GENERAL ELECTRIC CAPITAL CORP Form FWP October 02, 2009

> Filed Under Rule 433 Registration Statement No. 333-160487

An Easy Way for Your Business to Earn More An Investment that Works Hard for Your Company Your business s opportunity to earn more on your available cash and have access to your investment when you need it. Ratings GE Interest Plus for Businesses is a direct investment in GE Capital Corporation, which is rated AA+ by Standard and Poor s Corporation and Aa2 by Moody s Investor Service. Standard and Poor s assigns a AA+ rating to companies they define as very high quality with a very strong capacity to meet financial commitments. Moody s assigns their Aa (1-3) ratings to obligations that are judged to be of high quality and subject to very low credit risk. Earn More a Making the most of your business s available cash is critical to being successful in today s business s world. Afith GE Interest Plus for Businesses Corporate Notes, you can put up to \$20 Million of your available cash to work earning more. The notes are a direct investment in General Electric Capital Corporation ( GE Capital ). Learn More. Unlimited Access Easy to Manage a Unlike certificates of deposit or bank money market accounts, you can redeem your investment when you need to without penalty. Managing your money is easy through our website or over the phone. Service Representatives are available to assist you on business days from 8:30 a.m. to 7:00 p.m. Eastern Time. Plus, thei e ;ii e no loads, sales fees oi management fees all of your money yoes to work for yon. \* Apply now Quick Links + View Prospectus -> Apply Now | \* Request a Kit by Mail -\* SEC Filings DM you know? Click here to find out about GE Interest Plus for individual investors. Click here to compare features of our business version and our individual investor version. New! Go to GEreports.com for stories and viewpoints on the GE Company and GE Capital. Home Site GECaprtal.com Privacy Policy GE Interest Plus for Businesses is an Map GE.com investment in the senior, unsecured corporate debt of the General Electric Capital Corporation. You should note that GE Interest Plus for Businesses Notes are not a money market fund, which is generally a diversified fund consisting of investment in short term debt securities of many companies. Unlike bank accounts and certificates of deposit, GE Interest Plus for Businesses is not an FDIC-insured deposit. GE Interest Plus for Businesses is not guaranteed under the FDIC s Temporary Liquidity Guarantee Program. It is possible to lose money if GE Capital is unable to pay its debts. Please seethe prospectus for important investment information. The issuer has filed a registration statement (including a prospectus) [Registration Statement No. 333-160487] with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC website at www.sec.gov or by clicking here. Alternatively, the issuer, any underwriter, or any dealer participating in the offering will arrange to mail you the prospectus if you request it by clicking here or calling toll free 1 -888-674-4138. Yield reflects the annual rate of return on your investment. It assumes that interest is accrued daily and posted monthly, and that there are no additional investments or redemptions. Copyright 2009, General Electric Capital Corporation

