dividend reinvestment, and (ii) the change in share price between the beginning and end of the Measuring Period, by (2) the share price at the beginning of the Measuring Period.

	12/02	12/03	12/04	12/05	12/06	12/07
N C ( F '						
New Century Equity						
Holdings	100.00	123.08	115.38	81.73	98.25	90.80
S&P 500 Index	100.00	128.68	142.69	149.70	173.34	182.87
S&P Data Processing &						
Outsourced Services Index	100.00	117.04	123.40	130.20	143.68	146.72
Russell MicroCap Index	100.00	166.36	189.89	194.76	226.98	208.82

The Performance Graph is based on historical data and is not necessarily indicative of future performance. The Performance Graph is not deemed to be "soliciting material" or to be "filed" with the SEC or subject to the SEC's proxy rules or to the liabilities of Section 18 of the Exchange Act, and the Performance Graph shall not be deemed incorporated by reference into any prior or subsequent filing by the Company under the Securities Act or the Exchange Act, except to the extent that the Company specifically incorporates it by reference to such filing.

# **Table of Contents**

# ITEM 6. SELECTED FINANCIAL DATA

The following table presents selected financial and other data for the Company. The statement of operations data for the years ended December 31, 2007, 2006, 2005, 2004 and 2003 and the balance sheet data as of December 31, 2007, 2006, 2005, 2004 and 2003 presented below are derived from the audited Consolidated Financial Statements of the Company. The data presented below for the years ended December 31, 2007, 2006 and 2005 should be read in conjunction with the Consolidated Financial Statements and the notes thereto, Management's Discussion and Analysis of Financial Condition and Results of Operations and the other financial information included in this report.

			Year E	Endi	ng Decemb	er 31	,		
(in thousands, except per share data)	2007	20	06	200	)5	2004	ŀ	200	3
Consolidated Statement of Operations Data:									
Operating revenues	\$ -	. \$	69	\$	33	\$	-	\$	-
Gross profit	-		69		33		-		-
Operating loss	(552	2)	(573)		(1,009)		(4,854)		(3,174)
Net income (loss)	55	i	(591)		(543)		(1,903)		(6,516)
Preferred stock dividend	-		(100)		(200)		(107)		-
Net income (loss) applicable to common									
stockholders	55	;	(691)		(743)		(2,010)		(6,516)
Basic and diluted net loss per common share:									
Net income (loss)	\$ 0.00	\$	(0.02)	\$	(0.02)	\$	(0.06)	\$	(0.19)
Dividends per common share	\$ -	. \$	-	\$	-	\$	-	\$	-
Weighted average common shares									
outstanding	53,884		44,268		34,653		34,653		34,379
				Dec	ember 31,				
Consolidated Balance Sheet Data:									
Working capital			12,513	\$	13,554	\$	14,428	\$	4,357
Total assets	13,519	)	13,490		14,578		15,095		13,036
Long-term obligations and redeemable									
preferred stock	-		-		2		2		-
Additional paid-in capital	75,357		75,340		75,450		75,428		70,476
Accumulated deficit	\$ (62,508	s) \$	(62,563)	\$	(61,872)	\$ (	(61,107)	\$	(59,097)

# **Table of Contents**

# ITEM 7. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

The following discussion should be read in conjunction with the Business section discussion, the Consolidated Financial Statements and the Notes thereto and the other financial information included elsewhere in this Report.

### **Continuing Operations**

# **Operating Revenues**

On October 5, 2005, the Company entered into the Ascendant Agreement with Ascendant to acquire an interest in the revenues generated by Ascendant. Pursuant to the Ascendant Agreement, the Company is entitled to a 50% interest, subject to certain adjustments, in the revenues of Ascendant, which interest declines if the assets under management of Ascendant reach certain levels. Revenues generated by Ascendant include revenues from assets under management or any other sources or investments, net of any agreed commissions. The Company also agreed to provide various marketing services to Ascendant. On November 5, 2007, John Murray, Chief Financial Officer of the Company, was appointed to the Investment Advisory Committee of Ascendant to serve in the place of the Company's former CEO. The total potential purchase price under the terms of the Ascendant Agreement is \$1,550,000, payable in four equal installments of \$387,500. The first installment was paid at the closing and the second installment was paid on January 5, 2006. Subject to the provisions of the Ascendant Agreement, including Ascendant's compliance with the terms thereof, the third installment was payable on April 5, 2006 and the fourth installment was payable on July 5, 2006. On April 5, 2006, the Company elected not to make the April installment payment and subsequently determined not to make the installment payment due July 5, 2006. The Company believed that it was not required to make the payments because Ascendant did not satisfy all of the conditions in the Ascendant Agreement.

Subject to the terms of the Ascendant Agreement, if the Company does not make an installment payment and Ascendant is not in breach of the Ascendant Agreement, Ascendant has the right to acquire the Company's revenue interest at a price which would yield a 10% annualized return to the Company. The Company has been notified by Ascendant that Ascendant is exercising this right as a result of the Company's election not to make its third and fourth installment payments. The Company believes that Ascendant has not satisfied the requisite conditions to repurchase the Company's revenue interest.

Ascendant had assets under management of approximately \$37,500,000 and \$27,100,000 as of December 31, 2007 and December 31, 2006, respectively. Under the Ascendant Agreement, revenues earned by the Company from the Ascendant revenue interest (as determined in accordance with the terms of the Ascendant Agreement) are payable in cash within 30 days after the end of each quarter. Under the terms of the Ascendant Agreement, Ascendant has 45 days following notice by the Company to cure any material breach by Ascendant of the Ascendant Agreement, including with respect to payment obligations. Ascendant failed to make the required revenue sharing payments for the quarters ended June 30, 2006, September 30, 2006 and December 31, 2006 and for the year ended December 31, 2007. Under the terms of the Ascendant Agreement, upon notice of an uncured material breach, Ascendant is required to fully refund all amounts paid by the Company, and the Company's revenue interest remains outstanding.

The Company has not recorded any revenue or received any revenue sharing payments for the quarters ended September 30, 2006 and December 31, 2006 and for the year ended December 31, 2007. According to the Ascendant Agreement, if Ascendant acquires the revenue interest from the Company, Ascendant must pay the Company a return on the capital that it invested. Pursuant to the Ascendant Agreement, the required return on the Company's invested capital will not be impacted by any revenue sharing payments made or not made by Ascendant.

### **Table of Contents**

### General and Administrative Expenses

General and administrative ("G&A") expenses are comprised of all costs incurred in direct support of the business operations of the Company. During the year ended December 31, 2007, G&A expenses totaled \$552,000 compared to \$642,000 during the year ended December 31, 2006 and \$1,035,000 during the year ended December 31, 2005. The decrease in G&A for the year ended December 31, 2007, when compared to the year ended December 31, 2006, is primarily attributable to a decrease in legal and professional fees and officer compensation expense. The decrease in G&A for the year ended December 31, 2006, when compared to the year ended December 31, 2005, is primarily attributable to the decrease in legal and professional fees and directors & officers liability insurance expense.

# Depreciation and Amortization

Depreciation and amortization expense is incurred with respect to certain assets, including computer hardware, software, office equipment, furniture, goodwill and other intangibles. During the years ended December 31, 2007 and December 31, 2006, depreciation and amortization expense totaled \$0, compared to \$7,000 during the year ended December 31, 2005. The decrease in depreciation and amortization from prior periods is principally the result of fixed asset sales. The Company made no fixed asset purchases during the year ended December 31, 2007.

### Interest Income

Interest income totaled \$607,000 during the year ended December 31, 2007, compared to \$582,000 and \$423,000 during the years ended December 31, 2006 and 2005, respectively. The increase in interest income for the year ended December 31, 2007, as compared to the year ended December 31, 2006, was attributable to higher average cash balances. The increase in interest income for the year ended December 31, 2006, as compared to the year ended December 31, 2005, was attributable to increased yields available for cash balances.

#### **Derivative Settlement Costs**

On April 13, 2006, the Company announced that it reached an agreement with all of the parties to the Lawsuit to settle all claims relating thereto. The total Settlement proceeds of \$3,200,000 were funded by the Company's insurance carrier and by Parris H. Holmes, Jr., the Company's former Chief Executive Officer, who contributed \$150,000. Also included in the total Settlement proceeds is \$600,000 of reimbursement for legal and professional fees paid to the Company by its insurance carrier and subsequently contributed by the Company to the Settlement Fund. The Company has recognized a net loss of \$600,000 related to the Lawsuit for the year ended December 31, 2006.

# **Income Taxes**

As a result of the operating losses incurred for the years ended December 31, 2006 and 2005 and the utilization of prior year net operating losses to offset income for the year ended December 31, 2007, no provision or benefit for income taxes was recorded for the years ended December 31, 2007, 2006 and 2005.

# Liquidity and Capital Resources

The Company's cash balance increased to \$12,679,000 at December 31, 2007, from \$12,319,000 at December 31, 2006. The majority of the increase is attributable to the collection of an insurance receivable related to the Davis Lawsuit and interest income in excess of cash paid for G&A expenses.

# **Table of Contents**

During the next 12 months, the Company's operating cash requirements are expected to consist principally of funding corporate expenses, the costs associated with maintaining a public company and expenses incurred in pursuing the Company's business plan. Additionally, the total potential purchase price under the terms of the Ascendant Agreement was \$1,550,000, payable in four equal installments of \$387,500. Subject to the provisions of the Ascendant Agreement, the third installment was payable on April 5, 2006 and the fourth installment was payable on July 5, 2006. On April 5, 2006, the Company elected not to make the April installment payment and subsequently determined not to make the installment payment due July 5, 2006.

Subject to the terms of the Ascendant Agreement, if the Company does not make an installment payment and Ascendant is not in breach of the Ascendant Agreement, Ascendant has the right to acquire the Company's revenue interest at a price which would yield a 10% annualized return to the Company. The Company has been notified by Ascendant that Ascendant is exercising this right as a result of the Company's election not to make its third and fourth installment payments. The Company believes that Ascendant has not satisfied the requisite conditions to repurchase the Company's revenue interest, including as a result of Ascendant's failure to make required revenue sharing payments for the quarters ended June 30, 2006, September 30, 2006 and December 31, 2006 and for the year ended December 31, 2007, and at this time the Company believes it is not obligated to make the third and fourth installment payments to Ascendant.

