SCHOTTENSTEIN JAY L

Form 4

January 14, 2005

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

3235-0287

Expires:

Form filed by More than One Reporting

Person

January 31, 2005

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section See Instruction

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

5. Relationship of Reporting Person(s) to 1. Name and Address of Reporting Person * 2. Issuer Name and Ticker or Trading SCHOTTENSTEIN JAY L Issuer Symbol AMERICAN EAGLE (Check all applicable) **OUTFITTERS INC [AEOS]** _X__ 10% Owner (Last) (First) (Middle) 3. Date of Earliest Transaction __X__ Director _X__ Officer (give title __ Other (specify (Month/Day/Year) below) 1800 MOLER ROAD 01/12/2005 Chairman of the Board (Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Filing(Check Filed(Month/Day/Year) Applicable Line) _X_ Form filed by One Reporting Person

COLUMBUS, OH 43207

(City)	(State)	(Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned									
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	ransaction Date 2A. Deemed				quired of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
			Code V	Amount	(D)	Price	(Instr. 3 and 4)				
Common Stock, without par value	01/12/2005		S	167	D	\$ 48.49	7,248	D			
Common Stock, without par value	01/12/2005		S	17	D	\$ 48.5	7,231	D			
Common Stock, without par value	01/12/2005		S	150	D	\$ 48.51	7,081	D			

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Common Stock, without par value	01/12/2005	S	48	D	\$ 48.52	7,033	D	
Common Stock, without par value	01/12/2005	S	50	D	\$ 48.53	6,983	D	
Common Stock, without par value	01/12/2005	S	1,183	D	\$ 48.54	5,800	D	
Common Stock, without par value	01/12/2005	S	351	D	\$ 47.86	3,509,045	I	By Trust
Common Stock, without par value	01/12/2005	S	1,452	D	\$ 47.87	3,507,593	I	By Trust
Common Stock, without par value	01/12/2005	S	1,194	D	\$ 47.89	3,506,399	I	By Trust
Common Stock, without par value	01/12/2005	S	4,839	D	\$ 47.9	3,501,560	I	By Trust
Common Stock, without par value	01/12/2005	S	1,149	D	\$ 47.91	3,500,411	I	By Trust
Common Stock, without par value	01/12/2005	S	1,248	D	\$ 47.92	3,499,163	I	By Trust
Common Stock, without par value	01/12/2005	S	648	D	\$ 47.94	3,498,515	I	By Trust
Common Stock, without par value	01/12/2005	S	597	D	\$ 47.95	3,497,918	I	By Trust
	01/12/2005	S	399	D		3,497,519	I	By Trust

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Common Stock, without par value					\$ 47.96			
Common Stock, without par value	01/12/2005	S	699	D	\$ 47.97	3,496,820	I	By Trust
Common Stock, without par value	01/12/2005	S	201	D	\$ 47.99	3,496,619	I	By Trust
Common Stock, without par value	01/12/2005	S	4,650	D	\$ 48	3,491,969	I	By Trust
Common Stock, without par value	01/12/2005	S	201	D	\$ 48.01	3,491,768	I	By Trust
Common Stock, without par value	01/12/2005	S	8,616	D	\$ 48.05	3,483,152	I	By Trust
Common Stock, without par value	01/12/2005	S	2,949	D	\$ 48.09	3,480,203	I	By Trust
Common Stock, without par value	01/12/2005	S	201	D	\$ 48.1	3,480,002	I	By Trust
Common Stock, without par value	01/12/2005	S	10,602	D	\$ 48.15	3,469,400	I	By Trust
Common Stock, without par value	01/12/2005	S	270	D	\$ 48.24	3,469,130	I	By Trust
Common Stock, without par value	01/12/2005	S	450	D	\$ 48.25	3,468,680	I	By Trust
	01/12/2005	S	5,466	D		3,463,214	I	By Trust

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Common Stock, without par value					\$ 48.26			
Common Stock, without par value	01/12/2005	S	1,149	D	\$ 48.27	3,462,065	I	By Trust
Common Stock, without par value						99	I	By Custodian For Child
Common Stock, without par value						3,822,194	I	By SEI, Inc.

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474

(9-02)

9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

Derivative Conversion (Month/Day/Year) Execution Date, if Security or Exercise any Code of (Month/Day/Year) Underlying Security (Instr. 3) Price of Derivative Security Security Amount of Derivative Security (Instr. 8) Derivative Securities (Instr. 3 and 4) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) Date Expiration Date Expiration Date (Month/Day/Year) Amount of Derivative Security Security Amount of Month/Day/Year) (Instr. 5) Date Expiration Date of (Month/Day/Year) Amount of Month/Day/Year) Instr. 5) Date Expiration Date of (Instr. 5) Amount of Month/Day/Year) Date Expiration Date of (Instr. 5) Amount of Month/Day/Year) Date Expiration Date of (Instr. 5) Amount of Month/Day/Year) Date Expiration Date of (Instr. 5)	1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exerc	isable and	7. Title	and	8. Price of
(Instr. 3) Price of Derivative Securities (Instr. 5) Derivative Security Securities (Instr. 5) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) Date Expiration Fixercisable Date Expiration Date Expiration Title Number	Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transact	ionNumber	Expiration Da	ate	Amoun	nt of	Derivative
Derivative Securities (Instr. 3 and 4) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) Amount Date Expiration Exercisable Date Date Date Date Date Date Date Dat	Security	or Exercise		any	Code	of	(Month/Day/	Year)	Underl	ying	Security
Security Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) Amount Or Exercisable Date Expiration Title Number	(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivativ	e		Securit	ies	(Instr. 5)
(A) or Disposed of (D) (Instr. 3, 4, and 5) Amount or Date Expiration or Exercisable Date Number		Derivative				Securities	3		(Instr. 3	3 and 4)	
Disposed of (D) (Instr. 3, 4, and 5) Amount or Date Expiration or Exercisable Date Number		Security				Acquired					
of (D) (Instr. 3, 4, and 5) Amount Or Date Expiration or Exercisable Date Date Number						(A) or					
(Instr. 3, 4, and 5) Amount Or Exercisable Date Expiration Title Number						Disposed					
Amount Or Exercisable Date Date Date Date Date Date Date Number						of (D)					
Amount Or Date Expiration Title Number Exercisable Date						(Instr. 3,					
Or Date Expiration Or Exercisable Date Title Number						4, and 5)					
Or Date Expiration Or Exercisable Date Title Number										Amount	
Date Expiration Title Number Exercisable Date											
Exercisable Date								*			
							Exercisable	Date			
Code V (A) (D) Shares					Code V	/ (A) (D)					

Reporting Owners

Reporting Owner Name / Address	Relationships								
•	Director	10% Owner	Officer	Other					
SCHOTTENSTEIN JAY L	X	X	Chairman of the Board						
1800 MOLER ROAD									

Reporting Owners 4

COLUMBUS, OH 43207

Signatures

By: Robert J. Tannous, Attorney-in-Fact 01/13/2005

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Remarks:

This is the second Form 4 to be filed for transactions made on 1/12/05. Multiple Form 4s are being filed due to the 30 transactions. Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Signatures 5