Corporate Notes for Vour Business What are corporate notes? Some large corporations offer direct investment in their company s senior, unsecured debt through corporate note programs. By issuing corporate notes, companies like General Electric Capital Corporation (GE Capital) can borrow capital directly from investors at a fairly low cost, while providing investor benefits such as: · Higher rates of interest than other cash alternatives like FDIC-insured savings accounts, short-term CDs, and money market mutual funds · Investments that are fully redeemable at any time · Convenient banking-type features like free electronic transfers between linked checking accounts, ability to wire funds and 24-7 access via internet and automated telephone service Corporate notes are a direct, unsecured investment in the debt of a corporation, and so are not FDIC insured. Unlike short-term bond funds or money market mutual funds, they are not diversified pools of investments. Because they are a form of unsecured credit, your business would be treated as an unsecured creditor in the event of a default. That s why it is critical for you to evaluate the financial strength of the company you choose to invest in. The Strength of GE Interest Plus Corporate Notes GE Interest Plus for Businesses is a direct investment in GE Capital. GE Capital is rated AA+ by Standard and Poor s Corporation (S&P) and Aa2 by Moody s Investors Service (Moody s). S&P and Moody s are nationally recognized statistical rating organizations, each approved by the United States Securities and Exchange Commission to measure the safety of securities. By reviewing the credit rating, you can determine if you are investing in a company that is financially sound. -\* Learn more about GE Capital. \+ Discover the benefits of GE Interest Plus for Businesses \*\* Apply now Quick Lilt !\* View Prospectus !\* Apply Now !\* Request a Kit by Mail -» SEC Filings Home | What are Corporate Notes Site Map GE.com GECapital.com Privacy Policy GE Interest Plus for Businesses is an investment in the senior, unsecured corporaite debt of the General Electric Capital Corporation. You should note that GE Interest Plus for Businesses Notes are not a money market fund, which is generally a diversified fund consisting of investment in short term debt securities of many companies. Unlike bank accounts and certificates of deposit, GE Interest Plus for Businesses is not an FDIC-insured deposit. GE Interest Plus for Businesses is not guaranteed under the FDIC s Temporary Liquidity Guarantee Program. It is possible to lose money if GE Capital is | m ii -\-r to i> i. rt: | iei | !!: F ie statement (including a prospectus) [Registration Statement No. 333-160487] with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC website at www.sec.gov or by clicking here. Alternatively, the issuer, any underwriter, or any dealer participating in the offering will arrange to mail you the prospectus if you request it by clicking here or calling toll free 1 -883-674-4138. Yield reflects the annual rate of return on your investment, ft assumes that interest is accrued daily and posted monthly, and that there are no additional investments or redemptions. Copyright 2009, General Electric Capital Corporation

The Benefits of GE Interest Plus for Businesses Earning Power and Flexibility GE Interest Plus Corporate Notes are surprisingly simple to manage. While the Notes are not an FDIC-insured deposit account, they are as easy to use as an online bank account. Easy to Add to 01 Redeem fiomYoui Investment Redeem by: · Quick Redeem Request a tree electronic transfer to your linked business checking account via our Online Access website or Automated Telephone Service. Funds are moved within 2-3 business days (\$25 minimum). Wire You may call or write us to have funds wired to your linked business checking account (\$2,500 minimum). Written **Request** Redeem all or some of your investment by mailing us a letter of instruction. We will mail you a check to your business s address of record. · A fee of \$15 dollars is charged for each wire redemption. Invest by: • Quick Invest - Request a free electronic transfer from your linked business checking account via our Online Access website, Automated Telephone Service or by calling a Service Representative. Funds are moved within 2-3 business days. · Wire Wire funds from your linked business checking account. · Check Mail us a check made out to your business and we will apply it to your investment. The maximum total investment for any one business investor is currently \$20 million. If the amount of your investment exceeds this maximum, we may notify you in writing that you must redeem the amount of your investment in excess of the \$20 million within a 30 day period. Please see the pricing supplement for more information. The pricing supplement appears as the last page of the prospectus download. Easy to Manage Online and by Phone Online, you can: · Transfer funds to and from your linked business checking account · View balances and statements · View activity Over the phone, you can enjoy the same services as online with other than viewing monthly statements. You will have access to our automated telephone service 24-hours a day, 7-days a week. Earn More on Every Penny You Invest · No sales charges · No maintenance fees · No management fees -\* Apply now ( 888-674-4138 Representatives are available Monday to Friday 8:30am.. to 7;00 p.m. ET Quick Links -\* View Prospectus -\* Apply Now -\* Request a Kit by Mail -» SEC Filings Home | Benefits Site Privacy Policy GE Interest Plus for Businesses is an GE.com GECapital.com investment in the senior, unsecured corporate debt of the General Electric Capital Corporation. You should note that GE Interest Plus for Businesses Notes are not a money market fund, which is generally a diversified fund consisting of investment in short term debt securities of many companies. Unlike bank accounts and certificates of deposit, GE Interest Plus for Businesses is not an FDIC-insured deposit. GE Interest Plus for Businesses is not guaranteed under the FDIC s Temporary Liquidity Guarantee Program. It is possible to lose money if GE Capital is unable to pay its debts. Please see the prospectus for important investment information. The issuer has filed a registration statement (including a prospectus) [Registration Statement No. 333-160487] with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC website at www.sec.gov or by clicking here. Alternatively, the issuer, any underwriter, or any dealer participating in the offering will arrange to mail you the prospectus if you request it by clicking here or calling toll free 1 -888-674-4138. Yield reflects the annual rate of return on your investment. It assumes that interest is accrued daily and posted monthly, and that there are no additional investments or redemptions. Copyright 2009, General Electric Capital Corporation