Under the terms of the Ascendant Agreement, upon notice of an uncured material breach, Ascendant is required to fully refund all amounts paid by the Company, and the Company's revenue interest remains outstanding. The Company has not recorded any revenue or received any revenue sharing payments for the quarters ended September 30, 2006 and December 31, 2006 and for the year ended December 31, 2007. According to the Ascendant Agreement, if Ascendant acquires the revenue interest from the Company, Ascendant must pay the Company a return on the capital that it invested. Pursuant to the Ascendant Agreement, the required return on the Company's invested capital will not be impacted by any revenue sharing payments made or not made by Ascendant. The Company may incur additional operating losses through fiscal 2008 which will continue to have a negative impact on liquidity and capital resources.

#### Lease Guarantees

In October 2000, the Company completed the Platinum Transaction. Under the terms of the Platinum Transaction, all leases and corresponding obligations associated with the Transaction Processing and Software Business were assumed by Platinum. Prior to the Platinum Transaction, the Company guaranteed two operating leases for office space of the divested companies. The first lease is related to office space located in San Antonio, Texas, and expired in 2006. The second lease is related to office space located in Austin, Texas, and expires in 2010. Under the original terms of the second lease, the remaining minimum undiscounted rent payments total approximately \$2,837,000 at December 31, 2007. In conjunction with the Platinum Transaction, Platinum agreed to indemnify the Company should the underlying operating companies not perform under the terms of the office leases. The Company can provide no assurance as to Platinum's ability, or willingness, to perform its obligations under the indemnification. The Company does not believe it is probable that it will be required to perform under the remaining lease guarantee and, therefore, no liability has been accrued in the Company's financial statements.

#### Off-Balance-Sheet Arrangements

The Company guaranteed two operating leases for office space for certain of its wholly-owned subsidiaries prior to the Platinum Transaction (see Liquidity and Capital Resources-Lease Guarantees above). One such lease expired in 2006.

#### **Table of Contents**

### **Contractual Obligations**

The Company's contractual obligations are as follows (in thousands):

	Payments due by period						
		Less	than		Mo	re than	
Contractual Obligations	Tot	tal 1 y	rear 1-3	years 3-5	years 5	years	
Long-term debt obligations	\$	- \$	- \$	- \$	- \$	_	
Capital lease obligations	'	-	-	-	- '	-	
Operating lease obligations		-	-	-	-	-	
Purchase obligations		-	-	-	-	-	
Other long-term liabilities							
reflected on balance sheet							
under GAAP		-	-	-	-	-	
Total	\$	- \$	- \$	- \$	- \$	-	

# Seasonality

The Company's current operations are not significantly affected by seasonality.

#### Effect of Inflation

Inflation has not been a material factor affecting the Company's business. General operating expenses, such as salaries, employee benefits, insurance and occupancy costs, are subject to normal inflationary pressures.

# New Accounting Standards

In February 2007, the Financial Accounting Standards Board ("FASB") issued Statement of Financial Accounting Standards No. 159, "The Fair Value Option for Financial Assets and Financial Liabilities - Including an Amendment of FASB No. 115," ("SFAS 159"). SFAS 159 allows a company to irrevocably elect fair value as the initial and subsequent measurement attribute for certain financial assets and financial liabilities on a contract-by-contract basis, with changes in fair value recognized in earnings. SFAS 159 is effective for fiscal years beginning after November 15, 2007 and will be applied prospectively. The Company believes the adoption of this statement will not have a material impact on its consolidated financial statements.

Effective January 1, 2007, we adopted FASB Interpretation No. 48, "Accounting for Uncertainty in Income Taxes - an interpretation of FASB Statement No. 109," or ("FIN 48"), which clarifies the accounting for uncertainty in income taxes recognized in an enterprise's financial statements in accordance with SFAS No. 109, "Accounting for Income Taxes." FIN 48 prescribes a recognition threshold and measurement attribute for the financial statement recognition and measurement of a tax position taken or expected to be taken in a tax return. FIN 48 also provides guidance on de-recognition, classification, interest and penalties, accounting in interim periods, disclosure and transition. There was no change to the net amount of assets and liabilities recognized in the statement of financial condition as a result of our adoption of FIN 48. At January 1, 2007, we had no unrecognized tax benefits.

In September 2006, the FASB issued Statement of Financial Accounting Standards No. 157, "Fair Value Measurements", ("SFAS 157"), which establishes a framework for reporting fair value and expands disclosures about fair value measurements. SFAS 157 was effective for the Company on January 1, 2008, with the exception that the applicability of SFAS 157's fair value measurement requirements to nonfinancial assets and liabilities that are not

required or permitted to be recognized or disclosed at fair value on a recurring basis has been delayed by the FASB for one year. The Company does not believe that the requirements of SFAS 157 which were effective for the Company on January 1, 2008 will have a material impact on the Company's consolidated financial statements. The Company is currently evaluating the impact of the SFAS 157 requirements which will be effective for the Company on January 1, 2009 on the Company's results of operations and financial position.

#### **Table of Contents**

In December 2007, the FASB released Statement of Financial Accounting Standards No. 141(R), Business Combinations (revised 2007) ("SFAS 142(R)"), which changes many well-established business combination accounting practices and significantly affects how acquisition transactions are reflected in the financial statements. Additionally, SFAS 141(R) will affect how companies negotiate and structure transactions, model financial projections of acquisitions and communicate to stakeholders. SFAS 141(R) must be applied prospectively to business combinations for which the acquisition date is on or after the beginning of the first annual reporting period beginning on or after December 15, 2008. The Company is currently evaluating the impact the adoption of this statement could have on its financial condition, results of operations and cash flows.

In December 2007, the FASB released Statement of Financial Accounting Standards No. 160, Noncontrolling Interests in Consolidated Financial Statements an amendment of ARB No. 51 ("SFAS 160"), which establishes accounting and reporting standards for the noncontrolling interests in a subsidiary and for the deconsolidation of a subsidiary. SFAS 160 requires consolidated net income to be reported at amounts that include the amounts attributable to both the parent and the noncontrolling interests and requires disclosure, on the face of the consolidated statement of income, of the amounts of consolidated net income attributable to the parent and to the noncontrolling interest. Previously, net income attributable to the noncontrolling interest was reported as an expense or other deduction in arriving at consolidated net income. SFAS 160 is effective for financial statements issued for fiscal years beginning after December 15, 2008. The Company believes the adoption of this statement will not have a material impact on its consolidated financial statements.

# **Critical Accounting Policies**

### Impairment of Investments

The Company evaluates its investments in affiliates when events or changes in circumstances, such as a significant economic slowdown, indicate that the carrying value of the investments may not be recoverable. Reviews are performed to determine whether the carrying value is impaired and if the comparison indicates that impairment exists, the investment is written down to fair value. Significant management judgment based on estimates is required to determine whether and how much an investment is impaired.

# ITEM 7A. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

The Company is exposed to interest rate risk through its portfolio of cash equivalents and short-term investments. The Company does not believe that it has significant exposure to market risks associated with changing interest rates as of December 31, 2007, because the Company's intention is to maintain a liquid portfolio. The Company has not used derivative financial instruments in its operations.

# **Table of Contents**

# ITEM 8. FINANCIAL STATEMENTS AND SUPPLEMENTARY DATA

The Consolidated Financial Statements of the Company and the related reports of the Company's independent registered public accounting firm thereon, are included in this report at the page indicated.

	Page
Report of Independent Registered Public Accounting Firm	21
Consolidated Balance Sheets as of December 31, 2007 and 2006	22
Consolidated Statements of Operations for the Years Ended December 31, 2007, 2006 and 2005	23
Consolidated Statements of Stockholders' Equity for the Years Ended December 31,	
2007, 2006 and 2005	24
Consolidated Statements of Cash Flows for the Years Ended December 31, 2007,	25
2006 and 2005	
Notes to Consolidated Financial Statements	26

#### **Table of Contents**

#### REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

To the Board of Directors New Century Equity Holdings Corp.

We have audited the accompanying consolidated balance sheets of New Century Equity Holdings Corp. (a Delaware corporation) and Subsidiaries as of December 31, 2007 and 2006, and the related consolidated statements of operations, stockholders' equity and cash flows for the years ended December 31, 2007, 2006 and 2005. These financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (U.S.). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the consolidated financial position of New Century Equity Holdings Corp. and Subsidiaries as of December 31, 2007 and 2006, and the consolidated results of their operations and their consolidated cash flows for the years ended December 31, 2007, 2006 and 2005 in conformity with accounting principles generally accepted in the United States of America.

/s/ BURTON McCUMBER & CORTEZ, L.L.P.

Brownsville, Texas March 25, 2008

# **Table of Contents**

# NEW CENTURY EQUITY HOLDINGS CORP. AND SUBSIDIARIES CONSOLIDATED BALANCE SHEETS

(In thousands, except share data)

	Decem 2007	ber	31, 2006
ASSETS			
Current assets:			
Cash and cash equivalents	\$ 12,679	\$	12,319
Insurance receivable and other assets	37		368
Total current assets	12,716		12,687
Revenue interest	803		803
revenue interest	003		003
Total assets	\$ 13,519	\$	13,490
LIADILITIES AND STOCKHOLDERS' FOLITY			
LIABILITIES AND STOCKHOLDERS' EQUITY			
Current liabilities:			
Accounts payable	\$ -	\$	13
Accrued liabilities	131		161
Current and total liabilities	131		174
Commitments and contingencies			
Stockholders' equity:			
Preferred stock, \$0.01 par value, 10,000,000 shares authorized; none outstanding	-		-
Common stock, \$0.01 par value, 75,000,000 shares authorized; 53,883,872 shares issued			
and outstanding	539		539
Additional paid-in capital	75,357		75,340
Accumulated deficit	(62,508)		(62,563)
Total stockholders' equity	13,388		13,316
Total liabilities and stockholders' equity	\$ 13,519	\$	13,490
The accompanying notes are an integral part of these consolidated financial statements.			
LL Comments of the Comments of			

# **Table of Contents**

# NEW CENTURY EQUITY HOLDINGS CORP. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF OPERATIONS

(In thousands, except per share data)

		ır Ended I 2007	Dece	ember 31, 2006		2005
Operating revenues	\$	-	\$	69	\$	33
Operating expenses:						
General and administrative expenses		552		642		1,035
Depreciation and amortization expense		-		-		7
Depreciation and amortization expense						,
Operating loss		(552)		(573)		(1,009)
Other income (expense):						
Derivative settlement costs		-		(600)		-
Interest income		607		582		423
Other, net		-		-		43
Total other income (expense), net		607		(18)		466
N.A. Income (Icon)		55		(501)		(5.42)
Net Income (loss)		55		(591)		(543)
Preferred stock dividend		_		(100)		(200)
Net income (loss) applicable to common stockholders	\$	55	\$	(691)	\$	(743)
, , , , , , , , , , , , , , , , , , ,	·		'	()	•	(, -)
Basic and diluted net income (loss) per common share:						
Net income (loss)	\$	.00	\$	(.02)	\$	(.02)
Weighted average common shares outstanding		53,884		44,268		34,653

The accompanying notes are an integral part of these consolidated financial statements.

