

SOUTHWEST AIRLINES CO
Form 4
August 03, 2016

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287
Expires: January 31, 2015
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
KELLY GARY C

2. Issuer Name and Ticker or Trading Symbol
SOUTHWEST AIRLINES CO [LUV]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

**SOUTHWEST AIRLINES
CO., 2702 LOVE FIELD DRIVE**

3. Date of Earliest Transaction
(Month/Day/Year)
08/02/2016

Director 10% Owner
 Officer (give title below) Other (specify below)
COB, Pres., & CEO

(Street)

DALLAS, TX 75235-1908

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Ownership (Instr. 4)
				(A) or (D) Code V Amount Price			
Common Stock	08/02/2016		P	7,931 A \$ 35.6	63,765 <u>(1)</u>	I	By Family Trust
Common Stock	08/02/2016		P	1,812 A \$ 35.59	65,577 <u>(1)</u>	I	By Family Trust
Common Stock	08/02/2016		P	4,202 A \$ 35.58	69,779 <u>(1)</u>	I	By Family Trust
Common Stock	08/02/2016		P	104 A \$ 35.57	69,883 <u>(1)</u>	I	By Family Trust
Common Stock	08/02/2016		P	1,700 A \$ 35.59	57,534 <u>(2)</u>	I	By Family Trust

Edgar Filing: SOUTHWEST AIRLINES CO - Form 4

Common Stock	08/02/2016	P	200	A	\$ 35.58	57,734 ⁽²⁾	I	By Family Trust
Common Stock	08/02/2016	P	300	A	\$ 35.578	58,034 ⁽²⁾	I	By Family Trust
Common Stock	08/02/2016	P	2,700	A	\$ 35.575	60,734 ⁽²⁾	I	By Family Trust
Common Stock	08/02/2016	P	1,500	A	\$ 35.57	62,234 ⁽²⁾	I	By Family Trust
Common Stock	08/02/2016	P	6,400	A	\$ 35.565	68,634 ⁽²⁾	I	By Family Trust
Common Stock	08/02/2016	P	500	A	\$ 35.56	69,134 ⁽²⁾	I	By Family Trust
Common Stock	08/02/2016	P	544	A	\$ 35.555	69,678 ⁽²⁾	I	By Family Trust
Common Stock	08/02/2016	P	12	A	\$ 35.599	69,690 ⁽²⁾	I	By Family Trust
Common Stock	08/02/2016	P	100	A	\$ 35.588	69,790 ⁽²⁾	I	By Family Trust
Common Stock	08/02/2016	P	101	A	\$ 35.585	69,891 ⁽²⁾	I	By Family Trust
Common Stock						505,119	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Own Follo Repor Trans (Instr
						Date Exercisable	Expiration Date	Title	Amount or Number of Shares
						Code	V	(A)	(D)