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Interest Rates Higher Yields than Competing Short-Term Alternatives GE Interest Plus Businesses Notes are a convenient way to invest directly with General Electric Capital Corporation. The Notes pay a floating rate of interest, which may be reset weekly. Check Back f01 Latest Rates Because our interest rates may change, please visit us again for the latest information on our rates. Remember, by investing in GE Interest Plus for Business, you can make your company s available cash work harder. To view our business rate history, click here. Quick Links |\* View Prospectus |\* Apply Now |\* Request a Kit by Mail -\* <u>SEC Filings</u> -\* <u>Apply Now Home</u> | Interest Rates <u>Site Map</u> GE.com GECapital.com Privacy Policy GE Interest Plus for Businesses is an investment in the senior, unsecured corporate debt of the General Electric Capital Corporation. You should note that GE Interest Plus for Businesses Notes are not a money market fund, which is generally a diversified fund consisting of investment in short term debt securities of many companies. Unlike bank accounts and certificates of deposit, GE Interest Plus for Businesses is not an FDIC-insured deposit. GE Interest Plus for Businesses is not guaranteed under the FDIC s Temporary Liquidity Guarantee Program. It is possible to lose money if GE Capital is unable to pay its debts. Please see the prospectus for important investment information. The issuer has filed a registration statement (including a prospectus) [Registration Statement No. 333-160487] with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC website at www.sec.uuv or by umummu nere. Alternatively, the issuer, any underwriter, or any dealer participating in the offering will arrange to mail you the prospectus if you request it by clicking here or calling toll free 1 -888-674-4138. Yield reflects the annual rate of return on your investment. It assumes that interest is accrued daily and posted monthly, and that there are no additional investments or redemptions. Copyright 2009, General Electric Capital Corporation