# **Table of Contents**

# NEW CENTURY EQUITY HOLDINGS CORP. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF STOCKHOLDERS' EQUITY

For the Years Ended December 31, 2007, 2006 and 2005 (In thousands)

	Commo Shares	on Stock Amount	Additional Paid-in Capital	Accumulated Deficit	Preferre Shares	d Stock Amount	Accumulated Other Comprehensive Income	Total
Balances at December 31, 2004 Comprehensive income (loss):	34,653	\$ 347	\$ 75,428	\$ (61,107)	4,808	\$ 48	\$ 49	\$ 14,765
Reclassification of unrealized gain on investment Net loss applicable	-	-	-	-	-	-	(49)	(49)
to common stockholders Comprehensive loss	- -	-	- -	(743) (743)	- -	-	- (49)	(743) (792)
Balances at December 31, 2005	34,653	347	75,428	(61,850)	4,808	48	-	13,973
SAB 108 cumulative effect adjustment (note 14)	-		22	(22)	-	-	_	-
Balance January 1, 2006, as adjusted	34,653	347	75,450	(61,872)	4,808	48	-	13,973
Fair market value of services	-	-	17	-	-	-	-	17
Share based payment expense Comprehensive income (loss):	-	-	17	-	-	-	-	17
Conversion of preferred stock Net loss applicable	19,231	192	(144)	-	(4,808)	(48)	-	_
to common stockholders Comprehensive loss	-	-	-	(691) (691)	-	-	-	(691) (691)
Balances at December 31, 2006	53,884	539	75,340	(62.563)	-	_	-	13,316

Edgar Filing: NEW CENTURY EQUITY HOLDINGS CORP - Form 10-K

Share based payment								
expense	-	-	17	-	-	-	-	17
Comprehensive								
income (loss):								
Net Income								
applicable to								
common								
stockholders	-	-	-	55	-	-	-	55
Comprehensive								
income	-	-	-	55	-	-	-	55
Balances at								
December 31, 2007	53,884 \$	539 \$	75,357 \$	(62,508)	- \$	- \$	- \$ 13	3,388

The accompanying notes are an integral part of these consolidated financial statements.

# **Table of Contents**

# NEW CENTURY EQUITY HOLDINGS CORP. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF CASH FLOWS (In thousands)

Cash flows from operating activities:           Net income (loss)         \$ 55         (591)         \$ (543)           Adjustments to reconcile net income (loss) to net cash provided by (used in) operating activities:         \$ 55         (591)         \$ (543)           Adjustments to reconcile net income (loss) to net cash provided by (used in) operating activities:         \$ 55         (591)         \$ (543)           Adjustments to reconcile net income (loss) to net cash provided by (used in) operating activities:         \$ 2         \$ 7           Depreciation and amortization expense         \$ 1         \$ 14           Gain on sale of Treasury bill         \$ 2         \$ 14           Gain on sale of Sharps Compliance Corp. common stock         \$ 2         \$ 57           Share based payment expense         \$ 17         \$ 17         \$ 2           Charge off of revenue interest receivable         \$ 34         \$ 2           Fair market value of services         \$ 17         \$ 17         \$ 17           Accretion of discount on securities         \$ 2         \$ 185           Changes in operating assets and liabilities:         \$ 17         \$ 13           (Increase) decrease in insurance receivable and other assets         \$ 331         \$ 1,275         \$ (1492)           Increase (decrease) in accounts payable         \$ (13)		Year Ended December 31,				1,
Net income (loss) Adjustments to reconcile net income (loss) to net cash provided by (used in) operating activities:  Depreciation and amortization expense  7 Loss on sale of Treasury bill (57) Share based payment expense - 17 17 17 - (57) Share based payment expense - 17 17 17 - 18 17 17 - 18 17 17 - 18 17 17 - 18 18 18 18 18 18 18 18 18 18 18 18 18			2007	2006		2005
Net income (loss) Adjustments to reconcile net income (loss) to net cash provided by (used in) operating activities:  Depreciation and amortization expense  7 Loss on sale of Treasury bill (57) Share based payment expense - 17 17 17 - (57) Share based payment expense - 17 17 17 - 18 17 17 - 18 17 17 - 18 17 17 - 18 18 18 18 18 18 18 18 18 18 18 18 18	Cook flows from anausting activities.					
Adjustments to reconcile net income (loss) to net cash provided by (used in) operating activities:  Depreciation and amortization expense		Φ	55	(501)	Φ	(5.12)
in) operating activities:  Depreciation and amortization expense	· ·	Þ	33	(391)	Э	(343)
Depreciation and amortization expense   7   1.0   1.0   1.4   1.5   1.	· · · · · · · · · · · · · · · · · · ·					
Loss on sale of Treasury bill Gain on sale of Sharps Compliance Corp. common stock Share based payment expense 17 17 17 - Charge off of revenue interest receivable Fair market value of services - 17 Accretion of discount on securities Changes in operating assets and liabilities: (Increase) decrease in accounts receivable Increase (decrease) in accounts receivable and other assets Increase (decrease) in accounts payable Increase (decrease) in						7
Gain on sale of Sharps Compliance Corp. common stock(57)Share based payment expense1717-Charge off of revenue interest receivable-34-Fair market value of services-17Accretion of discount on securities(185)Changes in operating assets and liabilities: (Increase) decrease in accounts receivable-(1)(33)(Increase) decrease in insurance receivable and other assets3311,275(1,492)Increase (decrease) in accounts payable(13)(40)8Increase (decrease) in accrued liabilities(28)(284)267Net cash provided by (used in) operating activities362427(2,014)Cash flows from investing activities:Purchases of property and equipment(2)Proceeds from sale of short-term investments-27,186Purchase of short-term investments-(338)(415)Purchase of revenue interest-(388)(415)Net cash provided by (used in) investing activities(2)(388)12,985			-	-		
Share based payment expense 17 17 17 - Charge off of revenue interest receivable - 34 - Fair market value of services - 17 Accretion of discount on securities - (185) Changes in operating assets and liabilities: (Increase) decrease in accounts receivable - (1) (33) (Increase) decrease in insurance receivable and other assets 331 1,275 (1,492) Increase (decrease) in accounts payable (13) (40) 8 Increase (decrease) in accrued liabilities (28) (284) 267  Net cash provided by (used in) operating activities 362 427 (2,014)  Cash flows from investing activities:  Purchases of property and equipment (2) Proceeds from sale of short-term investments - 27,186  Purchase of short-term investments - (388) (415)  Net cash provided by (used in) investing activities (2) (388) 12,985	· · · · · · · · · · · · · · · · · · ·		-	-		
Charge off of revenue interest receivable Fair market value of services			17	- 17		(57)
Fair market value of services  Accretion of discount on securities  Changes in operating assets and liabilities: (Increase) decrease in accounts receivable (Increase) decrease in insurance receivable and other assets Increase (decrease) in accounts payable Increase (decrease) in accounts payable Increase (decrease) in accrued liabilities (28)  Net cash provided by (used in) operating activities  Purchases of property and equipment (2)  Proceeds from sale of short-term investments  Purchase of short-term investments  Purchase of revenue interest  Net cash provided by (used in) investing activities  (28)  (29)  (29)  (29)  (388)  (415)			1/			-
Accretion of discount on securities  Changes in operating assets and liabilities: (Increase) decrease in accounts receivable (Increase) decrease in insurance receivable and other assets Increase (decrease) in accounts payable Increase (decrease) in accounts payable Increase (decrease) in accrued liabilities (28) (284) 267  Net cash provided by (used in) operating activities  Purchases of property and equipment (2) - Proceeds from sale of short-term investments Purchase of revenue interest  Net cash provided by (used in) investing activities  Purchase of revenue interest (2) - (388) (415)  Net cash provided by (used in) investing activities  (2) (388) 12,985	· · · · · · · · · · · · · · · · · · ·		-			-
Changes in operating assets and liabilities: (Increase) decrease in accounts receivable (Increase) decrease in insurance receivable and other assets (Increase) decrease in insurance receivable and other assets (Increase) decrease in insurance receivable and other assets (Increase) decrease) in accounts payable (Increase) d			-	1/		(105)
(Increase) decrease in accounts receivable-(1)(33)(Increase) decrease in insurance receivable and other assets3311,275(1,492)Increase (decrease) in accounts payable(13)(40)8Increase (decrease) in accrued liabilities(28)(284)267Net cash provided by (used in) operating activities362427(2,014)Cash flows from investing activities:Purchases of property and equipment(2)Proceeds from sale of short-term investments27,186Purchase of short-term investments(13,786)Purchase of revenue interest-(388)(415)Net cash provided by (used in) investing activities(2)(388)12,985			-	-		(185)
Increase (decrease in insurance receivable and other assets Increase (decrease) in accounts payable Increase (decrease) in accrued liabilities (28) (284) 267  Net cash provided by (used in) operating activities  Cash flows from investing activities:  Purchases of property and equipment (2) -  Proceeds from sale of short-term investments - 27,186  Purchase of revenue interest - (388) (415)  Net cash provided by (used in) investing activities  (2) (388) 12,985				(1)		(22)
Increase (decrease) in accounts payable Increase (decrease) in accrued liabilities  (28) (284) 267  Net cash provided by (used in) operating activities  Cash flows from investing activities:  Purchases of property and equipment  Proceeds from sale of short-term investments  Purchase of short-term investments  Purchase of revenue interest  Net cash provided by (used in) investing activities  (2) (13,786)  Purchase of revenue interest  Net cash provided by (used in) investing activities  (2) (388) 12,985	•		-			
Increase (decrease) in accrued liabilities (28) (284) 267  Net cash provided by (used in) operating activities 362 427 (2,014)  Cash flows from investing activities:  Purchases of property and equipment (2)  Proceeds from sale of short-term investments - 27,186  Purchase of short-term investments - (13,786)  Purchase of revenue interest - (388) (415)  Net cash provided by (used in) investing activities (2) (388) 12,985						
Net cash provided by (used in) operating activities  Cash flows from investing activities:  Purchases of property and equipment  Proceeds from sale of short-term investments  Purchase of short-term investments  Purchase of revenue interest  1 (2) 27,186  27,186  Purchase of revenue interest  2 (388) (415)  Net cash provided by (used in) investing activities						
Cash flows from investing activities:  Purchases of property and equipment  Proceeds from sale of short-term investments  Purchase of short-term investments  Purchase of revenue interest  - (13,786)  Purchase of revenue interest  Net cash provided by (used in) investing activities  (2) (388) (415)	Increase (decrease) in accrued liabilities		(28)	(284)		267
Cash flows from investing activities:  Purchases of property and equipment  Proceeds from sale of short-term investments  Purchase of short-term investments  Purchase of revenue interest  - (13,786)  Purchase of revenue interest  Net cash provided by (used in) investing activities  (2) (388) 12,985			262	407		(2.01.4)
Purchases of property and equipment  Proceeds from sale of short-term investments  Purchase of short-term investments  Purchase of revenue interest  - (388) (415)  Net cash provided by (used in) investing activities  (2)	Net cash provided by (used in) operating activities		362	427		(2,014)
Purchases of property and equipment  Proceeds from sale of short-term investments  Purchase of short-term investments  Purchase of revenue interest  - (388) (415)  Net cash provided by (used in) investing activities  (2)	Cash flows from investing activities:					
Proceeds from sale of short-term investments  Purchase of short-term investments  Purchase of revenue interest  - 27,186  Purchase of revenue interest  - (13,786)  Purchase of revenue interest  - (388) (415)  Net cash provided by (used in) investing activities  (2) (388) 12,985			(2)	_		-
Purchase of short-term investments (13,786) Purchase of revenue interest - (388) (415)  Net cash provided by (used in) investing activities (2) (388) 12,985			-	-		27,186
Purchase of revenue interest - (388) (415)  Net cash provided by (used in) investing activities (2) (388) 12,985	Purchase of short-term investments		-	_		
Net cash provided by (used in) investing activities (2) (388) 12,985			_	(388)		
				(= )		
	Net cash provided by (used in) investing activities		(2)	(388)		12,985
Cash flows from financing activities:	1 , , ,			,		Í
	Cash flows from financing activities:					
Cash dividends paid on preferred stock - (207)			-	(207)		(200)
Net cash used in financing activities - (207)	Net cash used in financing activities		-	(207)		(200)
Net increase (decrease) in cash and cash equivalents 360 (168) 10,771	Net increase (decrease) in cash and cash equivalents		360	(168)		10,771
Cash and cash equivalents, beginning of period 12,319 12,487 1,716	•		12,319	12,487		
	1 2 2 1		·	ŕ		
Cash and cash equivalents, end of period \$ 12,679 \$ 12,319 \$ 12,487	Cash and cash equivalents, end of period	\$	12,679	\$ 12,319	\$	12,487
	,			,		
Supplemental disclosure of non-cash transactions:	Supplemental disclosure of non-cash transactions:					
Increase in fair market value of investments \$ - \$ -	• •	\$		\$ -	\$	-
Preferred stock dividend \$ \$ 107 \$ -	Preferred stock dividend				\$	-

The accompanying notes are an integral part of these consolidated financial statements.

#### **Table of Contents**

# NEW CENTURY EQUITY HOLDINGS CORP. AND SUBSIDIARIES NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS December 31, 2007, 2006 and 2005

#### Note 1. Business Activity

New Century Equity Holdings Corp. is a company in transition. The Company is currently seeking to redeploy its assets to enhance stockholder value and is seeking, analyzing and evaluating potential acquisition and merger candidates. On October 5, 2005, the Company made an investment in ACP Investments L.P. (d/b/a Ascendant Capital Partners) ("Ascendant"). Ascendant is a Berwyn, Pennsylvania based alternative asset management company whose funds have investments in long/short equity funds and which distributes its registered funds primarily through various financial intermediaries and related channels. The Company's interest in Ascendant currently represents the Company's sole operating business.

The Company, which was formerly known as Billing Concepts Corp. ("BCC"), was incorporated in the state of Delaware in 1996. BCC was previously a wholly-owned subsidiary of U.S. Long Distance Corp. ("USLD") and principally provided third-party billing clearinghouse and information management services to the telecommunications industry (the "Transaction Processing and Software Business"). Upon its spin-off from USLD, BCC became an independent, publicly-held company. In October 2000, the Company completed the sale of several wholly-owned subsidiaries that comprised the Transaction Processing and Software Business to Platinum Holdings ("Platinum") for consideration of \$49,700,000 (the "Platinum Transaction"). The Company also received payments totaling \$7,500,000 for consulting services provided to Platinum over the twenty-four month period subsequent to the Platinum Transaction.

Beginning in 1998, the Company made multiple investments in Princeton eCom Corporation ("Princeton") totaling approximately \$77,300,000 before selling all of its interest for \$10,000,000 in June 2004. The Company's strategy, beginning with its investment in Princeton, of making investments in high-growth companies was also facilitated through several other investments.

In early 2004, the Company announced that it would seek stockholder approval to liquidate the Company. In June of 2004, the board of directors of the Company determined that it would be in the best interest of the Company to accept an investment from Newcastle Partners, L.P. ("Newcastle"), an investment fund with a long track record of investing in public and private companies. On June 18, 2004, the Company sold 4,807,692 newly issued shares of its Series A 4% Convertible Preferred Stock (the "Series A Preferred Stock") to Newcastle for \$5,000,000 (the "Newcastle Transaction"). The Series A Preferred Stock was convertible into approximately thirty-five percent of the Company's common stock (the "Common Stock"), at any time after the expiration of twelve months from the date of its issuance at a conversion price of \$0.26 per share of Common Stock, subject to adjustment for dilution. The holders of the Series A Preferred Stock were entitled to a four percent annual cash dividend (the "Preferred Dividends"). Following the investment by Newcastle, the management team resigned and new executives and board members were appointed. On July 3, 2006, Newcastle converted its Series A Preferred Stock into 19,230,768 shares of Common Stock.

During May 2005, the Company sold its equity interest in Sharps Compliance Corp. ("Sharps") for approximately \$334,000. Following the sale of its interest in Sharps, the Company no longer holds any investments made by former management and which reflected former management's strategy of investing in high-growth companies.

#### **Derivative Lawsuit**

On August 11, 2004, Craig Davis, allegedly a stockholder of the Company, filed a lawsuit in the Chancery Court of New Castle County, Delaware (the "Lawsuit"). The Lawsuit asserted direct claims, and also derivative claims on the

Company's behalf, against five former and three current directors of the Company. On April 13, 2006, the Company announced that it reached an agreement with all of the parties to the Lawsuit to settle all claims relating thereto (the "Settlement"). On June 23, 2006, the Chancery Court approved the Settlement, and on July 25, 2006, the Settlement became final and non-appealable. As part of the Settlement, the Company set up a fund (the "Settlement Fund"), which was distributed to stockholders of record as of July 28, 2006, with a payment date of August 11, 2006. The portion of the Settlement Fund distributed to stockholders pursuant to the Settlement was

#### **Table of Contents**

\$2,270,017 or approximately \$.04 per common share on a fully diluted basis, provided that any Common Stock held by defendants in the Lawsuit who were formerly directors of the Company would not be entitled to any distribution from the Settlement Fund. The total Settlement proceeds of \$3,200,000 were funded by the Company's insurance carrier and by Parris H. Holmes, Jr., the Company's former Chief Executive Officer, who contributed \$150,000. Also included in the total Settlement proceeds is \$600,000 of reimbursement for legal and professional fees paid to the Company by its insurance carrier and subsequently contributed by the Company to the Settlement Fund. Therefore, the Company recognized a loss of \$600,000 related to the Lawsuit for the year ended December 31, 2006. As part of the Settlement, the Company and the other defendants in the Lawsuit agreed not to oppose the request for fees and expenses by counsel to the plaintiff of \$929,813. Under the Settlement, the plaintiff, the Company and the other defendants (including Mr. Holmes) also agreed to certain mutual releases.

The Settlement provided that, if the Company had not acquired a business that generated revenues by March 1, 2007, the plaintiff maintained the right to pursue a claim to liquidate the Company. This custodian claim was one of several claims asserted in the Lawsuit. Even if such a claim is elected to be pursued, there is no assurance that it will be successful. In addition, the Company believes that it has preserved its right to assert that the Ascendant investment meets the foregoing requirement to acquire a business.

In connection with the resolution of the Lawsuit, the Company has ceased funding of legal and professional fees of the current and former director defendants. The funding of legal and professional fees was made pursuant to indemnification arrangements that were in place during the respective terms of each of the defendants. The Company has met the \$500,000 retention as stipulated in the Company's directors' and officers' liability insurance policy. The directors' and officers' liability insurance policy carries a maximum coverage limit of \$5,000,000. During October 2007, the Company and the insurance carrier agreed to settle all claims for reimbursement of legal and professional fees associated with the Lawsuit for \$240,000.

#### Note 2. Summary of Significant Accounting Policies

#### Principles of Consolidation and Basis of Presentation

The accompanying consolidated financial statements include the accounts of the Company, its wholly owned subsidiaries and subsidiaries in which the Company is deemed to have control for accounting purposes. The Company's investment in Sharps was accounted for in accordance with Statement of Financial Accountings Standards No. 115 (SFAS No. 115), "Accounting for Certain Investments in Debt and Equity Securities". All significant inter-company accounts and transactions have been eliminated in consolidation.

#### Estimates in the Financial Statements

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

#### **Table of Contents**

#### Cash and Cash Equivalents

The Company considers all highly liquid investments with original maturities of three months or less to be cash and cash equivalents.

#### Revenue Recognition

The Company's consolidated revenues represent revenue from the revenue interest in Ascendant. Such revenues are recognized monthly as services are rendered and are based upon a percentage of the market value of assets under management (see Note 3).

#### Accounts Receivable and Allowance for Doubtful Accounts

Accounts receivable are accounted for at fair value, do not bear interest and are short-term in nature. The Company maintains an allowance for doubtful accounts for estimated losses resulting from the inability to collect on accounts receivable. Based on management's assessment, the Company provides for estimated uncollectible amounts through a charge to earnings and a credit to the valuation allowance. Balances that remain outstanding after the Company has used reasonable collection efforts are written off through a charge to the valuation allowance and a credit to accounts receivable. The Company generally does not require collateral.

#### **Financial Instruments**

SFAS No. 107, "Disclosures About Fair Value of Financial Instruments", requires the disclosure of fair value information about financial instruments, whether or not recognized on the balance sheet, for which it is practicable to estimate the value. SFAS No. 107 excludes certain financial instruments from its disclosure requirements. Accordingly, the aggregate fair market value amounts are not intended to represent the underlying value of the Company. The carrying amounts of cash and cash equivalents, current receivables and current liabilities approximate fair value because of the nature of these instruments.