Invest in GE Interest Plus for Businesses Invest Now and Earn More Here s how your business can start investing in GE Interest Plus tor Businesses, a convenient way to earn more interest on your available cash To invest in GE Interest Plus tor Businesses, you must receive a copy of the Prospectus. The Prospectus contains more complete information on fees, charges, and other expenses and should be read carefully before making an investment. The Prospectus is available online or To invest, simply: 1. Review om Pi ospectus ai id Pi rwicy Policy. 2. Fill out appropriate forms for your business and choose a funding method (Minimum of 1500. maximum of \$20 million). Click on the appropriate link below to download all of The required forms for your entity type. Forms for Corporations = Forms for LLCs Forms for Partnerships Forms for Sole Proprietorships n your application, you ll choose how you will fund your investment. You can: Transfer funds electronically from the business checking account you designate on the application (we initiate the transaction once your investment is established) · M.iil iit ii check from the business checking account you designate on the application · By /liie . Just check the box on you application. Once you investment is established, you will receive a welcome letter that provides you with wiring instructions \*Vou must wire funds within 60 days of the investment establishment date 3. Mail forms in with required documentation: You will need to show evidence of your business s existence by providing us with the documentation ndicated in the table below. You will also need to provide us with a voided check or copy of your bank statement to verify the registration of the linked bank account Application/Authorization torin W-9 form Supporting documentation (See table below Check (if you have elected this funding method) Cjich heieto enjarflejrnafle. Regular Mail Overnight Mail **GE** Interest Plus for Businesses GE Interest Plus tor Businesses ^.O. Box 6294 4000 Pendleton Way Indianapolis, Indians 46206-6294 46226-5224 ror any questions please check ndianapolis, Indiana our Frequently Asked page or call a Customer Service Representative at 1-688-674-4133, Monday to Friday from 6:30 a.m. to 7:00 p.m.ET. |\* Learn more about GE Interest Plus for Business corporate notes. Home I Invest Now 11 -r t-- si ::[::: n. .-£| . i |«|| ::::!!- fn-:.:|GE Interest Plus tor Businesses is an investment in the senior, unsecured corporate debt of the General Electric Capital Corporation. You should note that GE Interest Plus for Businesses Notes are not a money market fund, which is generally a diversified fund consisting of investment in short term debt securities of many companies. Unlike bank accounts and certificates of deposit, GE Interest Plus for Businesses is not an FDIC-insured deposit. GE nterest Plus for Businesses is not guaranteed under the FDIC s Temporary Liquidity Guarantee Program. It is possible to lose money if GE Capital is ir .(.. I...: r:.).: .1:I.... I., .... ri-.i ir -1... r T v. ir.. trr. r.r r.1. .rn. .1i. :; The issuer has filed a registration statement (including a prospectus) [Registration Statement No. 333-160487] with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may gel these documents for free by visiting EDGAR on the SEC website at ljvww.sec.gov or by dclng here Alternatively, the issuer, any underwriter, or any dealer participating in the offering will arrange to mail you the arospectus if you request it by or calling toll free 1 -388-674-4138 Yield reflects the annual rate of return on your investment. It assumes that interest is accrued daily and posted monthly, and that there are no additional nvestments or redemptions Copyright 2009, General Electric Capital Corporation

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Do I have to link my business checking account to my GE Interest Plus for Businesses investment? Can I establish an investment with an address outside of the United States? INVESTING AND REDEEMING What types of checks will you accept for investment? Is an investment in GE Interest Plus for Businesses Notes liquid? How do I add to or redeem from my investment? Can I redeem my investment at anytime? Are there any penalties for redeeming funds? What type of bank account can I link to my GE Interest Plus for Businesses investment? Can I link more than one bank checking account to my GE Interest Plus for Businesses investment? When are invested funds available for redemption? INVESTMENT OUALITY How safe is my investment? Is GE Interest Plus for Businesses FDIC Insured? Is GE Interest Plus for Businesses covered under the FDIC s Temporary Liquidity Guarantee Program? FEES Do I pay any sales or management fees? Are there maintenance fees? REPORTING, INVESTOR COMMUNICATIONS AND CHECK DELIVERY When will I know my GE Interest Plus for Businesses investment has been established? How often will I receive statements? When will I receive my business s 1099 Int. Statement? HOW TO CONTACT US What is the address for mailing investments or letters? What is the overnight mail address? Where do I wire money?