#### Revenue Interest

The Company has determined that the revenue interest that it acquired in 2005 meets the indefinite life criteria outlined in SFAS No. 142, "Goodwill and Other Intangible Assets" ("SFAS 142"). Accordingly, the Company does not amortize this intangible asset, but instead reviews this asset quarterly for impairment. Each reporting period, the Company assesses whether events or circumstances have occurred which indicate that the indefinite life criteria are no longer met. If the indefinite life criteria are no longer met, the Company assesses whether the carrying value of the asset exceeds its fair value, and an impairment loss is recorded in an amount equal to any such excess.

The Company assesses whether the entity in which the acquired revenue interest exists meets the indefinite life criteria based on a number of factors including: the historical and potential future operating performance; the historical and potential future rates of attrition among existing clients; the stability and longevity of existing client relationships; the recent, as well as long-term, investment performance; the characteristics of the firm's products and investment styles; the stability and depth of the management team and the history and perceived franchise or brand value.

#### **Table of Contents**

#### **Investments in Equity Securities**

The Company follows the standards of SFAS No. 115, "Accounting for Certain Investments in Debt and Equity Securities," ("SFAS 115") for those investments in which the securities are publicly traded. For those investments in which the securities are privately held, the Company follows the guidance of Accounting Principles Board ("APB") Opinion No. 18, "The Equity Method of Accounting for Investments in Common Stock". The Company accounted for its investment in Sharps under SFAS 115, as Sharps' common stock is publicly traded. SFAS 115 establishes standards for accounting and reporting for investments in equity securities that have readily determinable fair values and for all investments in debt securities. Unrealized holdings gains and losses, other than those considered permanent, related to the Company's investment in Sharps are excluded from net loss and reported as a separate component of other comprehensive income.

#### **Short-Term Investments**

The Company invests its excess cash in money market accounts, U.S. Treasury bills, and short-term debt securities. Investments with an original maturity at the time of purchase over three months but less than a year are classified as short-term investments. Investments with an original maturity at the time of purchase of greater than one year are classified as long-term investments. Management determines the appropriate classification of investments at the time of purchase and reevaluates such designations at the end of each period.

#### Concentrations of Credit Risk

Financial instruments that potentially subject the Company to significant concentrations of credit risk consist principally of cash investments. The Company maintains cash and cash equivalents and short-term investments. Cash deposits at a financial institution may from time to time exceed Federal Deposit Insurance Corporation insurance limits.

#### Treasury Stock

In 2000, the Company's board of directors approved the adoption of a common stock repurchase program. Under the terms of the program, the Company may purchase an aggregate \$25,000,000 of the Company's Common Stock in the open market or in privately negotiated transactions. The Company records repurchased Common Stock at cost (see Note 8).

#### **Income Taxes**

Income taxes are accounted for under the asset and liability method. Deferred income tax assets and liabilities are recognized for the future tax consequences attributable to differences between the financial statement carrying amounts of existing assets and liabilities and their respective tax bases and operating loss and tax credit carryforwards. Deferred income tax assets and liabilities are measured using enacted tax rates expected to apply to taxable income in the years in which those temporary differences are expected to be recovered or settled. The effect on deferred income tax assets and liabilities of a change in tax rates is recognized in income in the period that includes the enactment date. The Company continually assesses the need for a tax valuation allowance based on all available information. As of December 31, 2007, and as a result of this assessment, the Company does not believe that its deferred tax assets are more likely than not to be realized. In addition, the Company continuously evaluates its tax contingencies in accordance with Financial Accounting Standards Board (FASB) Interpretation No. 48, "Accounting for Uncertainty in Income Taxes - an interpretation of FASB Statement No. 109," ("FIN 48").

#### **Table of Contents**

#### Reclassifications

Certain amounts have been reclassified in the prior year to conform to the current year presentation.

# Net Loss per Common Share

SFAS No. 128, "Earnings Per Share", establishes standards for computing and presenting earnings per share ("EPS") for entities with publicly-held common stock or potential common stock. As the Company had a net loss from continuing operations for the years ended December 31, 2006 and 2005 diluted EPS equals basic EPS, as potentially dilutive common stock equivalents are anti-dilutive in loss periods.

# **Stock-Based Compensation**

Effective January 1, 2006, the Company adopted the provisions of Statement of Financial Accounting Standards No. 123(R), "Share-Based Payment" ("SFAS 123R") using the modified prospective transition method. Under this method, previously reported amounts should not be restated to reflect the provisions of SFAS 123R. SFAS 123R requires the Company to record compensation expense for all awards granted after the date of adoption, and for the unvested portion of previously granted awards that remain outstanding at the date of adoption. The fair value concepts have not changed significantly in SFAS 123R; however, in adopting this standard, companies must choose among alternative valuation models and amortization assumptions. After assessing alternative valuation models and amortization assumptions, the Company will continue using both the Black-Scholes valuation model and straight-line amortization of compensation expense over the requisite service period for each separately vesting portion of the grant. The Company will reconsider use of this model if additional information becomes available in the future that indicates another model would be more appropriate, or if grants issued in future periods have characteristics that cannot be reasonably estimated using this model. The Company utilizes stock-based awards as a form of compensation for employees, officers and directors.

The fair value of the stock option grants included in the Company's statement of operations totaled approximately \$17,000 for the years ended December 31, 2007 and 2006. The expense relates to the unvested portion of previously granted awards that remain outstanding at the date of adoption.

#### **Table of Contents**

Previously, the Company had applied the provisions of Accounting Principles Board Opinion No. 25, "Accounting for Stock Issued to Employees" and related interpretations and elected to utilize the disclosure option of Statement of Financial Accounting Standards No. 123, "Accounting for Stock-Based Compensation" ("SFAS 123").

For the year ended December 31, 2005, the following table illustrates the effect on net loss and net loss per common share had compensation expense for the Company's stock option grants been determined based on the fair value at the grant dates consistent with the methodology of SFAS 123 and SFAS 148, "Accounting for Stock-Based Compensation – Transition and Disclosure". For purposes of the pro forma disclosures, the estimated fair value of options is amortized to pro forma compensation expense over the options' vesting periods.

	Year Ended	
	December 31	,
(in thousands, except per share data)	2005	5
Net loss, as reported	\$	(743)
Less: Total stock based employee compensation expense determined under the fair value		
based method for all awards, net of related tax effects		(32)
Net loss, pro forma	\$	(775)
Basic and diluted net loss per common share:		
Net loss, as reported	\$	(0.02)
Net loss, pro forma	\$	(0.02)

The fair value for these options was estimated at the respective grant dates using the Black-Scholes option-pricing model with the following weighted average assumptions: expected volatility of 99.2%; no dividend yield; expected life of 2.5 years and a risk-free interest rate of 4.75%.

#### Note 3. Revenue Interest

On October 5, 2005, the Company entered into an agreement (the "Ascendant Agreement") with Ascendant to acquire an interest in the revenues generated by Ascendant. Pursuant to the Ascendant Agreement, the Company is entitled to a 50% interest, subject to certain adjustments, in the revenues of Ascendant, which interest declines if the assets under management of Ascendant reach certain levels. Revenues generated by Ascendant include revenues from assets under management or any other sources or investments, net of any agreed commissions. The Company also agreed to provide various marketing services to Ascendant. On November 5, 2007, John Murray, Chief Financial Officer of the Company, was appointed to the Investment Advisory Committee of Ascendant to serve in the place of the Company's former CEO. The total potential purchase price under the terms of the Ascendant Agreement is \$1,550,000, payable in four equal installments of \$387,500. The first installment was paid at the closing and the second installment was paid on January 5, 2006. Subject to the provisions of the Ascendant Agreement, including Ascendant's compliance with the terms thereof, the third installment was payable on April 5, 2006 and the fourth installment was payable on July 5, 2006. On April 5, 2006, the Company elected not to make the April installment payment and subsequently determined not to make the installment payment due July 5, 2006. The Company believed that it was not required to make the payments because Ascendant did not satisfy all of the conditions in the Ascendant Agreement.

Subject to the terms of the Ascendant Agreement, if the Company does not make an installment payment and Ascendant is not in breach of the Ascendant Agreement, Ascendant has the right to acquire the Company's revenue interest at a price which would yield a 10% annualized return to the Company. The Company has been notified by Ascendant that Ascendant is exercising this right as a result of the Company's election not to make its third and fourth

installment payments. The Company believes that Ascendant has not satisfied the requisite conditions to repurchase the Company's revenue interest.

Ascendant had assets under management of approximately \$37,500,000 and \$27,100,000 as of December 31, 2007 and December 31, 2006, respectively. Under the Ascendant Agreement, revenues earned by the Company from the Ascendant revenue interest (as determined in accordance with the terms of the Ascendant Agreement) are payable in cash within 30 days after the end of each quarter. Under the terms of the Ascendant Agreement, Ascendant has 45 days following notice by the Company to cure any material breach by Ascendant of the Ascendant Agreement, including with respect to payment obligations. Ascendant failed to make the required revenue sharing payments for the quarters ended June 30, 2006, September 30, 2006 and December 31, 2006 and for the year ended December 31, 2007. Under the terms of the Ascendant Agreement, upon notice of an uncured material breach, Ascendant is required to fully refund all amounts paid by the Company, and the Company's revenue interest remains outstanding.

#### **Table of Contents**

The Company has not recorded any revenue or received any revenue sharing payments for the quarters ended September 30, 2006 and December 31, 2006 and for the year ended December 31, 2007. According to the Ascendant Agreement, if Ascendant acquires the revenue interest from the Company, Ascendant must pay the Company a return on the capital that it invested. Pursuant to the Ascendant Agreement, the required return on the Company's invested capital will not be impacted by any revenue sharing payments made or not made by Ascendant.

In connection with the Ascendant Agreement, the Company also entered into the Principals Agreement with Ascendant and certain limited partners and key employees of Ascendant (the "Principals Agreement") pursuant to which, among other things, the Company has the option to purchase limited partnership interests of Ascendant under certain circumstances. Effective March 14, 2006, in accordance with the terms of the Principals Agreement, the Company acquired a 7% limited partnership interest from a limited partner of Ascendant for nominal consideration. The Principals Agreement contains certain noncompete and nonsolicitation obligations of the partners of Ascendant that apply during their employment and the twelve month period following the termination thereof.

Since the Ascendant revenue interest meets the indefinite life criteria outlined in SFAS 142, , the Company does not amortize this intangible asset, but instead reviews this asset quarterly for impairment. Each reporting period, the Company assesses whether events or circumstances have occurred which indicate that the indefinite life criteria are no longer met. If the indefinite life criteria are no longer met, the Company assesses whether the carrying value of the asset exceeds its fair value, and an impairment loss is recorded in an amount equal to any such excess.

The Company assesses whether the entity in which the acquired revenue interest exists meets the indefinite life criteria based on a number of factors including: the historical and potential future operating performance; the historical and potential future rates of attrition among existing clients; the stability and longevity of existing client relationships; the recent, as well as long-term, investment performance; the characteristics of the entities' products and investment styles; the stability and depth of the management team and the history and perceived franchise or brand value.

### Note 4. Acquisitions and Investments

#### Sharps

In October 2001, the Company participated in a private placement financing with publicly traded Sharps. Sharps, a Houston, Texas-based company provides medical-related waste services to the healthcare, retail, residential and hospitality markets. The Company purchased 700,000 shares of Sharps' common stock for \$770,000. In January 2003, the Company purchased an additional 200,000 shares of Sharps' common stock for \$200,000.

In January 2004, the Company entered into an agreement with the former majority stockholders of Operator Service Company ("OSC") to settle all claims related to the April 2000 acquisition of OSC by the Company. Under the terms of the agreement, the Company transferred to the former OSC majority stockholders 525,000 shares of the common stock of Sharps owned by the Company, valued at approximately \$389,000. During the period from April 1, 2005 through May 5, 2005, the Company sold its equity interest in Sharps for approximately \$334,000, resulting in a \$57,000 gain for financial reporting purposes.

#### **Table of Contents**

#### Note 5. Accrued Liabilities

Accrued liabilities are comprised of the following:

		Decem	ber 31,	
(in thousands)	2	2007		2006
Accrued public company cost	\$	83	\$	108
Accrued legal		8		13
Other		40		40
Total accrued liabilities	\$	131	\$	161

#### Note 6. Commitments and Contingencies

In October 2000, the Company completed the Platinum Transaction. Under the terms of the Platinum Transaction, all leases and corresponding obligations associated with the Transaction Processing and Software Business were assumed by Platinum. Prior to the Platinum Transaction, the Company guaranteed two operating leases for office space of the divested companies. The first lease is related to office space located in San Antonio, Texas, and expired in 2006. The second lease is related to office space located in Austin, Texas, and expires in 2010. Under the original terms of the second lease, the remaining minimum undiscounted rent payments total approximately \$2,837,000 at December 31, 2007. In conjunction with the Platinum Transaction, Platinum agreed to indemnify the Company should the underlying operating companies not perform under the terms of the office leases. The Company can provide no assurance as to Platinum's ability, or willingness, to perform its obligations under the indemnification. The Company does not believe it is probable that it will be required to perform under the remaining lease guarantee and, therefore, no liability has been accrued in the Company's financial statements.

Pursuant to the sale of 4,807,692 newly issued shares of the Series A Preferred Stock to Newcastle on June 18, 2004, the Company agreed to indemnify Newcastle from any liability, loss or damage, together with all costs and expenses related thereto, that the Company may suffer which arises out of affairs of the Company, its board of directors or employees prior to the closing of the Newcastle Transaction.

On December 12, 2005, the Company received a letter from the SEC, based on a review of the Company's Form 10-K filed for the year ended December 31, 2004, requesting that the Company provide a written explanation as to whether the Company is an "investment company" (as such term is defined in the Investment Company Act of 1940). The Company provided a written response to the SEC, dated January 12, 2006, stating the reasons why it believes it is not an "investment company". The Company has provided certain confirmatory information requested by the SEC. In the event the SEC or a court took the position that the Company is an investment company, the Company's failure to register as an investment company would not only raise the possibility of an enforcement or other legal action by the SEC and potential fines and penalties, but also could threaten the validity of corporate actions and contracts entered into by the Company during the period it was deemed to be an unregistered investment company, among other remedies.

During February 2006, the Company entered into an agreement with a former employee to settle a dispute over a severance agreement the employee had entered into with the Company. The severance agreement, which was executed by former management, provided for a payment of approximately \$98,000 upon the occurrence of certain events. The Company paid approximately \$85,000 to settle all claims associated with the severance agreement.

#### **Table of Contents**

During May 2006, the Company entered into an agreement to settle a dispute with a law firm that had previously been hired by the Company. In accordance with the terms of the agreement, the Company received a refund of legal and professional fees of \$125,000 during May 2006. In connection with this matter, the Company reversed accrued legal and professional fees of approximately \$38,000 during the quarter ended March 31, 2006.

In a letter to the Company dated October 16, 2007, a lawyer representing Steven J. Pully (the former CEO) alleged that the Company filed false and misleading disclosure with the Securities and Exchange Commission with respect to the elimination of Mr. Pully's compensation (see the Company's Forms 8-K filed on September 5, 2007 and October 17, 2007). No specifics were provided as to such allegations. The Company believes such allegations are unfounded and, if a claim is made, the Company intends to vigorously defend itself.

#### Note 7. Share Capital

On July 10, 2006, the Company entered into a stockholders rights plan (the "Rights Plan") that replaced the Company's stockholders rights plan dated July 10, 1996 (the "Old Rights Plan") that expired according to its terms on July 10, 2006. The Rights Plan provides for a dividend distribution of one preferred share purchase right (a "Right") for each outstanding share of Common Stock. The dividend was payable on July 10, 2006, to the Company's stockholders of record at the close of business on that date (the "Record Date"). The terms of the Rights and the Rights Plan are set forth in a Rights Agreement, dated as of July 10, 2006, by and between New Century Equity Holdings Corp. and The Bank of New York Trust Company, N.A., as Rights Agent.

The Company's Board of Directors adopted the Rights Plan to protect stockholder value by protecting the Company's ability to realize the benefits of its net operating loss carryforwards ("NOLs") and capital loss carryforwards. In general terms, the Rights Plan imposes a significant penalty upon any person or group that acquires 5% or more of the outstanding Common Stock without the prior approval of the Company's Board of Directors. Stockholders that own 5% or more of the outstanding Common Stock as of the close of business on the Record Date may acquire up to an additional 1% of the outstanding Common Stock without penalty so long as they maintain their ownership above the 5% level (such increase subject to downward adjustment by the Company's Board of Directors if it determines that such increase will endanger the availability of the Company's NOLs and/or its capital loss carryforwards). In addition, the Company's Board of Directors has exempted Newcastle, the Company's largest stockholder, and may exempt any person or group that owns 5% or more if the Board of Directors determines that the person's or group's ownership will not endanger the availability of the Company's NOLs and/or its capital loss carryforwards. A person or group that acquires a percentage of Common Stock in excess of the applicable threshold is called an "Acquiring Person." Any Rights held by an Acquiring Person are void and may not be exercised. The Company's Board of Directors authorized the issuance of one Right per each share of Common Stock outstanding on the Record Date. If the Rights become exercisable, each Right would allow its holder to purchase from the Company one one-hundredth of a share of the Company's Series A Junior Participating Preferred Stock, par value \$0.01 (the "Preferred Stock"), for a purchase price of \$10.00. Each fractional share of Preferred Stock would give the stockholder approximately the same dividend, voting and liquidation rights as does one share of Common Stock. Prior to exercise, however, a Right does not give its holder any dividend, voting or liquidation rights.

The Company has never declared or paid any cash dividends on its Common Stock, other than approximately \$2,270,017 distributed to the stockholders pursuant to the Settlement in August 2006 (See Note 1). On June 30, 2006, Newcastle elected to receive Preferred Dividends in cash for the period from June 19, 2005 through June 30, 2006. On July 3, 2006, Newcastle elected to convert all of its Series A Preferred Stock into 19,230,768 shares of Common Stock.

#### **Table of Contents**

#### Note 8. Treasury Stock

In 2000, the Company's board of directors approved the adoption of a common stock repurchase program. Under the terms of the program, the Company may purchase an aggregate \$25,000,000 of the Company's Common Stock in the open market or in privately negotiated transactions. Through December 31, 2007, the Company had purchased an aggregate \$20,100,000, or 8,300,000 shares, of treasury stock under this program. The Company made no treasury stock purchases during the years ended December 31, 2005, December 31, 2006 and December 31, 2007, and has no plans to make any future treasury stock purchases.

# Note 9. Stock Options and Stock Purchase Warrants

The Company has adopted the NCEH 1996 Employee Comprehensive Stock Plan ("Comprehensive Plan") and the NCEH 1996 Non-Employee Director Plan ("Director Plan") under which officers and employees, and non-employee directors, respectively, of the Company and its affiliates are eligible to receive stock option grants. Employees of the Company are also eligible to receive restricted stock grants under the Comprehensive Plan. The Company has reserved 14,500,000 and 1,300,000 shares of its Common Stock for issuance pursuant to the Comprehensive Plan and the Director Plan, respectively. Under each plan, options vest and expire pursuant to individual award agreements; however, the expiration date of unexercised options may not exceed ten years from the date of grant under the Comprehensive Plan and seven years from the date of grant under the Director Plan.

Option activity for the years ended December 31, 2007, 2006 and 2005, is summarized as follows:

	Number of Shares	Weighted Average Exercise Price
Outstanding, December 31, 2004	2,769,604	\$ 2.90
Granted	90,000	\$ 0.24
Canceled	(643,406)	\$ 2.68
Outstanding, December 31, 2005	2,216,198	\$ 2.86
Granted	-	-
Canceled	(1,241,198)	\$ 1.73
Outstanding, December 31, 2006	975,000	\$ 4.30
Granted	-	_
Canceled	(735,000)	\$ 5.61
Outstanding, December 31, 2007	240,000	\$ 0.27

At December 31, 2007, 2006 and 2005, stock options to purchase an aggregate of 240,000, 908,334 and 2,082,865, shares were exercisable and had weighted average exercise prices of \$0.27, \$4.59 and \$3.02 per share, respectively.

#### **Table of Contents**

		Options Outstanding Weighted		Options I	Exercisable
		Average			
Range of		Remaining	Remaining	Weighted	Weighted
Exercise	Number	Life	Average	Number	Average
Prices	Outstanding	(years)	Exercise Price	Exercisable	Exercise Price
\$0.24 - \$0.28	240,000	5.5	\$0.27	240,000	\$0.27

The weighted average fair value and weighted average exercise price of options granted where the exercise price was equal to the market price of the underlying stock at the grant date was \$0.24 for the year ended December 31, 2005. There were no option grants for the years ended December 31, 2007 and 2006.