MANAGING Y&W INVESTMENT ONLINE OR OVER THE PHONE i How can I iT-rescii? my How ;:eci-re |: ^-.- mTormatiuri online? » How do i f. .rj r :| 3 :i 3 br o ^sei with mveLlrnaril vial he |rlr ;t^ How do i : : : o : t ? Access? r How do I ents-3 Fb electronic delivery ot slftleinertig? 1J8- hi e :: | yrtion How to I bojn 10 ihe Automated Telephone System7 \* What Browsers doesIhe GE Merest Bus for Butinasses website suosod? What it \ am having trouble loaalna^ln to Online ac«ss? GENERAL INFORMATION What is GEInteiest Plus for Businesses? GE Interest Wus ic\* Businesses is en investment designed: to provide investors win a convenient way to invest directly in General E<sup>re</sup> Cap<sup>al</sup> Corporation CGE CapXaf j. GE interest Plus i« Busmesses Is Issued by General Electee CapilaKoTporafcon.lt is an unsecured and 'subordinated debt obligation oi GE Capital and is not a ban\* account or a money market Tund.lt Is not a bank deposit and is not FDIC insured I is ottered. In the U.S. by prospectus only Complete information concerning GE Interest Plus for Businesses is contained in the Prospectus. Back to top How does GE Merest Plus for Businesses set rts rates? Rates are reviewed weeKFy by the GE Interest Plus Committee and may be reset as often. Bact.li log How is the yield c jfculoted? Yield reflects (he annual rate of return on your investment. It assumes that interest is accrued dally and posted monthly, and that Ihere are no additional inveslments or redemptions. wtiy does GE tirteieet Plus foi Business\*\* p\* y a different i .it\* than the consume version? GE Interest Plus lor Bustnessas offers a tower rate tor commercial Investments. Busmess accounts tend to be more volatile than Ihose of consumers. Nevertheless b (he rate onered to businesses can typically be higher wlwn compared to bank money market accounts, CDs and other cash alternatives offered to businesses. The liquidty offered coupled with a rate that is likely to be higher than similar short-term atemalryes can make GE Interest Phis for Businesses en a ttractive option for your business. Can I use chert \$ GE Intel est Ptus lot Businesses hwesimettt? No. Checkbooks ere no\* provided with your GE Interest Plus for Businesses investment. Vou may take advantage of our free electronic Iransfers service to move money to and from your linked business checking account Yog may also invest and redeem by wire. Back to top What aie the differences between GE Interest Plus for Businesses \*mJGC Interest P lus foi Individuals? There ere a tew major (inferences bet ween G£ interest Plus Tor Individuals and GE interest Plus for Businesses. Click here to view a comparison table. Back to too What is the minimum initial investment? The minimum inrfliaJ investment is 1500.

BjGfc&jQB What rf mry investment amount falls below the required minimum? The required mnnum investment is 5500 if your nvestment falls below the retimed mmimum you will be notified In writing and wd be provided with at least 30 days in which to Increase your balance to the requirement It you do not do soH your investment will be redeemed and a check will be mailed to your address of record

Back to Ion What I\*the maximum total investment? The GE interest Plus Committee has established a maximum total lnveslm«\* for ar^on^ Million Backtotop What if my investment exceeds i20.00fj.000? If the amount ot your investment exceeds this maxtnum, we may notify you in wriingthat we intend to redeem the amount ot your swestment in excess of \$20,000,000 Vou will then have 30 days to redeem the excess portion of your investment. If you do not do so vrthins3C-eTav period, we wfll redeem the amount we have specified and mail a check to the registered bower ot ihe Notes, less any tow wflhhofcr^. If applicable, interest on the redeemed amount shaft cease to accrue on and alter the effective date ot Ihe redemption Back to top How is intei est accrued and paid? Interest on the Notes witf accrue daily. Accrued interest will be credited and buIo 1: h i: filly reinvested in additions Notes monthJy end will begin to accrue interest on the first day following the dale of such reinvestment

Backloloo What rf I have Questions ahoirt my investment 7 For up-to-date inforiMion about your investment or cut rent GE Interest Plus for Businesses rate, you may login to Online Access or cal our automated touch tone service at t-888-674-4133, 24 hours a day, 7 days a wee\*. Customer Service Representatives are also avft-i&Jife ft this number. Monday through Friday, from 8:30 tun. to 7:00 p.m. Eastern Tine