#### Note 10. Short-Term Investments

In October 2004, the Company purchased a 26 week U.S. Treasury bill for approximately \$12,859,000 which matured on May 5, 2005 for \$13,000,000. In May 2005, the Company purchased a 26 week U.S. Treasury bill for approximately \$13,786,000 which was sold on July 27, 2005 for approximately \$13,863,000. As of December 31, 2007, the Company held all short-term investments in cash.

#### Note 11. Leases

The Company leases certain office space and equipment under operating leases. Rental expense was approximately \$31,000, \$45,000 and \$36,000 for the years ended December 31, 2007, 2006 and 2005, respectively. The Company has no future minimum lease payments under non-cancelable operating leases as of December 31, 2007.

#### Note 12. Income Taxes

The income tax benefit (expense) is comprised of the following:

		Year Ended December 31,			
(in thousands)	20	007 20	006	2005	
Current:					
Federal	\$	- \$	- \$	-	
State		-	-	-	
Total	\$	- \$	- \$	-	

The income tax benefit (expense) differs from the amount computed by applying the statutory federal income tax rate of 35% to the net loss before income tax benefit. The reasons for these differences were as follows:

	Year Er	ded Decemb	er i	31,
(in thousands)	2007	2006		2005
Computed income tax benefit (expense) at statutory rate	\$ (19) \$	207	\$	190
(Decrease) increase in taxes resulting from:				
Permanent and other deductions, net	8	9		20
Valuation allowance	11	(216)		(210)

Income tax benefit \$ - \$ - \$ -

#### **Table of Contents**

The tax effect of significant temporary differences, which comprise the deferred tax liability, is as follows:

	December 31,			31,
(in thousands)		2007		2006
Deferred tax asset:				
Net operating loss carryforward	\$	4,760	\$	4,771
Capital loss carryforward		24,559		24,559
Valuation allowance		(29,319)		(29,330)
Deferred tax liability:				
Estimated tax liability		-		-
Net deferred tax liability	\$	-	\$	-

As of December 31, 2007, the Company had a federal income tax loss carryforward of approximately \$13,400,000, which begins expiring in 2019. In addition, the Company had a federal capital loss carryforward of approximately \$70,300,000 which expires in 2009. Realization of the Company's carryforwards is dependent on future taxable income and capital gains. At this time, the Company cannot assess whether or not the carryforward will be realized; therefore, a valuation allowance has been recorded as shown above.

Ownership changes, as defined in the Internal Revenue Code, may have limited the amount of net operating loss carryforwards that can be utilized annually to offset future taxable income. Subsequent ownership changes could further affect the limitation in future years.

#### Note 13. Benefit Plans

The Company established the NCEH 401(k) Plan (the "Plan") for eligible employees of the Company. Generally, all employees of the Company who are at least twenty-one years of age and who have completed one-half year of service are eligible to participate in the Plan. The Plan is a defined contribution plan which provides that participants may make voluntary salary deferral contributions, on a pretax basis, between 1% and 15% of their compensation in the form of voluntary payroll deductions, up to a maximum amount as indexed for cost-of-living adjustments. The Company will match a participant's salary deferral, up to 5% of a participant's compensation. The Company may make additional discretionary contributions. No discretionary contributions were made during the years ended December 31, 2007, 2006 or 2005. The Company's matching contributions to this plan totaled approximately \$5,000, \$7,500 and \$7,500 for the years ended December 31, 2007, 2006 and 2005, respectively.

#### Note 14. Related Parties

In June 2004, in connection with the Newcastle Transaction, Mark Schwarz, Chief Executive Officer and Chairman of Newcastle Capital Management, L.P. ("NCM"), Steven J. Pully, former President of NCM, and John Murray, Chief Financial Officer of NCM, assumed positions as Chairman of the Board, Chief Executive Officer and Chief Financial Officer, respectively, of the Company. Mr. Pully received an annual salary of \$150,000 as Chief Executive Officer of the Company. Mr. Pully resigned as Chief Executive Officer of the Company effective October 15, 2007. Mr. Schwarz is performing the functions of Chief Executive Officer. NCM is the general partner of Newcastle, which owns 19,380,768 shares of Common Stock of the Company.

The Company's corporate headquarters are currently located at 200 Crescent Court, Suite 1400, Dallas, Texas 75201, which are also the offices of NCM. The Company occupies a portion of NCM space on a month-to-month basis at \$2,500 per month, pursuant to a services agreement entered into between the parties. NCM is the general partner of Newcastle. The Company incurred expenses pursuant to the services agreement totaling \$30,000 and \$7,500 for the years ended December 31, 2007 and 2006, respectively. The Company owed NCM -0- and \$7,500 as of December

31, 2007 and 2006, respectively.

#### **Table of Contents**

The Company also receives accounting and administrative services from employees of NCM pursuant to such agreement.

In September 2006, the SEC staff issued Staff Accounting Bulletin No. 108 ("SAB 108"), which provides interpretive guidance on how the effects of the carryover or reversal of prior year misstatements should be considered in quantifying a current year misstatement. SAB 108 requires the use of both the "iron curtain" and "rollover" approach in quantifying the materiality of misstatements. SAB 108 provides transitional guidance for the correction of errors in prior periods.

The Company adopted SAB 108 as of September 30, 2006. Upon initial application of SAB 108, the Company evaluated the uncorrected financial statement misstatements that were previously considered immaterial under the "rollover" method using the dual methodology required by SAB 108. As a result of this dual methodology approach of SAB 108, the Company corrected the cumulative error in its accounting for the fair market value of office space provided at no charge and accounting and administrative services received for the fiscal year ended December 31, 2006, by recording an expense of \$16,500 with a corresponding credit to additional paid-in capital. In accordance with the transitional guidance in SAB 108, the Company also made an adjustment of \$22,500 within stockholders' equity that increased additional paid-in capital and increased accumulated deficit for such costs prior to January 1, 2006.

Three Months Ended

Note 15. Selected Quarterly Financial Data (Unaudited)

		Three Moi	iuis Ended	
	December	September		
	31,	30,	June 30,	March 31,
(in thousands, except per share data)	2007	2007	2007	2007
Operating revenues	\$ -	\$ -	\$ -	\$ -
Operating loss	(103)	(121)	(149)	(179)
Net income (loss)	37	34	7	(23)
Net income (loss) available to common stockholders	37	34	7	(23)
Basic and diluted net income (loss) per common share:				
Net income (loss)	0.00	0.00	0.00	(0.00)
		Three Mor	nths Ended	
	December	Three Mor	nths Ended	
	December 31,		on the Ended  June 30,	March 31,
(in thousands, except per share data)		September		March 31, 2006
(in thousands, except per share data) Operating revenues	31,	September 30,	June 30,	2006
* *	31, 2006	September 30, 2006	June 30, 2006	2006
Operating revenues	31, 2006 \$ -	September 30, 2006 \$ - (235)	June 30, 2006 \$ 56	2006 \$ 13
Operating revenues Operating income (loss)	31, 2006 \$ - (275)	September 30, 2006 \$ - (235)	June 30, 2006 \$ 56 20	2006 \$ 13 (83)
Operating revenues Operating income (loss) Net income (loss)	31, 2006 \$ - (275)	September 30, 2006 \$ - (235) (82)	June 30, 2006 \$ 56 20 173	2006 \$ 13 (83) (559)

(0.0)

(0.0)

38

Net income (loss)

(.02)

.01

#### **Table of Contents**

ITEM 9. CHANGES IN AND DISAGREEMENTS WITH ACCOUNTANTS ON ACCOUNTING AND FINANCIAL DISCLOSURE

None.

#### ITEM 9A. CONTROLS AND PROCEDURES

Disclosure controls are procedures that are designed with the objective of ensuring that information required to be disclosed in the Company's reports under the Securities Exchange Act of 1934, as amended (the "Exchange Act"), such as this Form 10-K, is reported in accordance with the rules of the SEC. Disclosure controls are also designed with the objective of ensuring that such information is accumulated appropriately and communicated to management, including the chief executive officer and chief financial officer, as appropriate, to allow for timely decisions regarding required disclosures.

As of the end of the period covered by this report, the Company carried out an evaluation, under the supervision and with the participation of the Company's management, including the Company's chief executive officer and chief financial officer, of the effectiveness of the design and operation of the Company's disclosure controls and procedures pursuant to Exchange Act Rules 13a-15(e) and 15d-15(e). Based upon that evaluation, the chief executive officer and chief financial officer concluded that the Company's disclosure controls and procedures are effective in timely alerting them to material information relating to the Company (including its consolidated subsidiaries) required to be included in the Company's periodic SEC filings. There were no significant changes in the Company's internal controls or in other factors that could significantly affect these controls subsequent to the date of the Company's evaluation.

# Management's Report on Internal Control Over Financial Reporting

Management of the Company is responsible for establishing and maintaining adequate internal control over financial reporting as defined in Rules 13a-15(f) and 15d-15(f) under the Exchange Act. The Company's internal control over financial reporting is designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with accounting principles generally accepted in the United States of America ("GAAP"). The Company's internal control over financial reporting includes those policies and procedures that:

pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the Company;

provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with GAAP, and that receipts and expenditures of the Company are being made only in accordance with authorizations of management and directors of the Company; and

provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use or disposition of the Company's assets that could have a material effect on the financial statements.

#### **Table of Contents**

Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

As required by Section 404 of the Sarbanes-Oxley Act of 2002, management assessed the effectiveness of the Company's internal control over financial reporting as of December 31, 2007. In making this assessment, management used the criteria set forth by the Committee of Sponsoring Organizations of the Treadway Commission ("COSO") in Internal Control-Integrated Framework.

Based on our assessment and those criteria, management concluded that the Company maintained effective internal control over financial reporting as of December 31, 2007.

This annual report does not include an attestation report of the Company's registered public accounting firm regarding internal control over financial reporting. Management's report was not subject to attestation by the Company's registered public accounting firm pursuant to temporary rules of the Securities and Exchange Commission that permit the Company to provide only management's report in this annual report.

ITEM 9B. OTHER INFORMATION		
None.		
40		
40		

#### **Table of Contents**

#### **PART III**

# ITEM 10. DIRECTORS, EXECUTIVE OFFICERS AND CORPORATE GOVERNANCE

The information required by Item 10 will be furnished on or prior to April 29, 2008 (and is hereby incorporated by reference) by an amendment hereto or pursuant to a definitive proxy statement of the Company's 2008 Annual Meeting of Stockholders for the fiscal year ended December 31, 2007.

#### ITEM 11. EXECUTIVE COMPENSATION

The information required by Item 11 will be furnished on or prior to April 29, 2008 (and is hereby incorporated by reference) by an amendment hereto or pursuant to a definitive proxy statement of the Company's 2008 Annual Meeting of Stockholders for the fiscal year ended December 31, 2007.

# ITEM 12. SECURITY OWNERSHIP OF CERTAIN BENEFICIAL OWNERS AND MANAGEMENT AND RELATED STOCKHOLDER MATTERS

The information required by Item 12 will be furnished on or prior to April 29, 2008 (and is hereby incorporated by reference) by an amendment hereto or pursuant to a definitive proxy statement of the Company's 2008 Annual Meeting of Stockholders for the fiscal year ended December 31, 2007.

# ITEM 13. CERTAIN RELATIONSHIPS AND RELATED TRANSACTIONS, AND DIRECTOR INDEPENDENCE

The information required by Item 13 will be furnished on or prior to April 29, 2008 (and is hereby incorporated by reference) by an amendment hereto or pursuant to a definitive proxy statement of the Company's 2008 Annual Meeting of Stockholders for the fiscal year ended December 31, 2007.

#### ITEM 14. PRINCIPAL ACCOUNTANT FEES AND SERVICES

The information required by Item 14 will be furnished on or prior to April 29, 2008 (and is hereby incorporated by reference) by an amendment hereto or pursuant to a definitive proxy statement of the Company's 2008 Annual Meeting of Stockholders for the fiscal year ended December 31, 2007.

#### **PART IV**

#### ITEM 15. EXHIBITS AND FINANCIAL STATEMENT SCHEDULES

- (a) Documents Filed as Part of Report
- 1. Financial Statements:

The Consolidated Financial Statements of the Company and the related report of the Company's independent public accountants thereon have been filed under Item 8 hereof.

# 2. Financial Statement Schedules:

The information required by this item is not applicable.

#### **Table of Contents**

#### 3. Exhibits:

The exhibits listed below are filed as part of or incorporated by reference in this report. Where such filing is made by incorporation by reference to a previously filed document, such document is identified in parentheses. See the Index of Exhibits included with the exhibits filed as a part of this report.

Exhibit Number

Description of Exhibits

- 2.1 Plan of Merger and Acquisition Agreement between BCC, CRM Acquisition Corp., Computer Resources Management, Inc. and Michael A. Harrelson, dated June 1, 1997 (incorporated by reference from Exhibit 2.1 to Form 10-Q, dated June 30, 1997).
- 2.2 Stock Purchase Agreement between BCC and Princeton TeleCom Corporation, dated September 4, 1998 (incorporated by reference from Exhibit 2.2 to Form 10-K, dated September 30, 1998).
- 2.3 Stock Purchase Agreement between BCC and Princeton eCom Corporation, dated February 21, 2000 (incorporated by reference from Exhibit 2.1 to Form 8-K, dated March 16, 2000).
- 2.4 Agreement and Plan of Merger between BCC, Billing Concepts, Inc., Enhanced Services Billing, Inc., BC Transaction Processing Services, Inc., Aptis, Inc., Operator Service Company, BC Holding I Corporation, BC Holding II Corporation, BC Acquisition I Corporation, BC Acquisition II Corporation, BC Acquisition III Corporation and BC Acquisition IV Corporation, dated September 15, 2000 (incorporated by reference from Exhibit 2.1 to Form 8-K, dated September 15, 2000).
- 2.5 Stock Purchase Agreement by and among New Century Equity Holdings Corp., Mellon Ventures, L.P., Lazard Technology Partners II LP, Conning Capital Partners VI, L.P. and Princeton eCom Corporation, dated March 25, 2004 (incorporated by reference from Exhibit 10.1 to Form 8-K, dated March 29, 2004).
- 2.6 Series A Convertible 4% Preferred Stock Purchase Agreement by and between New Century Equity Holdings Corp. and Newcastle Partners, LP, dated June 18, 2004 (incorporated by reference from Exhibit 2.1 to Form 8-K, dated June 30, 2004).
- 3.1 Amended and Restated Certificate of Incorporation of BCC (incorporated by reference from Exhibit 3.1 to Form 10/A, Amendment No. 1, dated July 11, 1996); as amended by Certificate of Amendment to Certificate of Incorporation, filed with the Delaware Secretary of State, amending Article I to change the name of the Company to Billing Concepts Corp. and amending Article IV to increase the number of authorized shares of common stock from 60,000,000 to 75,000,000, dated February 27, 1998 (incorporated by reference from Exhibit 3.4 to Form 10-Q, dated March 31, 1998).
- 3.2 Amended and Restated Bylaws of BCC (incorporated by reference from Exhibit 3.3 to Form 10-K, dated September 30, 1998).
- 3.3 Certificate of Elimination of Series A Junior Participating Preferred Stock, filed with the Secretary of State of Delaware on July 10, 2006 (incorporated by reference from Exhibit 3.1 to Form 8-K, dated July 10, 2006).
- 4.1 Form of Stock Certificate of Common Stock of BCC (incorporated by reference from Exhibit 4.1 to Form 10-Q, dated March 31, 1998).
- 4.2 Rights Agreement, dated as of July 10, 2006, by and between New Century Equity Holdings Corp. and The Bank of New York Trust Company, N.A. (incorporated by reference from Exhibit 4.2 to Form 8-K, dated July 10, 2006).
- 4.3 Certificate of Designation of Series A Junior Participating Preferred Stock, filed with the Secretary of State of Delaware on July 10, 2006 (incorporated by reference from Exhibit 3.2 to Form 8-K, dated July 10, 2006).
- 4.4 Form of Rights Certificate (incorporated by reference from Exhibit 4.1 to Form 8-K, dated July 10, 2006).

#### **Table of Contents**

- \*10.1 BCC's 1996 Employee Comprehensive Stock Plan amended as of August 31, 1999 (incorporated by reference from Exhibit 10.8 to Form 10-K, dated September 30, 1999).
- \*10.2Form of Option Agreement between BCC and its employees under the 1996 Employee Comprehensive Stock Plan (incorporated by reference from Exhibit 10.9 to Form 10-K, dated September 30, 1999).
- \*10.3 Amended and Restated 1996 Non-Employee Director Plan of BCC, amended as of August 31, 1999 (incorporated by reference from Exhibit 10.10 to Form 10-K, dated September 30, 1999).
- \*10.4Form of Option Agreement between BCC and non-employee directors (incorporated by reference from Exhibit 10.11 to Form 10-K, dated September 30, 1998).
  - 10.5 Office Building Lease Agreement between Billing Concepts, Inc. and Medical Plaza Partners (incorporated by reference from Exhibit 10.21 to Form 10/A, Amendment No. 1, dated July 11, 1996), as amended by First Amendment to Lease Agreement, dated September 30, 1996 (incorporated by reference from Exhibit 10.31 to Form 10-Q, dated March 31, 1998), Second Amendment to Lease Agreement, dated November 8, 1996 (incorporated by reference from Exhibit 10.32 to Form 10-Q, dated March 31, 1998), and Third Amendment to Lease Agreement, dated January 24, 1997 (incorporated by reference from Exhibit 10.33 to Form 10-Q, dated March 31, 1998).
- Office Building Lease Agreement between Prentiss Properties Acquisition Partners, L.P. and Aptis, Inc., dated 10.6 November 11, 1999 (incorporated by reference from Exhibit 10.33 to Form 10-K, dated September 30, 1999).
- \*10.7BCC's 401(k) Retirement Plan (incorporated by reference from Exhibit 10.14 to Form 10-K, dated September 30, 2000).
- 10.80ffice Building Lease Agreement between BCC and EOP-Union Square Limited Partnership, dated November 6, 2000 (incorporated by reference from Exhibit 10.16 to Form 10-K, dated December 31, 2001).
- 10.9Office Building Sublease Agreement between BCC and CCC Centers, Inc., dated February 11, 2002 (incorporated by reference from Exhibit 10.17 to Form 10-K, dated December 31, 2001).
  - Office Building Lease Agreement between SAOP Union Square, L.P. and New Century Equity Holdings Corp.,
- 10.10 dated February 11, 2004 (incorporated by reference from Exhibit 10.18 to Form 10-K, dated December 31, 2003).
  - Sublease agreement entered into by and between New Century Equity Holdings Corp. and the Law Offices of
- 10.11 Alfred G. Holcomb, P.C. (incorporated by reference from Exhibit 10.1 to Form 10-Q, dated September 30, 2004).
  - Revenue Sharing Agreement, dated as of October 5, 2005, between New Century Equity Holdings Corp. and
- 10.12 ACP Investments LP (incorporated by reference from Exhibit 10.1 to Form 10-Q, dated September 30, 2005). Principals Agreement, dated as of October 5, 2005, by and among New Century Equity Holdings Corp. and
- 10.13 ACP Investments LP (incorporated by reference from Exhibit 10.2 to Form 10-Q, dated September 30, 2005).
- 14.1 New Century Equity Holdings Corp. Code of Ethics (incorporated by reference from Exhibit 14.1 to Form 10-K, dated December 31, 2003).
  - New Century Equity Holdings of Texas, Inc. (incorporated in Delaware).
  - New Century Equity Holdings, Inc. (incorporated in Texas).
- 23.1 Consent of Burton, McCumber & Cortez, L.L.P. (filed herewith).
- 31.1 Certification of Chief Executive Officer in Accordance with Section 302 of the Sarbanes-Oxley Act (filed herewith).
- 31.2 Certification of Chief Financial Officer in Accordance with Section 302 of the Sarbanes-Oxley Act (filed herewith).
- 32.1 Certification of Chief Executive Officer in Accordance with Section 906 of the Sarbanes-Oxley Act (filed herewith).
- 32.2.1 Certification of Chief Financial Officer in Accordance with Section 906 of the Sarbanes-Oxley Act (filed herewith).
- \* Includes compensatory plan or arrangement.

#### **Table of Contents**

#### **SIGNATURES**

Pursuant to the requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

NEW CENTURY EQUITY HOLDINGS CORP. (Registrant)

Date: March 28, 2008 By:

/s/ Mark Schwarz Mark Schwarz Chief Executive Officer

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, this report has been signed below by the following persons on behalf of the registrant and in the capacities indicated on the 28th day of March 2008.

Signature Title

/s/ Mark Schwarz Chief Executive Officer
Mark Schwarz (Principal Executive Officer)

/s/ John P. Murray Chief Financial Officer

John P. Murray (Principal Financial and Accounting Officer)

/s/ Mark E. Schwarz Director and
Mark E. Schwarz Chairman of the Board

/s/ James Risher Director

James Risher

/s/ Jonathan Bren Director

Jonathan Bren

Steve Pully Director