ESTABLISHING A GE INTEREST PLUS FOR BUSINESSES INVESTMENT What type of business entities can establish a GE Interest Plus lor Businesses investment? Corporations, LLCs, Partnerships and Sole Proprietorships are able to establish GE Interest Plus tor Businesses investments Back to top How do I establish a GE Interest Plus for Businesses investment? Follow the instructions provided on the Invest Now" page of our website. Back to top What type of documentation is required to establish a GE Interest Plus for Business investment account? J I torporH«\*Hbt?Wi I UC flpfkanpn LPprtnflMpAppliwDpn | &\* Prpp\*i?£OTh(p M Z CarpcrrtPAjthgrtHbd MLC feilhefiralofi Rum J.Poflrwrstno r\$t\*iiH«!fi HjfCViViW-9 4.5ocoo\*\text{YAijirYyi7Kl J.fffmW-9 1 5«C\*XK]ty fciHTOfintiKi H f 5«OfrtJllfYAYlhpSrtI«l P¥»iFtfml,lm«tLMn 4. 5«Of J0fy fcjihtfOrt AJlhtuMd P\*tk» ft\* Pertifwm[ifmc ihfln ore ALChenred Percwil m Al mof c Ihon PuMkh fnnfi \*f mxr \*drt crw Aunin»4 P«Wfl I cor Aijlh«iJri Fefswil on\*.AutttomKT Person) H 1.CcftyoffrhJaaf I.CappafMdbd 3 Cojolefbfcol\*o) ].Copyo\*Bts muLK\*roe evKjence «r slal\* Hi «vd\*±vry ±IM«k talrttrthetarpOWiMhb j,,j, tfciefrterii. toft1 i. task HMOnWit rtty 2. Go\*\* HOWnertL copy Agmomml [Strrfrnl ,, hj d w\*,,iy or d\*dch«\*LhniiTiy DrvmdadchrtcliKiwTly FwliWShfU-fritwMiTO\* 1-U«l benkarcmiprf?. 6a rA SLaLerfitnr copy or varV-d cfcacY 3d bn \*y Inlwdbonhoccoum j C lie h: hei e to enlai ie image. Back to top How do I fund my investment? You have three ways you can choose to fund your investment: · By Check: Please make checks payable to GE Interest Plus for Businesses. The minimum investment is 5500, payable in U.S. Dollars and the maximum is \$5 million. The registration of your check must match the -egistration of your GE Interest Plus for Businesses investment. · By Wire1: When we have opened your business wiring structions to func /our initial investment. · By Electronic investment we will send you Transfer/Quick Invest: Indicate on the application that you 11 be electronically transferring funds from your linked checking account. We will initiate the transfer within 2 to 3 days of your nvestment establishment date. Please note that if you choose the wire option above, you must fund your investment within 60 days of the establishment date or your investment will be closed Do I have to link my business checking account to my GE Interest Plus for Businesses investment? Yes, in order to verily your business and to facilitate Quick Invest and Quick Redemption options, we require a linked busines s checking account.

Back to top Can I establish an investment with an address outside of the United States? Mo, your business must be based in the US with a U.S. mailing street address. Back to top INVESTING AND REDEEMING What types of checks will you accept for investment? Your investment check must be drawn on a U.S. bank or a U.S. branch of a foreign bank. Funds must be in U.S. dollars. Money orders, traveler s checks, starter checks, cashier s checks, credit card checks and third party checks are not acceptable. Your check must be made payable to GE Interest Plus for Businesses." Cash is not accepted. Back to top Is an investment in GE Interest Plusfor Businesses Notes liquid? Yes. GE Interest Plus for Businesses is liquid, meaning you can redeem your investment at any time. There are several options for redeeming funds. You may transfer funds to your linked checking account (our Quick Redemption Service), wire funds, or have us send you a check to your registered business address. Back to top How do I add to or redeem from my investment? The easiest way to invest more or redeem is by signing up for our Quick Transactions Service The service lets you electronically transfer money to and from your linked business

checking account. Other ways to invest include mailing in a check or wiring in funds. See question below for redemption options. Back to top Can I redeem niy investment at anytime 2 Yes, you can do so at no charge by simply transferring money to your linked business checking account through our Quick Redemption Service (\$25 minimum) or choosing the wire transfer option (\$2,500 minimum and a \$15 wire fee). Back to top Ai e thei e aiiy penalties for redeeming funds? Mo. You have unlimited access to your investment if the funds are available for redemption (\$15 fee for wire redemptions).

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